

Births, Marriages and Deaths are now charged for at the following rates: Births, per Marriage, per Death, per Memorial Card, per, per per line extra for poems.

MARRIED KINGSBURY-WHITE—On Wednesday, October 21, 1931, by the Rev. H. Bennett, Mr. and Mrs. Orville White, eldest daughter of Mr. and Mrs. John H. White, to Charles W. Kingsbury, son of Mrs. Amariah Kingsbury, and the late Mr. Amariah Kingsbury, of Nagsawaya.

DIED McDOWELL—At Erin, on Friday, October 16, 1931, Janet Ferguson, relict of the late William McDowell.

McPHAIL—At Guelph General Hospital, on Friday, October 16, 1931, William McPhail, aged 75 years, beloved husband of Elizabeth McDowdell.

GROVES—On Saturday evening, October 17, 1931, at the Orthopedic Hospital, Toronto, Edith Leelan Groves, widow of the late W. E. Groves, former Principal Hyerson Public School, Toronto.

STEWART—At the home, lot 21, second line, Eglarshing Township, on Sunday, October 18, 1931, James E. Stewart, beloved husband of the late Annie McLean, in his 72nd year.

WOOD—At the residence of his daughter, Mrs. William R. Ezzard, Milton Heights, on Sunday, October 18, 1931, William Wood, formerly of Noleletan in his 85th year father of Mrs. Norman Winter.

FACE—At the home of his daughter, Mrs. Samuel Cairns, lot 3, first line, Nagsawaya Township, on Sunday, October 18, 1931, Peter Face, beloved husband of the late Susan Harren, in his 97th year.

This, and that —Christmas is but two months away. —Friends and credit pursue the man who does not heed them.

—The price of potatoes seems to be on the upward trend again.

—The flies are a particularly troublesome pest at this time of year.

—This is splendid weather for conserving the winter's coal supply.

—Already some of the hockey fans are getting anxious for the colder weather.

—Push! If you can't push—pull. If you can't pull, please get out of the way.

—A Nelson, of Hornby, won the Eaton prize at Pergus Fair for the best dairy calf.

—Trafalgar got nothing from the Government on their relief programme of \$5,000.

—The trees are gradually shedding their leaves with the heavy frosts these evenings.

—The trees have taken on their beautiful autumnal tints and are beautiful these days.

—Anyone who thinks there is no traffic on the second line should have travelled it on Tuesday.

—The middle of October and it is still comfortable to be out in the bright autumn sunlight.

—Riches used to like to themselves wings, but nowadays they amply go away in an automobile.

—The nit gathering exhibitions are popular these days. The bochnuts are reported as very scarce in this section.

—It will be good news to the school pupils that the majority will not have to write their entrance examinations this year.

—The Girls' Softball Team is rounding into shape for the fall season. They held their first practise in the Arena on Tuesday night.

—Oakville's programme of relief work was estimated at \$98,000. The Government grant was allowed on the project of \$10,000.

—There are quite a few transients sheltered at the Town Hall these nights. An average of five or six a night has been quite usual.

—Advertising is the best means of speeding up sales these days. Buyers are waiting to be shown where the best values are procurable.

—A meeting of the directors of Acton Fall Fair was held last evening, when the usual authorization was given for the Secretary to pay the prize money.

—Rev. W. J. Hamilton, pastor of the Baptist Church, conducted the services in the United Church on Sunday evening, in the absence of Mr. Poole.

—Hallowe'en just a week from Saturday. How about a little Hallowe'en party in the Arena to amuse the kiddies and take up the hours of unemployment.

—The anniversary services of the United Church will be held on Sunday, November 1, when Rev. I. M. Meyer, of Hespeler, will be the invitational speaker.

—The Halton Educational Association will meet in Milton on October 27, when educational matters in the County will be discussed by several outstanding speakers, who will address the gathering.

—Plans are being made for the holding of Acton annual memorial service on Remembrance Day this year. The Legion, ministers, Council and citizens are co-operating to make Remembrance Day truly significant.

—District Deputy Grand Master Kennedy and installing officers of Acton I. O. O. F. Lodge visited Brampton, one evening last week and installed the officers of Golden Star Lodge. Those assisting Bro. Kennedy were Bros. Rumley, Spillvogel, Ritchie and Boeswera.

Entered Into Rest

MRS. WM. McDOWELL

Mrs. William McDowell died at her home in Erin on Friday morning last. Deceased, whose maiden name was Janet Ferguson, was born in Pennsylvania 73 years ago, has lived in Erin and vicinity for the last 21 years. Her husband predeceased her 21 years ago. She is survived by one son, William, of Toronto; and two daughters, Mrs. H. Hunter, Norval; and Florence, at home; also five brothers, James, Alex, and Charles Ferguson, of Erin; and Dan and Malcolm, of Joliet. The funeral took place on Monday afternoon. Interment was made at Erin Cemetery.

WILLIAM McPHAIL

A highly respected resident of Nagsawaya Township died at the General Hospital, Guelph, on Friday last, in the person of William McPhail. He was born in that Township 76 years ago, and had resided there all his life. In 1885 he married Elizabeth McDowdell, a teacher, living in the same Township, and on his farm, two miles out of Campbellville, where they resided until about seventeen years ago, when Mr. McPhail retired and they moved to Campbellville. He was a staunch Liberal and a member of the Presbyterian Church. Left to mourn his loss, besides his widow, are six sons: Colin, Gordon and Thomas, of Campbellville; Calvin, of Hackett; Harold, of Toronto; and John, of Hamilton; also four brothers and five sisters. The funeral was held Monday from St. David's Church Campbellville, with burial in St. David's Cemetery.

POCKET MONEY

A Massachusetts woman who died recently left a will that created a fund, the income of which is to be distributed at least once every three months among the inmates of the Old People's Home in the town where the woman lived, and to be used by them for pocket money. It was a charming thing to do; the woman who did it must have had a deep and understanding sympathy with these superannuated men and women. Not all perhaps not many of the persons in old people's homes are actually dependent upon charity, but certainly few if any of them are well-to-do. They usually have comfortable quarters and good food, but rarely do they have any money that they can call their very own, to spend as they please; and, lacking that, they lack one of the absolute essentials of contentment and self-respect. What kinder gift could there be than a few coins for them to tuck in their pockets? To persons in that situation money is no longer just money; it is an infinitude of little luxuries that without it are inaccessible—to one, a book, to another, tobacco; to others, flowers, a concert, a bit of ribbon, a fresh toothbrush, any one of the multitude of things by which individuality expresses and maintains itself.

And the matter goes much farther than old people's homes. It touches every household. We speak of pocket money—pocket money—a little thing, but it is no more important. Give a child no allowance, take away what he earns, let him have never a cent of his own, to spend as he pleases, and you expose him to the constant temptation of pilfer and deceive. Even if he escape that, he will be poor-spirited and ashamed in the company of more fortunate companions. The dependent wife is in even worse case. She knows that her work is as necessary to the up-keep of the home as her husband's, and to have to ask him for every cent of money beyond the weekly budget is repellant to any woman. Wherever that condition exists, the wife should hang on the wall, in place of "God bless our home," a framed copy of the niggardly husband's plea for relief from his wife's extravagance. "Judge, that woman asks me for money every day—one dollar, two dollars, three dollars." "Well, how much do you give her?" "Why, Judge, I ain't give her nothin'—yet."

BILL FOR SPORTS

The annual sports bill of the United States is estimated at more than a billion dollars, and that would not be too much, if it were spent the right way. Unfortunately, however, most of it is spent by spectators instead of participants. Golf is about the only sport that is played rather than watched.

There is a thrill in watching a good game of tennis, baseball, or football; but when you have said that, you have said all. It is not conducive to health to sit in a grand stand and watch somebody play a game. In fact, the physical results of looking on at football contests are often rather serious. If it aided in the development of a sportsmanlike spirit, it would be worth all it costs; but nobody who listens to a baseball crowd denouncing the umpire who has decided against the home team, can be optimistic enough to believe this the case.

The small boys who play baseball on an empty lot get much nearer the ideal than those who pay high prices to see a contest in which they do not share. To take part in sports is good for the health and develops certain admirable traits of character. To look on at sports gives us nothing but a thrill. The time has come to stop being mere spectators and begin to be participants; then our national bill for sports will not be too high.

PLAYING IN LUCK

"Lend me a dime for my carfare home, will you, old man?" "I'm sorry, but all I've got is half a dollar." "Splendid! I'll take a taxi."

VINEGAR IN THE HONEY

Elise—"I had a quiet little evening alone with a book last night." Vivienne—"I'm afraid that's going to happen to me some night, too."

TRIUMPH OF THIEFT

"If you spend so much time at golf you won't have anything laid aside for rainy day." "Won't I? My desk is loaded up with work that I've put aside for a rainy day."

A START IN LIFE

One who does not learn in his youth the art of getting along with people, is unlikely ever to learn it. Probably no part of our education has more to do with our success in life than that particular branch. The boys who are always quarrelling with members of their families, the girls who make themselves unpopular in school, are handicapping themselves for the future.

Start right where you are to practice getting along with people. Look for the good side of the cranky cook, or the sour-tempered janitor. If some member of the family is "difficult," look on that as a chance to practice an important art, and learn to soothe instead of to irritate. The young men and women who learn to get along harmoniously with the members of their family, their neighbors, and their schoolmates, have a valuable start in life.



GUELPH 3 SHOWS DAILY—2:30—7:00—9:00 D. McMULLEN, Manager

Friday and Saturday OCTOBER 23 and 24 "SWEEPSTAKES" With Eddie Quillan. Whirlwind melodrama, with every variety of thrills! More drama crammed into one hour than you'd see in a year at Belmont Park, Saratoga, or Agua Caliente!

Monday and Tuesday OCTOBER 26 and 27 "SILENCE" With Olive Brook and Peggy Shannon. A great stage play becomes a greater picture.

Wednesday and Thursday OCTOBER 28 and 29 "PERSONAL MAID" With Nancy Carroll, the star of "His Town a Holiday," and other great hits.

We are Going to Save You Money by Selling Coal for Cash Only

This year coal prices to us are higher than last year, owing to the duty, excise tax and the discount on the Canadian dollar and increased freight rate on the U. S. railways. Yet to-day we are selling coal for less money than last year, and we can continue to do so by selling for cash only. Many of our last year's coal accounts are still uncollected, and we do not believe it would be right, in these days of difficult times, to charge our cash customers sufficient to carry these slow accounts.

KEEP CANADIAN WORKMEN BUSY BY BURNING HAMILTON COKE Our terms until April 1st, next, will be CASH with order, or if ordered over the phone, cash on delivery. LARGE SIZE HAMILTON COKE, per ton \$ 8.50 PURNACE AND LARGE STOVE SIZE COKE, per ton \$10.50 STOVE SIZE POGALIONTAL, per ton \$10.50 PURNACE SIZE ANTHRACITE, per ton \$14.50 NUT SIZE ANTHRACITE, per ton \$14.50 PEAS SIZE ANTHRACITE, per ton \$13.00 Less than ton deliver, 25c extra

J. B. MACKENZIE & SON

WILLIAM ROSEZELL, Manager ACTON—PHONE 48 EVAN JONES, Carter

GLASSES! OF THE HIGHEST QUALITY

Your choice of any of the New Style Frames from our stock—White Gold, Pink Gold, Shell and Itimites—

JUST \$6.50 COMPLETE FOR REGULAR \$12.00 TO \$16.00 GLASSES

It does not matter how bad your eyes are or what style of glasses you want.

This includes a thorough scientific examination of your eyes by Our Expert Optometrist, and Highest Quality Toric Lenses, ground to suit your eyes.

Absolute Satisfaction Guaranteed. (Double Vision Glasses, \$10.00, complete.)

SPECIAL SERVICE TO OUT-OF-TOWN CUSTOMERS

TAIT OPTICAL CO.

110 Wyndham Street Guelph, Ontario

Outstanding Special VALUES For Friday, Saturday and Monday

- 7 P. & G. SOAP and 3 FAIRBEX TOILET SOAP 39c Superior Pinks Tea, reg. 65c. Special for per lb. 55c Lily's Hard Water Soap for... 8c Bran Flakes, 3 for 25c Kellogg's Corn Flakes, 3 for 21c 2 Clover Leaf Salmon, 23c Pink, tall, for 31c Clover Leaf Red Salmon tall, for 31c Pure Lard, 2 lbs. for 28c 2 MINORMAT 2 lbs., Yorkshire Brand... 28c Cattle Floor Wax, 1-lb. Tin... 28c Alynor New Pack Raspberry Jam, 40 oz. for 29c Weston's Around-the-World Content Biscuits, lb. 33c Dundurn Pineapple Marmalade, 40 oz. for 33c Assorted Pastry Cakes Regular 27c, for, per lb. 23c

BROKEN LINES OF DISHES Clearing out of Broken Lines of Dishes. Must make room for new Christmas stock. Prices reduced on all broken lines.



MILL STREET Phone 147 ACTON, ONT.

CREATIVE SALESMANSHIP

A nationally known manufacturer points out that there is a great difference between an order taker and a real salesman. An order taker need not necessarily know much about the science of selling. He may stand all day on the floor of a grocery store, for instance, with pad in hand, and take orders from customers who know just about what they have come to buy. There is little need for him to guide the customer in his choice; little need for him to understand or exercise the psychology of creating a desire in the heart of another for something he had not expected to buy.

The order taker is needed in modern business and he will always be paid a living wage. Because his place can be filled so easily by some one else, he never will be paid a very large sum above a living wage. It is the man who can create in other's hearts a wish for this or that who finds his salary or his commission doubling or tripling. For let it be understood, there is almost no limit to the success of a real creative salesman, provided he is honest, conscientious, and faithful in his work.

To every young man who has a selling job, we advise an early appreciation of it in terms of creative salesmanship. He may not see a result of such appreciation but he is only an order taker, or he may find that he has an opportunity to create desire on the part of his potential customers but he is not cultivating his opportunity. Let him study this phase of selling and use it as the key to his daily effort. He soon will find how effective a method it is of increasing his sales efficiency.

AVOID "SHIPPING FEVER"

Much of the serious loss which at times occurs in shipments of stocker and feeder cattle in transit may be substantially reduced, if not entirely prevented, through the exercise of greater care in handling and feeding. The disease is caused by a germ which exists in a harmless organism in the body of healthy animals, in the soil, and elsewhere in localities frequented by animals, and it is widely distributed in nature. There is no cure for the disease once it develops but as long as cattle are in good condition and normally vigorous the germ remains harmless. It is when the animal's vitality is lowered through the hardships of travel and exposure that these germs change from a harmless state to one producing disease and death.

In a statement recently issued the Hon. Robt. Weir, Minister of Agriculture, urges observance of the following simple rules to prevent "shipping fever": Ship only cattle in good vigorous condition. Take plenty of time in driving cattle across country to prevent fatigue, and give them sufficient time to rest before loading.

Upon arrival at the yards withhold water until the cattle have rested, then allow a small quantity; do not let them fill up. Feed clean, well-cured hay and before loading water again.

Do not overcrowd in cars, and in cold weather bed the cars well.

Feed and water at proper intervals en route, and allow plenty of time for the cattle to rest whenever they are unloaded.

Too much care cannot be exercised in providing sufficient rest spells to prevent fatigue, and regular feeding and watering are essential if these losses are to be prevented.

Upon arrival at destination the cattle should be given special care until they have recovered from the lowering of their vitality, which is inseparable from shipment.

HORSESHOE PITCHING AT THE ROYAL

A climax for horseshoe pitching this season will be reached in the Dominion championship contests at the Royal Winter Fair, Toronto, on November 24, 25 and 26. A representative committee, under the chairmanship of T. A. Murphy, M. P. T., is in charge of the meet arrangements. Albert Bercht, Wollensley, Ont., Secretary, Dominion Horseshoe Pitchers' Association, will supervise the pitching.

Regret is widely felt that death has recently taken one of the foremost Ontario enthusiasts of the game, the Rev. Father James Hogan, of Lacan who was secretary of the Western Ontario Horseshoe Pitching Association.

Players eliminated in the championship series will have a second chance for honors in the consolation singles and consolation doubles.

Ontario doubles championship, open to winning teams at county and rural fairs in the Province in 1931, will be run off at the Royal at the same time. Teams in this contest will represent one rural fair only. Where a team has won at several fairs, the runners-up will be eligible for the final contest. Fees will be one dollar for each team. For the open Dominion championship singles and doubles (including the consolation series) fees are \$1.50 for each single contestant or each player in the doubles. Fees must accompany entries which should be in the hands of A. P. Westervelt, Manager of the Royal Winter Fair, Toronto by November 6.

A special Provincial contest will be held during the International Plowing Match at Peterboro, October 13-16. A novel feature for information at this match will be the Royal Winter Fair publicity car which is touring central Ontario. During the four days of the plowing match, horseshoes and equipment may be obtained free of charge from this car. Information will be available from the official in charge on both the Provincial match and the championship contests at the Royal Winter Fair during the last week of November.

SPECIALS At McLean & Co.

VELVETEENS DOWN IN PRICE. Now is your time to buy Velveteens. The price last year was \$1.10. All colors. Deep pile. To-day's price 80c

LADIES' GLOVES In sizes 6 1/2, 7. Fawn and Sand shades, with turned back embroidered cuffs. Reg. 60c. Special at, per pair 48c

SUPERIOR SILK HOSE Just 10 dozen in this lot, in sizes 8 1/2, 9, 9 1/2 and 10. All this season's shades. Good value at \$1.15. Special 79c

ENGLISH FLANNELETTE BLANKETS Save money on these Blankets. Plain white. Large size. Will give any amount hard wear. Only a few pairs left. Special price, per pair \$2.20

YARNS Monarch Down, Dove, Silver Twist, Floss, Factory Yarns, 2 and 3 ply, in Grays, White, Black. SCOTCH FINGERING In 4 ply. Black, White, Sand, Grays. Special this week, quarter pound for 30c

Specials in Grocery Dept. 6 CORN MEAL 25c Heinz Vegetable Soup 8c 4 Many Flowers Soap 25c SODA BISCUITS 15c 10 P. & G. SOAP 38c MACARONI 10c New Pitted DATES 15c 2 NEW DATES 25c

McLean & Co. MILL STREET ACTON, ONTARIO

SPECIALS At Patterson's

PORK CUTS Fresh Hams, whole or half, lb. 17c Trimmed Shoulder Roast, per lb. 16c to 18c Fresh Side Pork, by the piece, per lb. 17c Side Bacon, by the piece, lb. 20c Smoked Cottage Halls, whole or half, per lb. 20c Smoked Hams, by the piece, lb. 22c BEEF CUTS Prime Porterhouse Roast, per lb. 23c to 25c Sirloin Roasts, per lb. 23c to 25c Round Steak Roasts, lb. 18c Choice Rib Roasts, lb. 17c and 18c Rib Roast, per lb. 16c to 12c

SPECIAL 2 HOMEMADE SAUSAGE 28c 2 LARD 22c

PATTERSON'S MEAT SHOP WE DELIVER PROMPTLY PHONE 178

Acton Relief Committee

General Information

In order that all citizens may understand the personnel and features of this organization, the following summary is given for their guidance:

FUNDS—It is expected that all funds that are raised for community charity purposes by all societies this year will be placed at the disposal of the Finance Committee.

METHOD OF RELIEF—Any case that should receive the attention of this body should make application to any member of the Committee for a Relief Card, on which all the particulars of the case may be noted. This card will be passed on to the Investigating Committee for their attention, and will be forwarded by them to the proper channel for the needs required.

Any person holding a liquor permit or owning a motor car must surrender the permit or license plates to Chief McPherson while they receive any assistance from this source.

MEMBERS OF COMMITTEES—Reeve A. Mason, Councilors C. Hansen, C. H. Harrison, Dr. E. J. Nelson, E. T. Thetford, Rev. C. L. Poole, Rev. Father McBride, Rev. P. A. Sawyer, Rev. H. L. Hennie, Rev. W. J. Hamilton, J. M. McDonald, R. M. McDonald, Mrs. F. E. McCleary, Mrs. J. B. Adamson, Mrs. E. J. Gamble, Mrs. F. Anderson, Mrs. C. H. Harrison, Gordon Smith, W. R. E. Blair, F. Roney, W. J. Gould, Harry Thompson, Mrs. Wm. Arnold, Mrs. George Benton.

The cards for Relief Application will not be in the Committee's hands prior to Saturday, but any cases of distress will be investigated and receive attention, if the names are given to any of the Committee.

Any further information may be secured by application to any of the Committee members. A. MASON, Chairman G. A. DILLS, Sec.-Treas.