

Editorial and Business Office . . . 174

TELEPHONES-

Not Productive of Better Business

of a difficulty to secure orders, are sometimes prac- tourist attractions. The visit of Sir Harry Brittain, destructive birds and it would seem quite erable and for many years it has been tised which in the interests of good business are conveying through his charming personality the quite questionable. We had one of these efforts tried greetings from the Old Land, is an incident which out on us the other day and on recounting the ex- will long be remembered and recall many pleasant perience to a couple of our merchant friends find recollections. that such methods are occasionally tried out on them and usually with the same degree of success as was secured in our case. Possibly we had better explain this new type of salesmanship as we had it tried on ship and its disentanglement from political ownership write a report of it-not in the ordinary us. The representative of a well-known supply house called the other morning, and as we were busy at the Adam Beck remained at the helm the Hydro was kept and it would probably be misunderstood. moment he casually walked to the workshop and checked up what he considered should be put on one intervening since his death have seen his great public of the machines we operate in the way of new parts. He enquired for the order book from the foreman, but was told that orders were placed by the "boss." When we were free in the office he came in and proceeded to tell us what was required and with pencil Federal and provincial governments are apparently table, which was almost as loud as their in hand was prepared to write his order down until, alike involved in the matter. The Hydro matters with the best control we could muster we informed were the subject of much criticism at the recent semewhat forcibly an incident which octhis salesman that we still had the ability to place Liberal political meeting in Milton, and the Pro- curred soon after we reached the West, our orders as we saw fit. From that matters got vincial Leader of that party made some striking state- which was our neighbors said to worse until the order-taker departed through the door, closing both ours and the one on his car with- ownership was costly. The average citizen pays little out any regard for the glass therein. Fortunately all attention to these warnings until the increased cost parties were shatterproof and our only regret was is shown in a larger monthly bill. Decreased surthat we had not asked him if he were "Mr. Beech- pluses and in some municipalities deficits are shown question. nut," although we knew his right name quite well. in the recent thirteenth power bills and this, it would The plan of securing an order was a new one to us seem, in spite of increased power consumption. Such but grocers and other merchants tell us that such was the experience of Collingwood. At the peak of individuals call on them, using the same methods. its popularity and when the other nations are studi-Business may be hard to secure and may require the ously watching this great public owned institution, adoption of new methods but we question if this one Hydro in Ontario quite apparently needs a rally of will be productive of better business.

In Cycles ·

The Mail and Empire the other morning editorially discussed the movement of city people back to the land, It said: "For the first time in three or four years, not a few city people are trying to get back on the land. In the main, they were brought up on the farm and were drawn into the larger centres of population by the movies and city lights. They have been working as clerks or at manual labor, in factories or in outdoor occupations. They had quite a good time so long as the business boom lasted, but the depression cobbed them of their jobs, their savings are, in the main, gone, and now they turn towards their former means of livelihood. Most of them have no money wherewith to secure the land and they are will to take up farms on almost any basis. This development has occurred in Western Canada as well as in Eastern Canada. It may seem curious that it has occurred at a time when the agricultural industry is in a worse position than at any previous time in many years. Why should city people who know all about the land wish to go back to the soil under such conditions?. The reply is obvious. They know that a family on a farm is at least generally sure of enough food to keep it alive while the unemployed in the cities are dependent upon charity own-sake and the sake of other travellers. for every meal they cat." And here a few years ago the great cry was to offer inducements and encouragement for the youth to remain or return to the noting the progress being made in music as taught and with no inducements on the land the trend of the given. Each year as the work progresses more difcity folk is back to the land. Truly we are a peculiar ficult selections are attempted and a greater degree

Canada to Take Decennial Census

All arrangements have been completed by the Canadian Government Bureau of Statistics for taking the seventh decennial census of Canada. The actual work of counting will begin on June 1 next. For the purpose of enumeration the country has been divided into 250 districts, each of which will be under the superintendence of a census commissioner. Upwards of fourteen thousand enumerators have been appointed and each of them soon will be assigned to "cover" a given area within a defined district. They will be Toulght it is quite comfortable sitting by individually responsible to the commissioner of their the open are. Patch thought so too, respective districts. It will take the enumerators then he retired to the safer precincts about three weeks to obtain details intended to show the numbers, age, sex, civil status and racial origin, the language, religion, education, housing and occupation of the people domicited in towns and cities, and probably four weeks' time will be required to complete a similar stock-taking of the people in the rural districts. Rural enumeration will necessitate separate in order to give them their visits to over 800,000 individual farms, Mr. T. A Hutchinson, barrister, Milton, is Chief Enumerator the scratch grain stage, smaller for Halton County.

The Two Actons

A further cementing of the link between Acton, England, and the Acton in Canada was made this week when Sir Harry Brittain paid a visit to Canadi an Actorians and was the guest of Mr. and Mrs. H. I Moore at Moorecroft. The little informal gathering want to brood. in which a few citizens were permitted to meet the distinguished visitor and the visits about town and wee, cuddley things and they don't look to the manufacturing establishments where Sir Harry as if they could possibly grow to raid a Brittain met many of our citizens and became acquainted with us as we are at home was a rare with them than their value warrants, pleasure. The visit was more than just a personal but I think their very helpleasures makes event. The Canadian Actonians have an added tie with the Motherland and through this visit of the give them. True, a self-set hen will representative of Acton, England, somewhat of the mother a brood of chickens without vastness of the waters that separate is lessened and we feel just a little closer. If the opportunity for a generally run about fifty per cent. visit to the Old Land presents itself Canadian Actonians will anticipate with keen pleasure a visit to Business methods, which possibly are the result Acton, England, that will have pleasure aside from starlings. We read that starlings are liminent available. Its uses are innum-

When Champions Are Needed

In "Tommy" Church the cause of public ownerseems to have a fighting champion. As long as Sir way-no editor would ever publish the free from politics, but it would appear, that the years Suffice it is to say it was a splendid owned institution gradually getting into circles far possibly the most fluent removed from the original intent. Now Thos. L. ladles (?) who sat near us and kept up Church seems to be the outstanding champion of the cause to keep for the people this great institution, ously from a particularly odorous vegements and quoted figures that insinuated that public me: champions of such men as Mr. Church if the structure is going to be maintained.

EDITORIAL NOTES

The Conversion Loan went well over its allotment and reached over \$600,000,000 or more than double the original objective.

The Budget is due to be presented this week. But not many will object if a little more delay is occasioned before the news it will contain is liberated.

And now the summer sports are in full swing and the baseball bats, tennis rackets, and lawn bowling and horseshoe pitching seem to be the favorites in

In an effort at economy Brampton Councillors and the Mayor have cut off their own salaries for the balance of the year. It will mean \$45 per night for the remaining fifteen meetings.

The highways took their toll over the week-end again and happy homes are turned into homes of mourning. The Ontario department's campaign for safety deserves the study of every motorist for his

The citizens of Acton had an opportunity of land, and all to no avail, and now the cycle has turned in the schools when the Empire Day concert was people, who seem to run in cycles and have worries of perfection is reached in their execution. The and problems over which we fret which actually discipline of the pupils was a feature that secured

Chronicles of Ginger Farm

Written Specially for The Free Press by GWENDOLINE P. CLARKE

his own box behind the stove. Yes, the mapping and crackling of the fire sound very cosy-at least I thought so when came in after doing the "rounds." Wha rounds? - Oh, the chloken-rounds. have chicken camps all over the place these days, as I like to keep the differen butches, or hatches, whichover it proper feed. fome are blg enough now to cat anything in sight; others are yet are only allowed moistened and the wee bables nothing at all. Then there are two lots of broady hens, and about forty, leven "broodles" that are not apposed to brood. If anyone wants suggest the expression, "more persistent than a broody hen," which is saying a lot, especially if you happen to be dealing with a broody hen that you don't

We look upon hens as a necessary evil, but the chickens are the dearest vegetable garden or scratch up my flower Possibly I spend far more time an appeal to our better nature-life and well-being depend upon the care we assistance if you let her but in that case the mortality in her family will

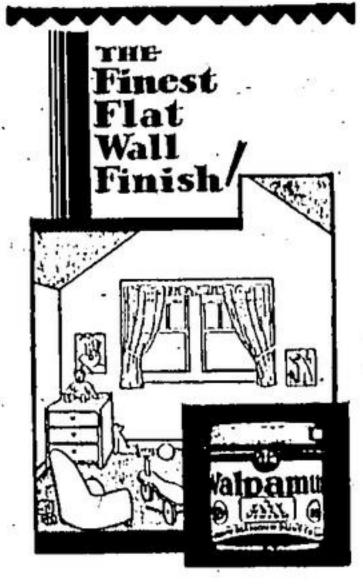
Then there are the birds. In the woodshed and places near the house legitimate to destroy their progeny which prized as the leading liniment for man are within easy reach. But we don'twe can't-it wouldn't seem "cricet." Later on, when they have flight as a me of protection, we shall not grieve if the cat gets them-that is nature's lawbut as long as they are helpless we do

our best to protect them. Last night Partner and I went to political meeting. How I would love to report I should like to make, and if he meeting and some of the speakers were certainly very fluent and convincing, an animated conversation the whole evening. They had also fed sumptu-

One of the speakers brought to my mind

"Are you English?"

"And have you always lived in Eng-



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what was coming next.

"Why, yes," I answered, wondering "But you don't speak like Mrs. Blank -I thought that was how all English

Shortly afterwards I met Mrs. Blank, a lady of means, prominent on subscription lists but yet not particularly popular. I met her-I heard her speak and had she dropped a nickel with every aitch she discarded she would soon have been troading a silver carpet. And yet in this prairie district she was regarded as typically English! Not that I consider my own English beyond reproach. -far from it-but if I see an aspirate getting away from me I do run after it, bring it back, as it were, chain it down, put it in shackles—anything to keep it at home, because I consider it creates a bad influence to have altches dropped indiscriminately all over the place.

Think of the difference it can make to a public man. Take a politician in the House. His gift of oratory may be outstanding, his arguments sound, his Integrity and loyalty to his party beyond reproach but if he speaks as an illiterate man can he convince his listeners with the coundness of his judgment? Wil they respect him as they would a man with a better command of his mother tongue. At this meeting the other night there were speakers to whom it was a pleasure to listen and others who created a sense of irritation with every word they uttered, yet their arguments were fundamentally the same although presented

How will our much-vaunted system of education show up in the years to come? We hear of debates being carried on in various schools and the Hove' Parliament, and it is an excellent thing for young people to be trained in this way that they may have the courage of their own convictions but will they be able in future years to face the public with an almost perfect command of the English language? Considering the cost of education these days it is only reasonable to expect great things from the rising generation.

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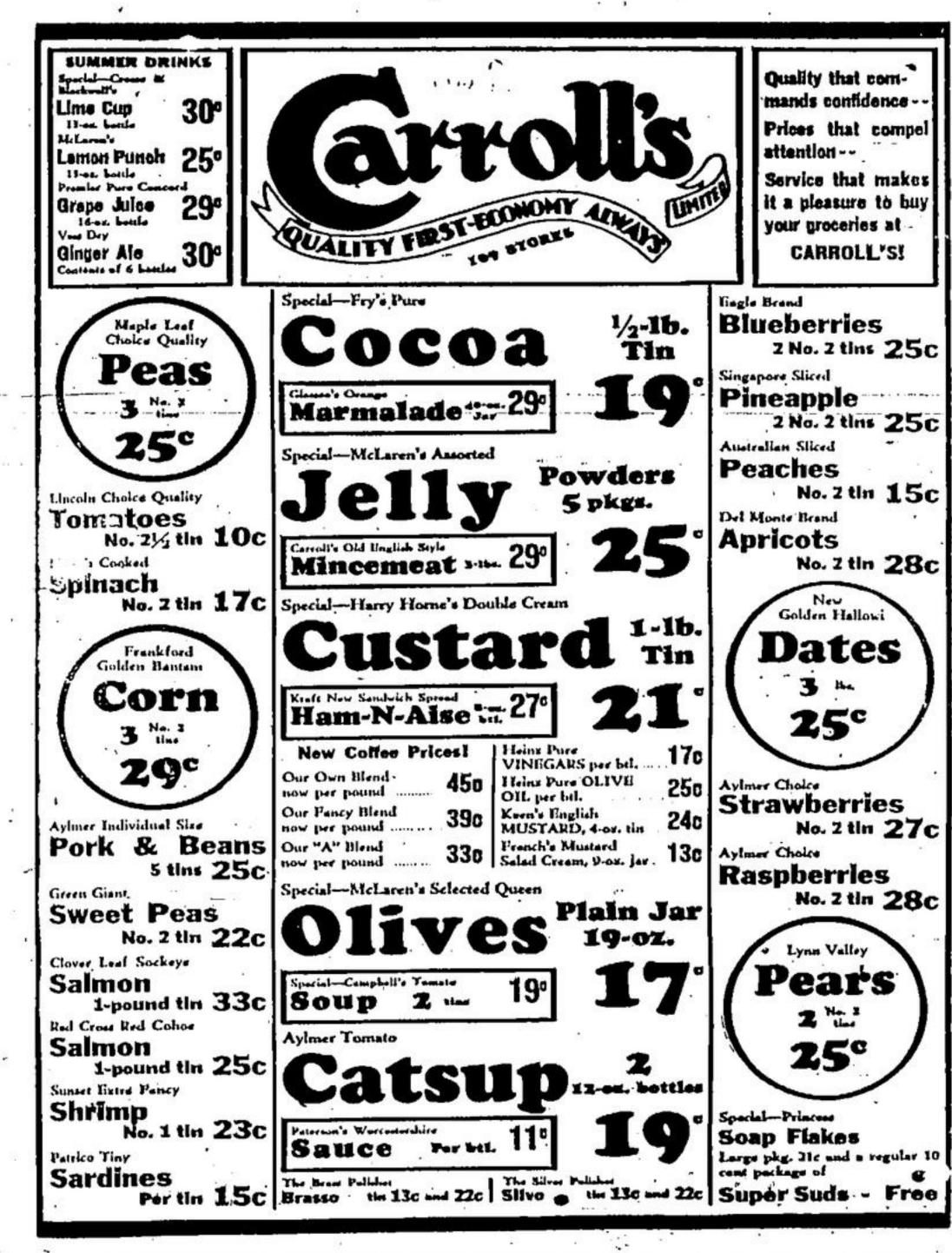
> "I eat it when traveling" "Traveling has its discom-

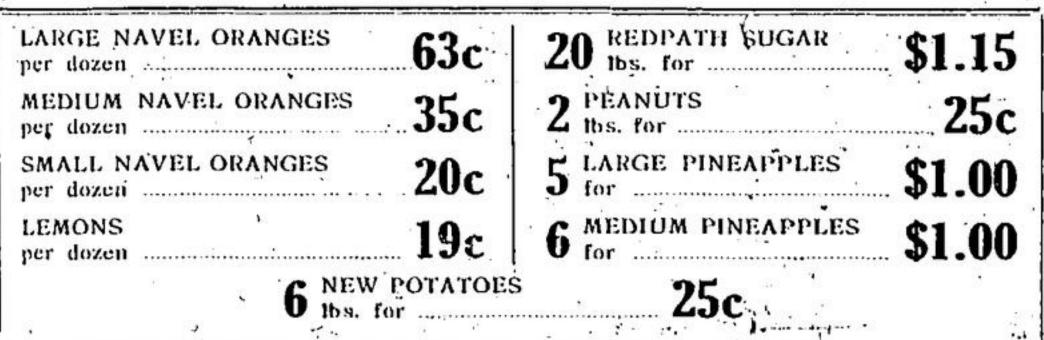
forts and dangers, but most of the trouble comes from cating wrong foods. No mutter where I am I call for Shredded Wheat and milk for breakfast. It is the safe and satisfying food, easily digested. which helps to prevent futique on a long journey." Shredded Wheat is served in dining curs, and in nearly every hotel or restaurant in this country 2 and many in Europe. It is deliciously strengthening with milk or fruits.

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