



THE HOME OF
The Acton Free Press

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G. A. DILLS, Editor and Proprietor.

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EDITORIAL

Shipping Cattle to England

A shipment of 128 live cattle from farms in Ontario went forward recently to England, the first for 18 months. It was consigned to buyers in Manchester. This shipment, though comparatively small, is regarded by the live stock trade as marking the resumption of Canada's export trade in cattle with the British market. The animals shipped were of the feeder quality, averaging 1,100 pounds in weight. Other shipments are expected from Western Canada, and eventually the old-time volume of shipments to be restored.

Not Without Parallel

The great calamity suffered by the loss of forty-seven men, and the greatest airship in the world, has stunned the nation and the world. The greatest men in air navigation have perished with their ship, and, as one writer states, the advancement of this means of travel has been set back for ten years. It is indeed a calamity of which an estimate of the loss to the world is impossible. Man's mastery of the air is not fully realized as yet, and the elements, or a hand greater than that of man, have made their retarding measures felt on the ambition of man. The loss and suffering caused has been terrific but who will say that the case did not have its parallel in the building of the tower of Babylon?

The Real Test

The real test for any law under a just government, is to determine whether that law is for or against the public welfare—whether, on the one hand, the act or custom prohibited is anti-social, or whether, on the other hand, it is in the interests of the largest number of individuals. Is government sanction and sale of intoxicating liquors, which destroy the very capacity of the user to enjoy liberty, and at the same time threatens and interferes with the liberty of others, a wholesome attitude on the part of the government, or is the government sale—which pervades the Province, a social evil, and against the interests of larger liberty for both the user and the abstainer? The question can be answered by every reasonable individual.

"Mix 'Em Up"

The end of the municipal year draws to a close with election day less than two months away. The officials—the ratepayers chose at the elections have served you throughout the year. They have had your criticism, but have they received your commendation? When they erred they were undoubtedly told of their mistake, but were their actions all in error? Didn't the most of the year show a big balance on the good judgment side? Did your officials hear more of their faults than of their virtues? As they say in a ball game: "Mix 'em up." If you have spoken your criticisms fairly, hand out your compliments on the same basis. Some of your officials are, right now, undoubtedly wondering if their services to the community are worth the effort they have made to give them to you. Maybe you've admired the individual for his work always. It wouldn't take much effort on your part to tell him it was appreciated. That word of encouragement might be the means of retaining his or her services for the community in which we are all vitally interested. We have had the pleasure of attending the meetings of the various municipal bodies the past year. In our opinion Acton has had careful and judicious government in all its departments. That's just our opinion. We take this opportunity to express it. You have an equal right to do with your opinion as you may see fit.

There's Money in Honey

Honey production in Canada has substantially increased in recent years. In 1927 the total output for Canada was 23,196,403 pounds. Last year, according to final figures just issued, the honey production for the Dominion was 30,078,735 pounds, which sold for a total of \$3,402,837 or 11 cents per pound. More than half the honey crop of Canada comes from Ontario, which last year accounts for about 17,000,000 pounds. All the nine provinces produce honey for the commercial market. The Province of Manitoba is a very large producer. Its annual output has reached as high as 7,000,000 pounds.

Increases and Decreases

The past ten-month period of the operation of the Liquor Control Act in Ontario reveals an increase in the consumption of wines of 26.6 per cent., and a decrease in the consumption of spirituous liquors and beers of 9.4 per cent. Col. Price's statement gives the following figures: The decrease in the sale of spirits amounts to 136,278 gallons, or in money value to over \$2,500,000. The decrease in beer consumption is 125,016 gallons, amounting to \$180,808. The increase in the wine consumption is 261,197 gallons, or in money \$196,407, and this statement also says: "The Board is pleased to see the falling off in the consumption of hard liquors." So will everyone else be pleased, and would also be pleased to see a falling off in the consumption of wine.

Canada's Great Power Plant

In 1900 the total installation of water-powers in Canada for generating electric power amounted to 170,000 horse-power, comprising a few hydro-electric stations and a large number of water-power plants of relatively small capacity connected with industrial establishments. The installation had grown to 975,000 horse-power by the end of 1910 and to 2,508,000 horse-power by the end of 1920. Following this, an extensive period of development set in, with the result that nearly one million horse-power were added during the next four years. This rate of expansion has been maintained and the total installation at the end of 1929 reached 5,700,000 horse-power. The completion of work now under way will increase this total to more than 6,075,000 horse-power before the end of 1930 and there are still millions of horse-power unharvested. The rapidly growing distribution of electric energy in the rural districts is greatly adding to the aggregate for the Dominion.

Too Many Talents

Naturally you are all a little envious of the young fellow who can turn his hand to anything. The boy who is equally good in all his studies, plays on the football team, and belongs to the glee club seems a very fortunate person to the majority of his classmates. In a sense, however, he is not so lucky. A young man lost an excellent business position the other day and his employer declared it was because he had dramatic ability. "Hugh would have made good," he said, "if he had not joined that dramatic club. He did well and he liked it, but somehow or other it was always interfering with his business. The rehearsals seemed to come just when work was the heaviest, and Hugh would rush away at five o'clock when the other boys stayed on until nine or ten. For two and three days before and after a public performance, he was no good at all. He might have been a good business man if he had not possessed a little dramatic ability; that spoiled him." A similar explanation may be given for many failures. A multitude of talents is distracting. If you can do one task and do well, you have an advantage over the person who is trying to make use of half a dozen talents at a time.

EDITORIAL NOTES

The baseball finals are providing their thrills these days. The radio has brought even the classic of the world right to the doors of the man who can sneak off for an hour or so to hear them.

Press reports state that no one but the police in Orangeville are idle. Better remember that old adage about mischief for idle hands. Possibly that is what happened the other chief in Orangeville.

The Esquimaux portion of the second line is not in keeping with the Erin and corporation sections. A little attention here in this northern end of the Township is needed, and we have been requested to call attention to the fact.

Evidence of progress in weekly papers is not wanting these days. Last week the Journal-Argus of St. Mary's, announced completion of a new addition to their building to provide for expansion and the installation of new equipment. As one of Ontario's best weeklies the Journal-Argus well merits the progress it is finding necessary.

Up in Kitchener they have decided that able-bodied men must pay for any relief advanced in labor at forty cents an hour. Groceries or fuel advanced must be worked out in city labor. No money will be paid out under the plan. And all persons receiving relief must surrender their liquor permits. And the Government ought to be made to refund the \$2.00 they cost and the profit on the liquor purchased, as shown on the permit, to help the municipality with the relief fund.

KEEPING SANDWICHES FRESH AND DAINTY

Countless hostesses, who have trumped their partner's ace as a result of worrying about making sandwiches for their guests, will welcome a new development that promises to solve many a bridge score.

A scientifically devised moist air compartment for the electric refrigerator now makes it possible for the hostess to prepare her sandwiches early in the day, at her convenience. No longer is it necessary for her to lose out on a number of bridge hands while she stages a frenzied, last-minute, sandwich-making act before the guests are served. Sandwiches, made ten or even fifteen hours or more before the party and then stored in the moist air compartment, or hydrator, remain as fresh and dainty as when prepared. The moisture-laden cold makes this possible.

Not only does the compartment hold forth special promise to the hostess as a highly valuable ally in her job of entertaining, but it bids fair to accomplish a highly useful task every other day of the week. It is capable of rehumidifying or freshening vegetables or of maintaining their original degree of freshness over indefinite periods of time.

Exhaustive tests conducted by home economics authorities have demonstrated that the hydrator, if located properly within the electric refrigerator, will retain all the vegetables that have a decidedly wilted appearance to a surprising degree of freshness and crispness within a short period of time.

THE BEAR REMEMBERED

That bears are sensible of kindness and remembered it is proved by many interesting true incidents. The following from the Home Monthly is a pleasant illustration of benefits unforgettably:

A woodsman who was fond of pets found a young cub bear in the woods, half-frozen and nearly starved, its mother having probably been killed by hunters.

He took the little orphan home with him, and it soon became as playful and affectionate as a kitten. Every night he would romp with it on the floor of his cabin, and upon his return from his day's work in the woods the cub would greet him with the unceasing delight that an affectionate dog displays when his master comes home. But as the bear grew older its wilder nature began to assert itself, in spite of its fondness for its benefactor, until finally one day it disappeared in the woods and did not return.

The man hunted long and carefully for his pet, searching every nook and ravine for miles about his cabin but without success.

Two or three years afterwards he was going through the woods to his work, unarmed and without even his axe, which he had left the night before at the place where he was chopping. As he was passing through a heavy growth of young evergreens an enormous female bear rose up before him. Behind her were two cubs, and the mother was furious at having been disturbed, and mad with fear for the safety of her young.

The chopper, was utterly without means of defence, and even before he had time to realize the extremity of his position the bear was upon him. But just as she reached him a complete change came over her. Instead of attacking him she began licking his hand and rubbing affectionately against him. She was his long-lost pet, and had not forgotten him.

When he had recovered from his fright sufficiently to go on toward his work the bear went, too, and for more than a mile she followed him. Then feeling, apparently, that she had done all that courtesy and her sense of gratitude required, she left him and went back to her cubs.

ROUP

Common, Contagious, Fatal Poultry Disease.

Symptoms:—Rill smelling discharge at mouth and nostrils, swollen head, closed eyes, bad breath, hard breathing, cancer spots.

Treatment:—Use Pratt's Roup Tablets according to directions.

Pratts

ROUP TABLETS

SAVE THE FLOCK

Sold by all Dealers
Write for Pratt's Useful Poultry Book "FREE"
Pratt Poultry Co. of Canada, Ltd.
121 Carlaw Ave., Toronto

Explains How Enlarged Veins Can Be Reduced

Often the Veins Hurt and Cause Much Suffering, Expense and Loss of Employment

Many people have become dependent because they have been led to believe that there is no remedy that will reduce swollen veins and bunches.

If you will get a two-ounce original bottle of Moore's Emerald Oil (full strength) at K. J. Hassard's or any first-class drug store and apply it at home as directed, you will quickly notice an improvement which will continue until the swollen veins and bunches are reduced to normal.

Moore's Emerald Oil, which has brought much comfort to worried people all over the country, is one of the world's best discoveries of recent years, and anyone who is disappointed with its use can have their money refunded.

For Acton Merchants Only

Being one of a series of chats with Acton businessmen in which it is suggested how they may increase their volume of sales.

Speeding Up Your Turnover

When your merchandise turnover is sluggish and your revenue falls off it's time to look your business squarely in the eye.

Looking, you're likely to find two particularly disturbing factors. One is that some of your customers are shopping outside of Acton. The other is that these same customers, and some others also, are buying from mail order houses.

Disturbing as these conditions are, advertising is a way of getting around them. Advertising, that is, where it can do you the most good, advertising where your customers are certain to see it—advertising in your local, home newspaper.

Your own advertising is essential. There's no doubt of that. But if your merchandise turnover is to speed up and stay that way, the advertising support of the manufacturers whose commodities you handle is just as necessary.

And you can go a long way in enlisting the support of these manufacturers quite easily.

When the salesmen of the manufacturers whose goods you stock call on you, impress them with this thought:

If you are to do any sizable amount of business you must keep Acton folk coming to your stores and that advertising in your local, home newspaper—your own and that of the manufacturer—is therefore an absolute necessity.

Make this thought impressive enough and the salesmen are bound to convey it to their home offices where advertising moneys are decided upon and advertising media selected.

This newspaper has joined with the town newspapers all over the country in a nation-wide campaign to convince national advertisers that they can best assist small town merchants by advertising in the local, home town newspapers of the small town merchants.

You need the advertising aid of the manufacturers whose goods you stock—urge their salesmen to recommend your local home newspaper.

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