



The Acton Free Press

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G. K. BILLS, Editor and Proprietor.

TELEPHONE: Editorial and Business Office 124 Residence 121

THURSDAY EVENING, MAY 20, 1930

EDITORIAL

Aim at the Highest

In advising an imaginary college senior how to be "funny," Will Rogers introduced into a lot of nonsense, a saying worth remembering, even by those who are not planning to be professional humorists. "Aim at Mark Twain," he advised, "even if you land with Mutt and Jeff." Many young people ruin their prospects by adapting their efforts to that which they consider the demands of the occasion. How many use their best efforts at home? How many put their best efforts into a school composition? Most people have an idea that under other circumstances, circumstances worthy of their ability, they could do vastly better than they have ever done. The point is that every occasion is the great occasion that should draw out the best. Even if you try your hardest, you will find little reason for complacency, but you should always aim at the highest.

Motor Vehicles in Canada

The number of motor vehicles registered in Canada during 1929 was 1,103,880, an increase over the 1928 registrations of 117,070 or 10.9 per cent. This was an average of one motor vehicle to each 8.3 persons in Canada, as against an average of 9 persons per motor vehicle for 1928. Canada ranks third among the countries of the world in the number of automobiles in proportion to population. The United States holds first place with one car for every 4.0 persons and the Hawaiian Islands second with one car for every six persons. Among the provinces of Canada, Ontario has the most automobiles, with a total of 473,222, or one car for every 6.0 persons, followed by Alberta and British Columbia with one car for every 7.0 of population. Saskatchewan is a close fourth with one car for every 8.3 persons. The total revenue in taxes derived last year from owners of the 1,103,880 motor vehicles was \$41,274,573, of which \$22,514,030 was from licenses and \$18,760,543 from gasoline tax.

Editors Are Human

The editor of the Hanover Post doesn't believe in being made the goat for cleaning up the whole community. In a recent article in the Hanover Post he says: "When a doubtful situation arises in a town, it is quite the fashion to remark that 'the paper ought to say something about that.' The average citizen feels quite certain he could run a newspaper better than the editor does, and if he were publisher of that sheet he'd show 'em, you bet. As a matter of fact, if he has horse-sense, he would do just as the editor does—put the soft pedal on family rows, church squabbles, scandals not involving principles, and such matters of minor importance as will adjust themselves with the passing of time. The newspaper critic ought not to expect a newspaper to advance or attack any proposition which he himself hasn't the courage to support or assail over his own signature. The editor is willing—even eager—to push any project in the public interest. But he is not willing to pull chestnuts out of the fire for individuals or for minorities."

Building a Share of Nation's Health

The work of the Board of Health locally is carried on very systematically and is one part of the functions of the community which comes in for little comment except in cases of epidemics—and fortunately Acton has been singularly free from these. In no small measure this is due to the close co-operation of doctors, school teachers and citizens in getting precautionary measures instituted in the early stages. During the past few weeks numbers of the school children have been inoculated to prevent diphtheria. The inoculation was free and was carried out by Provincial Officer McClennahan and Dr. McNiven, the local Medical Health Officer. It was most gratifying to note the number of parents who co-operated in this effort to prevent the spread of this dread disease and readily gave their assent to having their children inoculated. The work of prevention of these diseases before an outbreak comes is much easier than combating the disease after several cases have developed and are spreading throughout the community. Every one can assist in this work and while prevention may not be as spectacular as remarkable recoveries, it is certainly more commendable and less costly. The plan of prevention is spreading rapidly and with a continuance of co-operation by all in assisting officers and those in charge of these preventative measures, greater good in building up a healthy community and thereby a share in a healthy nation may be accomplished.

Sorry We Can't Accept

We trespassed a week or so ago on the favorite topic of the Milton Reformer—quite unintentionally, of course—and here is what came. "Our esteemed contemporary, THE ACTON FREE PRESS, talks of the big crowds that show in that town Saturday nights now.—Well, if your e. e. would like to see a real big crowd on a Saturday night, we cordially invite him to pay a visit to Milton some Saturday evening. Sorry, Brother White, we can't accept your invitation but we got out of New York over twelve years ago, just because we didn't like the big crowds, and a strange town. We never stay down town long in Acton on a Saturday night, either.

The Money Value Placed on Human Life

Individuals, and particularly male individuals, may be excused if they swell out with pride, and feel their worth, or otherwise, according to their idea of money values, when they view the statement of R. H. Coats, Dominion Statistician. He places the value of a human male life, in the case of a man able to earn a maximum of \$2,500 a year at \$32,000 at the age of 25 years; \$25,000 at the age of 15 years, and \$9,000 at birth. But what was always known as the better half—a female life—he said, was estimated at half this amount. Please remember, ladies, that it was Mr. Coats, who made this statement and not any mere journalist. On this basis, the value of Canada's population was \$175,000,000,000, while the national wealth was only about \$38,000,000,000.

EDITORIAL NOTES

July 28 or August 11 seem to be the probable election dates. At least they are two noble very popular guesses, at any rate.

With the certainty of divorce courts being established in Ontario, it is hoped that the fears of an increase in divorce are groundless and that ease in securing will not increase the evil.

If the municipalities are called upon to bear a share of the election costs in the Dominion election, as was the case in the last Ontario Provincial contest, the fewer elections held will be the wish of the taxpayers.

The week-end casualties are heavy. Ten fatalities were checked against the last week-end in Canada. It is up to every individual to do his part to make them decrease and this can be done only by care and caution at all times.

The Anti-Clearance Liquor Bill has been passed by the Senate and now much has been accomplished to continue friendly feelings between two neighboring nations, and the worst result will only be to the lawless run-running class.

An eighteen-year-old run-runner was drowned in the Niagara River last week when his alc-laden row-boat overturned. The anti-clearance measure recently passed by the Dominion Parliament will do away with fatalities such as these.

The Motherland at least seems pleased with Canada's example as practically (and not theoretically) expressed in the budget. Well, that is something and it's an ungrateful and worthless sort of child who cannot occasionally show some appreciation to its parents.

Already the cry of disaster is heard in the mild frosts that have touched some of the early plants. If it is no more general than that experienced already it will not, however, seriously interfere with the average household meals other than as a subject of conversation.

No accidents reported and no fire alarms sounded in Acton on the twenty-fourth may be in part accounted for in the by-law prohibiting fireworks in town. There were those who disobeyed, of course, but the supply was limited, and had to be brought in from outside points.

Chief Justice Anglin must have rather started his Washington audience on Saturday when he said: "Canada, in sixty-three years, has never had a judge indicted or prosecuted for maladministration of office." Little wonder the people of Canada are proud of their judiciary.—The Globe.

Science, it is claimed, has unlocked the key to an oil treasure in the vast tar sand field in Western Canada. It is claimed gasoline can be produced from these sands and that Western Canada will shortly be independent in the production of motor-fuel. What will interest most motorists is whether it will be any cheaper.

It is announced that Sousa is coming to Toronto to lead the band at the Shriners' Convention. It will be a real change for those who have for years been accustomed to see the same man lead the bands at the exhibition and other affairs in Toronto; until it was just naturally taken for granted that he was the only man who could do it.

Canada exports more manufactured goods per head of population than any other country in the world. The figures are: Canada, \$64.80; Great Britain, \$55.80; Germany, \$32.68; France, \$30.58; and the United States \$25.13. So Canada stands first among all nations in the export of manufactured goods per unit of population.

If the voting on the budget in the House of Commons is any indication of the popularity of this item with the general public, the same parties will remain in their same position after the election, as now. Even three Conservatives preferred to have the ire of party raised against them to facing the resentment of the electors in their constituencies if they opposed the budget, which meant help for industry in their ridings.

An average of 1,000 cigarettes a year, or three a day for every man, woman and child, were smoked in Great Britain and Northern Ireland in 1929. The total number of cigarettes consumed was about 40,000,000,000 and total tobacco consumption was more than 147,881,700 pounds. This represents an increase of about 20,000,000 pounds in five years. From these figures it would appear that there is enough money going up in smoke in the Old Land to take care of a large part of the country's unemployment insurance if it were so applied.—Barrie Examiner.

Neighborhood News

MILTON
According to the Milton Reformer, standard, there are over 80 shops in Milton.
Mr. and Mrs. M. H. Thompson, of Buffalo, N. Y., visited her father, Thos. P. O'Connell, last week.
Judge and Mrs. Killmer of Milton, are preparing their summer home at Bronte for occupation.
P. C. Brown has moved into the residence near the High School, Martin Street, owned by H. P. P. P.
Mrs. K. Hamilton and children, who have been visiting her parents, Mr. and Mrs. Lloyd, Walkerville, returned home last week, accompanied by her father and sister, Mrs. J. Collier, who remained a few days.—Champion.

BRANTFORD
Mr. and Mrs. J. D. McLeod and Mr. J. D. McLeod, returned home last week, accompanied by her father and sister, Mrs. J. Collier, who remained a few days.—Champion.

WATERLOO
Mrs. Richard Alton and son, Tommy, have been spending a few days with relatives near Hagersville.
The strawberry plants are out in blossom, which should mean earlier strawberries than usual this season.
It is announced that the bridge at this place will be open for traffic on Friday of this week. This will be a welcome news to the travelling public and the business men generally.

WINDSOR
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Fashions for the Smart Woman

Three salient new fashion items have been cleverly used in this frock for children and young girls—puff sleeves, whose naive charm is so singularly adapted to the young; a shirred bodice, which will be sure to give pleasure because it seems a bit sophisticated, and the circular skirt which flares out from the snug bodice, effecting a princess line. The tab treatment in front, and the white lace-trimmed collar are interesting details. This pattern would be best in a sheer material, such as the lawn illustrated.



Another Junior Print

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Business Directory

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Dental Surgeon
Office: In 110 Dundas Street
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You were asked to appraise, in dollars and cents, the value of your eyesight? Would \$100,000 be too much?
Good vision is a priceless possession. . . . yet how often we neglect our eyes. Working under artificial light, doing close work or reading the print, driving into the glaring headlights. . . . in fact, the whole scheme of modern civilization puts a tremendous strain on our eyes.
HOW ARE YOUR EYES?
Our Examination Will Tell
A. D. SAVAGE, R. O.
OPTOMETRIST—SPECIALIST
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Just As Good! Ask Yourself Is It?
When you ask for a certain line of goods, a line which you have seen advertised in newspapers—and you are told "Here is something just as good and cheaper," it is time to do some thinking. If there is more profit in selling goods not advertised, and you are buying at a saving, there must be something wrong somewhere—and usually that is loss of quality—something left out that is THERE in the advertised commodity you originally asked for.
It is well to remember that a manufacturer invests his good dollars in advertising space because he knows his product is right. The fact that he advertises in newspapers so that "he who runs may read" is evidence that he knows his claims are right, and that he is ready to stand behind his merchandise and the stores that sell it.
Ask For and Get Nationally Advertised Goods