

THE MAN BEHIND THE PLOUGH

I'm not so much of a plough as those high-falootin' chaps. My wife it may be lucky and a little...

JOHNSON'S ICE-CREAM

Mrs. Johnson has a deadly fear of the labor-saving device which her thoughtful husband frequently purchases...

STANDING BY

A big, husky, good-natured young fellow who went to work in a bank about thirty years ago...

WHAT PRICE ISOLATION

This is a story about a typical Tennessee mountaineer who had always remained tucked away in the hills...

The Free Press Short Story

JIMMIE'S GARDEN

BY MILAM HAMILL VARNER

It was the fifth day of April, Jimmie and Tommie were playing in the garden...

THE PIONEER'S FOOD SUPPLY

The pioneers who settled in the Middle West a few years ago rarely suffered from lack of food supplies...

WHAT CERTIFICATION OF SEED POTATOES MEANS TO CANADA

In 1916, when inspection and certification of seed potatoes was introduced to Canada...

DURANT CO. EARNINGS \$577,814 LAST YEAR

Equal to \$1.81 share—Improvement in the Working Capital Also Noted

THE WEATHER

The weather, as a subject of conversation, is perennial. "This has been a very cold March—the coldest I ever knew..."

REIGNING TYRANTS

"A fish of foreign provenance—that is, a fish that has been raised in a tank..."

DROPS OF BALM

"An old lady from 'The Village had been looking for the best of the young..."

HE MISTOOK THE CASE

"The man trouble is that there are too many weak end motorists."

MISTAKEN IDENTITY

A certain young man was recently speeding along when he was caught up with a party of children...

JACK O'LEARY'S COAT

Most prisoners would be content to escape punishment for a crime they had committed for a financial statement...

EARN 6.00 TO 10.00 A DAY

Learn and Earn part time money by working at home. No experience necessary.

MORTGAGE SALE

Under and by virtue of the powers contained in a certain Mortgage which will be produced at the time of sale...

EXPERIENCED HELP

A mistress of a boarding house had just a young Irish girl who had just arrived in this country.

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Every package of Red Rose Tea is prepared with the name care—as if your reputation were to stand or fall upon that single package.

RED ROSE TEA "is good tea"

RED ROSE ORANGE PEKOE is extra good

Furniture Removal

We have all up-to-date equipment for Moving Furniture and Furnishings. Having been 10 years in the business, we can guarantee you service and reasonable rates.

Snyder's Cartage, Georgetown BOX 540—PHONE 171

CARROLL'S 95 Stores. Do You Make Sandwiches? BREAD. Mrs. Dollarwise says: I've found a way of saving money. Like here accumulating honey. Or imagine storing gold in barrels. Buy all your groceries at CARROLL'S. The savings prove beyond surmise. This easy to be dollar-wise!

Big House-Cleaning Specials

Week-end Specials. P. & G. WHITE NAPHTHA SOAP 10 Bars 36¢

Carroll's Own Creamery Butter lb. 43¢

Special—Very Fine Quality PEAS 3 27¢

Special—Pure JAM Strawberry 37¢

Special—Keweenaw DATES 13¢

Carroll's Own Creamery Floor-Wax 26¢

Carroll's Own Creamery BROOMS Our Regular 31¢

Carroll's Own Creamery CARROLL'S "Where Quality is as High as Prices are Low"

Mill Street - Acton, Ontario

Advertised Goods Are Lower

ADVERTISING turns over stocks rapidly, and therefore multiplies profits. This means that prices in a shop which advertises can be short rather than long.

Of this you may be sure: Prices in a shop which advertises are not MORE than in a shop which does not advertise. The chances are that they are oftentimes lower.

This, also is generally true: You will find better goods, better values and better service in those shops which turn over their stocks rapidly. This means, as a general thing, shops which advertise.

A Note to Merchants

Advertising costs you nothing—it is paid for by the profits on increased sales. Advertising is easy—it is simply saying in writing what you say to the customers in your shop. Turn over stocks quickly, if you would make more money.

Read the Ads—Then Shop