The Adam & ree Hres

THURSDAY, JULY 10, 1928

GROWING UP

"flome day I shall be too old for a crib Old for a pinafore, old for a bio; Home day--and soon, at the rate that

I've grown, I'll have a proper bed all of my own. "flome day I'll cat with a fork, not

And these manly changes can't happen But one thing I'd Have mother to tue

PICNIC AND AUTOMOBILE

LUNCHES .

(By Betty Barclay) "Let's have a picnic," cries mother.

"Let's order some indigestion tablets," there is trouble in store for some member and tools." of the family.

It is a fact that the picnic or automobile luncheon very often has an after effect that is by no means as pleasmable; as the outstanding Itself. The open air is healthful. The ride or you're responsible for his bringing up walk is healthful. The games are health- You ought to squelch his peculiar notions.

ful. But no stomach without a cast iron and make him do as other boys of his lining should be expected to digest the age do." collection of foods that go to make up the average plenic lunch. Potato salad; cheese; tomatoes; hard-

boiled eggs; pickles, tandwiches; cakes; fitting to their age. They don't have he said, "as if that Russell fellow wasn't crackers; rolls; olives; hot dogs; ham queer notions about getting land, and such a-" He paused for a word, healand other cold meats—these are a few planting trees, and doing things different, tated, and coughed again, over and over again until dad ausociates a picule with a pickle whenever he hears Waddle. "He's paying his board, isn't

either mentioned. These foods are all good. The fact that they are used so often is proof that they have a flavor that appeals. The trouble with the average picnic lunch is that it is not balanced. It contains too many acid foods and not enough of the alkaline foods-and as a result it takes very little over cating, and quite often borhood?" not even that, to cause trouble. Those who play a strenuous game of

wich, a couple of fish andwiches reveral many years older." rolls, a hard-hotled egg and a chicken - Richard Ryssell, certain

Use the alkaline foods as heavily an ness" asserted itself in many ways that small peaches dropped through first, then possible in your pienic or automobile "went contrary" to the settled notions of the medium size, then the large ones. lunch backet and you will find it very the good Michiganders of Peachville Only the extra large peaches reached profitable. Apples, asparagus, dead ripe township. bananas, beans, cabbage, celery, lemons, potatoes, radishes, raisins and turnips-

Some of them may not be particularly could not quite forgive the fact that he popular with you as picnic foods but most of them will please you. The orange and the lemon have been at picking because of his deft and conincluded here. In spite of the fact that scientious work; but they shook their ed that way." ma:.) still think of these fruits as acid. heads doubtfully when he ventured to In September the peach-harves; bethey have a very decided alkaline re- suggest some improvement here, some gan. But no one except Richard had action when taken into the system and change there, that, in his opinion, would more than half a crop. Itichard's item

cause it. An orange or two, fruit salad result more certain. or fruit cup, and a pail of lemonade Those who would not think of serving me to do last week? He wanted me to a dinner at home unless a salad was let him build a machine that would sort included, very often ignore the salad peaches into four different sizes! He completely when deciding upon the picnic called the thing a 'grader,' and said he'd cd-for difficulty. The shipping package

lunch contains certain salad ingredients paper." that are eaten "as is," yet some of those "Did you let him?" who partake of it are likely to est little and quite heavily of the cold ham and through the hopper of a machine. The

served-from the salad ingredients that shed have been taken along. If each member "Sounds just like him!" remarked the glass of lemonade . . . well, he or she would do if he did make it?" will have to eat rather heavily of the other picnic foods in order to have answered Hank, disdainfully. "He was will have your trouble for your pains,"

Lettuce may be cooled in a nearby covers, and—as you know—as soon as one little peaches in the bottom of the basbrook. You have celery, apples, changes end is fastened, the basket must be lifted | kets, and they won't believe that your and mayonnaise with you. Peal orange up and turned round so that you can baskets are any different from others." and remove all white skin. Cut into one- get at it to fasten the other end. Well, fourth inch slices and cut each slice into he worked away an hour or so. Then halves. Dice celery and apple and mix all of a sudden he cald, 'Mr. Peters, I with mayonnaise. Arrange a circle of could whittle out a board the size of a half slices of oranges on a lettuce-cov- basket bottom, nail an edge round the ered picnic plate, fill centre with apple board to hold the basket in place, and

fresh fruit, green vegetables and fruit drinks, will tend to make your pienic the banket. All I'd have to do would be to Richard. That pink check represented membered with pleasure.

MISTAKING THE SOURCES

Writers have often commented on th prevailing ignorance of the Bible. Things are credited to the Bible which are dutinctly not Scriptural either in idea or in phrasing; and quotations from the Bible are sometimes queerly misplaced. A current joke represents a lady giving her address at a dry-goods counter "Pocahontas Avenue."

"How do you spell it, ma'am?" "Young mun, you ought to know your Bible better. The idea!" Bome readers may remember the mistake which an English editor made about ical commonplace. Bright likened the who followed David to the cave of Odullam when he rettred from Achish. The story is told in the twenty-second chapter of the first book of Samuel, and was not then, at any rate, a well-known part of the history of David. There was nothing to make the ordinary reader remember the word "Adullam." and the reporters were ut a loss.

The next morning the reports of one or two of the newspapers did not reflect! credit on the Biblical knowledge of the editors, and the allusion was lost "I say," said one of the sub-editors the chief of the reporting staff, "do you think our fellows understood that referthey were rather hazy about it." "Oh, yes They understood it well

Paring a corn is both risky and ineffective. It is much better to use Holloway's . "If you should want more land," Wil-

KNEW HIS BUSINESS

the 'Arubian Nighta.' "

A good story was told recently by filr years old, the first full crop would pay, did not realize it at the time-the open-John Lavery, the distinguished portrait or nearly pay, for the five acres. painter, concerning an old gardener in the employ of a friend of his, who went one day to an exhibition of pictures in

Amongst them was labelled "The Pall." cellent crop. When the trees blossomed tened attentively, while his wife blew her The gardener surveyed) them so in- in the spring the sight was like a vision | none suspiciously. tently that his employer, happening to of promise to the boy. pass along just then, was moved to ask

"I think no great thing of the painter," there carefully sprayed all his peachwas the reply. "Why, alr, Eve is tempt- trees. The neighbors laughed, and made

The Free Press Short Story

THE BOY WHO WAS "DIFFERENT"

WALTER K. ANDREWS

he had carefully followed.

"Yes. Have you?"

"Went through it yesterday."

deacon! G'long, Bess! G'long!"

nails, and built in his orchard a rough,

small packing-shed. Inside the shed

he built a packing-table, and on that

table he put a swinging pivot-board such

He also made a rude peach-grader-on

The openings were as narrow at the

with openings between the rails.

much?" he asked.

"Maybe," said her husband.

proposed to pack each size by itself, and

The neighbors laughed at the plan.

His first shipment he graded carefully,

crisp the paper felt! How it seemed

to rustle and crinkle with gold promises!

pointed to find that he had averaged

"Never mind, Dick," said his uncle,

Richard made no reply. In his heart

consolingly. "It might have been worse,"

method, and that it was bound to win

Oh, that "if"! Richard sat down in

"Should I have time to unpack and

examine every basket?" he mused. "No,

alded basket was deatined to become the

standard peach shipping-package of

That evening Richard explained the

But when he came to figure the sales

it," maintained Richard.

"I'll make them."

"They won't believe you!" .

label the basket accordingly-"Pancy."

at the squirt-gun experiments.

the leaf-curl. And last year, you know,

go alow," he said to Richard.

WANT to talk with you about Infancy. Richard had read about It. that nephew of yours, Wil- and had written to the state agricultural liam," said Mrs. Waddle to her experiment station for instructions, which Mr. Waddle laid down his newspaper and sald, "Well?"

"Dick will be seventeen years old next month. "Tisn't his fault, Mandy." "He's getting to be a young man, Mrs. Waddle declared, paying no atten-

tion to this pleasantry. "He's had a good schooling, and he's smart and healthy. It's time he gult this foolishness of puttering with peach-trees; and it's time you guit backing him up in it."

"It ain't anybody ebs. You rented him that five-acre lot, and gave him the option of buying it at the end of six years, didn't you? And you lent him forty dollars to buy trees with. And you cchoes father -- knowing at once that told him that he could use your team

> Mr. Waddle shuffled his feet uneasily on the porch steps. He looked uncomfortable-and guilty. "You're Dick's uncle," continued his wife. "He's alone in the world, and crop was lost. .

when he met the deacon on the road. "Maybe so. Maybe." "Other boys hire out as farm-hands or clerk in stores, or do something else that's the deacon coughed. "It begins to look,"

"Dick's different, that's all," said Mr.

"Ycs." "He buys his clothes, doesn't he?" "Yes-lately."

"He's a good, honest, Chibtian boy? "Yes, yes." "He's the best strawberry-picker and as he had wished to make for Mr. Peters the smartest peach-packer in the neigh-

"I suppose so." "Then suppose we let him alone. It ball might be able to digest a ham sand- may be he'll surprise us all before he's

top as the diameter of a small peach, producing foods a rather hard laskmar master said it, and the Peachville neight through the openings at different stages bors unanimously affirmed it. His "odd- of the journey, according to size. The

People liked Dick, but they distrusted The others fell into one of three canvas honest face, his fidelity to his word, his these are a few of the alkaline foods. industry and his cheerfulness; but they "wasn't just like the other boys." Pruitfarmers liked to hire him by the day

tend to reduce acidity rather than to either faciliate the work or render the were, as his uncle expressed it, "loaded." "Why," said Deacon Pepperton one day sniffed disdainfully. "He'll spoil them all nearby, are therefore excellent balancers to Hank Peters, confidentially, "what do in that machine of his," she prophesied. you suppose that Russell fellow wanted "before he gets them sold."

lunch. Of course the average piente seen a picture of one in some farm used in those days was a close-sided.

o balance the must for all. It need not ways of the head, how Richard Russell be made up at home, but may be pre- had once suggested the making of a Richard Russell objected to that cus- without fear of breakage. pared a few minutes before the meal is basket turntable in the peach-packing tom; he said it was not honest. He

of the party is, handed a salad and a deacon. "What did he say the thing "No. 1," "No. 2," or "No. 3." "That it would save work and time," working for me that day, fastening on they said. "The buyers expect to find

" 'Why,' he said, 'It would save lifting set the basket on the pivot-board, fasten the first tangible return from his orchard, one end of the cover, swing her round,- the first encouragement after five years

so,—and there'd be the other end ready; of planning, working and hoping. How "Young man,' I said, 'I'm paying you dollar and a quarter a day to work. Don't always be looking for easy jobs. In detail and in comparison with the "I didn't mean it that way," he an- sales made by various peach-growers is swered 'I was just trying to plan a way the neighborhood, he was greatly disapthat would push the work faster." " 'Much obliged,' I said, 'but I sin't no more a basket than his neighbors had.

paying wages to inventors this year.' And then he shut up." The deacon laughed heartily at the story, and ventured to predict that Wil- he felt that his method of packing flam Waddle would have a time with peaches was the only correct, honest that boy before he got through.

The peach-trees in Richard's orchard ifhad been planted three years. They had grown into thrifty, beautiful trees-the his packing-shed and pondered the matan allusion in one of John Bright's pride of Richard's heart and the delight ter Picking up one of the peach baskets, of Richard's blue eyes. Each spring he he looked at it critically. Turning it plowed the land and pruned the over and over, he tried to put himself in brenches. Every ten days throughout the a buyer's place, and to imagine how he season he harrowed the ground. He would feel if he were purchasing hunstudied books on horticulture, subscrib- | dreds of baskets of peaches from an uned to a horticultural paper, and kept his known shipper eyes and ears open for any information about practical peach-culture.

At odd times he "worked out" for the I'm afraid I shouldn't. Should I be neighbors by the day, thus carning willing to trust a label or a guarantee enough money to pay the rent of his land! in a letter? Probably not! What should and his living expenses. He refused I do, then? Pay the shipper the average several flattering offers to work by the market price for mixed packing? Of

"I can't afford it," he said to one of the farmers who asked a reason for the Then he thought, if I were going to may a chipper an extra price for an extra refusal. "If I worked by the month I product, I'd want to see the fruit packed should have to neglect my trees, and it or else I'd want to see the bottom and wouldn't be whe to do that." The five-acre piece of land that was packed."

i middle layers of every basket after t. ence of Bright's? It atruck me that Richard hoped some time to own was being a knife, he slashed into one valued at seventy-five dollars an acre, side of the basket in his hand and made and the rent that he had to pay his: a vertical opening about an inch and a uncle was four dollars an acre. The piece half wide in the thin wood. Then, on lay back from the road, and there were the office aide of the handle, he madno buildings on it; but the soil was well- a slintlar opening. Turning the basket drained, high and sandy- ideal ground round, he cut two corresponding openings for peached. It was bordered on three in the opposite side. sides by prosperous orchards. "I've got it!" he cried, joyfully, and

Corn Remover and cradicate them en- Ham Waddle had said, "you can have the were a flag of victory. And sure enough, swung the basket round his head as if it front fifteen acres at the same figure he had "got it." Experiment showed! I'm keeping it for you." that peaches packed in such a basket! "I'll pay for the five first," Elchard could be as easily inspected underneath had answered. He believed that if he as on top; a buyer had only to look to could hold on until the trees were nive be convinced. And -although Richard

> Two years passed. Richard was nine- Michigan. teen. His trees were entering their fifth summer, and seemed to promise an ex-

"Docan't it weaken the basket?" usked Early in that same, spring Richard bootht a spray-pump, and at the proper Mr. Waddle. "Isn't it a lot of work to cut the allts?" ing Adam with an apple of a variety jokes about the "Louirt-gun that would "I can do a hundred backets in forty that was not known until about twenty poison all the peaches." In these days minutes. I tried it this afternoon." the art of spraying fruit-tress was in its | Mrs. Waddle laid down her knitting an

looked at her Jushand, "William, how much do a hundred baskets cost?"

"About two dollars and a half.":: "I hope you haven't spalled two dollars,

and a half worth of baskets;" sald Mrs.

The following morning Richard shippad one hundred baskets of graded peaches packed in the new baskets. He consigned the ahipment to the same years have been added to the life ex- wandering through Marthuratch Home Chicago commission firm, and enclosed pectancy of each new-born infant. This then Vernon Gallery, with a party of a brief letter of explanation. In a few days he received a personal letter from the manager of the firm. complimenting him on his "untque honest packing," and promising extra prices for all peaches thus graded and

ed the letter to his uncle.

took it gingerly, put on her glasses, and fully combated. "But, uncle, the experiment station read it through. Then she resumed her people are sure that apraying will prevent knitting

"Eh?" said Mr. Waddle, after a

one-third of the peach-crop in this pause. neighborhood was lost by that disease." "I didn't say unything." Waddle. "Are you going to any anything?" her "It's an idea that seems worth trying." husband ventured to ask. "Maybe to. Maybe. I'm not saying "No: nothing in particular." But later anything myself, but your aunt is having in the evening she said good night to Dick in a gentler tone than usual. At the end of the peach season Dick's breaking-down of one or more parts of bank-book showed a balance of four the body. leaf-curl attacked almost every peachorchard in the county. The leaves curled hundred and fifty dollars to his credit, up into funtastic shapes, assumed str. ng. He felt like a millionaire. It was a happy colors, and finally dropped from the trees; moment for the boy when one morning then many tiny peaches followed the he handed his uncle a check for three leaves. In Richard's orghard the damage; hundred and seventy-five dollars, in full

was insignificant; in the orchards of payment for the five-acre piece of land. his neighbors more than one-half the! "I'm proud of you!" said Mr. Waddle. "I'll have a deed made out at once." Mrs. Waddle said not a word. "Have you, seen Dick Russell's that same morning she made a big spiceorchard?" asked Mr. Peters one morning, cake, fronted it carefully, and outlined on top, with ratsins, a huge "D" At dinner Dick found the cake majestically reposing on his plate. He gave his aunt

not to notice. "Is it for me?" he asked, bewildered. Bhe nodded. Getting up from "Yes, it does look so," admitted Hank. his aunt, affectionately on the cheek. "Well, I got to be going. Good morning. "Shoo-o-o!" whistled William. Then, under his breath, he muttered, "I won-In early August Richard bought ten der whether that 'D' stands for 'Dick' or

dollars' worth of lumber, shingles and 'Different'?"

The Studebaker Corporation of Canthe principle of an inclined double track ada, Limited, announce the appointment of Mr. L. E. Atkinson as Local Distributor for Studebaker and Erskine Cars. There is an increasing demand and gradually became wider toward Line The motor care manufactured the work

Illudebaker Corporation and 1028 rate Worth ever, would had this collection of acid- the omy ones who said it. The school- of the tracks, solled down and dropped are far in advance of any previous year. history of the Company, there is an eight cylinder car-"The President"-offered the Canadian motorist. This car is undoubtedly one of the finest cars offered for sale in Canada to-day in any class, the banket at the bottom of the incline and compares favorably with other cars lettuce, milk, melons, oranges, peaches, his "oddness." They admired his frank, receptacles immediately beneath the selling two thousand dollars in excess of its price.

"The Commander" has been well called William Waddle whistled softly or he 'The World's Champion Car" having examined this contrivance. "Bruise them gone 25,000 miles in 22,068 minutes-this marvellous performance proving its "Not unless they are picked overripe; strength, dependability and speed. and you know peaches shouldn't be pick-

"The Dictator" rightly termed the Greatest Value in Automobile History has beauty, speed, power and stability. "The Erskine," the new Canadian "Six" model with its larger and more powerful engine, has a more roomy body than On hearing this statement, Mrs. Waddle last year's model the doors being nearly a yard wide, allowing cass access. Mr Atkinson will gladly demonstrate these cars for performance, appearance, comfort and price, to anyone interested. When it came to packing the first peaches, lüchard encountered an unlook-

slat-covered basket that held one-fifth ever Dr. Thomas' Eclectric Oil has been of a bushel. When packed, the buyer introduced increased supplies have been "Me? No, siree! I wasn't going to could see only the top layer of peaches, ordered, showing that wherever it goes of the green vegetables and fresh fruits, have my peaches spotled by being run The custom among most growers, I regret this excellent Oil impresses its power on to say, was to put little penches in the the people. No matter in what latitude bottom of the basket, medium-sized it may be found its potency is never The picnic saind, therefore, will help Then Hank Peters told, with many peaches in the middle, and big peaches impaired. It is put up in most portable shape in bottles and can be carried

THE WISDOM OF YOUTH

and they laughed at his "grader." "You assure him of it. Dad is an old fogy. His views are ancient. Those of the late 'teens laugh at such ideas.

And dad scratches his head in wonder "I'll label each basket and guarantee and amaze. He thinks back to the day when he too was seventeen and remembers that he then knew far more than and celery mixture and gainish with celery tips.

This is but one of many outdoor railed as balancers.

This is but one of many outdoor railed as balancers.

The part of of it?

The part of of it?

The part of plant place, and consigned to a combinate the board on a pivot so that it mission firm in Chicago. A letter, explaining the system of packing, accompanied the shipment. Within two days one who is losing his wisdom—and yet the sales-account came back, with a check one who is losing his wisdom—and yet the sales-account came back, with a check one who is losing his wisdom—and yet the sales-account came back, with a check one who is losing his wisdom—and yet the sales-account came back, with a check one who is losing his wisdom—and yet the sales-account came back, with a check one who is losing his wisdom—and yet the sales-account came back. labeled correctly, and consigned to a com-Of course, the boy is not making much money. He has not proved that he is wise beyond his years. Others have not noted his brilliancy. Yet he knows it is there-and that is all that counts. Great is the ego of the late 'teens . . and expect it, rather than resent it, when it appears in our offspring. It is not a

Many do not yet realize this!

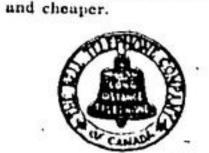
"My bill for that call was 60 cents", said Mrs. King, "and Mrs. Jones paid 75

The explanation is that Mrs. King had said to the operator "I will speak to any-

one there". That made it a Station-to-Station call.

Station-to-Station calls are quicker and about 20 per cent cheaper than personto-person messages. Moreover, low evening rates (after 8.30 p.m.) and still lower night rates (after midnight) apply on stationto-station calls. And connection is usually established while you remain at the telephone.

Remember please - stationto-station calls are quicker



Health Service of the Canadian Medical Association LIFE EXTENSION

During the past fifty years, fifteen which few would have the ted the way has come about chiefly because the scient friends, and as they are exploring tific knowledge concerning the preven- deserted passages, his companions playtion and treatment of acute infectious fully that the door, not knowing that it diseases has been used. .

The acute communicable diseases, such but libra to turn up pre-ently, can off to prices for all penches thus graded and as measles, diphtheria, typhiod fever and continue their work in the gallagies, packed. Enclosed in the letter was a scarigt fever, are diseases of early life. Thus "cribbed, cabback and being finited." generous check, based on a rate consider- It E generally known that they are com- says Montaga, I remained patent enough | ably higher than the prevailing market municable and dangerons. It is agreed at first, hoping it would be out a shortthat they should be placed under the lived jest, but half an bour having Richard, after supper that night, hand- control of health authorities and that clapsed, my patience began to dissipt de William they are a state responsibility. Other in- and the situation to pall open me In Even William Waddle looked dublously; Waddle read it, winked one eye rapidly, fectious diseases/ such as the summer vain did I try to make men it heard, to "Better and passed the letter to his wife. the distributes of infants, are being success- I set about to find some means of 1xit

As a result of modern work, many more neonle live to reach fifty years of age, long but those arriving at the age of fifty have not any greater expectancy of life Mrs, than those of the same age during the

> past few decades. but of what are called the chronic degenerate diseases. These later are the result of the premature wearing-out or

infections are not acute as in crly life, of a joke. You might have be a there, but they are chronic. They are danger- all night" ous because they are insidious in their. Then, sector the knife in her found, he origin, hidden and difficult to recog- inquired if I had contemplated wichte nize. They do not destroy life by reason | during my solitude of the damage they do at the point where they exist, but by the damage done to to be shut up in such a place when I parts distant from this point, through found that I could cut thing in that the poison they pour into the blood partition." stream. Abscessed teeth and Infected tonsils

are such dangerous foci of infection. There was an awkward pause. Then a quick look of surprise, but ahe seemed Carried for years, with little or no discomfort, they are continually poisoning the blood stream and, sooner or later, the point of walking through Childe vessels, kidneys or other organs. be discovered and removed. The Peri- discovered. It was Turner's manderpiece i odic Health Examination offers the most which stopped the way and not at I practical means for doing this.

> ed by letter. Questions as to diagnosis and treatment will not be answered.

> > The Empire

Opportunity in

Manufactured Goods

Of 38 groups of manufac

tured goods Canada sella

the Empire to the total of

\$178,000,000. It is to be

remembered that the Em

pire imports from all

countries these goods to

the amount of \$2,571,000,

000. The British Empire

presents a tremendous

opportunity for the devel

opment of export on these

commodities.

Complete, in Itself, Mother Graves' ten don't live through the operation Worm Exterminator does not require the Is there anything I can do for the before assistance of any other medicine to make we begin?"

A MASTERPRECE IN THE WAY When Irving Montagu, the war artist. was a very sound man, before he had mastered the elementary properples of his art, he narrowly got god en adventure that he says words have brought

fustened with a spring-lock, and expect-

I commenced by slowly feeling of the walls around me Nov Arangely rnough, and much to my relief the pack

were only strained on cance here all. An the struck me Bodon, could be easier than to take my penting, and cut a slit sufficiently long for me to step victim, not so much of acute diseases; through into the next apartment I was just on the point of carring out this kich when I heard footsteps and a cheery veice without, exclaiming "Oh, I say, old fellow, you there still! We'd fergotten all about you lift a

> "Certainly not, only I want going "Partition! What that canva at the back?"

"Yes, and why not " "Good heavens! Why you were on they cause damage to the heart, blood Harold's Pilgrimage getting through atx had supposed, a canvas wall. One Questions concerning Health, addressed moment more, and I should have rached to the Canadian Medical Association, 184 a notoriety in the art world which few College Street, Toronto, will be answer- would have envied me

ONE LAST REQUEST

Doctor "About nine patient out of

TEA"is good tea

Red Rose Orange Pekoe is

the best tea you can buy In clean, bright Aluminum



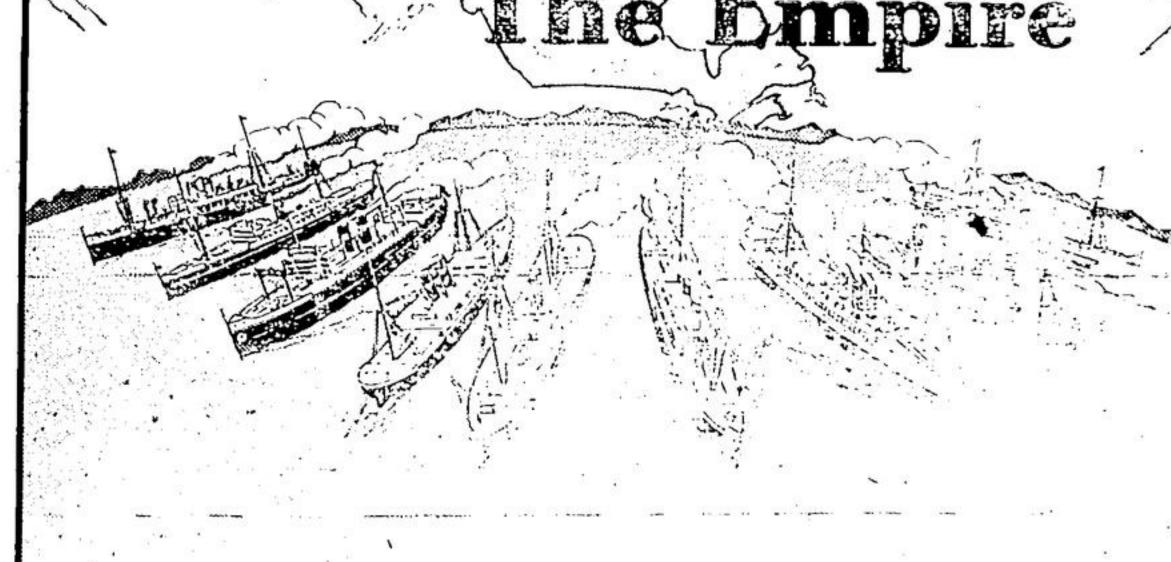
HE Firestone Dealer's trained service men apply tires and tubes right, and help you keep them in condition to get more mileage. They service every tire they sell. This is one reason why Firestone Gum-Dipped Tires are breaking mileage records around town and everywhere else. Firestone builds in the miles-Firestone Dealers get them out for you. They save you money and serve Always put a Firestone steam welded, loub proof tube

THE TIRE & RUBBER COMPANY OF CANADA, LIMITED

GUM-DIPPED TIRES

THE HIGHWAY GARAGE

Canadas Market



OLL down the map of the world. Follow the British Empi: red through the confinents and across the seas. There yo see beckoning markets for Canada- where fewer trad restrictions intervene, where British tradition is appreciated, where Canada is known. There we can sell. There we can also buy.

Canada is buying more Empire goods than ever before things we cannot grow or make raw materials for our factories. Since 1922 Canada's imports from Empire countries have increased 67 per cent. Last year we bought Empire goods to the value of \$250,000,000.

And what is Canada selling the Empire? Last year we shipped \$500,000,000 worth of our products to other British lands, an increase of 44.3 per cent, in six years.

The various parts of the Empire want more Canadian goods. A demand exists among them for Canadian, manufactures, or for the products of Canadian lands or waters. But we must see that our exports are maintained at a rigid standard, that they are packed as consumers desire, and that our prices are right.

To encourage this growing Empire trade, eleven of Canada's twenty four Trade Commissioners abroad, are working in Empire centres. They are familiar with the demands of the people among whom they live. Their services and the information they gather are at the command of any Canadian producer or exporter. To get into touch with Trade Commissioners, write the Commercial Intelligence Service, Department of Trade and Commerce, Ottawa.

When you buy Empire goods, you do a part in making possible greater Canadian exports to these sister countries. Where we sell, we must also buy.

THE DEPARTMENT OF TRADE AND COMMERCE OTTAWA

F. C. T. O'HARA, Deputy Minister

Hon. JAMES MALCOLM, Minister