



THURSDAY EVENING, SEPTEMBER 8, 1927

EDITORIAL

Be Loyal If You Want Friends

The man who tells you what a "rotten" town he lives in, and what undesirable neighbors he has, may move frequently from one town or neighborhood, but will always have the same story to tell. Some people always live in undesirable towns and have neighbors they never care for. Others, strangely enough, live in numerous places and always meet with kindness, and always find friends. If you are one of the men or women who cannot find a good word for the town you live in, for your neighbors, for the man who pays you your wages, or for your business associates, take a good look in the next mirror you come across, and face the secret of your troubles. Turn over a new leaf; be loyal to your town and your environments.

The Newspaper's Place in the Community

It is an established fact that the newspaper in each community represents quite accurately the thoughts and ideals of the people of that community. A newspaper is the one outstanding agency to which the people look for authoritative information and facts on current events, as well as reports of commercial, political, religious and social activities. To thousands upon thousands of people, the newspaper is a sort of college, through which they get a great part of their education. In this country, a newspaper is a man's friend all through his life. His newspaper gives a story of his birth, tells of his achievements during his school years and gives a story of the biggest event in his life—his wedding. He goes on through life, feeling confident that some day when the time comes, the editor of his newspaper will write a suitable obituary, giving his friends a history of his life. Since the newspaper is so close to the average citizen, it follows as a natural thing that this same average citizen should depend upon the newspaper to furnish him facts and dependable information on what to eat, wear and use in his home and in his daily life. As proof of the fact that the newspaper advertising columns really do sway public opinion in so far as buying habits are concerned, we have such revolutionary changes in buying customs as the automobile, home heating with oil, the eating of yeast for health, the modern bungalow, "bathroom for every four persons," and numbers of other examples which might easily be discovered by comparing a newspaper of to-day with one printed 25 years ago. A comparison of the news columns, as well as the advertisements will bear out the fact that these changes in buying customs have developed in the same proportions as the changes in the advertising appeal made through the newspaper.—Edson R. Waite.

Books in the Home

Wholesome books in the home should not be considered a luxury. Even the families who have easy access to our well-stocked Public Libraries, and who avail themselves of the opportunity that is offered, should not feel that the purchase of books from time to time is an extravagance. The purchase of books of a certain type might well be an extravagance for anyone; but in the ownership of a number of books of the better sort the contentment of the home may largely rest. Some of the young people who regularly forsake the house in the evening, in order to go to the "movies" or other places less desirable, might stay at home if there were plenty of books to read—and books that they could call their own. If it is necessary that the purchase of books should be regarded as a luxury to be seldom permitted, it should be the older members of the household who should most stint themselves. Books mean more to young folks than to grown-ups; they are usually more profitable to young folks and children than they are to grown-ups, and the possession of them by the younger members of the family will stimulate a desire for reading and an appreciation of literature far more than will the temporary loan of a volume from the Public Library. Parents are most of them at a loss to know what books to give to their children. Tastes change with generations; and the failure of a child to appreciate some work that delighted the parent in early youth is likely to chill the parent's interest in trying to provide books for the child. Booksellers and Public Library officials are all co-operating more earnestly and intelligently than ever before to assist fathers and mothers who want to get books for their children, yet who feel bewildered in trying to make a choice. A recognition of the importance of books for the young as a social and civilizing force is growing among the dispensers of books; no longer do they look upon the business of distributing such books as a rather minor detail of their work.

Liquor Permits to be Cancelled for Drunkenness.
Liquor permits will be cancelled for drunkenness. This edict was announced last week by D. B. Hanna, Liquor Board Chairman. He said his decision in the matter was uncompromising. "Where a man gets drunk and is fined \$10, or where a man gets drunk and his permit is cancelled by the Judge for a month, this board will see that his permit is cancelled permanently," declared Mr. Hanna. "This board will not stand for drunkenness on permits that are issued under authority of this board. In cases where complaint is made in any districts or neighborhoods against the abuse of privilege by permit-holders, these permits will be cancelled. We are uncompromising in this matter." The enforcement of these rules will have much to do with lessening drunkenness. The Liquor Control Act has wide powers and Mr. Hanna seems determined to make it effective, if possible at all.

Amusement Tax to be Removed on Admissions Under 25 Cents

From November 1 the Ontario Amusement Tax, brought in years ago as a war revenue measure, will be abolished on all amusement admissions of 25 cents and under. The tax remains when the price of admission exceeds 25 cents. According to the estimate of officials of the Provincial Treasury Department, the operation of this Amusement Tax Act amendment, passed last session, will exempt about 60 per cent of Ontario theatre-goers from amusement tax payment. Patrons of 62½ per cent of all theatres in the Province, they say, will be relieved. Based on the 1926 figures of the Amusement Tax collection, it will mean a saving to the people of upward of half a million dollars. According to Provincial Treasurer Monteith, the exemption from the tax as applied to entertainments of a charitable, religious or patriotic nature is to be continued, provided the major portion of the gross proceeds from such entertainments are devoted to charitable, religious or patriotic purposes. Gradually the taxes levied for war purposes are being lifted off. The public will certainly appreciate this latest one from the Provincial Government. It was a considerable nuisance to collect and one of the taxes that caused much annoyance.

The Pleasure of Work

Do we not seem as a nation to be suffering from a mania for play? The huge development of pleasure-seeking automobiles merely symbolizes our universal restless eagerness to be running after something, anything, that we can classify as diversion. Under pressure from tormenting constituents our legislators are piling up holidays. And the cry of labor everywhere is, "Cut down hours; cut down hours." The obvious deduction is that work is always something to be got rid of, as if it were a curse. Yet work is life. Proper recreation and relaxation are of course essential, even for the effective doing of work itself; and it may be that the past has been sometimes neglectful of these in due proportion. But that does not mean that men would ever thrive if they had all holidays, or even mainly holidays. Experience has shown over and over again that if the ordinary healthy man has his whole existence made of leisure he does not know what to do with it and in the end ends up in degeneration and misery. No work what we live for, and work makes on how we look at work. If we consider it as merely something that must be done because it cannot be avoided, something to be dodged and scammed and slighted the minute the employer is not looking, if we regard it as hateful drudgery and nothing else, it naturally becomes a curse and a burden. Put thought into work, put pride into it, put yourself into it. Your work is yourself, or ought to be. It is your creation, the expression and embodiment of all in you that is really worth standing room in the world. If your work is worth while, you are worth while? If not, what?

EDITORIAL NOTES

People everywhere are coming more and more to understand and appreciate the part the rural press is taking in the affairs of the county. Its usefulness has increased with its prosperity and the public's confidence in it.

On Tuesday the school bell tolled and the scholars were called back to their studies after the summer vacation. Acton School will be in a considerably cramped position until the new school is ready for occupancy. Then scholars of both High and Public Schools will have ample accommodation for some time to come.

The Canadian National Exhibition each year proves to be a bigger attraction. From Canada and the United States and other countries the wonders to be seen at this fair each year prove an attraction to added thousands. It is surely a wonderful exhibition and we, who are so close and easy of access to it, often do not appreciate its magnitude.

Among the farmers to join the Alberta Wheat Pool recently is H. R. H. the Prince of Wales, heir to the British throne. W. L. Corlyle, manager of the Prince's 4,000 acre farm and ranch at Pekisko, near High River, Alberta, has signed in behalf of the Prince 1,000 acres to the Pool. The Prince recently spent a holiday on his Canadian farm in company with his younger brother, H. R. R. Prince George.

According to recent prospects the commercial crop of apples in Canada this year will total 20,000,000 barrels or 14,770 barrels more than last year. The Nova Scotia crop will, it is estimated, yield 1,150,000 barrels; British Columbia, 1,049,000 barrels; Ontario, 650,000 barrels; Quebec, 120,000 barrels and New Brunswick 30,000. Most of the apples grown in Canada are exported to the British Isles and the United States.

On January 7, 1917, the Toronto World published an astonishing piece of news. It told its readers that 200,000 motor tourists in 50,000 automobiles had visited Ontario during the previous year, leaving behind them in the Provinces perhaps \$1,000,000. But who could then have prophesied what the figures would be ten years later? On January 8, 1927, it was announced that 5,500,000 motor tourists in 1,500,000 automobiles had visited Ontario in 1926, leaving behind them approximately \$30,000,000. It is a thirty-fold increase in ten years.

Neighborhood News

BURLINGTON

Harry Atton has left on a trip to the West, where he will visit his sister.

Miss E. M. Nicholson, of the New York Infantry, New York City, is visiting friends in town.

Miller Pearl, of Montreal, is holidaying here with his parents, Mr. and Mrs. Morris Pearl.

C. L. Palmer was at Burlington last Friday judging the field crop competition in oats in the Parry Sound district.

Jayne Thaeli, of Detroit, spent the weekend in town on her way to Montreal, where she is spending a few holidays.

Rev. J. J. Ryden, a former pastor of the First Baptist Church, is spending a couple of days in Burlington on their way home.

Miss Vera Campbell, of Guelph, is enjoying a two weeks' holiday at the home of her parents, Mr. and Mrs. R. W. Campbell.

Miss Toni Justine and son, of Winnipeg, spent a few days with her mother, Walker, at Stanley Park, last week.

Meena, D. L. Mundell, Wm. Peavy, J. H. Gibson, and Jas. Austin have gone on a vacation in the vicinity of Muskoka, Ont.

Mrs. G. Hartley and daughter, Vera, left Friday for Detroit and Chicago, after their month's vacation with her parents, Mr. and Mrs. S. Hartley, Advocate.

CHIN

Mr. and Mrs. Fred Hall, and two daughters, of Toronto, are visiting with friends here.

Mrs. J. P. Bush and Mrs. Huffman have returned from a visit with friends in Denver.

Mr. and Mrs. Harold Klein and son, of Toronto, were Sunday visitors with Mr. and Mrs. H. Matthews.

Mr. and Mrs. H. Pinkney, and two children, are vacationing with Mr. David Thompson, in Guelph.

Miss Vera Campbell, of Guelph, is enjoying a two weeks' holiday at the home of her parents, Mr. and Mrs. R. W. Campbell.

Mrs. Tom Justice and son, of Winnipeg, spent a few days with her mother, Walker, at Stanley Park, last week.

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MISS CYRILLA AND "THINGS"

Monted upon a stepladder, Miss Cyril Nicoll was working down the dishes from the uppermost shelf of her china closet, preparatory to its quarterly cleaning. She nodded brusquely when Mrs. Vinton, in neighboring house, came in through the kitchen, without waiting for an answer to her knock.

"Every time I do this tiresome job," Miss Cyril declared, "I vow that I will never do another one. Between the base took a year and a half, four times, and the closets and the guest room, and the attic, it's nothing but things! things! things! I'd divide them up, and then I'd want an apartment with three rooms and one closet, and with a dozen boxes and two pictures and one vase, to begin with. Good morning, Cora. What are you after?"

"Corin's delicate face was flushed with excitement.

"Miss Cyril!" she breathed.

"What are you doing?" Cyril responded. "And set this platter on the table, will you, while you're about it?"

Cora received the platter reverently.

"If you'll only trust me to help," Cyril assured. "I'd be no careful, Miss Cyril."

"For the land's sake, go ahead!" if you break anything there will be no time left to put back. Be sure you know what you're doing, though, I'm afraid."

"Hush!" Miss Cyril, regarding Cora with a smile, continued. "Come along with me, I'm afraid."

"I'm afraid," Cora said, "I'm afraid."

"Martha, I'm afraid."

"I'm afraid," Cora said, "I'm afraid."