HELPING SOMEWHERE

- Are you helping somewhere In this world of wee, That its heavy burdens May the lighter grow? Where-so-e'er you go Love and help are needed
- Everywhere. Are you helping somewhere In this world of care? Do you with your brother Pain and sorrow share? You will find your burdens Lighter far to bear, . If you service render
- Everywhere. Are you helping somewhere In this world of sin? Do you seek that wanderers May be gathered in? There are precious treasures Which you thus may win,
- By your faithful service Everywhere. Love and help are needed All along life's way; Service may be rendered

Every passing day: Are some lives made brighter By the words you say ? Do you scatter sunshine

Everywhere?.

THE COBBS LISTEN IN ury of listening in. They had follow- building every few minutes.

fer broadcasting station of the Pacific with lubricating oil. By the time that they had eaten the morning meal, which was a good one caused any comment. And then besides there was a new radio which would keep them interested in the

home for some time. "That is one of the wonderful things about radio," Mr. Cobb. "It keeps one

some wonderful sermons over the radio," added Mrs. Cobb, who had never completely outgrown her church affections of childhood days.

tedious at times."

the more tolerant Mrs. Cobb. turn the dials. Ah, now he had a of minutes, almost expecting the oil long before the bin was emptied, his congregation singing, "Faith of Our to burst into flame; but nothing of the strength would give out or he would hymn. They didn't sing it enough at disappeared, although the evil smell would be quickly sucked under.

Christ Church. But that, too, soon remained. brought in. A minister was talking, at "D," he heard loud cries below: he chute, but he thought it might be seen,

Mr. Cobb hastily turned his dial ways taking offerings there.

Loud and clear it came in. Such a from one of the window panes, he At last, in a frenzy, he tore the front voice that minister had! It was al- saw that they came from the lips of of his waistcoat, slipped out one arm. like that story. And such lessons as use her propeller. Niel was unfamil- and desperately for life. the minister drew.

He was glad to become a member of import to himself. If he had been the dining-room congregation. The an old elevator hand, he would have minister by this time had even drawn known that the freighter was working the attention of the children who were back preparatory to filling her hold listening intently when they should with a load of wheat.

"that was a sermon. I wish that we most full and the other nearly dry.

had a man like that at Christ church." He shrewdly guessed that Dave Newof the largest churches in the country. to refill the can. What station is he talking from?"

believe me if his church isn't too far that started from somewhere far beaway I'm going to see and hear him low and seemed to approach rapidly; miles away for all you know. Where ling kernels. For a moment he wa is your Sunday paper? That will give puzzled; then the guessed that you an idea-who is speaking." she was reading during the benedic- the ship was taking on a load of grain

we have detained Mr. Tracy long below the drum to the farther side "Turn it off nothing," said Mr. Cobb. "I am going to hear who this preach- first smooth and even. Then Niel, noer is. I want to hear him again ticed a ripple at a point not more than

Mrs. Cobb tried to get his attention but she was unsuccessful. The voice of the announcer came through the waves of motion spread to the grain:

ing. Station now signing off untilpreacher myself," said Mr. Tracy. But I must hurry to get to Bible Class." Mr. Cobb had nothing to say at that and reached for the oil can, which he

It was at his lodge that he expressed to their preaching and cut out this at every whirl. noisy publicity stuff. For one thing I would cut out all this radio broadcasting of sermons. It is ridiculous."

EARLY TO RISE

-William H. Leach.

portunity knocks. A day's work is a porting himself, was sucked down to "Will you not return me my watch?" day's work, any time in the twenty- below the surface in the swirling grain he saked. "It was the parting gift four heurs, but the young persons and when he withdrew it he nearly fell of my dear father."
Who have not sufficient command of upon his face, for the kernels were "Is your father allve?" asked Jose themselves to get out of bed early, will rolling away from beneath his knees. Maria, and does he love you very the way of self indulgence, later in the he began to realise the power of the "Oh, yes," said the youth, "he day. Early rising has this advantage suction beneath him, and the necessity and loves me." that it draws the line between the of haste if he was to get out of the bin. There," said Jose Maris, "I shall night."

Lazy and the quitters, and those who he turned at right angles to his form. Keep the watch, for if your father it. Don't say, "I guess it is all right."

Lazy and the quitters, and those who he turned at right angles to his form. Keep the watch, for if your father it. Don't say, "I guess it is all right."

Lazy and the quitters, and those who he turned at right angles to his form. Keep the watch, for if your father it. Don't say, "I guess it is all right."

Lazy and the quitters, and those who he turned at right angles to his form. Keep the watch, which was about a yard you so dearly, he is sure to give not with flame.

The Bree Press' Short Story

BY ROE L HENDRICK

the nature of his duties. On Monday, the first day of his em ployment in the elevator, his work leg was engulfed in the grain.

railway siding to the big hopper over et.

ed the course of time from the Atlantic So he was not pleased when Norris, the inner walls of the pocket. to the Pacific, and it was early in the the foreman, took him from the scales As Niel strove to rise, one leg slip- Rena met Mr. Harrow confidently; be well rooted before forcing. One assures you anyway of a constant and morning before they finally took them- about nine o'clock on Wednesday ped back, and then the other. He she knew that her "approach" and ap- should not try to force tulips before fresh interest in life. selves away from the strains of jazz morning, and told him to go to the threw himself on his face again, ply- pearance were exceptional. She smiled January, even though they show music which floated in from the prem- basement to fill the long-necked can

hear it clear at the bottom of the bin, before he could slip back.

sub-basement, where the walls were pocket.

over which, passed an endless belt either be crushed or smothered by the "Well, let's try a church service this thickly set with metallic scoops, was grain. morning," replied Mr. Cobb. "I am squeaking loudly; the sound was aud-

the worship. In a few minutes they arose, accompanied by an unpleasant succeed in reaching the sloping side, Men, he said, were all trying to cheat Kaffir sultor, although she confessed ever therefore who shall confess me heard the voice of a minister in pray- odor; the bearings were so hot that the top was now hopelessly beyond his one another; the strong were crush- that she liked him. er. Mr. Cobb settled back. Then the the first oil to reach them was literally reach. voice faded out. Again he began to cooked. The boy waited for a couple. He knew that sooner or later, but

serving as weighmaster, was now idle. slip from his hand. In a moment it Another church service was soon As he was filling the cups of the drum vanished; it was too small to clog the

window and looked down. Niel had half expected to see a riot! Five minutes passed, and nothing cessful. They tuned in on the sermon. cleared away the dust and cobwebs quickly followed the can. iar with ships and docks, and wonder-"There is Tracy going by," said Mr. |ed just what was being done and why "I must call him in to hear so much loud language was necessary; he did not guess that the manoeuvre Mr. Tracy was another late riser. was the beginning of a matter of vital

The sermon over, a hymn was an- | the bearings of "B" drum. He hurried "I tell you. Tracy," said Mr. Cobb. to "A." where he found one cup al-

"What's the use of wishing? You boldt's supply of oil had given ou know we couldn't afford a man like at that point, and that the man had that. He probably is the pastor of one been too lazy to go to the basement As he was screwing down the cap "I won't know that yet. We tuned over the second cup, Niel became in after the sermon had begun. But laware of a curious mouning sound as it came nearer it changed to the "Humph! It might be a thousand sibilant "hush, hush," of swiftly flow

spout leading into the hold of the But Mrs. Cobb had the paper which freighter had been opened, and that Niel had never seen a hopper emptied and he now leaned forward and watch "Better turn it off now." she ad- ed the surface of the wheat intently. vised her husband. 'I am sure that The grain sloped gently back from of the pocket, perhaps thirty feet away; the surface of the grain was at time a dozen feet from him; in a couple o

seconds a cup-like depression had formed. From this centre concentric in a few minutes there was a funnel "This is station XYZ. The church not of any great depth, but extending in Christ Church, with the Rev. Dr. poverging sides of the pocket.

Harold Hyatt officiating and preach The sight interested Niel-it was like watching a whirlpool in a river; "Always called Dr. Hyatt, a good but after a little time he gave himself

a shake and drew back. "I'll get a calling down if I stand here all the morning!" he muttered had set on the frame of the drum. His hand, struck the can, which rolled from the frame into the Bin. where it spun down the slope toward

an instant's thought, plunged after the save their clothes. would never have ventured upon such tractive youth, and submitted to the of idealist. perilous feat. It did not occur to robbery with great good humor. This him that he was running any danger, appealed to Jose Maria, and as they for he thought he could

entry to bed and early to rise" is the La He crawled down the incline on his sole formula necessary for securing Thands and kneek, sinking into the and gave him back his servant's horse health, wealth and wisdom, is un- grain not more than an inch or two, and a doubloon-sixteen dollars out doubtedly an exaggeration, but the and reached the centre just in time to of the two hundred he had taken. young fellow who lies abed in the clutch the can by the handle as it was The youth thanked the robber very morning as a concession to self-indul- [disappearing. As he dragged it out, warmly, and added that he had still a gence, is likely to be snoring when op- his left arm, upon which he was sup- great favor to ask. find some other stumbling block in Niel was not really frightened, but much?"

T'WAS Niel Bullock's third day | nearer than the front, where the drun as helper in the big Pawlett was mounted. Three yards seemed grain elevator, and he was only a short distance to go, but he had just beginning to understand scarcely turned around when suddenly his right leg was sucked under; he

the dock. The scales weighed auto- But since he had climbed into the

"That upper drum on leg 'C' is cided to fling himself forward, and she had known. She was sure that torily before this. squeaking," said Norris. "I could with one leap clutch the edge of the they had no chance at all.

The drum at the top of "C" leg, he should be sucked under, he would and lasting success."

Instinctively, he spread out his arms sure that it will be something dif- ible even on the tier below. When and legs, and thus saved himself for ferent than Dr. Hyatt has been giving Niel reached the top story, he hur- the moment. By keeping every limb us at Christ Church. He is awful ried across the staging that served as in motion, he found that he could a walk between the lines of hoppers, "swim" on the surface of the sinking climbed up beside the drum, and filled wheat; but he was rapidly tiring, and wasn't cut out for a preacher," said with oil first one cup and then the his lungs were filling with the choking thought the world was growing worse. dust. He could not crawl back to the He was always barking back to "the Africans. The squeak stopped almost instant- edge again, and it would be folly to good old times," and was sure that A traveller knew a girl named Yan- ing remarks are made about it, others Mrs. Cobb sat at the table ready for Iy, but at the same time a thin cloud make the effort, for even should be the human race was degenerating. niki who refused to marry a young think he is ashamed of it. "Whose-

Through all his struggles he had "B" and "D" legs were also work- clung without conscious thought to We will now receive the offering," scrambled across to a dust-begrimed and might lead some one to investi-

from that service. That was too much on the docks, but the scene appeared happened. Niel had more and more of it." like Christ Church. They were al- peaceful, although the shouts continu- trouble to keep affoat. After a while ed. At first he could not discover the he managed to kick off his low shoes, But the next attempt was very suc- source of the shouts; but after he had which had impede his efforts; they most faultless in its enunciation. But the mate of a big freighter. The man and then the other; the waistcoat was

the sermon. That was wonderful. was having the ship warped to the quickly engulfed in the grain. Per-Prodigal Son. Mr. Cobb always did was too small to permit the ship to any thinking as he struggled blindly Mohammed, I pray thee absolve thy boldly ask thirty cows for me, for I

A grain leveler, known among his -"And why, o Slave, dost thou-come GAINED 10 POUNDS fellows as a "dock wolloper," has little to me with this prayer?" the calif time to exercise his imagination or asked. train his powers of logic. So when "Since I have been looking for what "Budge Noonan, deep in the hold of is good," the man replied, "I have had the freighter, saw an oil can come no time to do aught but compliment tumbling through, he tossed it over men for their splendid works. So much the combing of the nearest hatchway, that is glorious is all around me that women and children just can't help thinking, if he thought at all, that I may not hope to be able to tell thee putting on good healthy flesh when have been getting ready for Sunday . As the boy lingered at the window, some elevator hand had been careless half of it. My tasks lie neglected be-Then he caught a glimpse of a shoe

> burled before he could get hold of it, ready learned thy lesson." and was soon lost from sight. Its mate did not appear at all. Several minutes later a fragment of cloth caught on the edge of his scoop, and he drew out a waistcoat. The foreman chanced to be looking so Noonan tossed the garment across to him. "There's something in the he said, and went on with

The foreman had not seen the of can or the shoe, but when he drew out heavy, open-face silver watch, and saw the second hand was moving, he knew that something was wrong. Bounding upon the deck, he signalled to have the flow of grain shut off; then, at the head of a small party of men, he hurried up the long flight of stairs and peered down into hopper

In the centre of the bin he saw shoulder and an arm; the rest of Niel's body was buried in the wheat. The

Niel was unconscious when the met reached him. They carried him into the open eir, and threw cold water over his face and chest, and he slowly Niel did no more work that week pay check on Saturday, he did not resign as he had planned to do. He had decided that working in a grain

UNNECESSARY GENEROSITY

had thought.

Jose Maria, a Spanish brigand who had received pardon of the govern- as well as of scholarship. "Highment on condition that he renounced brow" suggests idealist as well as a his exciting and unlawful profession, used to tell the most entertaining the mocking connotation of the phrase the vortex, spilling oil upon the grain stories of his past. On one occasion he said he had robbed an English Niel gave a gasp at this unexpected gentleman and his servant of their horses and everything they possessed,

The Englishman was a pleasant, atwere forty miles from Seville, whither that he should not walk the distance,

WANTED-EXPERIENCE FORCING BULBS

In the course of seventeen months Rena Stone had held fourteen different in winter is so easy that more people too. Rena was triumphant. ufter experience!"

Stevens reminded her. "Indeed they are not," Rena retort- in the bottom, fill the pot with soil ent, however strong your ambition, to had seemed exclusively to consist in Throwing himself flat upon his face, ed. "It's like the difference between and shake it down by knocking the direct your course in accordance with

World." erous. Among them was Rena.

ing his toes and fingers like fins, and to herself when she saw among the growth above the soil, as, even if well worked his way forward; then he de- applicants several of the girls whom rooted, they will not force satisfac-

And for a moment it seemed so; she for forcing are; with the Cobbs, it was too late to at shaft. I guess Dave Newboldt didn't | When he judged the moment had clearly made a good impression. But | Hyacinths-Roman, Gigantea, Nor- under all circumstances. If conditions tend church. That wasn't a very ser- fill the cups last Saturday, or the come, he flung up his left hand, and Mr. Harrow was shrewd; before Rena ma, La Grandesse, Enchantress, Gen- are hard or interest wanes, that is the lous matter in itself. They never at- bearings wouldn't be dry now. And at the same time sprang half upright. realized it he had learned more of her eral Pelissier, King of the Blues. time to keep steadily on. Often a tended so regularly that their absence while you're up there, look at the other For a fraction of a second his finger varied career, than she had ever told Narcissus-Paper White, Princeps, business man is obliged to forego an cups, and fill them, too, if they need tips brushed the edge of the board; any other employer. In five minutes Golden Spur, Emperor, Sir Watkins, unusually attractive pleasure because then he shot backward. In spite of he shook his head, "I am sorry, Miss Lucifer, King Alfred, Madame de neglect of his business at just that Niel got the can from a cupboard in his efforts, he could not stop himself Stone, but I think you misunderstood the engine room, Then he went to the until he was at the centre of the our need. What we are looking for is a capable young woman who has As he felt himself falling. Niel's had experience, not experiences. I feel pine, Maes, Sir Thos. Lipton, Prince with the service that he has underment, recreation and profit within the through the harbor; there he found heart came into his throat, for he ex- that your career, although doubtless of Austria, Duchesse de Parma. the barrel of oil. He filled the can pected almost certainly to be sucked interesting, could hardly have equipto the brim and started on the hun- under. He did not know whether his ped you with those qualities of faithdred-foot climb to the upper tier of body would pass through the chute or fulness, loyalty and thoroughness

Stunned and bewildered, Rena left Horticulturist. the office. She did not realize that Mr. Harrow and Marcla Stevens had

A PERSIAN PARABLE

said the same thing.

airing his pessimistic views, the calif he can offer only ten cows for me, and But whoseever shall deny Me before "I charge you hereafter to look care-

Fathers." He always did like that kind happened, and the smoke slowly be overcome by coughing; then he fully about you, and whenever you not kind of her father to let a few him and praise him; or write to him ness; but the African damsel did no: about it. Whenever you meet a man fall in with his sentimental views of of your esteem and of the pleasure dividual preference, and she exclaim- of the principal streets, their attenyou have had in finding one so ex- ed excitedly: alted, and I desire that you write an "What! You expect my father to up to the curb, got out and took the account of these good deeds for me give me away for ten cows? That bridle of the horse preparatory to that I may share your joy in knowing would be a fine sort of a bargain! Am feeding the animal his noonday meal.

fore many days he returned and pros- last week? . I am pretty I can cook, back of the wagon and took a chicken trated himself before the calif. When sew, crochet, speak English, and with from a small coop. The chicken had ordered to explain his presence, he all these accomplishments, you want a string tied to its leg. This was atlease him from the necessity of com- you esteem me! No, no, my father is that were spilled out of the bag.

plimenting men upon their worthy right in refusing to yield in this matdeed, O my master. And O Son of ter. Indeed, in my opinion, he might "dis is no place for us to do business. thee all the good that is going on

"Go, back to thy work," said the in the midst of the grain, but it was calif. "I perceive that thou hast al-

have attained currency in common speech, is quite complimentary in its connotation. "Low-brow" is obviously term of disparagement. But why should a phrase designed apparently te convey an idea that the person to whom it is applied is intelligent; welleducated and generally a superior sort of a person be tinged with mockery? The reason may perhaps lie in the fact that it is only a certain type of intelligent, well educated and superior person who is called a "high-brow." and that the word has come to be as sociated with the idea not so much of superiority and intelligence. The priggish and supercilious person of cultivation is the "high-brow." - It i unfortunate that a term apparently general in its meaning should be thus

restricted in application, for confusion results in many mind, and prejudice against certain forms of education in-A man who has a fondness for book learning and no taste for social intercourse is an unsatisfactory human being. Men may be reserved without being unapproachable, and men may be fearned without being pedantic; but when native tendencies and education together result in making man unapproachable and pedantic, he is less useful in the world than a per-

son with his equipment of scholarship ought to be. The word "high-brow" has roused in many minds distrust of idealism scholar, and in that connection again does an excellent virtue a disservice. An earnest interest in criticising other people for not being identistic is as much idealism as some persons ever show; and "high-brow" is the term that is applied to that unworthy sort

SAFETY RULES FOR SMALL

1. Don't build bonfires fac fun. 2. If you must build outdoor fires be sure that they are cold before you leave them. 1. Don't set dead trees aftre. Som times they will burn for days. A. Before lighting an open fire be sure that it is completely enclosed in a stout wire screen. .5. Keep children from playing too near the fire, screen or no screen. 6. Don't throw large pieces of loose paper upon an open fire. fire is out before going to bed at

THE LINE OF LEAST RESISTANCE

THE CHURCH

Reliability is an important attribute

undertakes, he should carry through

Imagine yourself the member of a

let others know of your membership.

disparaging remarks were made about

You would "stand up" for the club if

A POOR OUTLOOK

Two Hebrews, father and son, went

"Ikey," commented the elder visitor,

The forcing of bulbs in the house When we say of a person that he positions. They were good positions, should experience the delight of have usually follows the line of least to- in the village who could be hired to ing byacinths, tulips, daffedils and sistance, we mean of course that his saw and split wood or to use a lawn "You're all moss-grown round hered" others bloom at that time. The bulbs character is weak and undeveloped bnower, says Harper's Magazine, and she declared, paying a flying visit to should be planted as soon as they can Yot the, fact that a man sometimes he never lost a chance to impress the crowd in Arnold & Yetman's, be procured in the autumn, as, unless takes what he regards as the line of the fact upon a casual listener. "Look at you, plodding on at the same a good root system is made before least resistance does not necessarily "I've got to get this job through old work month in and month out. I one tries to force most of the bulbs, raise a presumption against him. The for your mans quick as ever I can, don't see how you stand it. Why, I the bloom will not be satisfactory. If expression is a vague one and needs he announced to the small son of one have been in an automobile office, sold good loamy soil cannot be obtained clarifying. The young man who has of his employers. "I'm losing sixty stock for an ice company, had a look- quite satisfactory results may be had a definite bent toward some profes- cents an hour right along every minin at the real-estate business, received from coarse sand. A soil that does not sion or trade or art and who consist- ute I'm here. There's three people the patients of the famous Dr. Roscoe bake is desirable. For hyacinths, tu- ently follows it may be said to be waiting for me now, and I don't know and been at the complaints desk in lips and daffedils pans of five or six taking the line of least resistance, yet how they are going to get along till Morris & Phelps's, to saying nothing inch pots are most satisfactory. Three in doing so he may be giving evidence to-morrow without me, any one of of other kinds of offices. I'm living, tulips and daffodlis buths do well in of strength, rather than of weakness. then."
One of these days I'll decide what I a ave, or six inch pot, and one or 'In fact, the persons who let circumlike best, and then I'll settle down and more hyacinth bulb per pot used, de stances and accidents rather than make a run for the top. But now I'm pending on the size of the pot. When their own tastes, desires, ambitions planted in pans of six or more tulip and purpose shape their lives are the "Experience and experiences are not bulbs are used. Provide drainage for ones who follow the line of least rehad no sooner freed it than the other always the same thing, Rena," Marcia pot by putting a piece or pieces of sistence. However definite your bent broken pot, coal clinkers, or charcoal may be, however pronounced your tal-

running up and down endless flights Niel worked his body along like a of stairs on numerous errands, until snake, and strove desperately to climb his knees trembled and his head swam the slope, but every kernel of grain with fatigue. Then he had yearned ardently for the coming of Saturday get any firm support. It seemed to night, and had determined, no matter him that he slipped back a foot for what happened, to quit the moment he drew his first pay check.

On Tuesday, however, his work had On Tuesday, however, his work had and after several minutes of frantic been more interesting; he had been exertion, panting and choking from the pay of any girl at Arnold & Yet prevent its lifting. After planting, out its compensations, there is no certain the dust that rose from the moving put in charge of the receiving scales the dust that rose from the moving at the bottom of leg "A," which cartied the conveyer belt up from the fouched the smooth side of the pocktied the conveyer belt up from the fouched the smooth side of the pocktrailway siding to the big hopper over et.

the dust that rose from the moving man's, "You're afraid to leave your there should be not less than threetainty that it will end in any such fourths of an inch space between the attainment as the pilgrim had hopetouched the smooth side of the pocksee me some time; my address is The surface of the soil and the top of the fully in view when he started out. pot, as, if there is less, it will be di- On the other hand, it is compara-There were times in the next year ficult to give enough water. The pots tively easy for anyone to slip into matically every hundred bushels that bin, the surface of the wheat had set or two when some of the girls won- should now be put in a cool part of routine job that, even though it is un-The Cobbs overslept that Sunday passed, and accounted for seven tied a foot or more; before, he could dered wistfully whether Rena were the cellar, but where the soil will not interesting, provides a living and calls The Cobbs oversiept that sunday passed, and accounted to the color, but where the soil will not interesting, provides a living that cans morning. It was no wonder; they thousand bushels an hour. His work have lain upon his face and reached not right. It must be wonderful to be frozen. Water thoroughly and see not only for initiative, but for faithful-had accitement enough the night as weighmaster kept Niel pretty busy; the top of the pocket, but now he have so many experiences and meet that the soil is kept moist until the ness and mechanical performance, and had had excitement enough the night as we said meet that the soil is kept moist until the ness and meet that the ness and his long hoped for radio and during a full one, he found the task easier nothing to cling to, for in the years row, of Harrow & Daily, wanted a are forced. If the soil becomes dry life officers. Following the line of least the evening they had enjoyed the lux- than making a trip to the top of the since the bins had been built, the private stenographer. The salary was the roots will be injured and they resistance never leads to success—alprivate stenographer. The salary was the roots will be injured and they resistance never leads to success—alprivate stenographer. They had follow—building every few minutes.

Suh? They had follow—building every few minutes. Chinese Sacred Lily do not require to your bent may lead you to success; it

Some good, inexpensive varieties of a good church member. What he

Graaff, Madame Plemp. time would be disastrous. In the Tulips-(Early Single)-Gold Finch, same way, a good church member will Kelzerskroon, Lady Boreel, Proser- not allow other things to interfers taken. Tulips—(Early Double)—Murillo, Couronne d'or, Imperator Rubrorum. club that you considered the best in Tulips-(Darwin Tulips)-Bartigon, the world; one that numbered many not; but he knew that in any case, if which are fundamental to any real Clara Butt, Farncombe Sanders, Wm. of the best people among its Pitt.-By W. T. Macoun, Dominion members; one that was of great benefits to you. You would be proud to

A STORY OF AFRICAN LOVE

An amusing incident is quoted by H. it. A good church member believes that he is a member of the best orr. Finck in a recent volume of primtive and curious customs, which indi- ganization in the world. If he is There was a certain man who cates how easily utilitarian considera- enthusiastic about it, others are entions may gain the supremacy among couraged to seek its benefits. If he does not show his loyalty when slight-

"I cannot take him," she said, "as before my Father which is in Heaven.

men, him will I deny before My Father The traveller observed that is was who is in heaven."-Alice M. Shepard. whom you regard as worthy to have the case. Business and vanity were to Edinburgh with a view of locating lived in the good old days' tell him to her much more important than in- in business. While walking up one tion was drawn to a farmer who drove

I not worth more than Cilli, for whom After carefully attaching the feed-bar So the man was dismissed; but be- the Tambuki chief paid twelve cows to the horse's head, he went to the my father to dispose of me for ten tacked to the foreleg of the horse so "Have pity on thy servant and re-imiserable cows? Oh, sir, how little that the chicken would eat the oats

IN 22 DAYS

That's going some-but skinny men,

Chock full of vitamines—the kind that are extracted from the livers of the cod-the kind that are a real help to frail, rundown, anaemic, skinny men-Try these sugar coated, tasteless

tablets for 30 days-if they don't help greatly you get your money back. One woman gained ten pounds twenty-two days. Sixty tablets, sixty cents. Ask any druggist for McCoy's Cod Liver Extract Tablets. Directions and formula on each box. "Get McCoy's, the original and gen



"I made my first call home to-day .

Two salesmen met in a small hotel. Said one: "Do you know Jim, although I have been on the road over four years, I never thought of telephoning home 'til today-was always content to 'drop a line' every couple of days. From now on it's going to be different! Hy wife was so glad to hear my voice-said it would brighten her whole day.

"I'll telephone her every second night around nine o'clock, or if I happen to be on the train, I'll call around breakfast time; she's sure to be at home then.'

Every day many travelling salesmen are using Long Distance to keep in touch with the folks at home. At slight expense they enjoy a few minutes intimate talk that means



THE ADVANTAGE OF AN EDUCATION

"Why, Mr. Mulligan," said the boy respectfully, "I don't see how you are losing sixty cents an hour when mother pays you twenty, and you couldn't be in more than one place at the same "Have you got as far as geomthry

in your studies?" inquired Mr. Mul-"Whin you do you'll understand

good many things that's-hid from you

KEEPING.HIS RELIGION PURE

"Parson," exclaimed Ephraim, "I'se got 'ligion, I tell you." "That's fine, brother! You are going to lay aside all sin?" "Yes, suh." "You're goin' to church' "Yes, suh-ree."

"Are you going to pay your debts? "Suh? Dat ain't 'ligion.' Dat's

"You're going to care for

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By Edson R. Waite SHAWNEE, OKLAHOMA

THAT you can't expect business to come your way unless you invite it.

THAT the business you will get tomorrow depends a great deal on the way you invite it to-day.

THAT in every direction there are people who should be customers of yours.

THAT the only sure way of bringing them your way is by telling them who you are and where you are through the printed page, not once in a while, but all the while.

THAT continuous advertising gives the appealing invitation that brings customers in.

THAT the public knows that those who are continuous advertisers can fill their every requirement as to quality and service.

THAT the public knows that it is to their advantage to buy from local dealers who advertise, rather than from far-away concerns or peddlers.

Failure to Advertise Continuously Means Loss of Prestige and Business