

Across the snowy, wind-swept hills... The snow is white, and the hills are dark...

How still it is! I notice that... Yet no glad voice replies... The snow is white, and the hills are dark...

I catch through window cool and deep... The gleam of shining wings... I hear the awe, the silent prayer...

THREE WAYS TO GAIN PROFICIENCY

Francis Bacon, an English essayist... who was born away back in 1561, and who was a contemporary of Shakespeare...

Here are three practical ways to gain proficiency, read, converse, write... Reading makes the full man... It makes a person acquainted with the best that has been thought...

Reading alone is not enough, however... One needs to talk with others... to which he has read. As he becomes a good conversationalist...

Writing makes an exact man... He never uses his pen with a rule... He writes as he thinks, and a very careful and accurate speaker...

HOW IS YOUR EYESIGHT? In a careful examination of ten thousand industrial and commercial workers... active in their work and supposedly in good condition...

OVERWORK NOT COMMON Overwork is not nearly as common as we think... The hours of labor have been cut practically in two in the last two or three generations...

THE EARLY TENDENCY TOWARD THE DEVELOPMENT OF CATARACT ALSO OCCURS DURING THIS PERIOD... Refraction errors (defective vision) when corrected, lessen this tendency...

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The Free Press' Short Story

JOLTED

BY J. M. SWAIN

"RUSHED again!" "Yes! Just my luck! Stag planned for to-night, and these birds go in curly to-morrow," growled Ted Raynor...

Without a word Miss Harrington, in her quiet, deliberate way, drew up her chair and facing Ted across the flat-topped desk... She picked up the sheet from the pile of unfiled papers...

He glanced at the smooth, dark head-bent-over the estimate sheet, the boy thought of the way that from the very first day he had entered the office...

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could scarcely curb their elation the day they put the last big girder in place... They returned to camp that night to find Mr. McCrea awaiting them...

From under his shaggy brows, Mr. McCrea's keen eyes searched Ted's eager face... "You're a good fellow, but you're not a man's job, I guess you're better off as a clerk."

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UTILIZING OLD TIRES Old rubber tires appear to be about the most useless articles in the world... but here are two ways in which they are to be utilized...

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LARGEST CLOCK IN THE WORLD The Seth Clock Company shipped from its factory recently the largest clock in the world... It was made for the plant of Colgate and Company in Jersey City...

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The Fresh Flavor of delicious "SALADA" GREEN TEA is preserved in the air-tight SALADA packet. Finer than any Japan or Gunpowder. Insist upon SALADA.

MORE EGGS from Each Hen GUARANTEED—if you put a dose of Pratt's Poultry Regulator in every egg. Your dealer is authorized to give back your money if it fails. Pratt's Poultry Regulator. Write for FREE BOOK. PRATT FOOD CO. OF CANADA, LTD., TORONTO.

Get your Job Printing at the Free Press

The COACH as McLaughlin-Buick builds it

FRONT seat passengers in the new McLaughlin-Buick Coach do not need to get out of the car to enable rear seat passengers to enter or leave either door—wider doors.

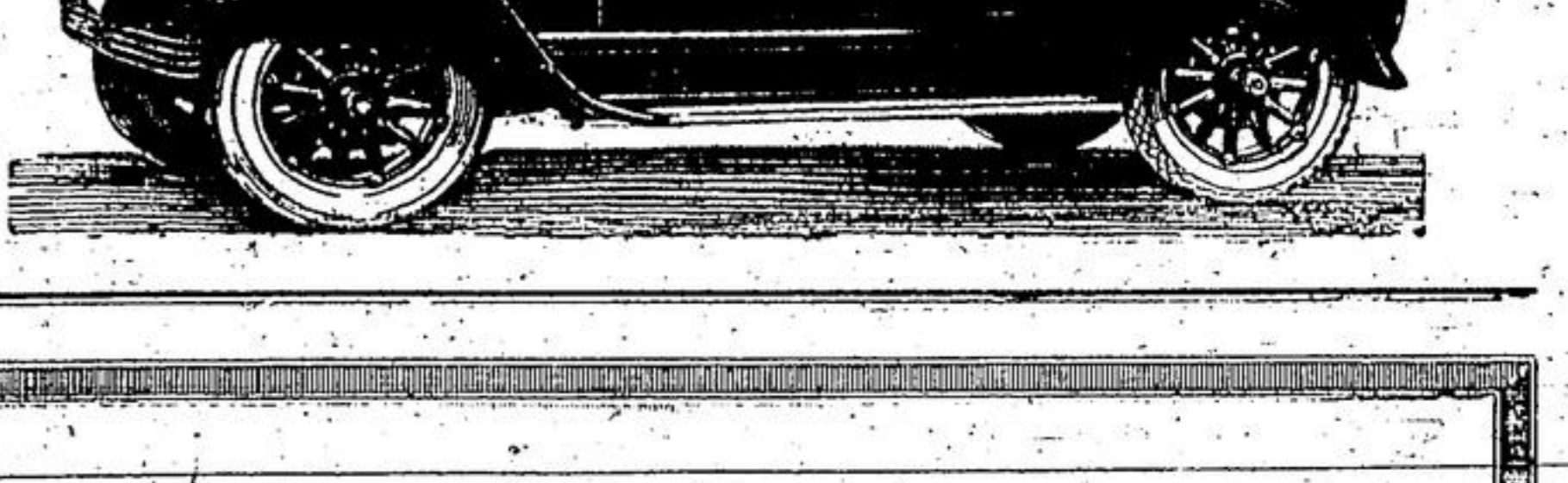
This is only one of the many improvements which the McLaughlin-Buick Coach, with its Fisher-built body, offers to those who prefer the Coach type.

No box-like corners—refined, graceful lines—body of heavy material—deeper upholstery.

Thirty and more improvements on Coach design, including 4-wheel brakes, sealed chassis; automatically lubricated motor, Duco finish, are yours in the Coach as McLaughlin-Buick builds it.

S. V. KING REPRESENTATIVE FOR THIS SECTION

Georgetown - - Ont.



Silence That is Not Golden

The merchant who fails to "speak up" lets a lot of golden sales slip past his store. This lost business goes either to his competitor down the street or, by the mail order route, to the big city stores.

People are often surprised to find that the goods they bought "unsight unseen" from a catalogue can be seen and examined in the local store!

Tell your buying public what you have. ADVERTISING in "The Free Press" will invite the whole community to your store. And-- Most People Shop Where They Are Invited to Shop

5-Room ALADDIN 763 6-Room ALADDIN 879 7-Room ALADDIN 1069 7-Room ALADDIN 1133 7-Room ALADDIN 1529 8-Room ALADDIN 1976 12-Room ALADDIN 2317 The Canadian Aladdin Co., Limited 108 King St. W., Toronto, Ont.

Selling—when roads are bad

BE MASTER OF YOUR MOODS

Long Distance Station