## The Acton Bree Press

THURSDAY, JANUARY 8; 1925

## THE WELCOME MAN-There's a man in the world

nover turned down Wherever he chances to stray; He gets the glad hand of the popu-Or out where the farmers make huy: Ho's greeted, with pleasure on deserte And deep in the aisles of the woods;

Wherever he goes-the welcoming hand-ho's . The man who delivers the goods. The fatheres of life around and com-The gods haven't treated them white; They've lost their umbrellan whenever there's rain.

'And they haven't their lanterns at Men the of failures who fill with their The air of their own neighborhoods; There's a man who is greeted with love-lighted eyes-he's The man who delivers the goods.

### ELEANOR WAVLAND'S CON-TRIBUTION

Before the ladies in the vestry parlor, engaged in packing the box for the family of the Rev. Joseph Gordon, who, in a far away Western field, performed the duties of missionary, teacher, lawyer and patriot for the salary of five hundred dollars a year, there appeared a sudden vision. The vision was in the most stylish of new spring funbions, from the top of her exceedingly expensive hat to the tips of her handsome shoes. Beneath the hat her eyes were half-apologetic and In a wayside spot where the wild

half-daring. "I've brought my contribution," she said, putting a package down before Mrs. Henry Thorpe. "I didn't ask you Lordly mansions on every hand, this time what was needed because- Deigning never a look to cast well, because I struck. It came to me auddenly how, if I were a missionary's wife, I should loathe the sight of cotton cloth and second-hand clothes,-yes, and new ones, too, when they're all so dreadfully sensible and Nobody cares for the old house now. bought to last-and how I'd long with "Of course," with a sudden dimple," "I am not claiming that I know anything about how missionaries' wives really feel. I suppose they are all droadfully good, and don't hanker at all after worldly vanities; but still, I don't believe it will hurt. I'm going now, so that you can disapprove of me. Good-

In dead silence Mrs. Henry Thorpe opened the package. It contained a two-pound box of the best bonbons, three of the latest novels, and a bit of green pottery. The ladies looked at each other in dismay.

"It seems wicked," Mrs. Henry Thorpe said, in honest distress. --- Novels-when the missionary must so need new books!" Mrs. Harpor

"I can stand the books better than the vase." Miss Ambroso declared. "Well," Mrs. Thorps said, with sigh, "I suppose they'll have to go.

But I must say it hurts." So the things-Eleanor Wayland's idle, useless things-were packed and sent in the box, and in due time a letter of thanks reached the church. Mrs. Thorpe read it aloud in the missionary meeting. At the close came a peculiar paragraph.

"And now, dear friends, I'm going o make a confession. I suppose you'll think me terribly frivolous and unfit for a missionary's wife, but there were And fallen the jambs by the fireplace three things that I just cried overthe candy, the new stories, and that Where the

"I don't believe you can imagine how starved one gets out here for something that isn't desperately earnest. I haven't seen a bonbon since I was married, two years ago, and oh, how hungry I've got for a new book once in a while! And the vase-well. I shan't care if we do have nothing but potatoes for breakfast if I have thank especially the dear friend who And that old log house was my childremembered that missionaries' wives are terribly human, after all."

. A girl in the back of the churc elipped out softly. "Oh, I'm so glad!" she said November aky.

## THE VALUE OF ERROR

error also is not without its value, and they would go more heavily

it by a single edict.... plain girl that she has neither charm nor beauty, and will never be desired? The knowledge would be likely enough amiable and useful, and the mere stolid endurance that she might call And one to her aid is a poor substitute for the more genial virtues.

The ambitious girl dreams of carning money for a college course. Who would take the heart out of her effort Alas for the wreck of the robber years by telling her that she has ambition Alan for our unavailing tears without ability, and that she is better O'er the withered leaves of the fitted for general housework than for teaching Latin? It may perhaps be that the very desire for achievement

would tell the minister that his parish

In short, who would go about this lusions which iradicate life with a glory not the less lovely because it is upreal? Like sunnets and rainbows the gorgeous colors may themselves be fleeting and unreal, but as reflections of things that are real they bring

accelerator and for six or seven miles stood where the Ryder & Mowat Glove they tore along like the wind. Then, factory is now situated. And with something went wrong with the steer- the old log tavern there was naturally Ing-gear and they ran into a tree associated Simeon Anderson, its land-The farmer and motorist alighted un- lord, who died upwards of sixty years

pace. Tell me this, though-how do there with his family he had visions you stop her when there ain't no of it glowing town here, and increastrees?"-The Baptist.

## GIVING HIM A CHANCE

obliged to go to New York on business, the corner, where the road ran down and frequently did not reach his home to Nicklin's mill and to William Hansleeping peacefully at those times hotel of commodious proportions broad without fear, but a number of bure and deep. Thick walts of stone began glaries in the neighborhood during one to rise, and they finally feached the of her husband's trips to New York top of the second story rondy for the

On the pight of his return Mr. Wil- well covered with rived pine shinglou son was stealing excefully up the front made from the famous clear yellow stairs, as was his wont on such bo- pine for which Esquesing township casions, so that his wife would not be was so famous. Three great cut stone

"I don't know whether you are my at that time, began to assume the husband or a burglar," came the ex- appearance approaching completion. cited tones, "but I am going to be on Defore Frank Kennedy-had the parthe safe side and shoot, so if you are titions in or the furring on the stone



The Old Log House

O Auld Hoose, O Auld Hoose, Descried tho 'ye be. There ne'er wull be a new hoose. As half to dear tae me. -Scottish Song

Rickety, shingless, old and gray, Scathed by the storms of many a day WOOD PROW Stands the old log cabin of long ago. Loftily, haughtily round it stand

On the ruined roof of the humble pan Rarely a foot o'er its threshold falls, Rarely a look at its old gray walls By a friend or a stranger is cast ..

for something frivolous. Rotting away its rough rude wall,

The quaint old chimney of "clat. and

On every side, within and without,

In and out through its dropping-door As back and forth on their weary way

Through that mouldering doorway Where the backlog fire with

live-long night. But the fires were out and the lui

Slient I stood on the rotting floor, As my heart-went back to the vanish-

No sky so bright as its sky o'erhead. No face so fair to my childish sight As her's whose kiss was my last good-

Again 'mid the bygone years I seem, Till the ruined walls no more I see, But the old house stands as it use

its way were all the misconceptions Once more by the hearth of my early And loving eyes look bright as when

And I stand 'neath its ruined roof-

is ready to reward his years of service | Yet mouldering away through its walls

and seventy years like a flash. In a

Mr. Anderson kept-the first hotel "That was fine," said the farmer, as in Acton and he evidently prospered "We sartinly went the in that old log building. While living ed demands for accommodation by the travelling public. He determined to be prepared to supply the accommodation needed, and make all travellers to or through Acton comfortable Mrs. Wilson had been in the habit of and had the foundations laid for a in the heads of the beer kegs with an the porcelain-like surface will not ef-

roof. The roof was constructed, and when he heard her voice, chimneys rost above the roof, and this

Sim Anderson was taken soriously ill n the old log tavern. Dr. McCarvin attended him and did everything in his power to alleviate his sufferings feled. Long though they had known and bring him back to health, but ouch other, highly as each esteemed without avail. "Dr." Richard John- the other, the quarrel had came, alt aton, who was then very popular was made worse by reason of the fact through all the countryside, was called that the occasion was trivial, and one In but his simple remedies of herbs related to the church itself. roads of the allment. As a last resort lending members could be hid from no eventue. remedies were also unavailing, and activities, for ouch had refused to ean points. Simeon Anderson passed away leaving labor in any work shared by the other. Mr. John M. Ford, of Baskind, Bask.

children-Oliver and Catherine-and much in such a case. Sametimes the wood, on Roynold Street. eron, his executors. They decided that up to them the seanded of their con- Turkey, Banquet will be given. landlord of the new promises was John pach asked the other's furgiveness, better to have loved and lost, than clere, was developed to withstand cold of the blacking. Wallice. Mr. Wallace conducted the and they refurned to the church. hotel for a number of years, and then conceived the idea that he could do plete. Each had given a measured better in the county town, so he sold acknowledgment, and walted .to, age out his interests here and went to how much the other would concede Million and built what he was proud Between the two concessions was still to name the Wallace House. This was a disputable margin of fault which for years one of the leading hotels in notther had acknowledged. Each in Halton, and was conducted by John his heart folt something of the guilt Wallace until his death. His sone John was then the landlord for several years ory of unkind words spoken by the and upon his death it got into the other and only partially retracted, and hands of the McGlbbons. John Mo-Gibbon conducted the premises until his death in 1916; after which Mrs. McGibbon was the proprietor and continued until a couple of years ago when the property passed into other

After Simeon Anderson's death his agn Oliver, grow to manhood and ha had a very presperous career. He had no liking for the hotel business and epent a few yours-of his young manhood in Michigan. Returning to Canada -ho-nottled in Walkerton and there he built up a large furniture business. A plant which offered wider scope came upon the market at Woodl stock and he purchased it. This he developed into a manufactory for turning out high grades of furniture, you?".

with a very large and profitable output. When the Canadian Furniture of the country were merged into one great business. Oliver Anderson's factory went into the merger, and he was given the responsible position of manager of the company in London, England. This position he occupied with satisfaction and business skill until he retired from business and came back to Canada to spend his declining

years. He died several years ago, Miss Anderson, the daughter Simeon Anderson, became the wife William Snyder, the son of my old friend, Jacob Snyder, and a G. T. R operator. About half a contury ago they moved to Elora, where Mr. Snyder was for long, long years the courtcous and efficient agent of the Grand Trunk Railway. Mrs. Snyder paged over the river neveral years ago, but William is still an honored resident of Elora; lives on the cement highway leading into the town, and maintains one of the most attractive homes and

My, how I've wandered about. must come back to the new stone hotel For the life of me I can't recall; who succeeded John Wallace as the proprietor of this hostelry. And Mary says she can't olther. You neither of us were ever much given to being around the hotels, unless we had some definite business taking us there, or were away from home travelling. I'm not quite sure, but I think George Gibbs, who married one of old George Walters' daughters, was there for a while. Then I think Tom Clark, who afterwards went to Georgetown was for several years proprietor. And then there was Elias Clark, who went

in with quite a flourish about fifty years ago. I think he preceded Jimmie Campbell, who for years was the landlord of the Station Hotel, then known as Bell's Tavern: Jimmie became the landlord about 1880, and he re-christened the place the Campbell House. Jimmie was a popular hotel man and come the principal in the mischief .he made money there. But he died. He was succeeded by Gil Clark, Gil had been bartender and married Maggie Ann Campbell, the niece of Uncle Jimmie. But in time Gillard died and the hotel went into the hands of Mr. A. Roach, a commercial traveller from Toronto. Mr. Roach made extensive improvements to the premises and renamed the hotel-The Acton. He conducted the place for several years,

was destroyed with the contents. I think the fire occurred about fif teen years ago. Singularly the fire took place the night a mass meeting was being held in the town hall in support of local option. Local option carried and the hotel was not rebuilt. After the unsightly ruins had disfigured this fine site for some time, Mr. Neil Patterson, meat dealer bought the property, about fifteen years ago, and erected the fine Patterson Block which now houses the Bank of Nova Scotia, the Patterson Meat Market,

bought this fine estate, which bears the history I have endeavored 60 blunderingly to relate. It was his purchase which set my old head to recalling all this chain of local annals. One-more item. Mary recalls to my mind, and it was this: The first hote in the county when the old Scott Ac was in force, whose proprietor was sentenced to the county fail for violation of the provisions of the act, and selling liquor unlawfully, was the landlord of this old htel. There is no need now of naming him. He went the way of all flesh many years ago. But I wil say that he remained in jail for but Where I lived and loved in the Long a few days. The tender-hearted citizens of this community circulated a petition praying that owing to his age and infirmity legal clemency be-granted; and the prayer of the petition. was

> tavern of Mr. Andergon. It was occupiece of land north-west from it. He down, and six months-later the New unless baked, cannot be prepared in a "mother" conducted for over thirty Hotel. He had a chekered career during the Local Option days, paid repeated fines, and handed over to Inspector Ayearst 100 gallons of beer one fine Friday night. This beer, after the conviction of Mr. Lehman, by Magistrates Kennedy, of Georgetown, and popper cut up fine, one-half aupful of no account of them. When they had cated, and John Harvey, who was Mix well together and pour into a well-Chief Constable at the time, knocked buttered bunneled ware baking dish.

es to the Ryder & Mowat Glove Company, and bere on the old Anderson property many fine lines of gloves have been manufactured during the pust half-dozen yours or more. And this is the story of the old

The old Man

## Neighborhood News-

Town and Country OAKVILLE

and usual accompanying , treatment. It was a little church; and mea were ed officers of the Massonle Lodge No. Dr. Clarke, of thelph, was brought one; and it was deeply felt in the fo.m Mrn. J. N. McClregor is away from down to exercise his skill, but his of the two from most of their former town visiting Boston and other Ameri-

his porrowing wife and two fatherlow .. Not always can the minister do is home visiting his mother, Mrs. Botta the unfinished bullding which was to best-meant effort only widons the The Mothodist Church Anniversary On his deathbod Simeon made he was a resolute man, and one of tact, Roy. J. W. Magwood, a former paster, in Canada in the pulp industry is in- with a little vinegar, wife and his two warment friends in as well. After repeated efforts, labor- will preach both mobile and ovening and ovening and the province has Two other necessary implements listening to a recital of it. town, Dr. McGarvin and James Cart lng with the men separately, holding On the following Monday evening a within its borders over one-third of were a knife and an old twig. With the best way to realize for the estate duct, the ovil wrought upon the church A debate will be held at the mosting in Canada. It was in Quebec, at the ed away, while the wig was invaluable the power not only to expose the sin, was to have the unfinished hotel com- and thele own lives, he brought them of the A. Y. P. A. on Monday evening Oka Institute that the first "frost-re- for wiping off dust, wet mud, or any but to persuade the sinner to forsake

GEORGETOWN

Mr. T. A. Young, of Chicago, visited

Mr. and Mrs. Norman Collop have

returned to their home in Chicago.

Miss Murion Gollop accompanied them

and will spond the winter in Chicago,

Owing to a bronk in a service pipe

the water was turned off the south

Western portion of the town for some

hours Monday morning while the

Dr. Geo. T. Webb, E. Sterling Dean

ter, of Harriston; and Mrs. F. Hutch-

Mrs. W. Hull during the holidays.

Mr. Eigin McLaughlin was success-

Mr. W. Fines, of-Scotguard, Sask.,

is visiting with his brother, Mr. Thos.

reports having harvested a big crop

Miss. Reld. who was recently re-

an accident, is making favorable pro-

Mr. Wm. Rott, of the seventh line

celebrated his eighty-fifth birthday on

Friday, December 26. A number of

the relatives gathered at his home and

aged resident is able to out-do many

of the younger people, for although

A week of special prayer services

are in progress in the Methodist

Church, Representatives of the vari-

ous departments of the church are

Mr. D. S. Robertson, who has been

It is reported there are 13 cases of

Water takers are requested to be

very careful with the water for a few

days, as the supply, owing to the dry

Jean Gratton, one of the best trot-

ting prospects ever developed in-Can-

ada, was sold last week by her owner.

A. L. Chambers of Milton, to D.

One day last week, while Mra. J. J.

Wilson, Martin Street, was out walk-

ing, she slipped on some snow-hidden

ice and fell, breaking her collar bone.

The Bell Telephone Company are taking over the Nelson Telephone

Company's business at the first of the

year, subject to the approval of the

Railway Board. It is expected that

the Lowville office will be closed, but

a strong effort will be made to have it

BURLINGTON

Wednesday from Newcastle, N. B., and

will remain until spring, when he ex-

Dr. and Mrs. P. Stuart, of Quelph.

spont holidays with his brother and

Mr. and Mrs. S. H. Munroe, of

Jack Peart, of the Northern Electric

with his parents, Mr. and Mrs. Edwin

Miss Helen Foster returned to New

York on Monday, after spending holi-

days with her parents, Mr. and Mrs.

On Tuesday afternoon a cave-ir

tion on Smith's lane, and Mr. Chas

trench was caught in the slide and

had three ribs broken, besides suffer-

the banquet held by the congregation

Mr. Paul A. Flaher, represented the

Ontario Fruit Growers' Association at

can Society for Horticultural Science

held in conjunction with the American Association for the Advancement of

Science in Washington, D. C., last

JOINT AFFLICTION

bables their mother always referred to

them collectively. This was natural

from their baby carriage to chicken

-The twins have gone with their

week .- Gazette.

pister, William and Miss Stuart.

continued.—Reformer.

season, has somewhat diminished.

Trench, of Teeswater, for \$5,000.

measles and 2 of diphtheria at the

conducting the services.

Gordon Home.

a very happy time was spent. This

with the Misuca Young, Main Street,

during the holidays.

broak was ropaired.

menian Farm and Home.

of the Lodge.—Herald.

the O. A. C., Guelph.

ought to prove interesting .- Record. Yet the reconcillation was not comunconfessed, utill cherished the memwas saying in his heart that, come what might, he would concede no ad-

AROUND THE STOVE

Two members of a church had quar-

Then the minister came again int the breach. "Mr. Godfrey," he said to one of them. "I want to ask ond additional favor of you."

"You needn't ask me to acknowledge any more," said Mr. Godfrey. "No. I don't want any further acknowledgement. You have acknowledged enough, both of you. You have both made a good boghining. Allask is this: After meeting on Sunday, try to get on the same side of the stove with-Mr. Lynn."

"I don't see what that has to de with it," said Mr. Godfrey. "No matter. Just do that.

With rather poor grace he promised. then the minister exacted the same to acknowledge so much, and then fall ful in carrying of the first prize short. You can't measure the distance awarded to him by Peol County in the and meet half-way, for the stove is in Baby Beet Feeding Competition. This the way, and other things, too, per- entitles him to a free short course at The plan worked. The next Sunday. instead of gathering, each with a little

group of friends, on opposite sides of Fines and other friends. Mr. Fines open space was largest -The sermon last fall. than usual, and the time before Sunday School was thus made longer. With their reconcillation made known and published, as it had been for offnight, there was nothing for the two mon to do but to act au if they were reconciled; and soon a practical question of church activity set them at work together. The little margin of unconfessed wrong was left undecided.

and the quarrel never broke out again. It often happens when good people fall out, whother in home or church or neighborhood, that all that remains to complete a reconciliation is that the two shall leave, the unconfessed ramained after each has confessed what ie is willing to confess, and that both shall gravitate to the same side of the

### GEMS OF THOUGHT

Condemning the faults of others is cheap substitute for the mending o your own, but people are still able to work themselves into a glow of virtue by reflecting that they are "not as this

and to smile at the jest which places a thorn in another's breast, is to bo-

Habita work more constantly and with greater force than reason, which, when we have most need of it, is seldom fairly consulted, and more rarely obeyed .- Locke:

startling distinctness on the pages of the New Testament, that God has no sons who are not servants.-H. D. What conscience dictates to be done

. It is a truth that stands out

or warns me not to do, this teach me more than hell to shun, that more than heaven pursue .- Pope.

My advice is to consult the lives of

## BUSTLE AND HUSTLE

nything worth while. You have only to look a little closer, to find there is Co., of Montreal, Que., spent holidays a great deal more wind than wheat going through their machine. There is considerable difference between "hustle" and "bustle." If people hustle more there would be less bustle. Bustle is caused by the loss of grip or lack of appreciation. The bustler is sweat either because he does not know

and for all he is worth. Hustling and bustling may look altke, but the rethere"; the bustler is just as far befirst. Don't try to hide laziness and supinoness behind a show of activity. Coyet the "hand of the diligent."-Solomon, in Shoe and Leather Journal.

BAKED RICE, MEXICAN STYLE

Rice can be cooked in twenty min-

utes and used at any time thereafter for Mexican rice makes a very substantial "one-dish dinner" which is enough, for they shared everything

pulp, left-after straining the juice

der his breath, but so loudly that the "Sir," she gaid, "you know an omni- cart) leaks. Why, the idiot won't

WHERE QUEBEC STANDS FIRST Righ in Forest Products and Has Over

Third of Canada's Water-Power Quobec produces seven-eighths of the of London street life.

never to have leved at all," Thin winter weather. More maple products are made in Quebec than in all the quired considerable dexterity in the abroad the details of vice, without other provinces of Canada combined; exercise of their calling, for in-days touching the vicious, it may be doubtan the only known workable deposits when fine white cotton stockings and ed if he is a beneficent influence. with 100 billion cubic feet capacity.

and Mrs. Willson, of Toronto, members of the Executive Committeee of the Armenian Association were in town pecullar charm." on Friday paying a visit to the Ar-To business men, investors and citi- then a general practice, zons generally "The Natural Resources At the close of the installation of of Quebec," will prove of very timely officers at Halton Chapter R. A. M. interest. Perhaps nowhere within the Mr. H. G. Meir, I. P. Z., was presented covers of a single volume can be found with a beautiful gold Past Principal's such a readable and concise descrip-Jewel by Ex. Comp. J. T. Cameron on behalf of the Officers and Companions

> HARD WORLD FOR THE WOMEN Issue a Bible number. Through the mamma, it is a hard world for us wo-

## TO EVADE PUNISHMENT

Bobby-"Can't I change my nam Mother-'What in the world do yo want to change your name for?" Bobby-"Cause pa eald he will whip me when he gets home as sure as my !... moved to a Toronto hospital, following name's Robert,"

> WHILE THERE'S LIFE THERE'S BOAP :

Cindy, the laundress-"That cheer gets enough soap wrappers saved up to furnish a flat us can git married."

EARLY INDUSTRIES

It has often been pointed out that many of the algoelopments and so- of condemnation directed against the called inventions which the ninetcenth sins of the very rich. Preacher and One of the remarkable things contury witnessed are really revivals newspaper, club-women and reformer brought out by The Natural Resources of appliances that were familiar, in have united in Justifiable protest of Quebec," a well-illustrated publica- slightly different gular, to people of against the extravagance, the gambltion just issued by the Department of the eighteenth or the seventeenth ing, the pleasure-seeking, the reckless the Interior at Ottawn, is the number The author of Bygone London Lif " kelfishness of "the smart set." were powerless to overcome the in- few. A quarrel between two of its 400, C. R. C., took place last Haturday of features in which the province recalls the shoeblack of the soven- The audience for this outery of disstands first or excels. Hor example, thenth century in a common feature approval is seldom made up of the of-

world's asbestos. The first contrifu- The shochlack's equipment consisted case do not go where they may expect Bull oream separator filed on this con- of a stool for the customer's foot to to hear themselves called sinners tinent was operated in Quebec, at the rest upon, strong brushes of bour above all others. The crowds who envillago of Hto. Marie de Heauco in 1882. bristles and a jar containing a mix- joy the setting forth of the wicked-Canada's first paper mill was establiture of whale-oll and soot. Later the gess of "society" are composed of men lished in St. Androw's, Quebec, in 180". blacking was made of Ivody-black, and women who do not and could in brench. But in this case the paster will be held on Sunday; January 18. Pifty per cent, of the capital invested very course, moist sugar, and water indulge in that sort of sin, and who

the water-power that can be produced the knife the incrusted dirt was scrappleted. This they did, and the first at last face to face in his own home, next, the subject being breed of poultry, the Chante- other obstacle to the free application it. Then the world is cleaner and These old shoeblacks must have ac- would-be reformer merely spreads

> of knolin or china clay in Canada are shoes with bright buckles were the . It is true, alas! that some rich wo found there. Plnally, the province only wear for a gentleman, the oper- men gamble to-day, but not oneboants of the largest water-power ator needed a watchful eye and a quick tenth as many as in proportion as storage reservoir in the world, the hand to black the shoe without soiling gambled in the days of Queen Anne. Clouin Dam on the Ht. Maurice river or smearing the pollated buckle. Of special interest are the chapters an industrious race. In the old streets man life and human happiness by the on the pulp and paper industry, water- there were far more opportunities of ac-called ladies and gentlemen. On powers, and the agricultural and min- getting sulled. Given a wet day, in the other hand, there have never been eral resources, including the attract- narrow, roughly payed streets without a day in the history of the world when lons offered to Sportsmen and tour- foot-paths and thronged with carts, so much money was spent as is now ists are treated in detail. The chapter drays and coaches, how could any spent thoughtfully and wisely by the ontitled "The land of the People" is pedestrian hope to keep his shoes or, rich for the betterment of the condisingularly successful in convoying the indeed, any part of his attire clean? tions of the poor and suffering. Never local atmosphere which imparts to the In addition to their chance street cus- before were those who enjoy special people and the institutions of the pro- tom the shoeblacks also had much privileges so conscious of their special vince their quaint attractiveness and regular work for private houses, as responsibilities.

## DEMAND FOR BIBLES

tion of the principal natural resources has been aroused among Japanese ful as well as just for them to praise of the province us in this book of rehool children by Rev. T. Nobechi, the compassion and generosity which editor of the Nill (Kainbow) a chil- are the distinct marks of the prosdron's magazine, who made one recent perous in the twentieth century. co-operation of the Bible House in Tokio, he obtained stories and articles result has been many, orders from hospitals. teachers and parents who have been wanting to see the book but did not News Bulletin (Japan) says that this fresh milk, it should be boiled." is only one of the many ways by which it is being discovered that the Bible is-gought by many different classes of

## PIAZZA PERSIFLAGE

"Last Tuesday evening," writes Miss Boston Transcript.

PLAIN JUSTICE

Just now there seems to be a chorus perhaps, conceal a certain gusto in

Once in a century or so there, rises

a Savonarola or a Whitefield who has sweeter for his work. But when the It is true that in the quest for pleas-The bootblacks were then, as now, ure there is reckless disregard of hu-

the blacking of shoes at home was! In short, rich men and women by hundreds and thousands are striving to enter the kingdom of heaven by the straight gate of generous giving-both of money and themselves. While preacher and reformer cry out against A widespread interest in the Bible frivolity and extravagance, it is help-

## AIDS TO DIGESTION

northern part of the country. The what they don't know that fills the

know just where to apply for it. The one: "If the baby does not thrive on

Superintendent of Sunday School (whose enthusiasm runs toward regular attendance)-"Out of the entir school, only-one-pupil is absent to day-little Doris Smith-let us hope

The preacher-who can preach to "I guess you've forgotten, ma, said parent, the dress-maker who can my brother, who is full of fun, 'it's please every patron, the merchant who Her Steady-"That's fine. When you the first of the month and everyone can please every buyer, and the editor all dead and carrying harps.

# The Value of the Small Town

The Southam Press is one of the bigeditorial" recently issued it points to the fact that the great market place of Ontario is the small town, and that the national advertiser who wants to prosper must recognize this fact. The editorial reads:

Of a total of approximately 1,06%,000 the rural ridings-contributed\_three-fifths, or 645,00, and ove

... The urban ridings contributed 430,000 votes, of which 60 per cent. were for Government Control.

That O. T. A. vote cannot but be of vital interest to students of present day business conditions-and

- First-it demonstrates conclusively that the shall we call it, "viewpoint" of the rural and that of

of every town or village as Ontario's greatest dis-

Whereas practically all advertising is presently built for the attention of the city reader, effective advertising must be built with consideration for the tastes and desires of that great army of farm and

This effective pronouncement from one of the largest printing institutions in the country, is of importance, and strongly supports the position which the weekly newspapers have always taken. Large daily papers have quantity of circulation, but, if the national advertiser wishes to effectively appeal to Ontario's largest market he will find the use of the colums of the home weekly which is carefully read every issue, the most valuable medium.

# To the Advertiser.

gest job printing offices in Montreal and Ottawa. It is an institution that thrives off the wealth and industry of these two big cities. Yet despite this in a "blotter-

## That O.T.A. Vote

60 per cent. of them were "dry."

particularly of marketing.

the urban population is decidedly at variance, and it also shows that the great bulk of the "voting" public lives on the farm or in the small towns and villages Intelligent marketing recognizes the Main Street

small town buyers.

--- Renfrew. Mercury