

A GOOD RIDDANCE

When the New Year in at the front door steps...

THE EDUCATION OF THE ADULT

We should not cease to learn when we leave school...

THE FIRST MOVING PICTURE

Moving pictures originated in an experiment to show both sides of a coin...

RECOMMENDED

A shopkeeper had in his employ a man so lazy as to be utterly worthless...

HIS FATHER'S LESSON

Cohen placed a ladder against the side of the house and then called his son Able, aged seven...

BIG VALUE FOR YOUR MONEY

It is said that the Family Herald and Weekly Star has no competitors...

The Free Press Short Story

The Code of the Trapper

BY ERNEST RUSSELL

FRASER was gathering over the mountains on the Caribou River...

"Well," the trapper muttered, "that was pretty slick shooting for this time..."

"Take that Louis Gonyea, now—if you don't mind..."

The trapper kept his hiding place until the rising moon showed a brilliant course before him...

"Well, Louis," he said, "if you're ready to stand up to that there pipe..."

For a week the weather was fair. Then there came a dark day, with heavy clouds that packed closer and closer together...

Early in the morning the trapper peeped on his snowshoes and started off, light-hearted, to open up his line...

The "thovin' half-breed" thought this storm would hide his work, did he? Well, he got him next time, sure as cuds is make!

The code of the trapper in the far north is enforceable in punishing poachers...

For several miles he traveled at a pace that tried every muscle in his frame; now and then he stooped to amuse himself that his victims had not escaped him...

THROUGH ALL THE COMING YEAR

Through all the coming year, One thing I'll do...

BOUND TO DISAGREE

"It seems to me," opined Mr. Caleb Peaslee, "that Cy Kilgore gets more disagreeable the older he grows..."

"My wife spoke about Mel Deering's last sickness while Cy was there..."

"We ran up against the metric system in Belgium and France, where distances, weights, areas and money..."

THE METRIC SYSTEM

"I went into a Paris gent's furnishing shop to get a couple of collars, and when I saw the marking I realized..."

"IN MY OPINION"

The club, the class and the lecture have taken a large place in the lives of many women...

A LEISURELY COURTSHIP

The recent death in a New Hampshire village of a pious, pleasant old lady, afflicted with a few infirmities...

NEW HUSBAND EASIEST TO GET

There was a woman whose husband was killed in a railroad accident...

That is a Fable!

But it still represents some folk's ideas of advertising.

ADVERTISING won't make any man or firm rich over night...

FREE PRESS. A man's advertisement is your invitation and your guide.

Shop Where you are Invited to Shop

HOW CANADA COMPARES WITH OTHER COUNTRIES IN WHEAT PRODUCTION

As the value of the wheat crop on the prairie is continually increasing...

THE SPOOK A RELATIVE

Walter Collins, of Brooklyn, says this originated in Ayr. He states that the following story is told of a shrewd woman...

PRETENSE

Little Edna was watching with un-mingled interest the ceremony of unwrapping mother's new evening dress...

USED CARS FOR SALE

- 1 DODGE TOURING In First-class Condition. Four good tires on, and a good spare. 1 CHEVROLET TOURING, 1921 In good Running Condition. Four tires on, and a spare.

Call Any Time and We'll Demonstrate Any of These Cars and Machines

S. V. KING GEORGETOWN ONTARIO

Aesop's Advertising Fable

Once upon a Time there lived a Merchant Prince who inserted a small ADVERTISING Card in his local paper...

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FREE PRESS.

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AD DOSES 75 CENTS BROMELIN MIXTURE FOR COUGHS COLDS BRONCHITIS Results Guaranteed