

CHRISTMAS SONG

Why do the bells for Christmas ring? Why do the bells for Christmas ring? Once a lovely, shining star, Seen by shepherds from afar, Gently moved until its light, Made a manger-cradle bright.

HOW TO MARKET POULTRY PROPERLY

If the following rules are observed in killing and preparing poultry for market, the best market prices will be assured. Slaughter twenty-four hours before killing. All poultry should be un-drawn. Heads must always be taken off.

The Best Method of Killing

Give a small quantity of water just before killing. The best method of killing is by cutting the roof of the mouth lengthwise and across with the sharp and long end of a sharp knife. The knife should be held at an angle of 45 degrees to the neck.

How to Pluck

The bird should be plucked clean as soon after the killing as possible. The operation is much easier when the body is warm. On no account should birds be scalded in dipping them in hot water or by pouring hot water on the feathers to make the task of plucking easier.

A CASE IN POINT

There is a community where the families have intermarried to such an extent that it is difficult for an outsider to make the least criticism of one person without the charge of offending some of his family connection.

HOMEY CHRISTMAS MEMORIES

I think it was the poet Hood who first remembered the Christmas tree in the house where I was born. And Elizabeth Akers Allen said in her pathetic poem which several generations have been classic.

WHY OXFORD MAKES FEW POETS

One of the puzzles upon which students of literature have long conjectured their wits to find a reason for the fact that more English poets have come from the University of Cambridge than Oxford.

MAGISTERIAL PHILOSOPHY

Mr. E. C. Tennyson D'Esmond, for twenty-six years Metropolitan magistrate, who has died at his house, Layton's Manor, Twickenham, an exceedingly able magistrate with a keen sense of justice, a not less keen sense of humor, and much worldly wisdom.

ROUND THEM ALL UP

An elderly man of ultra-convicted habits, but with a latent bookishness, was hailed before the bar of justice in a country town. "You're charged with being drunk and disorderly," snapped the magistrate. "Have you anything to say why judgment should not be pronounced?"

JUST HELPING

Mr. Thomas Q. Thompson drew up a chair beside his wife's sewing machine the other afternoon and remarked: "Don't you think it's running fast? Look out, you'll stick the needle in your finger."



A Christmas Reverie

Don't you wish there was a railway and you could get a train? Which would take you to the old home and Christmas there again? Say! Wouldn't you like to go back there for Christmas day and experience that joy so overbearing which to think of is a charm.

SONS OF TEMPERANCE

In a small town in the American West a region where the "mild order" system of shopping has a tremendous volume of retail trade, the local shopkeeper, when he came home one night his wife and family have been life-long residents of Burlington and district.

QUESTIONS OF NAMES

While the roose by any other name would smell as sweet, a name is not a name if it is unpronounceable. Some people are making a failure of life chiefly because of the habit of calling things by their wrong names.

A BEAUTIFUL CALENDAR

The calendar to be given by the Family Herald and Weekly Star of Montreal to subscribers whose subscriptions are received in time, is a most beautiful work of art.

QUITE ALL RIGHT

"Housewife (to tramp)—How's that? You promised to saw some wood if I gave you dinner." "Tramp—I recall no such promise, ma'am."

HAPPY MARRIAGE

"Made won't be happy with that decrepit old woman," said the rich man. "Oh, I don't know. Somehow she takes care of her bills," Boston Transcript.

THE MOTORIST'S CHILD

Mother: "Dorothy, you have disobeyed your mother by racing around and making all that noise. Now you must be quiet and sit still." Dorothy: "Why so quiet, little one?" "Because you've been fined for speeding."

News of Local Import

Just a Word of Explanation In order to make clear what seems frequently to be a misunderstanding, we would point out that all local items advertised in this paper are held for the purpose of making money, or where a collection is taken, some of the proceeds are given to the needy.

A Good Advertisement Story

Here's a good advertisement story which is a subject from the American Journal. An editor and a merchant were discussing the virtue of bill-board advertising in which the merchant contended that more people read the bill-boards than the newspapers.

Loyalty to the Home Shop

The editor of this journal was favored the other day by a call from an old friend who was recently in the firm, and we felt better after he had told us of his failure to secure a salary increase.

Don't Know Their Store Had Them

In a small town in the American West a region where the "mild order" system of shopping has a tremendous volume of retail trade, the local shopkeeper, when he came home one night his wife and family have been life-long residents of Burlington and district.

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Neighborhood News-Town and Country

"CRANK UP" Hummer vacations are over; it is time to "crank up" for church. "Blessed is the man who can endure an hour and a quarter in a place of worship as well as two hours and a half in a place of amusement."

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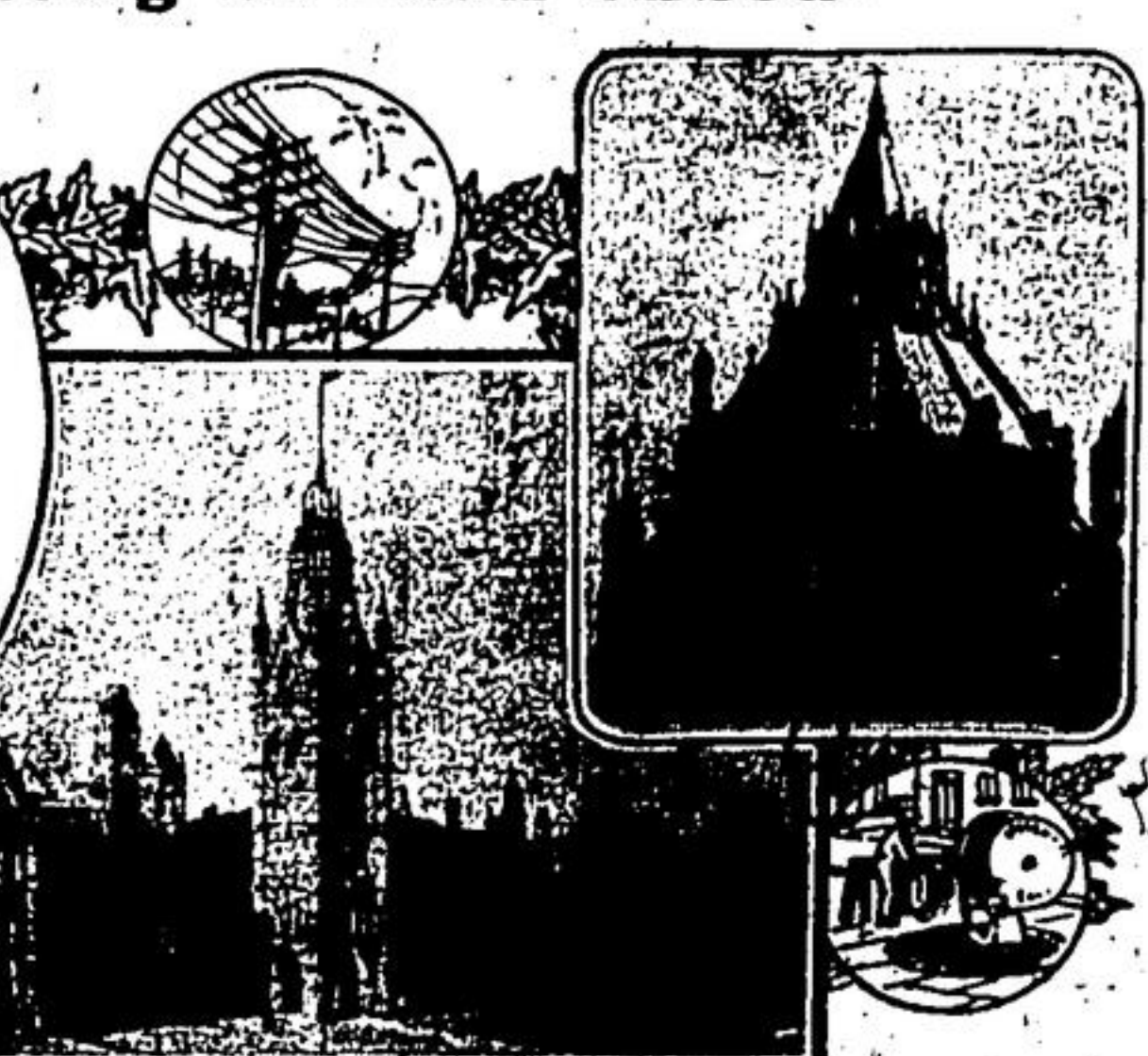
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The Passing of Felix Arbour



Things were different forty years ago. When Felix Arbour, a stalwart young French Canadian of five and twenty, began work as a telephone lineman at Ottawa in 1888, John A. was the triumphant leader of the Government, Edward Blake marshalled the forces of the Liberals, and young Wilfrid Laurier, was already manifesting that ability as a parliamentarian that was to make him inevitable as Blake's successor.

To enjoy a well earned rest. Following the presentation of an address accompanied by an arm chair and a smoking set, Felix made a parting speech that promises to become a classic among telephone plant men. He said: "I am in good health and I thank God Almighty that I always received just treatment from my bosses. If I did wrong, they told me; and if I did well, they did not forget to praise me. I thank everybody for the help they gave me in my work. We did not always agree, and had arguments; but we tried to help one another, and it was all for the Company. Work in the Company's interest and you will be working in your own interest. Every time I went up a pole, I said to myself, 'Felix, be careful; if you fall off you may break an arm or a leg or maybe your neck.' Although I am not now working for the Company, I want you all to know me on the street; and as I go along I will keep my eyes on the wires and cables and if I see anything that will cause trouble or make an accident I will report it."

\$100.00 REWARD

The leading citizen of a small country town lost his daughter's pet cat. He handed the local newspaper an ad offering \$100.00 reward for the return of the lost cat. A day or so later he called at the newspaper office for news of the cat; only to find the boy "Where is the editor?" he asked the boy. "Out," was the reply. "The assistant editor?" he continued. "Out," was again the reply. "Where's the reporter, the printer, where's the whole staff gone?" asked the astonished man. "All out looking for your cat," was the reply. "Which all goes to show that \$100 is a lot of money—Exchange."

Cold Winter Nights and Lower Prices on Wood

These cold nights, when you do not need a fire for long, is when wood comes in handy, to take the chill off the house. And what will be more welcome news is that the price has been reduced, and the following prices are now in effect:

Table with 2 columns: Wood type and Price per cord. Includes Mixed Slabs, Hardwood Slabs and Short Wood, Best Body Cordwood, 4 foot lengths.

Dr. J. Cadesky

Dr. J. Cadesky, of Toronto, Eye-Sight Specialist. Will be at A. T. Brown's Drug Store, Acton, Monday, January 5. Anyone suffering from Eye-strain, Defective Vision or Headache should not miss the opportunity of consulting this eye-sight specialist.



Robert's Syrup

Robert's Syrup for COUGHS, COLDS and BRONCHITIS. Get your Job Printing at the Free Press.

Aesop's Advertising Fable

Once upon a Time there lived a Merchant Prince who inserted a small ADVERTISING Card in his local paper. The World and His Wives rushed to the Store and the Great Battle of Push and Take occurred. The Merchant Prince did such a Tremendous Business as a Result of this one Small Advertisement that He was able to Retire and Spend the rest of his Life playing at Golf.

That is a Fable! But it still represents some folk's ideas of advertising. ADVERTISING won't make any man or firm rich overnight, but, if intelligently used with persistency, it will multiply customers, increase turnover, swell profits and build such goodwill for the advertiser as nothing else will.

Get the facts from THE ACTON FREE PRESS. A man's advertisement is your invitation and your guide. It means that he wants and appreciates your business and is proud enough of his store or service to ADVERTISE it.

Shop Where you are Invited to Shop