

Under an arch of gasoline The Village Blacksmith stands...

He wears a gold watch on his wrist. A pearl pin in his hair...

Work in week out from morn till night. He sees the sunset come...

He has a staff of skillful men That number twenty-four...

The children coming home from school are laughing and shouting...

He goes on Sunday to the kirk. His mind quite free from care...

Oh!—rolling—repeating. Onward through life he goes...

MEMBER'S NAMES

Some years ago, while in charge of a metropolitan journal...

The trades and professions were of course liberally represented...

Passing over the multitudes of such common names, whose origin is seen at a glance...

Knockknock, Puckard and Hard-cutter may have had hard-hitting ancestors...

We might make a broad guess at the origin of Tothaker, and over pity the ancestral sufferer...

When a father has transmitted to his son such an inheritance as Dead-man, Strangler, or Murderer...

Perhaps Miss Beauty Kennedy, Mrs. Freely Jefferson and Mrs. Handsome White fulfilled, at maturity...

These examples neither exhaust, nor even do justice to the oddities of my list...

"God made man, man spoiled God's handiwork, and named it according to his follies and sins..."

OPPORTUNITIES

In one of the old Greek cities there stood, long ago, a statue...

The explanation is in the form of a conversation between a traveller and the statue...

"Why hast thou wings on thy feet?" "To show how quickly I pass by..."

The Free Press Short Story

What Was Found in T'other Creek

HOWLAND E. ROBINSON

Dick and Dick Wilson called to the other creek to distract attention from the sluggish river...

"Well done, boy! You have a couple of nice ones..."

"I'm not sure, but I think I've got a good one..."

"Well, you can take it home if you want to..."

"I'll take it home with me..."

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In the honor and reputation of that family that the annual reader might infer...

"One evening, two weeks after the boys had had their fishing excursion..."

"A cold rain had been falling all day, driven by a gusty northeast wind..."

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SHAPING THE YOUNG-APPLE TREE

The direction of growth during the early years of the apple tree is of particular importance...

Heading back at planting time is necessary to balance the loss of roots cut off by digging...

Strong growth branches should be suppressed by heading back and weak branches not pruned at all...

Authorities advise this: Cleanse the skin regularly, authorities say, to keep your complexion lovely, radiant, youthful...

Plague take the mortgage! Tom Wilson never can pay it off as long as he wants to hang on...

"Why, you don't want to get discouraged before you begin, Tommy..."

"I'll take it home with me..."

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A secret so simple many overlook it

Yet millions of women keep youthful loveliness this way

To realize the dream that is in every woman's heart, to keep the youth that every woman wants...

Wash thoroughly with Palmolive Soap—each night before retiring...

Authorities advise this: Cleanse the skin regularly, authorities say, to keep your complexion lovely, radiant, youthful...

Plague take the mortgage! Tom Wilson never can pay it off as long as he wants to hang on...

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Palmolive Soap is blended of rare palm and olive oils—famous for mild, but thorough cleansing qualities since the days of Cleopatra...

Just be sure to get Palmolive—which is never sold unwrapped. All dealers have it. Then for one week try this simple treatment...

The cost is so little that you can well use Palmolive for the bath, too.

THE PALMOLIVE COMPANY OF CANADA, LIMITED

Winnipeg Toronto Montreal

Palm and olive oils—making also fine Palmolive Soap

MADE IN CANADA



MASTER FOUR 24-35 SPECIAL

A "Four" with Four Wheel Brakes

IN designing Four-Wheel Brakes on its Master-Four models as well as on the Sixes, McLaughlin-Buick has added greater safety to a car already recognized for its sturdiness, high-grade construction, power, beauty, comfort and efficiency.

The new Master-Four is the logical car for the motorist who wants economical transportation in a car of whose appearance and performance he may be justly proud.

Ask us about the G.M.A.C. plan of deferred payments—the plan that makes it easy for you to own a motor car.

FISHER & KING

Representatives for this District Georgetown, Ont.

McLAUGHLIN-BUICK

To Sell Farmer's Wives

If the roads are bad, many a prosperous farmer's wife postpones buying something she actually wants for herself or family, until she can get to town.

Later, the teams will be busy. She won't be able to get to town.

Experience shows she will buy now, if you give her the chance. Call her by Long Distance. She will feel complimented. Know your stock, so you can answer her questions readily.

A little experience will soon show you how it works. Don't judge by one or two attempts. Try a dozen, in long distance.

Every Bell Telephone is a Long Distance Station.

An Unbeatable Team

There's just one kind of man or institution that cannot afford to advertise—the one that has not honest goods. Advertising and "The Goods" go together. Neither is of value without the other. Without advertising the best goods will not, as a rule, reach the public. And without honest goods, advertising will bring no permanent success—nor will any other operation. But together they make an unbeatable team.

If you've got the Goods tell about them in the Free Press every week