

MOTHER KNOWS

Nobody knows of the work it takes to keep the home together. Nobody knows of the love it takes...

NINE CHEESES

Anecdotes in which the mean and grasping man is outwitted or held up to ridicule are popular everywhere...

WELL WATCHED

A close watch is kept on all the workers in the diamond mines at Kimberley. Recently an officer of the De Beers Corporation was under surveillance...

WITHOUT THE SAVING GRACE

It was universally acknowledged that Mr. Gladstone's memory was prodigious. He was never without a certain amount of money in his pocket...

A YEAR'S POSTAGE STAMPS

Every day fifty million stamps, valued at about \$1,000,000, are used in the United States, and to make them over 2,000 lbs. of ink and 200 lbs. of gum are needed...

The Free Press' Short Story

BELOW THE DAM

ALBERT W. THOMAS

ONE midnight in March Frank Wetherston, engineer at the Hammond quarry, was in the boiler room...

It came, and there on his back it came, the ice-glazed rock lay in the middle of the boiler room...

Both were soon drenched with rain. The wind had snatched off the engineer's hat and the workman's cap...

At a special general meeting of the Vernon Fruit Union, Messrs. A. T. Hynes and Hanning were elected to represent the Union at the annual conference of the Associated Growers of British Columbia...

"I DID NOT REALIZE"

"I did not realize how much it would matter," I supposed I ought to have been more careful...

RELIGIOUS "RAGTIME"

The art that is modern above all others, that in one form or another makes to-day the most universal appeal is music...

NO UNNECESSARY WORK

Prudence is a mothering of fearless endurance with sufficient character to do any younger brother in order and cleanliness and the reasonable preservation of clothes...

A PERAMBULATING PUDDING

"A commuter" accustomed to "go down town" every morning, contributes a specimen of Finnish humor...

HIS GOOD WORD

Although Ilushky folk were, as a rule, a charitable sort and prone to speak well of one another...

JONAS SOLVED THE PROBLEM

In all the village of Fairview there was no one so busy as Jonas Brown. As a child he had been full of mischief...

SLIGHTLY EXAGGERATED

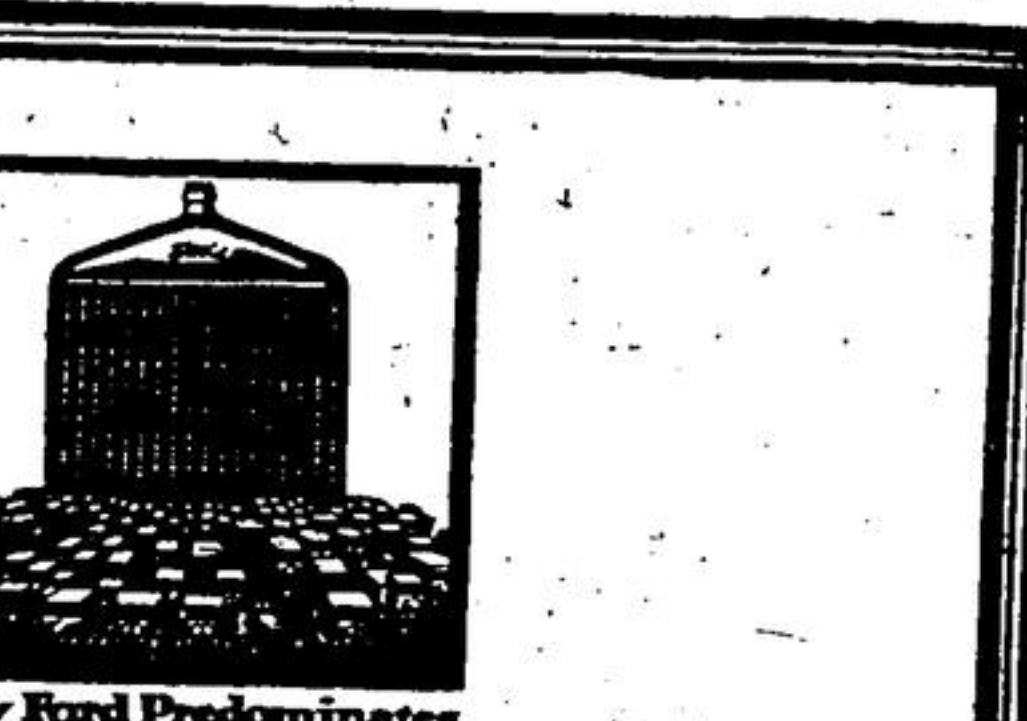
The line between purely rhetorical exaggeration and a reprehensive perversion of truth is not always easy to draw...

NOT USED TO THE RAILWAY

Of course everyone rides on the trains in Japan nowadays, for there are several thousand miles of railways in the country...



The Fresh Odor of Clean Clothes. SURPRISE thoroughly cleanses all garments and fabrics, leaving them soft, well washed, and with that fresh odor so pleasing to particular housekeepers.



A Triumph of Mechanical Simplicity. The Ford is without superfluous parts, yet has everything needed for efficient operation. Experts agree that they are ideally suited to the small, light car.

NO ROOM TO SPARE

Many people who have lived in the quarters known according to location and the taste of their inhabitants as "flat" or "apartment"...

5-ROOM ALADDIN 798

6-ROOM ALADDIN 998

7-ROOM ALADDIN 1337

7-ROOM ALADDIN 1367

7-ROOM ALADDIN 1612

12-ROOM ALADDIN 2439

Each Advertisement is written to you--to help you choose--to save you money

Not Like A Clam

Clams live to themselves. You can't. You link lives with your neighbors across the street, across the province, across the continent...

When enough of your neighbors want, buy, use, enjoy the same thing, you begin to see advertisements about it--advertisements to arouse you to similar use and enjoyment.

Convenient, courteous information is yours at a minute's glance. Style, variety, price, where obtained. That minute's glance may mean the difference between buying unworthy wares and the best.

You don't want to be like a clam--even in your judgments. Read the advertisements to be guided by others' choice. When they choose something again and again, it must be good.

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