

DADDIES

I would rather be the daddy
Of a rumpus, laughing crew,
Of a bright-eyed, snappy lad,
And a little bit of a maid,
Than the monarch of a nation,
In a high and mighty station,
Taking my education
From the subjects at his feet.

FORMING THE RIGHT SORT OF CONNECTIONS

All of us who drive motor cars know how important it is to maintain "good connections" between the storage battery and other parts of the motor system. A loose screw, a worn wire, or a "poor connection" at any point means immediate trouble. No matter how good the battery, or how strongly it may be charged, if it is not properly connected with the generator, the spark plugs, the switch and other important parts of the ignition system, it will fail to deliver the required current and the motor will not operate.

We can properly compare an educated, well-trained youth to a storage battery. For he, too, must be rightly connected. He must have "connections" that have no loose screws or faulty wires. Which means that he must be connected with the people with whom he associates, and with whom he must be "connected" with the world of service, must be of the right kind. This is a far more important matter than many realize. Failing to see the importance of it, a great number of young people who might otherwise be successful in life, are kept from it by their "poor connections."

Every right-minded young man should learn, sooner or later, that one's connections are of the utmost importance. A young man who is not connected with the right people, who is not connected with the world of service, who is not connected with the people with whom he associates, and with whom he must be "connected" with the world of service, must be of the right kind. This is a far more important matter than many realize. Failing to see the importance of it, a great number of young people who might otherwise be successful in life, are kept from it by their "poor connections."

ON THE BACK END OF A STREET CAR

A man carrying a pup boarded a Carlton car going east on College the other Sunday morning. The mother of the pup followed in and sat under the seat. The car was crowded, thus being about 10-15-20 every one being to church, of course.

WORD TRYING

In Glasgow they tell of a recruiting sergeant who was at a party for a return. He was once called to the bedside of a very wealthy but stony man.

The Free Press Short Story

The Dead Language

Lillace Montgomery Mitchell

"I don't want to take Latin, that's all!" Nora said back in her seat, holding her small eyes defiantly.

"You may talk of lolly pop," the teacher said, "but you may not turn your eyes away from the blackboard." "I'm not," said Nora, "I'm just looking at the teacher."

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A WORD AT A TIME

The stenographer was doing what she called "dead work" at the time. It seemed to her as though the spirit of mischief was in her fingers, striking wrong letters and figures, putting commas where they did not belong, and causing confusion and question marks to show themselves in the most unexpected places.

STARTED WITH \$6 NOW HAS 400 ACRE FARM

Evidence of the possibilities that await settlers in Western Canada is given in the following news item which appeared in the Manitoba Free Press (January 29, 1924):

"Mr. William Saunders, of Cranville, Manitoba, who came to Canada in 1912, with a capital of \$6, has made good, now owning his 400-acre farm free of debt. He is a native of Ontario and was the most up-to-date stock farmer in the country."

WHERE WIND BLOWS HARDEST

The North Sea, where the British fleet, with its American auxiliaries, held the line in 1918, through the bitter winter of 1918-19, was the scene of a storm which was the fiercest in the history of the world.

RIDDLES

What made the rose grow wild? Because it saw the Hawthorne maid. (Merry Gull)

CANADA'S MINERAL PRODUCTION

The mineral production of Canada advanced about 10 per cent in 1923 to a total of \$14,102,000 as compared with \$12,737,243 in 1922, according to a statement issued by the Chief of the Mining Branch of the Department of Statistics.

HE COULDN'T QUALIFY

An Episcopal minister, who had but recently moved to a small town in the Bowdoyne section of Ontario, passed two youngsters on the street.

SHOULD BE BOYCOTTED FOR IT

Two very pretty girls met on the street and kissed each other rapturously. Two young men watched the meeting.

DE OBSERVANT

"Do you notice anything peculiar in the movement of those waves?" he asked, as he pointed a paddle in the middle of the road.

HE CAUGHT THE ARCHDEACON

Speaking on the marriage laws at a meeting presided over by an archdeacon, a certain remark was made which not generally known that a man could not marry his widow's cousin.

YOUR SHARE IN 1924

Will you get a bigger share of business in 1924? Many more people learned how to get the most out of their Local and Long Distance in 1923 than ever before.

STORIES WANTED

Earn money and fame writing short stories. Earn by mail from a master critic, J. W. Collins, who has published in the leading magazines.

VACUUM BOTTLES

Most people use vacuum flasks, now that they are so much cheaper than they were. For picnic purposes and travelling they are almost indispensable.

MADE TO WEAR

SURPRISE is specially adapted for use in hot water. It lathers freely but lasts a long time without crumbling or breaking up.

BUCKLEY'S BRONCHITIS MIXTURE

Read this true statement: "I, Mrs. Clayton, have suffered from Bronchitis for years and found relief only in Buckley's Bronchitis Mixture. I consider this to be a wonderful remedy and wouldn't be without it in the house and I am firmly convinced that it saved my life."



Whether that can be proved or not, it is certainly true that we give special appreciation to the things we cannot take for granted. Roses in January mean more than roses in June. Fruits out of season bring warm memories.

Does Advertising Pay?

Successful business firms say that money expended in careful and judicious advertising through the newspapers is their best and most profitable investment. During the past few days over four thousand large catalogues from a city department store were distributed through the Winchester Post Office, at a cost to the firm of not less than \$4,000.

It seems a large sum for one small post office distribution, and yet the same firm has been sending catalogues, not once, but four times a year, through this same office, counting their smaller spring and fall catalogues.

A local merchant, whose advertising account amounts to two or three hundred dollars in the year, thinks himself a generous advertiser, whereas if he spent double or three times the amount it would prove a better and more profitable investment than the smaller amount.

Much money is spent in advertising, and the business man who does not look after his advertising regularly, and place before the public something that will attract their attention, while not exactly wasting his money, is getting a very poor return for it in comparison with the merchant who looks carefully and regularly after his advertising. Yes, it pays to advertise, and it pays to look carefully after your advertisements. And finally, brethren, there is no better known medium for advertising than through the columns of your local newspaper. Winchester Press.

The Free Press will be Glad to Discuss your advertising problems with you