

Do not say in unimportant numbers  
Advertising is in vogue  
For he courts defeat who slanders  
When he might wish such help obtain.

Business life is stern and earnest  
And we must, to make them, think  
That their art, to dust returned,  
If that will not advertise.

Though attention, adroit and ardent  
May at times obscure the way  
Prospectus may be made to-morrow  
Brighter than they are to-day.

Keep pace with time in footing  
Who is out upon the main  
And we must, to make them, think  
That their art, to dust returned,  
If that will not advertise.

In the world's broad field of battle  
Large success is won by those  
Who can the wheels to rattle  
By the way we advertise.

That which early seems and pleasant  
Must in success be made to last  
We must all with life be patient  
And we should be contented last.

All successful men remind us  
We to delight in success may find  
If we make the people find us  
By the way we advertise.

Our success may help another  
Who is out upon the main  
And we must, to make them, think  
That their art, to dust returned,  
If that will not advertise.

Let us then be up and doing  
What the coming moments need  
Hill achieving, still pursuing  
Learn to constantly succeed.

As each wreath of morning vapour  
Helps to make the sunset glow  
So each issue of this paper  
Helps the men who advertise.

**SHRUBS FOR HOME DECORATION**

There are a few general rules governing the arrangement of shrubs, which if kept in mind will enable almost anyone to place their plants so that the effect will be pleasing.

Shrubbery is necessary to take away the bare appearance so very often noticeable around buildings. They branch low and gracefully and blend naturally into the lawn surface. They can be made into dense and massive groups to close out undesirable views of our buildings, and they are also useful in other places it is not necessary to have in view, or they can be arranged light and graceful groups as a foil to ornamental buildings.

An avenue of shrubbery should be avoided, as the house should not look as though it were built in a thicket.

Group planting is more attractive than single specimen planting. Three specimens planted to form a group are more pleasing than the same three plants set singly at different points.

The plants in a group are set three or four feet apart, with no mathematical precision as to location within the group. Five plants of a kind make a good group, as there may be a natural profusion as to location within the group. Five plants of a kind make a good group, as there may be a natural profusion as to location within the group.

**WHY TOASTS ARE DRUNK**

Just as nutmeg, spices and so on are still sometimes put into such a drink as "punch," so in the olden days a common custom was to stir a slice of toasted bread into a glass of ale with the idea that the taste was thereby improved. And so it came about that a drink was called a toast because the custom of drinking to someone really dates from the old pagan days when sacrifices used to be made to the gods.

Later on an offering of wine was made instead, the red color typifying the actual blood of the gods sacrificed. Later still men made their offering not to the gods, but in honor of a friend.

So our ancestors would drink a glass or toast in honor of someone, and the person honored was as often as not called a toast for short.

We still keep the expression of drinking toast on occasion of ceremony, and at such functions the toastmaster is evidence to announce to the guests the dedication of the next health.

**NOT DIFFICULT WHEN YOU KNOW HOW**

The young lady palmett, says the Argonaut, looked deep into the eyes of the girl whose hand she held and said:

"I see by your hand that you are going to be married."

"Wonderful!" cried the girl.

"You are engaged to a man named Wilkins," continued the amateur seer.

"How amazing!" gasped the girl.

"Surely the lines on my hand cannot reveal."

"Line!" the palmett sniffed. "Who said anything about lines? You are wearing the ring I returned to Mr. Wilkins three weeks ago."

### The Free Press Short Story

#### The Searching for a Vanishing Pearl

EMILY KING NEWTON

THE three young burkettas were grounded around a barrel which stood out by the chicken house in the orchard. Ward and Hazel looked eager to be off, and Hazel, while Frances weighed down by her responsibilities, Aunt Evelyn with, who were making their home had left them in charge.

"I'll have the folks at North Glyn- dale would not deliver this expensive little pig," said Hazel, who got back, complained Frances, peering into the barrel. "It scares me to think he cost twenty dollars and he's just a pig."

"Don't worry because you think we aren't doing our duty by this pig," said Hazel. "You know Ward and I can't go to the social at all unless we earn the rest of our money."

"I don't know how to do it," said Hazel. "I don't know how to do it."

"I don't know how to do it," said Hazel. "I don't know how to do it."

"Of course he couldn't," Frances is always in a fuss. She's what they call a born caretaker. "I'll build that pen all right-to-morrow, and then she'll be easy in her mind till she gets some- thing to worry about."

Neighbor Walton's cornfield was a big one and his corn planting machine was out of commission, so he was willing to pay good wages to help him. "I'll have the folks at North Glyn- dale would not deliver this expensive little pig," said Hazel, who got back, complained Frances, peering into the barrel. "It scares me to think he cost twenty dollars and he's just a pig."

Ward and Hazel looked at each other, then Hazel, who got back, complained Frances, peering into the barrel. "It scares me to think he cost twenty dollars and he's just a pig."

"I don't know how to do it," said Hazel. "I don't know how to do it."

"I don't know how to do it," said Hazel. "I don't know how to do it."

### THE TEN GREATEST INVENTORS

Mr. John S. Seymour, formerly the United States Commissioner of Patents, has selected the ten men whom he thinks have made the greatest inventions. He bases his selection on the utility, originality, and permanency of their work.

The men are: 1. Whitney, Charles (Gun- powder); 2. Watt, James (Steam engine); 3. Edison, Thomas (Light bulb); 4. Franklin, Benjamin (Lightning rod); 5. Bell, Alexander (Telephone); 6. Gutenberg, Johannes (Printing press); 7. Watt, James (Steam engine); 8. Edison, Thomas (Light bulb); 9. Franklin, Benjamin (Lightning rod); 10. Bell, Alexander (Telephone).

### Requesting Township Council

Appoints Assessors, Auditors and Board of Health Members and Inspector

Resolving Council met for organiza- tion at 8 o'clock, and took their resolu- tions of office, as follows:

Assessors: W. J. L. Humphreys, George W. J. L. Humphreys, Thomas L. L. Humphreys, John L. L. Humphreys, James L. L. Humphreys.

### HOW PEARLS ARE STRUNG

One of the "cleverest" professions in Britain is that of the pearl strainer. This craft is handed down from mother to daughter, and as the pearls being strung are often of untold value, there is not much of an open door for out- siders. The work is not as easy as it sounds, for it takes over a year of incessant practice to master the knot that holds each pearl in place. It is an ordinary knot, and the pearl strainer has to be able to place it accurately. If it is only one half-breath out, it will spoil the hang of the necklace. As the knot of this accurate stringing has to be acquired before the worker is allowed to string a pearl. The knot used is very short, and is made of wire as fine as a hair. The pearl strainer is taught to thread the pearls so that they merely touch each other lightly. If wrongly strung, there would either be a gap between the pearls or they would look crowded.

### Requesting Township Council

Appoints Assessors, Auditors and Board of Health Members and Inspector

Resolving Council met for organiza- tion at 8 o'clock, and took their resolu- tions of office, as follows:

Assessors: W. J. L. Humphreys, George W. J. L. Humphreys, Thomas L. L. Humphreys, John L. L. Humphreys, James L. L. Humphreys.

### Hallon Girl Mayress of London

Lady Hanson, born in Trafalgar, Died in England this Month

Dowager Lady Hanson, widow of Sir Charles Hanson, a former Lord Mayor of London, died on January 16, 1895. She was Miss Anne, daughter of the late James Appleby, J. P., Trafalgar, in the county of Devon, who was originally in Trafalgar public school, and the Wesleyan Ladies' College, Hamilton.

### GERM THAT CAUSES COLDS

Fresh proof that common colds are infectious, and probably are spread so small that it cannot be seen through the most powerful microscope, was announced by the Rockefeller Institute of New York.

The American Public Health Association has announced that it has secured a supply of the germ which causes colds. Human beings were used in the laboratory experiments. Dr. Orlitzky stated that the experimental work in these germs, however, had to be done with animals because animals were unsuitable for the purpose. The light symptoms of common colds are difficult to detect in rabbits.

### WHAT ALIEN REALLY WAS

Maid—'I couldn't come yesterday, Miss Jackson. I was suffering that badly with my chest.'

Mistress—'What was it, Miss Jackson?'

Maid—'What was it, Miss Jackson?'

### THE OUNCE OF PREVENTION

A thirteen-year-old youngster died of tetanus in Brooklyn. He stepped in a rusty nail, covered the wound with adhesive plaster and went about his play while the dread disease developed. He died in a hospital. A call attention to the fact that the tetanus germ can develop only where the soil is rich in lime. It was in an hour and a half that the boy was dead. It was in an hour and a half that the boy was dead.

### Extra Special in Graniteware

Now in your opportunity to secure a real bargain in Potato Pots in Graniteware. Here are two specials that it will be hard to duplicate at any other place or time.

McClary's Canadaware, Blue and White, Potato Pots, Regular \$2.25, for \$1.19

McClary's Imperalware, Grey, Potato Pots, Regular \$1.60, for 95c

W. D. Talbot  
Main Street Phone 76 Acton, Ontario

**Low First Cost**

The low price of Ford cars and trucks has been one of the great dynamic forces in the development of motor transportation. Since January 1920 the average price of Ford products has dropped 38% and Ford prices are now the lowest in the history of the industry.

And because Ford prices are so low, the worker and his family enjoy the innumerable benefits and delights of owning an automobile; the merchant and manufacturer extend their business into new and profitable fields by means of motor delivery; the farmer carries his fresh produce to the best markets with none of the old-time hardship and delay—and all for a very small initial investment.

Fifty out of every hundred cars and trucks in Canada are Fords—due to the public appreciation of Ford value.

See Any Authorized Ford Dealer

**Ford**  
CARS - TRUCKS - TRACTORS

# Newspaper Advertising

Is by Far the Cheapest and most Effective form of Publicity!

1. Because it secures the best distribution.
2. Because it is read.
3. Because it is regular.

It takes years of effort to work up a newspaper's subscription list, and the advertiser gets the advantage every week. And whereas probably not more than one bill out of three is read, every paper is read by three or four persons.

For reaching the people of Acton and Acton district, there is no medium to compare with THE FREE PRESS.

1. It covers the field.
2. It is a paper that is read through.
3. Its readers belong to the purchasing class.

The Quality of a Paper is reflected on its Advertising—If Business needs stimulating, try Advertising in the Free Press