On every leaf, most lovely sight,

Where'er you look, both far and The mountains rear their mighty forms Which linger from the passing storms,

And vell the bills in dewy shroud. The lake's blue cipples wash the shore And glitter in the sun's bright light, Not beeding now the thunder's roar, Nor sudden wind that lashed their

All now is calm and perfect boace, The sombre silent sladows grow, The sun sinks slowly through the trees, And evening vells the barth below. -J. C. Ingram Rogers.

Acton Fair, October 2 and 3 Officers, Directors, Members Now Hustling to Ensure a Great Success

The prospects for the success Acton Fall Fair of 1923, are most oncouragings All officials are now bestirring themselves to make the fair ing secured; Special prizes are beinvaded by the publicity committee; now exhibitors are being secured, and ull concerned are inspired with the determination to make the fair of 1923 me on my mettle. The editor handed better and bigger in every way. The date is Tuesday and Wednes- day: day, October 2 and 3. Fuston these Dear Mr. Editor:

days in your memory.

yearly calendar that nothing else seems litt these comparatively modern events It has been found that if pulling in to touch, and despite the fact that he has usually slipped over for the delayed after the onlone are ready and alone being thrilled by the speed con-

As an instructor of the farmer the ficance. Farmers' institutes, agricultural courses at colleges, and farmers' weeks wherein much scientific information is imparted, bearing directly on improved culture of the soil and care of live stock, have superseded what was originally intended to be the mission of the fall fair.

. Yot, the fair survives. The horse race is still a feature, but the farmer no longer goes to the fair behind a team of horses. He goes in his car, and it is hardly an up-to-date farmer who uses any other form of conveyance. He may be interested in the speed of the horses in the trotting race, but he is also interested in the number of miles his car can do and what he can get out of a gallon.

Modern fall fairs are more of social appliances. They afford opportunities sign myself to meet friends and make new acquaintances. What is to be seen there is incidental rather than the object in

The automobile has proved a godsend to the fall fair. In many instances, where attendance, has declined marked revival of interest in such "The 'Old Man." events when it became possible to travel long distances easily over good

The fall fair has changed considerably in its features, but it is still potent to draw. No longer may it be of great benefit of my longer experience any benefit in an agricultural way, but it time he likes. serves a public demand and as such thrives and for that reason Acton Fall Fair continues to thrive and thousands of people will visit the fair here on

INTERESTING LETTER FROM VANCOUVER

In renewing his Fars Passe subscription, Dr. W. H. Lowry writes from Vancouver, B. C., as follows: Dear Friend:

'I had thoughts of being nearer Acton young days, makes her home with her pudent. son-in-law, Mr. Binning, in Calgary, and to me looked much the same as when I boarded at her father's home in Acton. Some few years ago, that westward was the Bob Nickell place. must be, as the children called her If I recollect aright, it was previously "grandma" in my hearing. There can the McLean place, but Mr. McLean ing to ring, the crowded atreet curs be no doubt, Mr. Editor, that you and moved on to the farm just below the I will have to admit that old uge is Brick Church where the nice stone

Columbia, is most beautifully situated. Within a stone's throw of its harbor that Mrs. John Kenney, Acton, is a set up a clamor.

the fine and most artistic Parliament sister. I remember a good many years "What's the matter, couldn't you Buildings at once catch the eye, in its ago, somewhere near twenty-five, there sleep last night?" some asked. softing of spucious lawn, dotted most was some difficulty between Gray and "He probably was out all night, and artistically with bods of many-tinted Nickell over cattle trespass, leading husn't gone home yet," others remark-Howers.

Here the climate flavors the growth of be matters of historical interest, and not alone the glant fire, but as well are better forgotten. the foliage of the evergreens, and the the late President Harding spoke re-

to me were must impressive. the size of Acton, where we put up grove, right over the hill, on the townfor the night. In wandering around ship line right-of-way; the hill had in early morning I came ucross the been lowered on top, and graded up on without buttons," said the married newspaper office and met the editor, the sides; and so, momantic curves man. He is a decent speaking Bootchman. I around the hill had given way to utiligot a copy of his paper fresh from the turism and practical precision. I be- the bathelor, "I've been wearing them press. The town has lumber above lieve the new provincial highway is for 'years."-Judge. and coal beneath, which contribute to now under construction ulong this the upkeep of the plude.

Bincerely yours, W. H. LOWRY. Vancouver, August 20, 1923.

LUMINOUS PLANTS

ed to him to have a fulnt ididescence Laughlin, Acton, and Mrs. 'Ed. becomes luminous in the darkness. In tremity, which may be said to be the the coal mines near Dresden grows a Ching tfarm on the first line of Erin. thing!" Thapsodied the idealist post. species of fungue which exhibits the . Although Crowsons Corners never "What surpasses green?"



Conclusion of Crewsons Corners Recollections

[Well, well! 'Hore's another aspirant who wants to air his views, and keep me the following effusion the other

The fall fair fills a niche in the me, and I suppose others of my age, a half inch from the bulbs.

I know it isn't good manners to development in any way.

items of interest to them: be all right if every once in a while by 14 inches wide by 28 inches long. I could be allowed to kind of say all inside measurements.-F. Ritchie, something in defence of the rest of Assistant in Vegetable Cardening, Cenmy clan of the younger generation. don't intend to get sassy, and will try not to be impudent with the venerable welter from the "Clock Tower." and sometimes I would like to ask his wise advice on certain things.

THE BANK STEPS" Acton, September 1, 1923. P. S.-If it's O. K. kindly say so in

Well, now, so far as I am concerned portation. roads. Where once the caring for that young fellow, who enjoys loading many teams has been something of a on the bank steps, is quite welcome to

ther infringement upon the columns ors. editorials and literary matter. So, if

prove of his request." Coast city. Two days ago we had the editor's all right, for she's thought pleasure of meeting some of the old over and over again, that when I get Gurney, their two children, Mrs. Jos. occurred in this old town over new transformation could have been Byfe, and Mr. Binning, the husband of years ago, I nover know when or where wrought in a little over two decades. Ada Byte, who died some months ago. to stop. All right, young chap, fire Mrs. Byfe, formerly Jennie McMack- away, I'm ready, but please fulfil, your on, of Acton, away back in the our promise and don't get savey or im-

> Adjoining the Plummer-Gray farm house is, Mr. Nickell's fruternities were more connected with other even to county judge decision at Acton: | od. but who was which I don't recall. In The clock at his house must have fact, such things are not intended to

Leading westward in front of the wonderful variety, and tint of flowers. Nickell place was a piece of as nice the boss' desk, he made his complaint. I was present in Stanley Park when pomantio roadway as is found for many miles. The road skirted round excitement for the to get down on cently to an audience of over 20,000, the side of the hill and was through time. I guess I had better be late every A week ugo I was in the park at the a woods. At the various seasons there day," he said. memorial service. The great crowd, were the varied phases of integest, in "Nope," said the loss, without lookhe quiet attention, the almost hush, greening spring; in shady summer; in ing up from his work. 'Get down on the singing of the great audience, all varied-tinted autumn, and even in time every morning and you won't winter. But the last time I came cause any excitement." I send you copies of papers. One is through the scene was changed. 'The from Duncan, H. C., a place possibly roadway bud been out through the

There was one household beyond that was recognized as a Corners home. The family of Mr. Joseph Oripps unit. that tosts a man's nerve."-New York the Crippess originally were numerous out at the front; but their church and There are a number of plants and social interests tended that way., Mr. flowers which give out a phospores- | Cripps, like the other seniors of the child?". cent light in The dark. Linnaeus first name, was a quiet, retiring man. There "Why, last night you told Mary to noticed this phenomenon in the com- were at least one son, Joseph, and give me a light suppor, and I didn't mon nasturtium, whose flowers seem; three daughters, Mrs. Crewson Md- like it." at night. Later observation by others Joseph Harr, and Mrs. Robert Craig. showed that the light. was stronger of Toronto, who died a your or two tiet's this morning, and from what after very sunny days. Among other ugo. I do not recall the passing of he said I can't tell whether he got plants which, possess this singular the heads of the home, but it must quared or had the dentist go through fraxinella. The last named secretar And now we have come to the . a volatile oil which poses out he hot limits of our community, and it is

to much numerically, yet

more widely known; probably on account of its lying on the leading route from cast to west, from Toronto, to

Drangoville country. interesting information regarding the of conscious existence is built.

FOR HOME USE

causes to which unevenness may be in the objective world. thing more than a word in the diction-attributed; land that has been recently. To be sure, there are drawbacks, ary.

in large quantities. times to be lording it over us younger pess can be carried out much more tiveness. While the fall fairs each year are set from his lofty position in the tower; satisfactorily, because of the freedom Yet, after all, doubters do little, and largely a repetition of the exhibitions His recollections of years ago have of air circulation. The tops should be the world belongs to those who affirm. and programmes carried out the pre- been interesting to real old-timers, removed when the onions are thorough- it is a healthy, normal, human incoding year, there is something dis- and when he touched on some things ly dry, which will require about two stinct. Only, it is well to see that tinctly appealing about them that year about twenty years old (which he weeks' time to accomplish. When dry- your affirmation has something behind after year draws both city and country solden does, as this date is evidently ing has been completed remove the it. Unless it has fact behind it, unless too modern for him) it appealed to tops, using a knife, and cut at least it has character behind it, it too often

most fairs are alike, it is a peculiar times of Jake Dempsey, Dick Thurtell, wet weather occurs, the bulbs are very citizen that doesn't feel the urge to Jack Cameron and others of his own liable to start second growth, which join the throng and surge along with age, as would naturally be expected means a heavy loss, because once the crowd among the exhibits, let from a man of his venerable years. started, it is impossible eto check their talk back to your alders, but it has Storing the bulbs away for winter just-occurred to me that; perhaps some in a frost proof dark room where the fair has lost a part of its early signi- of the "young fellers," like myself, who air can be kept dry and the temperahang around the atfests, and some- ture maintained around 40 degrees F. times on the bank corner, across from are bise as important as any of the the big clock tower, might, feel as former mentioned operations. - After I do, and occasionally like to say the crop has been carefully cleaned, something back, and sometimes discuss selected and thoroughly dried the bulbs may be placed in slatted crates which So, Mr. Editor, I am writing you can be plied up in tiers. A very conthese lines to see if you think it would venient size of crate is & inches deep.

tral Experimental Farm.

THE GREATEST INVENTION The automobile industry has no par allel in business appale. No other Ding it all, anyway, what I want industry has had such a dramatic carto ask you is this, "Can I write and eer-none has grown so great in such speak up to the "Old Man," or any- a short span of years. It is to b occasions than exhibits of products or body else through your columns, and found in the automobile itself-in the contribution which the motor car ha "THE YOUNG MAN ON brought to the world in improved Liandards of living, increased happiness and health, greater personal and business efficiency.

The automobile industry has leape next week's paper and I will make my to the fore and assumed its present sadly from earlier days; there was a keep me under cover, the same as dustry will keep on growing because there is no substitute for the automobile as a means of individual trans-One cannot discurs the automobile

and the automobile industry without problem, providing parking space for fire questions or ask advice, or "put becoming reminiscent. It seems but more numerous automobiles became a me straight" whenever he feels like it. a few short years ago that the first I always did take an interest in young "horsoless carriages" were in "our felibws who can't remember back more midst-grude, erratic and 'generally than twenty years, . I'll give him the throllable vehicles that enlisted laughtor for themselves and ridicule for their creators. These vehicles lucked every-The editor ways: "Do as you please, thing the present day motor car has Old Man, but remember this, whatever -beauty, quietness, comfort, speed, your young friend writes must appear flexibility, power and dependabilityin the epace I have allotted to you, but they would travel and that was Tuesday and Wednesday, October 2 Our Teaders won't stand for any fur- sufficient consolution for their invent-

devoted to local and general news, 'A little over twenty-five years ago. there were but two automobiles in the you can confine his remarks and yours United States and one of them was u to the usual space. I'm willing to ap- corlosity in a circus side-show. Today there are about 12,000,000 motor "All right, Mr. Editor," I replied. My Vehicles in the United States. When writing is beginning to get a little one compares the first horseless carwebbly anyhow, and the more the riage with the marvellous mechanism young chap writes the less I'll have known as the motor car of to-day, or ere this, but am still in this Pacific to. I'm satisfied. And Mary says the the gutomobile "industry" of that day with the automobile industry of to-day. the constrast is striking, but even more Acton friends-Mr. and Mrs. Robert my old pen going on old events which amazing is the fact that so great a

NOVELTY WOULD WEAR OFF

He had been getting to work late with such regularity that the boas' ire was aroused and so he resolved to begin arriving at the office more punctually. Anyhow, all the standard allbis, such as the alarm clock failpassing him up at his borner, were about worn out in his case. And so every morning all weak he Victoria, the capital city of British centres than the Corners. I believe into the office among the carry arrivals. Intumble is most beautifully situated. That he was of Limehouse stock, and drifted with attempted nonchalance

marks became ndignant. . Going to "If it is going to cause so darn much

HUMOR AND WIT

"Here's a concern advertising a shirt

"Doorn't It require a lot of courage to go up in an aeroplane?" "Not a bit. It's the coming down

"Mamma, I want a dark broakfast." "Dark breakfast) What do you mean,

"I mot James coming from the den-

"Ahl the beautiful green of every

AFFIRMATIONS

Life is an affirmation and death a Quelph, and from "the head of the negation. When we move and breathe top it makes quite a difference whethlake," at Hamilton out towards the we assert ourselves, find a positive, if er you mean the top of a mountain or not very gigantic, defiance to nontity the top of u'atopladder. It is too If we have revived any memories and oblivion. I am is the fundamental easy to get to the top of certain of a pleasant character, or given, any affirmation, on which the whole fabric things, like winning a race where there in only one entry.

will feel well pleased. The little triumphant and glorious abolition of provided that your follow students church and its associations is after all the dim, blank realm of chase and have keen, bright minds. It is creditthe chief source of that which re- old night. The heavens declare the able to win in a game where you have mains to brighten the recollections of glory of God, and the firmament show- worth-while opponents. But somethose having had to do with the com- ofh his handlwork. What more superb times one hears the high school footaffirmation can there be than that? | full team rejeicing over a game wen The affirmers are those who do the by the blunders of their opponents work of the world. It is their large rather than by their own good playbellef in the purpose they are serving, ing. Getting to the Top in such a their constant, relterated assurance of case is not/worth/ white. the vitality of effort and the efficacy | A high school girl had won a prize CURING AND KEEPING ONIONS of human brain and muscle to accomp- given for the hest essay written by lish things and get somewhere, that a member of the junior class, and she make the wheels go round, stir and was rather exalted by the victory, till Upon proper curing depends to a stimulate the profitless inertia of mut- she had a talk with one of the mon great extend the keeping qualities of ter 'Into the thousand perpetually who acted as judges. "I've read the onlong, and it is safe to state that developing forms of prosperity and essays, for that prize contest." he said.

sign that the bulbs have reached the work with redoubled hearthoss. extent of their development. How- And the habit of affirmation has its she had ever done before, even if it ever, all the plants hay not, as is benefits for the affirmers themselves. was not to be submitted for a prize. often the case, ripen off themselves; Nothing can be accomplished without 'A prominen' business man says that but an occasion one stand erect in the confidence. If you calmly assert the in business some ladders are so short patch. Where plants show this char- predominance of truth and justice, that the top rung isn't much higher notor-it is necessary to bend the tops you strengthen and steady your own than the bottom one. Geting to the top down-so-es-to-heaten-the-ripening struggle-to achieve-them and do just of such ladders ought not to satisfy

broken up from sed, very-moist sell, Persons who are always affirming are It is a good thing to be ambitious and where green manure has been used likely to become wearisome. More- to get to the top. Only be sure that over, the habit is treacherous; if you the top is high enough to be worth The tops of the plants being from contract it, you are likely to affirm the effort. half to two-thirds withered, the bulbs things that are not so, and then men should be pulled and left on the ground get to mistrust your affirmations alto-CHAIRS HOLD CLOSE RELATION to complete withering, or if the weath- gether. . When anyone has lived long I have read with a great deal of or conditions are unfavorable it is with those who affirm he finds a cor-In a leading article in the Kingston interest the column the "Old Mun of better to remove the crop to an open taln charm in the opposite tempera-Whig the other day the fall fair season the Big Clock Tower" has carried on shed where the bulbs can be spread ment, the shy, the timed, the distrustwas exploited and features of the fair in your paper for the past three years thinly on the floor to dry; or if slat- ful, which is amazed to find that any the chair? It aniedates the ancient emphasized. Among them we glean a or so. To me he has appeared at ted trays are available the drying pro- one can speak of anything with posi-

rings false and hollow.

AN EYE FOR NUMBER ONE "Tom, I've worked pretty hard for well, so I have decided to retire, and turn the husiness over to you. What

tion gravely. Then a bright idea seemed to strike him. "I way, dad," he suggested, "how would it do for you to work a few years longer, and then the two of us to rotire together!"

Fall Fair Time Approaching The Faire in Which Our Readers Generally are interested

•	· · · ·
9.	. The following are the dates of the
	Fall Fairs of 1923 in which exhibitors
	and visitors of this section are inter-
	ested:
r-	Acton October 2-1
or	Abertoyle ' October 3
-	Alliston October 4-5
h	Arthur September 18-19
)e	Ancaster September 25-26
10	Brampton September 21-32
	Bolton September 18-19
b	Burlington September 18-19
1-	Caledon September 25-27
hi	Collingwood Sentember 11 14
	Cookstown October 2-3
	Cooksville October 1-3
nt	Contractite minimum october 1-9

Milton Beptember 28-29 will help. This remedey contains no natia?" his father asked. Ottawa (Central Canada) ... Bept. 7-17 roots, bark and leaves and has estab-Rockwood September 25-26 only by genuine merit. Rockton October 9-10

GETTING TO THE TOP

When you talk about getting to the

place and its tributary population, we . The universe is an affirmation, a , it is a credit to head your class

unless there is uniformity in the ma- progress. There is something refresh- "and I've never known tham to be turity of the crop all the bulbs cannot ling and wholesome about the the in- us poor us this year. There really be properly cured to keep for any stinct of affirmation when we meet it! wasn't one that ought to have won length of time. When the onion tops it gives us a sense of life and health the prize." And listening the girl begin to lop over and wither, this is a and vigor that makes us do our own ceased to be complacent and resolved to work harder on her next essay than process. There are several common so much to enlarge that predominance tryledy to whom ambition is some

TO LIPE closely associated with our lives than

tant that the historian cannot trace it. In it kings have sat and ruled, popes and cardinals have used it, dy-. nastles, monarchies, republics have risen and faller but through them all has survived-the chair. And to-day, in the better furnished homes, the chair holds its place of honor as it has done throughout the world for enturios.

FROM BED TO WORK IN THREE WEEKS

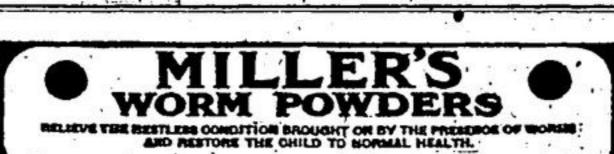
Dreco Helps Put Wm. Walker on Hi to Work.

"For the past year my husband has been a sufferer from ulcers on the has hardly solved the nulsance of stomach," says Mrs. William Walker, "His food lay in his stomach and would who follow close behind each other not digest and he frequently had in heavy traffic, except in the unique severe vumiting spells. He was on a diet most of the time. This resulted trucks are equipped with chimney ex-In his entire. system becoming rundown. He had chronic constination possibility of contaminating the food and was very restless and nervous. "About three and a half weeks ago products, not to safeguard the folks I brought him home a bottle of Dreco.

He tried it and said that the first dose seemed to give him relief and eased "We are both greatly pleased with the benefits Dreco has already produced. My husband's system is improv-

ing generally, and after the severe trouble he has just pussed through, he was able to return to work in three Bobby persisted in driving nails into weeks' time. October 13 stronger and I want him to continue Fergus September 20-21 medicine we have found that goes and, looking out, saw Bobby busily Georgetown _____ October 5-5 Treep's beneficial action on the or- was down beside him, apparently look-Grand Valley September 27-28 gans of digestion is remarkably quick ing on. London (Western Fair .. September 8-15 and thorough. No matter how severe | "Haven't I told you, Bobby, that

> Drece is being specially introduced in Shelburne September 18-19 Acton by A. T. Brown, and is seld by



Stratford September 18-13 a good drugglet everywhere.

Your Stove Requirements

NO NARCOTICS-PLEASANT AS SUGAR

The cooler weather has forced you to consider what stoves you are going to use for this winter. No use putting it off any longer. You will have to keep warm this winter, and you might as well have that new stove now. We have the agency for the following lines: Happy Thought Ranges, McClary Ranges, Banner Heaters with oven, and Good Cheer Heaters

W. D. Talbot



TAX NOTICE---1923

MUNICIPALITY OF ACTON

The Tax Notices for 1933 are now being sent out. For the convenience of all concerned payments have been arranged to be made in two lustalments, at the liank of Montreal.

FIRST · INSTALMENT — SEPTEMBER 20

SECOND INSTALMENT -- NOVEMBER: 23

Any ratepayer may pay, the whole of his taxes on or before Hoptember 20, but one-half the amount must be paid on, or before that date. Failure to comply with this arrangement entails extra expense and trouble.

An addition of five per cent. will be made to every tax rate or assessment remaining unpaid fourteen days after the said 10th day of September, for the first instalment, and the 33rd, day of November for the second instalment; and it will be the duty of the Collector immediutely after the said several days appointed for payment, to collect at once, by distress or otherwise; under the provisions of the statute in that behalf, all such taxes, or instalment of taxes,

PLEASE TAKE YOUR TAX NOTICE WITH YOU TO THE

W. J. REID, Collector



The Importance of Being Pretty

Many a girl's fortune is determined by her face. A skin which is fresh, smooth and alluring with the radiance of health, predicts a happy future, because this is the greatest of all womanly charms.

Every girl can have a beautiful, attractive skin if she will only learn to give it proper care. The constant application of cold creams, lotions, powder, and rouge tend to make the skin sluggish and inactive. Dirt accumulates and blackheads, and other blemishes appear.

Thorough cleansing once a day prevents such a condition and keeps the complexion fresh and smooth. Gold Cream is beneficial when applied to a clean skin and rouge and powder are barmless beautifiers-but-start fresh every day on a clean foundation. Keep your skin active and it will be clear, fresh, youthful and attractive.

Soap to be thorough, need not be harsh. The mildest toilet soap made is the most thorough of... all cleansers, as you will know after you have once tried Palmolive. You can buy Palmolive Soap at all first-class

Made in Canada

Volume and Efficiency

CHIMNEY FOR AUTOMOBILES

Many years ago someone saw the advantage of piping amoke through chimness to the top of houses as a matter of common sense, and from that day to this the idea of building a house without a chimney, or a factory without a smoke stack, has never exactly been popular. But in so modern a thing as motoring we are still thoking on each other's exhaust fumes simply because the chimney idea has not been applied to motor cars. .

A few merchants who discovered that Feet and Enables Him to Return the smelt of gasoline or exhaust gas -contaminated or "perfumed" the merchandise or food products being delivered have taken measures to divert the gas as much as possible, but this endangering the health of the drivers case of the New Haven bakers, whose hausts. But even in this instance the ides of the chimney was to eliminate who are depended upon to consume

Some day motorists will awaken to his stomach of the terrible pains that the fact that the location of the exgriped him. His bowels became more haust is somewhat, more important than the nickel on the radiator.

SAFETY FIRST FOR BOBBY

In spite of repeated warnings little blocks and boards. He had arrived at "Mr. Walker is feeling very much the play-at-carpenter stage. One morning, save the Savannah News, his banging away: his little sister Mary

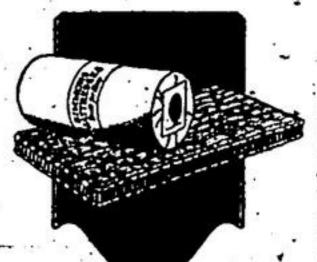
Buy a Nice Chesterfied Suite

You will enjoy it during the long Fall and Winter evenings. We are offering the following nuites at greatly reduced prices.

CALL AND SEE THEM Mohair Chestfield Suite-Chesterfield and two Chairs. Regular

price \$295.00. Special Price \$215.00. Another Mohair Suite-Complete, 3 plocos. Regular \$275.00. Specal Price \$195.00. Fine Yapestry Suite-Three places, Regular \$195.00, Special Price

Cheap Tapestry Suits-Three pieces. Begular \$155.00. For \$99.50.



SINHONS MATTRESSES

Simmon's. Bods in white enamel. oak, wainut, mahogany and ivory, 'Also Simmon's brass To have a perfect night's rest

BIMMON'S BEDS, SPRINGS

AND MATTRESSES

Built for Sleep"

We carry a complete assort-

ment of all the different styles of

you cannot do better than buy Simmon's Bods, Simmon's Steel Hprings and a Simmon's Mat-

Prices of Simmon's Beds range from \$4.50 to \$55.00. Prices of Simmon's Spring from \$4.75 to \$13.50. Prices of Simmon's Felt Mat-

tresses from \$7.50 up. 3

CALL AND SEE OUR LARGE DISPLAYS

Smith's Furniture Store

129-131 Wyndham Street

Blind Man's Buff

Even in this age of enlightenment some folks spend their money blindly. They buy with their eyes shut. They grope in the dark as truly as if their eyes were bandaged.

And all the time a powerful light is being thrown on the very things they need and want!

Advertising is a beacon to guide you in buying. It shows you what to buy--where to buy---and when to buy. At the same time, it protects you against fraud and inferiority.

Merchants and manufacturers who advertise deliberately focus thousands of eyes upon their wares. Their values must be honest and their prices right, or they could not advertise successfully.

Don't play blind man's buff with the elusive dollar. Spend a few minutes each day running through the advertisements. in this paper. Then buy the products that have proved up in the light of advertising.

Read the Advertisements

Buy Advertised Goods--The Sure Way to a Square Deal