THE CALL OF HOME Twice overy year, in apringtime

Above the noise and crash and diof city streets that hedge, me in, hour the old home call. When leaves use bursting branches bare

When robins first their matins sing, With sound of dow life and of spring. see a vision fuir.

A farmhouse, weather-boaten, grey ain That was my home in days gone by Again, when Nature's brushes dye The leaves a ruddy gold.

O heart that wanders far! O feet that Art and protonce and sham yo Once more, for old time paths When comes the call of home.

BIRD BONG ...

Twenty years ago birds, were fushion, Women had begun to take them off their hats and put them into their hears. Any spring day, on a woodland walk, you were sure to proof two or three olderly ladies engorly aiming an opera glass at an impertinent bunch of feathers, which led them a weary chase through bush and brier, until it was satisfactorily classi-

Vashions change, and these same ladies are now too bustly engaged in gathering votes that shall make over the world to have much time to spure for birds through an opera glass. But there is good in most fashions. There was much good in that one, and some remnant of the good lingers, after the extravagance of the fad has departed. There was good in the study of birds

as a matter of more scientific curiosity. It is astonishing what a charm is lent to life out of doors by learning to open our byes and ears to what goes on about you. The sky and the clouds are inexhaustibly beautiful to everyone. But what an added pleasure there in when you begin to observe the forms of flowers, to distinguish the notes of birds. The beauty that before seemed inunimate, superficial, like that of a picture or a scene in a play. takes on a new character, a new vitality, when you begin to compare. to analyze, to remember, 'to co-ordinute. The summer days are not long enough to arrange the riches that come. to you, when you are once awake to

But far more than any such scientific interest of differentiation or classification is the peculiar beauty of bird song in itself. Above everything else the world, but half perceived, yet all- friend W. H. Storey lived for years that accounts for the rich fabric of some minutes to get my bearings. association that the poets have weven Then I found that the row of spruces about the music of the bilds. Some- which stood near the street line for times those associations are gay, cheer- so many years, and which Mr. Storey ful, light-hearted, as in the lovely planted with his own hunds, had been passage of Stevenson's letters: "My cut down, Nothing was left of them bedroom, when I awoke this morning, but a few inches of the stumps. That was full of bird songs, which is the row of spruces was plunted just about greatest pleasure in life." Bometimes forty-five years ago. Mr. Btorey half-a dozon daughters.

able interest 'of the world's

With love and hopes departed long Strange, such a storm in memory

poet sings of the bluebird:

By the faint far-off singing of a bird. Sometimes they rise to a pitch passionate excitement that sweeps the they? There comes a time when they bearer out of the gray, cold world! of daily fteration into a heaven of ideal hope:

Now more than ever seems it rich to To cease upon the midnight with no While thou art pouring forth thy soul

And it may be said that it takes the music of the nightingale to call out these high raptures. It is true that we have no nightingales in American thickets. But the note of the bluebird or the song sparrow in the first warm days of March is ecstasy enough.

IF YOU LACK EDUCATION

did not go from school to college. though your parents wished you to do so. Instead, in your eagerness to begin a business career, you did not even

Now that you are more mature you recognise that you made a great mis-

found it much easier to get on in the above the Corners, having been dis- understand it, for I was thinking of trouble. Things she ate would not advice and attended college. Also you Mrs. Wm. Murray, long of the Corners. "'Mr. Hilton,' she said, 'I want some stomuch, causing much distress after recognise that, quite apart from the but now of Acton, have had charge more peas, and I wish you'd pick 'em' meals, in belohing and bloating. In manager of itennies' grocery store, arbusiness value of higher education, of this property, and have found it a just like you did the last time. Those fact, she hardly knew what it was to much making life richer and more

interesting to you to-day. But now, you regretfully add, it is too late. You feel that you are al- crossfoad, and on the outer edge of together too old to profit from col- what might be called the Corners legiate studies carried on by correspondence or through home reading daughter of Mr. David Williamson, The courses. In thus feeling let me assure Murray family were frequent visitors you, you are mistaken.

You are not forty yet. Indeed, you were past forty I would still in- who was one of the Corners' families, dushed into a bunch of fowls. A she eats better and is growing stronger. old to develop your mind through Further along lived for a good many was wrong. Two birds lay dead in the systematic study. No matter how old yours the Nellis fumily, ... Mr. and Mrs. read, two others were feeling, squawk- que suffered are common to men and acquaintance of a lady, now nearly their furtures amid hard work on a mobile. "That'tl be twelve_dollars and polsonous acids that poorly funceighty-seven, who entered as a stu- farm. But alas! a sad chiamity occur, three dollars uplebe for the four," said tioning organs throw off-until redent in Radeliffe College when seventy- red one winter morning early in 1885. the man. six years old. Graduated from Rad- Mr. Nellis went out to the pump to

vard, and two years ugo was awarded handle somewhat hard to work, throw And though few begin college work flew from under him on the ley platthe so late Th life as this, you will form. He fell, receiving head and neck find in colleges and universities all injuries causing almost immediate through the land students of an age death. This was a great grief and a far exceeding yours. So that if you great loss, but with energy and unare so situated that you can conven- unimity Mrs. Nellis and her growing tently attend college do not let your- boys addressed themselves so to life's man as the two walked home.

self be held back merely by any, mis- duties that they successful well; and, "You bot," laughed the other, In case you are not, so situated, in years ago after returning to Malton, case you have duties that would pre- the family of some five boys and two vent you from becoming a regular or three girls have gone abroad into student, remember that there are other life's "broad field of battle," and are

cation of adults. As mentioned above, it always is road. One of the boys went to Cuba, possible for one to educate one's sell and was drawned there, with the sid of a correspondence. The William Smith home held anschool or through a reading course, other of our Corners' families. Mrs. stocks. And it may be that so-called univer- Smith was a very ardent Methodist sity extension courses, night classes of the Corners' church. It was a great by day, are available to you.

designated for those who have to work delight to her to tell of her own and Make inquiry at your public library at Moy, County Tyrone, Ireland. 'It wonton. the offices of your local school board, was interesting to hear her tell of her for the office of any college or univer- first meeting with his reverence, when out loud. sity situated in or near your home he came to Apton pirouit in 1882. In town. There you can learn what her somewhat tremblous, quavering facilities are open to you, the con- voice she would relate: "Our William us she's painted. ditions under which it will be pos- came home from Acton one night, and The young man who trice to sible for you to take up anew the says he. Mother, didn't you say there with flowers only, schooling you upwisely out short when was a Misther Bryers who lived as a The benedict who let



The Weary Days of Old

Or blow they east, or blow they west? What rock I how the tides may how. Since obb or flood alike is beat? No summer calm, no winter gale, Impede or drives me from my way; steadfast toward the hayen sall That lies, perhaps, not fur away.

mind the weary days of old. When motioniess I seemed to lie; he nights when flerce the billows And changed my course, I know

foured the culm, I foured the gale; Foreboding danger and dolay. To reach what seemed so far away.

Which through these years of doub keep the memory fresh and yet

Would hold God's putlent What wrecks have base What ships gone slown on While f with furled or apreading sa

Since fair or foul alike is best? Assured that neither calm nor gale Can bring me danger or delay. As still I toward the haven sall

That lies, I know, not far away. And now unother set of landmarks it seems to give to nature the finish. In this old town have been removed. ing touch of aerial fancy, of delicate I caught my breath last Saturday magic, of fairylike perfection. There morning as I took my customary conis something unearthly about it, re- stitutional, and glanced over toward mote, inexplicable, a charm that fills the Sunderland House, where my pervading. It is this vagueness, this and until his death. There seemed a haunting Indefiniteness of witchery, vacancy somewhere and it took me iscent melanchely, as when a recent years he had professional gardeners come from Guelph to trim them in graceful shape and they were very Oh, how my heart aches as I hear him attractive. But like myself and some of the rest of us, they had grown old and somewhat deformed, owing to the vigorous growth of the maples opposite them on the street outside. confess I'll miss those spruces very much, but I am bound to admit their removal will improve the maples, and give the lawn a chance to green up a bit. Trees are much like men, aren't

> have outgrown their usefulness, and their places must be filled from other-

CICEWSON-CORNERS REMINISCENCES Not far below the Sherlock domicile was the long-known "Blue Spring." To was not far away if taking a change of route; or reaching there it was lime to turn back. It has been a wellknown story that J. J. Hill and D. D. Mann, both wall known in railway onto Suburban Radial through these finally took them into her kitchen. solitudes; a neut pic-nie hark has been take in thus cutting your schooling been placed therein. A large cairn of lost a good customer. After a week herbal remedy, as Mr. Johnson will You recognize that you would have John' H. Cripps home, about a mile and she was all smiles. I could not "My wife suffered stomuch and liver by Mr. Joe Gibbons and will make their mantled to contribute thereto. Mr. and those hard dry peas.

Their own youthful homes are a little table three times before the boarders floated before her eyes and at of the Local Council of Women held a farther down this line toward the Acton of 'em all up!" community-Mrs. Murray being .. a to Corners' functions and James Albert, country road at about a mile a-minute and feels much better. I can see a big the eldest son, murried Miss Etta Smith, pace when on turning a corner, he change in her. Her bowels are regular,

Nellis came up from Malton, and pro- ing, back home, and a large man in women of all ages and it every station Only a little while ago I made the conted to bring up their family und overalls was striding toward the auto- of life. They come from the gases cliffe she became a student in Har- get a pall of water, and, finding the only killed two." some extra force upon it and his feet

while Mrs. Nollis pussed away some becally as they're all roosters!" means available for the higher edu- doing well. One of the sons, William, I think, farms on the Acton cross

Rev. Mr. Bryers' childhood home being

Country, who came over here, and got a ministher? Yes, William, there wast. 'Well, mother," says he. Mr. Wikinson's place,' I could hardly longer, and I won't!"
wait-till the founday came, and I won't!"
Trada looked at her in dismay. over, and said, Mr., Bryers, I guess in two months." you den't mind me.' 'Why, le it Jane

Mr. liryers used to refer to the value nothing to look at; nothing but dirt and of burental teaching to children us grind and grind and dirt. It's got on exemplified in their case in childhood, my nerves. It's no use trying to argue The two young people of the home, me out of it. I'm going to quit." And Wm. D. and Etta, later married, Will leaving Freds, Martle ran down the taking Miss McMillan, of the Luchian steirs. parents settled in Acton. The old be no two opinions about that! The

menting late in 1920. How we di be-Zome Thifted around from scene to remained for long. econe in life's pathway!

Another well-known sharer in Crowsons Corners events used to be M Oliver Luxby, whose home was a little farther out westward from the Limit! home. Mrs. Lasby dled perhaps fort years ago, Mr. Mr. Lamby held th fort with his young family for se coral years. The oldest son, Samuel, anaged the farm for some time, but eventually took over the hotel property on Mill Street, Acton, near the O. T. H. trucks, known aghthe Station Hotel. He unlarged and remodelled

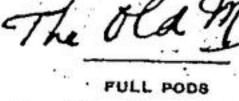
it. Mr. Lasby, Br., had in the meantime removed to town and lived in the Mr. Lusby, he would probably have referred to his great xeal for the haprism

by immersion doctrine of the Christian

or "Disciples" Church, Everything swung around to securing that, Erequently, at the Corners, he would challenge for the safety, of this teaching. One notable incident arising therefrom was about 1881 when Roy. T. I. Wilkinson, after haptizing some children, was making some remarks, Mr. Lasby had arison and asked if he could prove his statements. With characteristic promptness Mr. Wilkinson assured him he could. Would he debate the question? "Any time, any things."

place." The result was the ten nights. Wilkinson and Rov. McDermid, of the United States, who was brought for the purpose. Crowds attended, more probably than would now. Folks are getting, now they, don't mind much what's taught. A good many years later Mr. Wilkinson re-visiting his old charge, gave an uddress or two on the subject, and was again builed from the audience, and promptly replied, adding, "as sure as your name is Lasby, and I think I know the man." Mr. Lusby is now well-advanced in years. He is a son from the old Oliver Lasby family, who came down from

Pilkington with the Moores, and Nick-Ung, and Matthews. They settled in 1845 on the present farm, out on the second line at the corporation limits. Others of that family were Joseph, who died a few years ago; Charles, who died in young munhood in 1883. Alexander and John. There were ulso



Mrs. Groody was a little dried-up old lady who ran the only boarding house in the small mining town of a necessary part of her daily bill of fare, she was a good patron of Jake Hilton, who had a garden patch next door. When peas were in season Mrs. Groody purchased them frequently, but every time she made a purchase she insisted that she should have "full

have a little fun with her. The next and it is not fair that you should retime, she came for peas she repeated pay it with indifference and slip-shed her usual request for full pods. 'Your endeavor. What is your grudge against peas are all right, Mr. Hilton, she said, today, that you slight it for yesterday but the pods ain't full enough. You or tomorrow? dught to lot 'em grow longer.' "Though I tried at all times to

construction lore, had once met and furnish my customers with the best were discussing youthful days in On- that the garden produced, for once tario. What a sure theme to come up anyway I was determined that Mrs. in any lengthy conversation! The Groody should have just what she the other from the old Hill place cast over und when I was through I had of Rockwood. Tracing over youthful the nicest lot of seed beas you ever exploits, although different in age, each saw. The peas had faded and in these days its publicity has much in- was almost afraid to carry them over creased, for with the hum of the Tor- to her; but she said nothing when I

curious stones, formerly erected at the had gone by she came in one morning, tell you:

profitable side line in their days of peas was the best I've had all sum- eat a good ment without suffering and intends making his home in town. retirement from strenuous labors. mer. You know, I had 'em on the afterwards. She was billous, spots

terrible clucking told him something We praise Dreco highly."

"That's right agreed the owner, "but

SOME NUTS ! HAVE MET!

The fellow who inhales his soun. The one who thinks a girl's as pink NO QUITTER

A section to the

Mr might as well tell you," Martle they fell me that's the name of the Hempel hald in a gullen voice, "I'm new man that's comin' to Acton in going to quit, I can't stand it any there that carly, and I was waiting. Martie! And when you've been doing and after a while the man came in so picely and have such a chance before and walked over to near where Mr. you-here! You know you can't do so Brown sat, there to lay down his hat, well anywhere else. I iknow for I've and I couldn't wait any longer, but went looked. Why your due for promotion

"Fromotion nothing! There Smith? he says, 'Yos, that's who it things that come too high, and this office is one. / No place to go at poor

McMillan household, and Etta marry. Preda did not try to follow, Instead ing a man as stated, James Albert, she went back to the office and looked Murray. Both young people and the around it. It was dingy; there could folks are long passed away. W. D. room was not half cleaned, and the removed to Toronto perhaps ten yours windows opened on a narrow street or so ago. . The last this writer saw that faced a dirty wharf. Yet the firm him was accidentally meeting him com: | was well known for it's fairness, and ing out of one of the upper malicries there were find opportunities for any of Massoy Hall, at Promite Melrian's girl who would remain with it. But for some reason or other no girl, ever

Freda also hated the place, but she couldn't tone away a position just because she didn't like it. There was too great a need for money at home. On the way home she stopped in little park to think. And suddenly she saw herself he sitting down limp before a problem and not lifting a finger to solve it. She saw herself us really a "quitter." Oraqually the expression of her face changed. Freda Marshall was not going to be a "quitter" if she know it!

The next morning she reached the office with her arms full of bundles. When unwrapped one proved to be a brick property at the south corner of pot of primroses for the window all Mill and Main Streats; with his oldest A second was a beautifully lettered daughter, where, I believe, he still mette, "Your work is as great or as at the Corners been usked us to the outstanding public characteristic of put into a glass on Marties desk, Martie scowled when she saw them,

> "I'm not trying to bribe you. But I Martin did not answer. All the started at Freds, who was setting a dainty table on her deak, "What do you think you are doing?" she asked Freda umiled, "Not being a quitter, came bretty mear it yesterday. But it's chesp to blame the firm when you

SOME PERT REMARKS

The honeymoon never ends while kiss retains its kick. No word problem really is settled until it is settled to please the stronger

servant problem. Epitaph: "He had the right-of-way, but the other driver was a woman." Ludles cussed in the middle ugos; now a lot of them don't walt for

hot for you when you're not. As we understand the new book of etiquette, "valet" is pronounced now lawn fete and baking, sale at the home to rhyme with "et" the pust tense of of Mrs. W. I. Dick. Tes will be served. As a fule you can measure a man's pole and other dances by the school worth to the world by the degree of children.

YOUR GRUDGE AGAINST TO-DAY What is your grudge against to-day that you give it third-rate service? Gravel Ridge. Since vegetables were To yesterday you offered seal and hard work. You are saving up for to-morrow enthusiasm and energy. But what about to-day? Why should It be put off as something inferior? Yesterday has gone, and nothing you can do will alter its record. To-morrow is uncertain. Not a minute of it belongs to you. But today is your own. "One day," said Jake, "I decided to To you it brings untold possibilities,

Noticed Change in Wife

Mrs. Johnson was in badly run-down condition—two bottles of Dreco have produced a big change, any

There is nothing more debilitating had been at the "Blue Spring." In places setually had turned yellow. I of the digestive organs—a lazy stomuch, or sluggish liver may cause yours of endless misery. Buch was the case with Mrs. Johnson, of Smith Avenue, "Mrs. Groody usually came every Hamilton, Ont., until she heard about constructed as a place of pic-nic two-or three days for something, but Preco and decided to try its effects rendezvous in the summer. Various as the days passed and I saw nothing on her long standing atlments. The unique and eccentric curiosities have of her I began to think that I had result was typical of this splendid

> times she had terrible disay spells. Tag Day to secure further funds for especially when stooping over. Hhe equipping more playgrounds. always had to be taking something !. for her bowels. 'We tried almost everything without result, until we heard of Church here, has secured a good post-A motorist was driving along a Drees. She has taken only two bottles

stored to their proper action by Dreco. This wonderful health builder tones

and regulates these organs as Nature Mr. W. Fergrave left last week on a intended. It contains corrective julees motor trip to liciyoke, U. M., where of Nature's own herbs, roots, barks and leaves, compounded with scientific exuntness. If your digestive system is right, Dreco will keep it right. If it is ulling, Dreco will quickly restore it. Dreso is being apecially, introduced In Acton by A. T. Brown, and Is sold by a good drupplet everywhere.

A HAMMER OF GLASS Of all the miterials which might

selected for the making of a humme glass, would seem to be the least probuble. Yet we are told that this has now been accomplished in Bohemia be the production of a kind of glass which may be heated red but and plunged into water without breaking. When cooled, which glass is hard enough for a hammer which has only ordinary

BIG AND LITTLE

too. It would take a great many dlamonds to make a lump of coal, but very small diamond Will Buy neveral tens of goal. Du the little things and Neighborhood News--Town and Country

ton County Council made a visit to Wilson's red bridge, at the edge of Erin village, last week, and it was decided that a new bridge must be built. Premier Drury will speak in Orange -ville next Monday, 11th Inst. Stanley Park has been well patronigod lately.

OAKVILLE .

Work has commenced on the detour for the new high-level bridge over the Hixtoen Mile Creek. The detour is about 20 yards north of the present

The official opening of the new West Side School look place on Friday, June 1, at . 2 pf. m. The presentation of a flug pole by the indies of the I. O. D. E. was an interesting incident. Part of the old Bradbury building. on the corner of Colborns and George Streets, has been moved to William Street, between Thomas and George

Blrontu. ... Mr. Hoy McGregor has purchasort from Mr F. W. Hutchinson a large lot facing on the south side of the highway in Fair Lake Park, upon which h intends to erect a sine residence. A building permit has been issued to the Bank of Humilton for a new bank, office building and stores, to cost about \$20,000, at the corner of George und Colborne Streets.

Work on the paving of Brunt Hiroci Mayor Harris was appointed by the Council to go to Ottawa as a representative for the town, re the proposed closing of Brant Hospital. Five seres belonging to W. H. Cudmore, Bronte, has been sold to W. L.

BURLINGTON

The 70th anniversary of the Burlingon Hunday last. The weather was ideal don't see why I shouldn't have some- all the services of the day. The music and large congregations gathered at thing pretty to look at. They just was provided by the intermediate girls, morning and evening, and in the afternoon the choir gallery was occupied mofning she was gloom. At noon she by the primary class, who rendered t couple of selections. Mr. Ivor Brock, of Toronto, was the speaker of the day giving an laustrated address on the "Field of Opportunity." in the morning. and in the evening his address was to parrots they're a-carryin'." -- The the Sunday School workers and those Royal Magazine, haven't lifted a finger to change who should be rendering service in the

MILTON

Atrangoments are in progress for he big garden party to be given a the fuir grounds on the evening June 27, under the auspices of Grace and they don't have money enough

D. S. Robertson arrived home from his visit to Winnipeg last wook. Miss Hulen Panton got home last Thursday after a visit of four months to Winnipeg.

Anniversary services were held to changing the living problem for the Hornby Presbyterian Church on Bunday. Bermons were preached by Rev. R. F. Cumeron, of Georgetown. The District W. C. T. U. Gold Medal Elecution Contest will be held in the Methodiat School Room this evening at-8,16. The winners from the Public The true test of courtesy is to be and Rural Schools will compete for the courteous to those who can't make it district medal.

On Haturday, June 16, at 3.30, the Home and School Club will hold a At four o'clock there will be a Mayhis anxiety concerning the way his . The Halton Rides went to camp of

Tuesday, in skeleton form, 20 officers and 85 mon., R. B. Hawthorns is in command of the Milton contingent, as acting Captain. Last wook 2,000 yearling trout, from the Caledon Club's hatchery at Inglewood, were delivered in the best of condition at the preserve of the Milton Fish und Game Club, Campbellville. About an equal number were, but into the pend last year, also 8,000 fry .-

GEORGETOWN

Mr. and Mrs. Harold Wrigglesworth and son, of Toronto, are visiting at Mr. Geo. Wrigglesworth's. Roy. Judson Trunx and son, Gowman, of Grand Valley, visited at Rev. Mr. Davidson's on Sunday. Dr. James McCullough, of New Lis-

kourd, spont the week-end at Mr. H C. McCullough's. Mr. Harold Bell, B. A. Be., of ston. was home last week. Mr. Wm. Barber, of Acton, puld a visit to Georgetown friends on Tuesday. Dr. und Mrs. Nugent, missionaries on furtough from India, spont last wook with relatives at "Bonnie Bruo" and

Georgetown. Councillor It. Cl. Arnold has returned home from Guelph Hospital and Is convalencing rapidly. Mr. Fred Hutt, who has completed a four your course at the Ontario Agricultural College, left on Tuesday to accept a position on the staff of the Agricultural College at Winnipeg. Mr. and Mrs. J. Ross of Toronto, have purchased the house formerly owned

future home here.

Mrs. W. Roynolds, of Thorold, and

Mr. McWhilrter will attend the Super-Intendents' Convention .- Herald.

HATHER RISKY

"Your hands smell of fish, Johnny and you say you've just come home from Bunday . Bohool. "That's so, mu," quoth Johnny. carried home the Bunday School magazine, and on the cover there's a pleture of Jonah and the whate."

"Raw From Eczema **Doctors Do Their Best'**

from toes to body. No living man could believe what I suffered. It was D.D.D. that relieved ma, and for three years I beyon's had a sign of sessons." These words are taken from the letter of Ru-fus Garrett, Chasterville, Ontario. Mr. Garrett Will answer any questions you care to mak him. If you haven't tried the cooling, healing D. D. D. for skin disease we shall be glad to sell you a bottle today on our personal guarantee. \$1.50 a bottle. Try D. D. D. Boap, too,

Aux Lotion for Skin Discos









These Quicker Shaves Mean Younger Faces

Ordinarily, shaving ages the skin-adds years to a man's looks. By giving them a shaving cream soothing to the skin we wiped years from millions of men's faces. At the same time we cut down shaving

We spent 18 months-made 130 experiments-perfecting a cream with 5 distinct advantages:

It softens any heard in one minutewithout rubbing-in.

Lather lasts, if necessary, 10 minutesdocan't dry away. Strong-walled bubbles hold hairs erect -for easier cutting. And the after-effect is lotion-like-

skin-soothing. That's why millions of men today use PALMOLIVE SHAVING CREAM. We ask you to try if at our expense. Test · for yourself the truth of our claims. -

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PALMOLIVE SHAVING CREAM SHAVES FREE Simply fill in your name and mail to

ON DELIVERY We need more Cream to supply the demand for Our "Clover Glen" Brand

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"Eastlake" "Metaille" Shingles Pire, Lightning, Rust and Sterm Freed - Metalile Reeds shed clean Rain Water Send Pastal Card for Folder "F"
The Metallic Roofing Co. 1194 King St. W., Toronto

"BUY! BUY! BUY!"

'Arry (who become very internated

in a painting of falconers entitled

"Hawkings in the Olden Tineus")-

'Awkin' in the old times, 'Arriot.

Well, they didn't 'art do it! 'My

'Arriet-"On 'orsebuck an' all! Hu

'Arry-'I dunno, unless it's theni

ON APPROVAL

A little Brooklin had thus explained

families. It's when God sends them

whole line of samples to choose from.

to pay the expressman to take-two of

em back."-Boston Trunscript.

Hoene-A picture gallery.

wot are they 'awkin'?"

riplets to his tiny slater.

"Triplets always come

GIVE US A TRIAL

OPEN TUESDAY, FRIDAY AND BATURDAY EVENINGS 'Quality" Our Motto Phone 53

When a store advertises judiciously, it attracts public attention and it increases its business. But the increase of receipts is not usually equalled by a corresponding increase of expense. Most stores could double their business without doubling the number of clerks, or doubling their rent, light, heat and other expenses.

Consequently the charge per article for this so-called "overhead" expense keeps decreasing as the business grows. If receipts double, and cost of doing business increases only 50 per cent, it is manifest that the overhead cost for each article sold is proportionately less. As volume of business is more economically done, and the cost of moving each separate article is reduced. The public gets the difference in lower-prices.

The advertised store tells the public what bargains it has, while the non-advertised store does not.

A live enterprising merchant who is a good shrewd, wideawake buyer has bargains all the time. It is his principal job to keep on the look-out for special opportunities. If he is on his job he is continually making a wise selection between good and poor offers, and always has things in his store that represents exceptional

The public hears about these exceptional chances in the advertised store. I is not told and does not realize that such chances exist in the non-advertised store, even if that store has them. The public then passes by the non-advertised store because nothing has been suggested to convince anyone that anything is to be gained by trading there. Collingwood Bulletin.

Multiplies itself 250 times in rich lather. Mail coupon for free 10-shave tube.

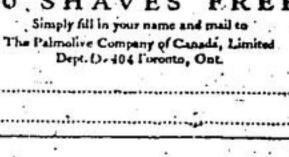
Enjoy 10 quicker

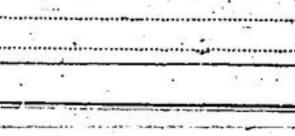
easier shaves at

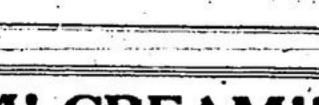
our expense,











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Acton Creamery Butter

T. J. O'NEIL, Proprietor We are still buying Eggs

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