

LOVE LIGHTENS THE LOAD

There is no, so little of love, lad, And oh, so great is the need For the courage to do the right thing...

THE BIRTHDAY PRESENT

"It's my birthday to-morrow," said Mrs. Jeremy, as she declared. "I'm thirty-nine or twenty-seven or something."

Once Upon a Time

I find me of a pleasant time, A season long ago, I've never plucked such primrose, I've never seen such daisies...

THE OLD MAN

The drainage of farm lands should receive increased attention. Many farms and even villages are not so fertile and productive as they would be if drained.

THE GOOD FELLOW

Nearly every man has among his neighbors one who is conspicuously the good fellow. The "good fellow" is the man who is generous, unselfish, and helpful.

WELL, WHAT ELSE CAN A SWITCH ENGINE DO?

A sufferer who lives close to a railway yard, says the "Boston Herald" that he has written the following letter of complaint to the company:

IT RAINED CATS AND DOGS—AND OTHER THINGS

Frequently after a hard rainstorm some one will remark, "It rained cats and dogs last night." Recalling a tourist in Oregon—a man by the way, who was in the habit of using that for the moment at least may have caused him to wonder whether the phrase did not sometimes express the literal truth.

A SHARP LAD

An eager-lookingurchin approached a man who was hurrying toward the railway station. "Carry your grip, sir?" he asked.

LATE-PLANTING OF GARDEN VEGETABLES

A great many of our vegetable crops for development are raised and used only once during the season in the average kitchen garden. Experience has shown that a succession of these crops can be raised in a practical manner, although the early season is the best.

VIOLA DANA

"Miss Dana" is to be seen Saturday at the "Theatrical Theatre" in her latest Metro picture, "They Like 'Em Tough," which has to do with a girl who meets a man to marry her without realizing he might have been her husband.

WHY THE SALMON IS PINK

Men of science were long puzzled to know why the various salmon and trout have red or pink flesh. Now the reason has been discovered.

THE OLD MAN

And blackberries—so mawkish now, Were finely flavored then, And nuts—such reddening clusters ripe, Nor strawberries blushing bright—As rich.

CHEWSON'S CORNER MEMORIES

The farm on the Corner of these historic "Corners" is the home of the family which gave the countryside its name. The farm was first settled here about 1800, possibly in the first quarter of the century.

GENES OF THOUGHT

If a man conceals you and talks to you ever so daily and frequently, it is worse than rudeness, it is brutality.

BISHOP HAS BIG PROBLEM

Many good stories are told of the ready wit and freedom from conventionalities of the Bishop of London. Here is one of the latest.

WORMS CAUSE FEELINGNESS AND ROB THE INFANT OF SLEEP

Worms cause feelingness and rob the infant of sleep, the great-merit Mother's Grain Worm Exterminator will clear the stomach and intestines and restore healthfulness.

YARNS OF YESTERDAY

On one occasion Mr. Herbert Herringham was induced to fly to a sketch at a well-known London music hall, and went there one afternoon to rehearse, accompanied by Lady Tree.

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"DUNLOP" The World's Most Envied Tire. Record Mileage—Faultless Anti-skid. Includes Dunlop logo and promotional text.

CREAM! CREAM!! CORRECT WEIGHTS—ACCURATE TESTS—PAYMENT ON DELIVERY. Acton Creamery Co. T. J. O'NEIL, Proprietor. Includes image of a woman and child.

A Girl's Face Is Her Fortune. Because it is the greatest of all womanly charms, a skin which is fresh, smooth, and glowing with the radiance of health, predicts a happy future. Includes image of a woman and Palmolive Soap advertisement.

Fordson TRACTOR \$395. Buy Your Fordson Now. Includes image of a tractor and promotional text.

Fertilizers for Fall Wheat. A Chance to Inspect the Goods We Produce FREE OF CHARGE. Includes list of fertilizer types and company information.

How's Business Advertising, backed up by the right spirit, the right goods and the right service, can rescue a sinking business and make a prosperous business more masterful in its own community. Includes text about advertising and business success.