

BUSINESS IS BUSINESS

Business is business, but men are men. Working, thinking, dreaming, talking with hammer, hatch or pen. Repeating, planning, scheming.

HOW INSULATION IS PUT ON WIRES

Examination of a piece of rubber-covered wire used in electrical work will at once make plain what a complicated process is required to produce the rubber-covered wire.

THE DAYS OF LONG AGO

I met the other day a man of broad shoulders. He was a farmer, and his face was as red as a beet.

POTATO INSPECTION AND CERTIFICATION

Although potato inspection and certification has rapidly increased in scope and usefulness since its inception in 1915, there are many growers who are not fully conversant with the details.

THE BETTER CHOICE

Little Eleanor, with her mother, was paying a visit to Uncle Thomas. Uncle Thomas was wealthy and little Eleanor was a little spoiled.

SCOTTISH CURLERS MAKE PRESENTATION

During the trip of the Royal Canadian Curling Club through Canada from Halifax to Winnipeg, extending through the month of January and February, sixteen cities were visited.

UGHT TO KNOW

The young English teacher was trying to make a list of agricultural statistics for her class.

MARRIAGEABLE AGES

In Germany a man must be at least eighteen years of age before he can marry.

THE OLD MAN



THE HORSE BLEW FIRST

After giving the new stable-boy directions for treating a sick horse, the master returned to his little white dog.

NOTICE! Fowl Wanted

We are buying Fowl and all kinds of Hides, and paying the highest prices.

THE IRISH BOY WITHOUT APOPTROPHE

This little apothecary, like the hyphen in the name, is the statement of Francis O'Sullivan (sic), the author of the Irish romance.

STEERING THE SHIP

The professor's wife had never been to sea before. For a first, her husband took her for a voyage in a big ocean liner.

John J. Smith

Phone 45 Acton, Ont.

D.D.D. Prescription for Eczema

The lotion for skin diseases. Soap. D.D.D. Prescription for Eczema.

THE LARGEST SALE IN AMERICA

because "SALADA" TEA. Please see the most exacting tastes. Quality - Economy - Purity - Flavor Always Assured.

BEATS OF THE MIGHTY

The content of this place you are in before you get acquainted with the "Beats of the Mighty".

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Go East - No West



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It is not merely a bit of "phrasing" the sentiment has an appeal to every one who has sought a wider world.

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When to Stop Advertising

"When every man has become so thoroughly a creature of habit that he will certainly buy this year where he bought last year."

When to Stop Advertising

"When younger, fresher and spunkier concerns in your line cease starting up and using the printed page in telling the people how much better they can do for them than you can."

When to Stop Advertising

"When nobody else thinks it pays to advertise."

When to Stop Advertising

"When population ceases to multiply and the generations that crowd on after you stop coming on."

When to Stop Advertising

"When you have convinced everybody whose life will touch yours, that you have better goods than they can ever get elsewhere."

When to Stop Advertising

"When you perceive it to be the rule that men who never do, and never did, advertise are outstripping their neighbors in the same line of business."

When to Stop Advertising

"When men stop making fortunes right in your sight, solely by a discreet use of this mighty agent."

When to Stop Advertising

"When you forget the words of the shrewdest and most successful businessmen concerning the main cause of their prosperity."

When to Stop Advertising

"When you would rather have your own way and fail, than take advice and win." - Quids and Quads.