

THE PESSIMIST

I know the sun is shining... And everything's all right...

THE OPTIMIST

Everything is lovely... Clouds may not be fun...

FIRST IMPRESSIONS

Every thinking person should realize the importance of first impressions...

FRIENDSHIP

To desire popularity, to wish for many friends, is as natural as it is for water to run down hill...

A TEST FOR THE EDUCATED

A professor in a Western University is reported to have told his students that he would consider them educated...

The Free Press Short Story

The Winning of Brick Jenkin's Crowd

BY PHILIP HENKIN

AY, Al, you know where that old farmhouse stood that was especially bright with the one down by the edge of the lake...

That evening Phil placed his proposition before the class and Cutler's forecast as to how it would be received was not far from the way...

The following Saturday morning the boys carried the lumber, a big wagon load down the lake and before they had erected a lean-to against the chimney...

Business was not slow in coming that day. For the boys had skated up to the edge of the cove, and slipping off their skates, came over to the shore...

During the next four weeks no Saturday passed without more or less inquiry from the same gang of hoodlums...

WHO ENDRED?

As the congregation streamed from the church door, a young man and a woman came in conversation...

"Not at all, not at all, Alvin," Mrs. Odlin corrected her contentedly. "It seemed so to you, no doubt, because the sound struck that pillar and reverberated; but it really originated in the opposite direction..."

"Out of the shack they came on the run. It was Phil who was the first of some unused boards which were piled beside the chimney..."

"That's a good idea," he declared, smiling broadly. "I'll warrant you boys will do well. Looked like chimney is as solid as it was the day it was built..."

"The highest ideal," he said, "is to be a good person. It is not to be a good person, but to be a good person..."

"CUT OUT AND READ FREQUENTLY," he said. "Never be idle. Make few promises. Always speak the truth..."

"KEEP YOUR PROMISES IF YOU WOULD BE HAPPY," he said. "Make no haste to be rich if you would prosper. When you speak to a person look him in the face..."

"KEEP GIVING," he said. "You do not lose anything when you give. The abundance which you have when you have talked for a while..."

"SPEEDY RELIEF," he said. "ROBER'S SYRUP," he said. "The extract of cod liver oil..."

CONVERTER OF RAW MATERIALS

"Anyone who has seen the industrial wonders of Gary or Hammond might be justified in assuming that the production of pig iron, the foundation of the steel industry, was the greatest business in the country..."

"PROPERLY CHARGED," he said. "Two women were discussing their marital troubles, when one asked, 'By the way, what is your husband doing now?'"

"The human will, exerting its utmost power," observed Mrs. Odlin, "can overcome the laws of nature..."

"I should say it wasn't," asserted Mrs. Odlin, "I should say it wasn't, asserted Mrs. Odlin, 'I should say it wasn't, asserted Mrs. Odlin..."

"A man can attain success if he is willing to do the things which he has plenty of intelligent oil in study..."

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Only a Soup-bone

It is an every day occurrence for mothers to send their children after the meat to our store. The other morning Claribel came in and said, 'Mother wants a soup bone...'

YOU WILL FIND OUR PRICES ARE RIGHT.

Acton Meat Market

John J. Smith, Acton, Ontario, Phone 45

Mother says... All the family use it... INFANTS DELIGHT TOILET SOAP... JOHN TAYLOR & CO. LIMITED TORONTO

Aluminumware

At Prices You Can't Resist

Aluminum Tea Kettles, Aluminum Ice Chests, Aluminum Dish Sets...

The BOND HARDWARE CO. Ltd

1012 Guelph, Ontario

This Store's Policy

To represent goods exactly as to their quality; to sell to those who know and to those who don't know...

Savage & Co.

Jewellers, Guelph, Ontario

GRAND TRUNK RAILWAY SYSTEM

The Double Track Route

Between Montreal, Toronto, Detroit, Chicago. Unexcelled dining car service.

Business as Usual During Alterations

We are enlarging our office and workshop which will give us the most modern room to serve patrons...

ALEX. L. NOBLE

At Grand Trunk Station

The following grades on hand: MANITOBA AND PASTRY FLOUR, OAT CHOP AND ROLLED OATS...

ALEX. L. NOBLE

HENRY AWREY, Manager

Nursery Stock

Fruit Trees, Berry Bushes, Grape Vines, Ornamental Trees, Shrubs, Hardy Perennial Plants...

E. D. Smith & Sons, Limited

WINGONA, ONTARIO

Children Cry FOR FLETCHER'S CASTORIA

Aesop's Advertising Fable

Once upon a time there lived a Merchant Prince who inserted a small ADVERTISING Card in his local paper...

That is a Fable! But it still represents some folk's ideas of advertising.

ADVERTISING won't make any man or firm rich over night, but, if intelligently used with persistency, it will multiply customers...

Get the facts from THE ACTON FREE PRESS.

A man's advertisement is your invitation and your guide. It means that he wants and appreciates your business...

Shop Where you are Invited to Shop

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