

SATURDAY NIGHT

Placing the little bits all in a row, ready for church on the morning, Jan. 29...

MAKING A BIG MAN FROM A SMALL BOY

It is generally known that James J. Davis, the Secretary of Labor in President Harding's cabinet, began his life as a poor boy...

TEACHING THRIFT IN THE SCHOOLS OF NEW YORK CITY

New York City considers the teaching of thrift one of the most important parts of the school curriculum...

WHY TEDDY WAS BORNY

Teddy: "I wish I hadn't punched Jimmy Brown this afternoon. I mean, Mamma! You see how wrong it was, don't you dear?"

The Free Press' Short Story

Hats and Other Things

BY MARCELINE GILMORE

"Hats and other things," it was a story about a young woman named Annie who was looking for a job...

HANGING OUT YOUR SIGN

It is an important moment in a young man's life when he first hangs out his sign. Perhaps he has a professional career and has the right to add the letters M. D. to his name...

CULTIVATING VEGETABLES BY ELECTRIC HEAT

The raising of vegetables through the use of electric heat is a new method which an English market gardener who sometimes came to Canada...

THE WAYSIDE CROSS OF LITHUANIA

In journeying through Lithuania, the traveller's notice is attracted to the many crosses set up along the highway. They are usually of carved wood...

KING EDWARD AND THE YANKEE FISHERMAN

BY MARCELINE GILMORE

"Like most of his breed, Cap'n Cliff had to have a fast boat; he had to have a yacht...

ROYAL SECURITIES CORPORATION, LIMITED

ROYAL SECURITIES CORPORATION, LIMITED, 55 King Street West, Toronto. These simple phrases tell the story of a woman who wisely entrusted her modest investment to us...

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WOODENWARE THAT WILL WEAR

English Bread Boards, both, heavy and light, \$2.00 to \$3.50. Table, three sizes, \$2.00 to \$3.00. Folding Jugs, 40 and 50c. Mixing Bowls, 25c each. Cloth Covers for the wall, 25c to \$1.75. Floor Cloth Covers, up to \$4.75. Table, three sizes, \$2.00 to \$3.00. Washboards, 60c to 85c. Clothes Hangers, \$1.00 to \$3.00. Have you seen the Canadian Mail Ironing Table, light, strong and rigid, sells for \$5.25, and is worth every cent of that.

THE BOND HARDWARE CO. LTD.

"We Have What You Want" GUELPH, ONTARIO

THIS STORE'S POLICY

To represent goods of quality, to sell to those who know and to those who don't know at a uniform fair price; to fulfill all guarantees and cheerfully correct all mistakes; to deserve your confidence, by always giving you satisfaction.

SAVAGE & CO.

Jewellers GUELPH, ONTARIO

GRAND TRUNK RAILWAY SYSTEM

THE DOUBLE TRACK ROUTE

Between MONTREAL - TORONTO and DETROIT - CHICAGO. Unexcelled dining car service. Sleeping cars on night trains and Parlor Cars on principal day trains. Full information from any Grand Trunk ticket agent or C. E. Hastings, District Passenger Agent, Toronto.

SEASON'S GREETINGS!

To Partners and Friends of This Establishment We Extend THE BEAQN'S GREETINGS. A. D. SAVAGE, Optometrist & Mfg. Optician, Savage Optical Building, "Right at the Post Office," Guelph.

ALEX. L. NOBLE

At Grand Trunk Station. The following grades on hand: MANITOBA AND PABRY FLOUR, OAT CHOP AND ROLLED OATS, BRAN AND SHORTS, FEED FLOUR AND OLGAKE, HAY AND STRAW! at Lowest Prices.

ALEX. L. NOBLE

HENRY AWREY, Manager. Nursery Stock. Fruit Trees, Berry Bushes, Grape Vines, Ornamental Trees, Shrubs, Hardy Perennial Plants, etc. All the leading and best varieties to choose from, at reasonable prices. We have a representative in your locality, who would be pleased to call on you, and if you are unable to send for our descriptive catalogue, which will be sent free of charge.

E. D. SMITH & SONS, LIMITED

WINONA, ONTARIO. Nurserymen Since 1882. Children Cry FOR FLETCHER'S CASTORIA.

Ford advertisement featuring a table of price comparisons and a testimonial from H. A. COXE. The table shows that Ford cars are 16% higher than 1914 prices, while other commodities have gone up 37% to 116%. Ford's price level is 31 1/2% below other commodities. H. A. COXE, Acton, Ont., provides a testimonial about his Ford car.

Advertisement for 'How Many Invitations Did You Send?' by The Acton Free Press. It promotes a sales policy where advertisements are treated as invitations. The text says: 'Into your business you are daily putting all your thoughts, energies and executive ability, in order to preserve intact the capital invested, build up your volume of business and produce a profit. Your success depends largely on your sales policy. Are you making that policy as efficient as possible by the wise use of Advertising? People shop where they feel welcome. Your advertisement should be an invitation. How many did you send out this week? 2,500 invitations can be sent each week by using THE ACTON FREE PRESS. The Wise Shop Where They Are Invited.' It also includes a testimonial from H. A. COXE and a list of products from The Acton Free Press.