THE HOUSE BY THE BIDE OF THE

"He was a friend to men and lived

There are hermit souls that live with-In the phace of their self-content:

There are souls like stars that dwell In a fellowless firmament; There are pioneer souls that blaze their

Where highways never ran-But let me live by the side of the road

And by & friend to hian. . Let me live in a house by the side of Where the race of meiggo by-

who are bad. As good, and as bud, As Y. would not sit in the soosper's seat Or hurl the cynle's ban; Let me live in a house by the side of the road And be a friend to man.

The men who are good, and the men

I were from my house by the aide of the By the side of the highway of life The men who press with their urder of The mon who are faint with the But I turn not away from their amiles

hor their tears-Noth parts of an infinite plan; Let me live in my house by the side o the road. And be a friend to man. I know there are brook-gladdene mondows shead.

And mountains of wearleome height That the road passes on through the long afternoon, And stretches away in the night: Hut still I relotes when the travellers

And weep with the strungers that Nor live in my house by the side of the Like a man who dwells alone.

Let me live in my house by the aide of Where the ruce of men go by-They are good, they are bad, they are

Wise, foolish, so am I. Then, why should I sit in the scorner's Or hur! the cynlo's ban? of the road,

wenk, they are strong,

And be a friend to man.

OUY OF REAL LIFE

was down in the southeast portion, a and there is just as great variety and than the same Gordon and Ellen section with which I was unfamiliar ample leveliness, but all is changed. Hayward.

the task for me. "There's one of the members of the High School senior class living in that but goes on and on forever. part of town," suggested a friend, "He might do it for you."

Driving to his home, he was found had never met him, but he looked like day, every hour the view changes, in town than it was on the farm. The was over, I added, 'Til pay you for same, appear in their place. The the old surroundings, and there she is. your time-what about it?"

Quick, positive, came the reply, "Til deak - next Friday morning," I con-

there—they had been brought bright new books, we see new pictures, we advanced price to the seller. and early. Every card was filled out examine new inventions, we learn now There's more to tell yet about Hower the city survey.

has the making of a successful man. song we sang last year, we do not sing you. Not one boy in a hundred would have this year; the books we used to read My, my old hands itch to get out been so businessilke or fulfilled his with sest we lay saids and soldom in the harvest field once more, while

task so completely. He had the right open now; the pleasures that once de- this fine August moon is getting in its idea of doing things. The other morning a housewife had of our changed tastes and growing a package to go by express, She infirmities; the happy plays of youth,

I haven't any cord and the package and we pass into the sterner realities Did he turn with, "I'll come back its rougher paths, its heavier burdens, when you are ready?"

and he ran out to the wagon, secured old things and to the beginning of new the cord and came back to tie the things. We keep nothing long but our package, then waited for the address to be written. "Glad to have helped of the older days and the older things .you," was the smiling exit. "That is a fine boy, what is his name?" remarked the housewife to me later, relating the experience.

an employer himself when he is a man. of soul to soul; some perhaps, alight actions are noted and his standing broken. But memory embraces them fixed by the older persons with whom all he comes in contact makes a mistake. Some day when there is a place to fill the boy who did his task with fidelity and the boy who was obliging are going to be selected first. It would pay any boy to sit down by himself and home life; incidents of interest to and think about it a bit .- C. M. Harner.

TWELVE THOUSAND MILES

Twelve thousand miles at least must be travelled to bring "Salada" to your table. Yet so skilfully is it prepared, so carefully is it protected that the delicate loaves reach you (but, a few weeks later) in all their tender freshness. To really enjoy ten at its best, insist upon "Salada." Your grocer has this delicious tea. Ask for it to-day.

KEEPING THE NATION STRONG

munities over the country to our na- life beautiful and full and friendly. tion has been such that under no conelderation can we as a people afford on and on talking of life and friend-

This means that turnt life must be watched with the greatest adicitude, have patience with an old man's wan-The nation's human seed-bed ought derings; get south good out of them not to be allowed in any degree to lose if you can, and try to remember that its richness, and the life of our farm similar thoughts, and reflections will youth should have the eye of every come, to you if you have the good statesman, and of every public-spirited fortune to live to approach the three person upon it to the end that the full score years and ten unfolding of the lives of the rising generation may be accomplished both for individual and national advantage. of Bower Avenue and its earlier real-Rural communities need a satisfy- dents, ing institutional life. There is required a something that will give the boys Mr. and Mrs. Maloolm. McLean now trails lead through the wilds or the and girls of the farm a broad view of live in such comfort and satisfaction, the interesting life in which they live, was, I said last week, originally the In hundreds of communities in Ontario site of the home of Mr. and Mrs. John the boys, and girls club work is ac. Moore, It was always a neat and coxy complishing this very thing in quite a place. Mrs. Moore was a lover of satisfactory manner. We would that flowers and John thought he could there was developed a sumplent lead- grow fruit equal to that of the lakeerably that every last farm boy and side trult growers down at Oakville. girl in the ... Province might have I remember a famous Lombard plum tion and information as comes from about here in those days, John de- asked the prison visitor.



The Old Man's Reflections This Week

Life, we've been long together, Through pleasant and through cloudy

erhans 'rwill cout a sigh, a tear; Choose thine own time:

Bay not "good-night," but in some brighter olime Bid me "good morning!"

Heing very busy with other matters, I Many of yesterday's flowers are gone, Mrs. John Denny bought this place sought some one who could perform and many new ones have bloomed into from Mr. Hayward, when her husband helping his father in the garden. I'm kaleidoscope; every moment, every more ionesoms in a home of her own

pleasures we had yesterday we do not how, happy with her children and have to-day, though our hearts may grandchildren.

lighted us have now no charm because good omens, with the farmers. measurement. The measurement was little more than a boy, and when he came he was met with the expression. "Oh he was met with the expression, "Oh, memory never coases to review them; of active life with its harder tasks, its deeper studies, its maturer exploits,

memory. It lasts; and its recollections gives a real ment to the newer experiences of the present. This is true also of our friendships.

Our hearts are made to love and to He is a fine boy, but the finest thing cling. All through life we go on about him is that he looks on his em- gathering friends and binding them ployer's business as if it were his own. to us by ties of varying strength, many He is the kind of a boy who will be strong as life itself, the very knifting The boy who does not think his as a gossamer throad, and as easily

All early friendships print their own stamp on the ripening character, and it is this very characteristic which gives me pleasure in recalling the old friends, the early citizens, their homes those of us who can recall them, and perhaps to the descendants and friends of our residents of fifty, sixty or seventy years ago. George MacDonald, the amine

think that nothing made is lost That not a moon has ever shope. That not a cloud my eyes hath crossed, But to my soul has gone.

author and poet, once said:

"That all the lost years garnered In this thy casket, my dim soul, And thou wilt once, the key apply

And show the shining whole,"

A close study of any particular rural True in general, this is especially true rings were often used as seals, and locality would undoubtedly show a sur- of the pure friendships of our lives. every phase of national life. The busi- on our lives are ever lost. Well-lived nesk, social and moral contribution days make completed years, and the made by the thousands of rural com- years well lived as they come, make Well, well, well; how I have gone to permit the source of supply to dry ships and former years in general. My times. I hope you younger folk will

into their lives such inspira- | tree he had. the fruit excelled anything association in the most progressive, of lighted in showing these plums when "Yes, I have," replied the life bon-

dinner, going up Main Street with a basin full of ripe plums off this tree. It was unusual to see John carrying anything along the street, so I accosted him with: "Helto, John, what you got there?" "Oh." he replied, "Just a few plums, to show the boys at the factory the kind of plums I grow." They were fine, looked good and tampting, and had that fruity aroms which would almost make a preacher "look" plums. But John never offered me hary n' one, He had a special place for those plums and he was going to

one that they all got there. Well, as I said a week or so ago, in the course of time Wr. Moore moved to Limehouse to take the place of his brother-in-law, Mr. Gowdy, of Guelph, as manager of the Toronte Lime Company's works there.' And, by the way, isn't it strange how things come around with the cycles of time. After Mr. Moore was at Limehouse for thirty or thirty-nve years, and he retired, Mr. Gowdy's son, William, went from Guelph to succeed him, and he's there yet, holding down the job just as well as either his father or his uncle did. and is turning out more lime than they ever dreamed would be produced in the blg plant.

After Mr. Moore left, Thomas Joans. the expert English glove cutter, from Youvil, England, who came to Acton to cut fine gloves for Mr. Storey, lived n this house. And he and Mrs. Jeans also had a fine flower garden, and kept the placement and attractive. . It was here that Harry and Hill Jeans were lays. My, but that seems a long time ago. It was from here that liarry Went and married Nellie Worder, and they bet up a new home. It was from Tis hard to part, when friends are here that littl went to marry backy Carroll. They had a home neet here for a number of years and then went to Then steal away give little warning; Gloversville, N. Y. Harry is in Quelph und so is his son, Millon, but Nellie

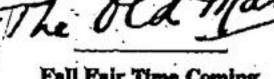
died a few months ago.

Mr. and Mrs. James Firstbrook had their home there for a number of years and they also kept the place Though we live, heyer so long we looking like a real home with home-like are always coming to the end of some- surroundings. I think Arthur Firstthing; nothing earthly is really long- brook, their son, calls this his bigthlived. Many things last but for a day. place. When Mr. and Mrs. Firstbrook You look at the numet-clouds, and removed to Toronto, Gordon Hayward there is a glory in them which thrills purchased the place. No previous your soul! you turn to call a friend to lowner nor tenant kept the place looking behold the aplendor with you, and it more inviting and homelike than has vanished, and a new splendor-as Gordon. When he wasn't shaving wondrous-though altogether different leather at the tannery, or shaving -ls in its place. You cross a field on the faces of Acton people at Randy a July summer morning, and every leaf McLean's barber shop, or trimming and every blade of grass is covered their hair, or whiskers; he was shavwith dew-drops, which sparkle like ing and trimming his pretty lawn and millions of diamonds as the first sun- | weeding his onion and carrot beds. beams fall on them; but in a few Gordon and his wife, Ellen Worden. minutes later you return, and not a were good citizens too, and we were dew-drop is to be seen. You walk all sorry to see them so to Toronto to through your garden one August morn- make their home. But, while they ing, and note its wondrous variety of have done well there, I don't think any The other day I was given fifty cards flowers in bloom, with their marvellous of the thousands of former citizens to be filled out for a business organiza- tints and exquisite beauty; to-morrow who now reside in the big city are tion's survey of the city. My territory you walk again along the same paths, gladder to come back home on a visit

beauty. But the memory of all these died and she retired from her busy things is hating. It does not fade, life on the farm on the fourth line. Mrs. Denny made up her mind to Like the fleecy clouds, and the dewy take a real rest, and leave the making fields and the beautiful gardens are of butter and attending to poultry to our personal experiences. Life is like the younger folks. But she found it a fine, upstanding youth. The plan The interesting things of one glance, found herself longing for the cows and of filling out the cards, each with some or of one day's observations, are miss- the calves and the chickens, and the twenty blanks was explained. He ling at the next; while new things, just folks on the Hill, and after a year or listened carefully, in allence. When it as full of interest, though not the so, she found herself back again amid

be quite as happy, with gladness and . Well, Mrs. Denny sold the place to "Now these cards must be on my thanksgiving just as pure and deep. Mr. and Mrs. Malcolm McLean. They In a sense, to most of us, young or have made it a beautiful brick bungaold, life is routine, an endless repeti- low, furnished it with all the latest "I'll have them there." That was all tion—the same tasks, the same duties, conveniences, installed electric stoves -not an extra word, not a question, the same cares, day after day, year and heaters, and are now as comfortjust straight-forward business. No lafter year; yet in this routine there shie and comy as "a bug in a reg." hemming with, "I don't know whether is constant change, and incidents suf- And that's the history of this nrty-I can do it," "Do you suppose I can ficiently unusual as to fasten upon our five-year-old home on Bower, Avenue. get the answers?" or anything like memories for all time facts of interest No. There's one more item. In all the that. It was all over in seven words. | which we recall over and over again sales and re-sales of this property it The following Friday morning when for years and years, We meet new has never once been disposed of by any I reached my desk the fifty cards lay people, we have new things, we read one of its owners without yielding an

to the last question and remark; they facts. At the same time many of the Avenue. Perhaps I'll give you another were complete and neatly prepared; familiar things are continually drop- chapter next week. Perhaps I won't. they were among the best reports of ping out of our lives. The face we It all depends on how my rheumatics saw yesterday we miss to-day, and act, or whether Mary and I go visiting What about it? Just this: That boy there are new faces in the throng; the for a week or so. We'll see; so will



Fall Fair Time Coming Dates of the Faire of Which Acton

fall have been announced by the Ontarlo Department of Agriculture. The following will interest the local

I contrain.	
Acton	October 1
Abortoyle	October 1
Rockwood	Beptember 16,
Brampton	September 11,
Burlington	. September 19,
Caledon	September 24,
Erin	October 10,
Forgus	Beptember 31,
Georgetown	October &
Galt	
Grand Valley	
Milton	
Oakville H	
Streetsville	
Toronto August	TE to Hentember

WEDDING RINGS

It was once an old English wedding custom for the bridegroom at the coremony to present the bride with a burse of money as well as a ring. This appears in the words of the coremony as given in an old edition of the Prayer Book;

"With this ring I thee wed, This gold and silver I give thee." The ring was the sign that the wife was entrusted with her husband's property; specially valuable possessions were delivered into her care. She was 'responsible for them. Wedding with them the fastenings of household the house for show and one, of Iron. the vein leading directly to the heart" seems to have an ancient origin, the thumb being reckoned as first finger.

THE ROD AND GUN

The August issue of Red and Gui in Canada contains a wealth of worthwhile reading, and it abounds in bright and interesting features. The camper or vacationist will find the big article; "Some Suggestions Regarding Outfit." worth a great deat, for it is written aid of holiday pleasure seekers whose open spaces. Other live articles of Interest appear. Rod and Gun in Canada te published monthly at Woodstock, Ontario, by

W. J. Taylor, Limited. .

LACK: OF INSPECTION these local boys' and stris organiza- they were in their prime. I-remember viol. "There sin't hearly enough exits call up a friend or a jewellery store to protective union to-day and neither mosting him one September day, after to this place."-New York See.

PRIZE LIST

Acton Flower Show

TO HE HELD

Wednesday Aug. 16

The Beverley House Grounds CHURCH STREET

SPECIAL PRIZES

1-For the Exhibitor winning the most points in the ltibbon Classes at the Show, & imported Irls roots, Value, \$10.00; presented by J. E. Carter, Ked., Guelph. 3-For the liest Garden kept by Amateur Gardener. Will

be divided into two classes, large and small. Heads to value of \$3.00 for large garden; seeds to value of \$2.00 for small garden; presented by Rennie & Co., Toronto. 3-For Heat Verandah, case of allverware, value, \$5.00;

presented by IL Himpson Co., Toronto. 4-For Three Best Cut Blooms, \$1.00, lat prize; \$2.00. Ind prize; presented by T. Marsh, Esq. .

5-For liest Collection of Sweet Peas, not less than 24 steams, \$2.00; presented by A Grower. 6-For Best Table Bouquet, \$2.00; presented by A Grower, 7-For Best Display of 12 Asters, 2 distinct colors, Water-

s-For Best Hix Spikes Gladiol, Blik Tie; presented by W. M. Cooper, Eng. 3-For Best Collection of Hulbs for Fall Planting, not less

than I variation Ebony Hair Brush; presented by E. J. Hassard. 16-For Best Collection of Vegetables, grown by any Acton

High or Public School Boy, \$3.00; donated by Mrs. T. Gray. 11-Por liest Collection of Bix House Plants, \$2.00; donated

by E. F. Gamble, Esq. 12-For Best Collection of Vegetables, Oil Painting; donated

13-For Best Collection of Verbenas, Pair Hilk Hose; donated by McLean & Co.

14-For Twelve Best Spikes Snapdrakon, \$1.00; donated - by Mrs. H. P. Moore. 15-Por Best Collection of Yellow Cut , Flowers, any

variety, Bilver Mest Pork; donated by Nelson & Co. 16-For Best Individual Aster, China Jardiniere; donated by V. Beriven, Eag. 17-For Best Display of Gladiell, not less than 13 spikes,

Ladies' Shopping Bag; donated by G. Soper, Ead, 13-For Best Hanging Basket, Bilver Berry Spoon; donated by C. C. Speight, Esq. 19-For Best Six White Asters, Ladles' Handbag; douated

by K. & K. Steels. 20-For Best Asparagus Fern, Brass Jardiniere; donated by

J. Hymon, Eng. 21-For Best Collection of Cut Flowers, China Yase; donated by C. Woodhall, Kad.

RIBBON CLASSES FOR CUT PLOWERS 1-Asters-Best Hix Blooms, one distinct color.

I-Anters-Heat Collection of Three Blooms, any one color. 3-Aster-Best Blurle Bloom.

4-Dahlia-Best Collection, any number or colors." 5-Gladioli-liest Bix Spikes, any colors,

6-Gladloli-Heat Three Spikes, any variety. 7-Yilles-Best Collection, not less than 12. 3-Nasturtlums-Heat Collection, not less than 12.

3-Pansies-Bost Collection, not less than 12, 16-Phlox-Best Display, six spikes, any one color. 11-Phlox-Best Display, not less than 12, any colors.

13-Petunias-Bost Collection, six single blooms, 13-Petunias-Best Collection, six double blooms. 14-Petunias Best Display, not less than IX.

15-Snapdragons-Rest Display, not less than 12. 15-Sweet Pens-Hest Ten Stems, any one color. 17-Rosss-Best Three Cut Blooms.

18-Verbenas-Best Display, not less than 11. 18 Zinnias Best Bix Blooms, any one color. 20-Zinnian-Best Display, not less than 12, any colors. 31-Hest Collection of Annual Flowers, not less than &.

RIBBON CLASSES FOR PLANTS 22-Regonia-Rost Rex Begonia 33-Hegonia-Host Plant, mny other variety.

14-Fuschia-Boat Single Plant. 15-Puschis-Best Double Plant

26-Pern-Best Plant, any variety of fern. 27-Geraniums-Best Three Bingle Plants, 3 distinct colors. 23. Geraniums Best Three Double Plants.

29-Geranlum-Rest Single Plant. 30 Geranium-Best Double Plant.

31-Tropical Plants, best display. 33-Best Collection of House Plants, 3 at least.

RIBBON CLASSES FOR VEGETABLES

33-Heans-Heat Three Pods. 14-Beets-Hest Three Round

Il-Boots-Best Three Flat. 36-Carrote-Three Bost

37-Colory-Three Best Sticks.

38-Cucumbers-Three Best

35-Onions-Three Largest Red.

40-Onlons-Three Largest White

41-Parenips-3 Bost. 41-Peas Twelve Best Pods.

43-Potatoes-Twelve Best 44-Tomatoes-Bix Best for Table Use.

BOBBIE BURNS KNEW BETTER

"An' ye think he was mair cleve than Rabble Durns?" "Why, there's no comparison between he head that weers a crown."

"Ye think a fine lot of Shakospeare?"

"I do, sir," was the reply.

nonsense as that" "Nonsense, sir," thundered the other hae kent fine that a king or queen on their head. He'd have kent they

EFFICIENCY COMPLICATION

clock stops." "Why not?" inquired the new aub-"Because it takes up too much valuable time,"

HOW CORAL IS HARVESTED The coasts of Algiers and Tunis i

Africa, have long been famous for their production of coral; but some years ago coral fishing on these coasts rapidly diminished, until it was abandoned. Now, however, this industry seems to be reviving in Algiers, and it is expected that; it will be resumed in Tunis. A systematic exploration of he best methods of collecting the coral have been discussed. The old wer. which was very wasteful, consisted in the use of various forms of grapples. combined with strong nets, which were wept over the banks, tearing delicate structures apart, and recovering but a saman portion of the broken coral. The employment of divers is advocated,'as more economical, both in the quality of the harvest and the preservation of the banks. Divers can descend to a depth of about 180 feet. and good coral is seldom found at

greater depths.

A HOME PROTECTIVE UNION Wife-John, if Mrs. Nextdore get Hub-Well, my deat, don't worry number once or twice before you can about that. Naybor and I formed a

TRACKS OF GOD

"Father," asked Thomas, looking up from his studies, "how do you know there Is a God?" . "Why, what makes you ask the question? Do you doubt the unistance

of God T'

"Well, I heard one of the students any that he had been reading a book that proved conclusively that you could knowing nothing about God, nor even he sure there is a God. He said that, If there were a God, He was outside of the world and of such a nature that we could not know Him . Is there uny way really to know?"

"Well, my boy, do you remember the other day that you were laughing about Robinson Crusoe's dismuy a discovering that there were other perwous on the laland besides himself? How did he discover them? Did he hen tham? No: he discovered one truck of a bare foot in the sand, and he know that it could not be his own, He know that only a human being could have made it, and he know that whoever had made it could not be far off, Vor the tide had not yet reached it. All those things he knew to be true, although he had not seen a human being within miles of the Island. And the knowledge was all galnut from a

mark in the sand. . "If one print of u bare foot in the and is absolute proof of the existence and presence of a human being, what ure we to suppose when we see the prints of the Master's shoe, as Itunyan calls it, covering the whole wide world? We see a million creatures that only God could make. We see on mountain and in valley the print of the fingers of God. We see a million flowers and plants and trees that only God could make grow. We see all the rivers and the springs of the world fed from the sky. We see a great universe, perfeetly made and ordered from the Uniont apook to the grantest of all the worlds., What do all those things mean-those millions upon millions of footprints in the clay of the world? They mean God, living, present, rul-

nothing also."

HAPPINESS IS ALWAYS FOUND-In good thoughts.

In helping others. In friendly letter. In pleasant words. In little kindnesses.

In social intercourse. In work that we love. In mutual confidences. in healthy recreations. In cultivating the mind In doing duty cheerfully.

In making others happy...

in facing life with a smile.

SHARPENING A LAWN MOWER

in doing one's best regardless of

in achieving worthy ambitions.

In the companionship of books.

The ordinary lawn mower with its ciating knives is not an easy article to keep in the careful adjustment necsesary for the best quality of work. The cutting action of those knives is really a shearing one, and the knives will sooner or later wear so that the grass will be in a way "chewed" off rather than cleanly cut. Most lawn mowers are made with the stationary blade, adjustable, and all that is necessary to sharpen the mower is to loosen and tighten certain acrows by which this stationary blade is adjusted. It sounds simple, but, it must be very carefully done, otherwise the bearing of the rotary knives against the stationary knife will not be even, and the mower will be hard to operate, and will give poor results.

.The idea sometimes possessed one to use a file on the rotary blades, but this is a mintake because it is nxtremely difficult to keep the line of their out exactly parallel with the stationary blade. It is better to let the lawn mower be self-sharpening with the slightest adjustments that ure necessary for the stationary blade.

me Murinooften, Suther Belester, Sefe for

Infant or Adult. At all Druggists. Write for Free Ere Buck. Butte Sp. Remetro. Chings

"Freedom From Dandruff"

healthy and the possibility of dandruff is practically eliminated.

KOREEN

-ly 'sufer and sastly applied treatment for the scalp. Eliminates dahdrun, stops the hair from falling and restores its natural health and beauty.

AT YOUR DRUGGISTS

You Should not Miss these Specials

Women's Pink and Blue Chambray House Dresses, elbow

sleeves, nicely trimmed, only \$1.25. Women's Voite Kimonas, clastic waist, sizes 36 to 44, to clear at \$1.75.

Girls' Gingham and Volle Dresses, sizes 8 to 14 years, at \$1.25 and \$1.50.

Dark and Light Prints, 30 inches wide, good quality and

good value at 23c per yard.

White Gabardine Sport Skirts at \$2.25. Black and Grey Silk Hose. The Black are pure thread silk, seamless, side fashioned. The Grey have back seams, Second quality. Sizes 0, 01/2, and 10. To clear at 75c.

WE STOCK BETTER GOODS AT A LOWER PRICE L. Starkman

Phone 69-Open Evenings

Farm Specials

Nice 100 acres for sale, \$9,000, or with crop, \$10,000, fine. loam soil, well fenced-good basement barns, comfortable house, nice stream of water flowing through property, water in both house and barn, convenient to village and on good gravel road.

Choice little suburban home of five acres, nice garden soil and home; price \$2.500.

Some particularly choice two hundred acre farms. fine buildings and situation.

Some beautiful homes in Georgetown and Brampton at reasonable prices; if you are in the market for a home consult us before buying.



Agents for Canadian Pacific, Cunard, Anchor & Anchor-

Donoldson Lines Steamshins

TANNERY CO-OPERATIVE

He saw an ad from day to day And muttered: I defy it; Their stuff may be just what they say

But I'm not going to buy it. As time wore on he made remarks. It would not do to mention, For he was mad because that ad.

Was forced on his attention.

But in a week, or two, or three, He said: There's no denying The way that ad. gets hold of me---The stuff may be worth trying.

For just about a fortnight more He dared mere words to win him, And then the ad. completely had Aroused the spender in him.

Next day he drifted in a store And quietly expended. A few of his good dollars for The stuff the ad. commended.

He found it filled a long-felt need; Its excellence surprised him. And now he's glad because the ad. So deftly hypnotized him.

Advertise in The Acton Free Press

WRINE Hand Morabay. How Clean, Heathly Eyes. If they Thre. Inch, Smart or Burn. "The Store of Quality" YOUR EYES if Sore, Irritated, In-

The Ad and the Man