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ADVERTISING RATES-Transient advertisements, to cents per time again measurement for first insertion and 5 cents per line for mehes of more per atomic to cents per inch each insertion. Advercharged accordingly. H. Y. MOORE, Editor and Publisher

TELEPHONES-Editorial and Business Office . + . . . . . . . . .

# EDITORIAL · ·

### Education When Times are Hard

It is surely not an unfavorable expression of the educational aspirations of the young people of Can ada when we find the colleges and universities crowded with students during a time of financial depression such as prevails in this, as well as all other countries. It really seems to indicate that at such a period there is among the aspirants for higher education greater activity and effort than at other times The explanation probably is when business is active and unemployment small a great number of young people and business apportunities that they think it undesirable to let slip even for a college education; that when business is slack and opportunities are fow young people seek a college education for something better to do.

Provincial Road Programme for 1922

About seventy-five miles of permanent pavement will be laid by the Ontario Department of Highways, according to plans just given tentative approval. This list, upon which tenders will be called early in the spring is not finali, as it stands, but it represents substantially the work of the Government which it has in view, and forccasts an expenditure of at least \$4,500,-000. The sections of the Provincial system chosen for next season's work are listed. It is evident that the Minister of Highways is likely to be as deliberate in the construction of the section of the Toronto to Sarnia highway, between Brampton and Guelph, as he was in deciding upon the route for this section. The published list includes the 01/4 miles from Cooksville to Brampton, and Guelph easterly, 5 miles, but no reference is made covering the thirty miles between these points on this highway.

#### Do Not Evade Responsibility

realities of life's personal responsibilities will do well telling the latest scandule and the misfortunes of to form the habit of making up their minds for humanity, but the real news of the world, that of themselves. Responsibilities are among the chief Mr. und Mrs. Common Folk and their family. factors of character making and winning success. It local manufacturer said to me: "We take three local is as impossible to develop strength without re- newspapers and we read every word of them." Can sponsibility, as it is to develop muscle without exer- the same be said of the metropolitan press with its cise. The farmer who encourages his boy to take a oceans of syndicated features? The home town paper load of grain to market, or to make the sale to a is not bought for a penny and carelessly thrown drover of a fat beast or a half dozen store hogs, is aside, but it is welcomed at every town and rural doing more to teach that son confidence in judgment fire-side, like a dear and familiar friend, there to be and experience in business transactions than he would eagerly studied by every member of the household. learn in a whole season's talk or theories. The mor- The town paper is gaining wider recognition to-day chant who gives his son or daughter an opportunity as a force that is helping to build up the rural comto stock up when the wholesale traveller is making munity, and in thus serving his town and country, his periodical chils, is giving them a business turn the publisher is in active co-operation with local and a practical sense of personal responsibility which merchants, members of the local board and organizais invaluable in making them good storokeepers. In tions. These men see what the local paper is doing the respective cases there comes a genuine interest and they are already "solid on its merits as an adin the farming activities and in the business enter- vertising medium. It is to local rather than to genprise which will encourage greater effort and keener eral advertising that the town weeklies are looking observation. Young people should by all means list- to-day .- Lorne A. Eedy, of the Walkerton Telescope. en to advice, weigh good counsel, but they will err if. they hand over the right judgment and decision to another. They should accept responsibilities, even when kind friends would be ready to relieve them from the burden, for it is by decision, and by shouldering responsibilities as they come, that character is fashioned.

Citizenship Now that the time for the annual municipal elections are aproaching, it may have the effect of creating laudable aspirations in the hearts of some good-citizens who have heretofore refrained from resuming any citizenship responsibilities in municipal affairs, if the following contribution is carefully perused: "Citizenship is a much more considerable affair than registering and voting. It goes far beyoud the taking out of naturalization papers to qualify as one of the body politic in the land of the braye and the free. Citizenship has a duty for every citizen, not simply on election day, but the whole year round, and if necessary as a municipal nominee, ready to stand for election. To be a good citizen is to be a good friend and neighbor. It is to manifest loyalty and integrity in business relations. Good citizenship acts to build up not alone the prosperity of a private concern, but the welfare of commerce and trade in general. The good citizen, singly or corporately, pays his debts. He does not keep others waiting for the money they have carned and therefore own. He has an instrinctive horror of borrowing without a definite and understood prospect of ropayment. He keeps his appointments. He respects the right of other men to the same consideration from him that he wants from them. He feels that as each man doct his part, is true to his own trust, minds his own business, is responsible and reliable in his own person, the average level of credit and prestige for the whole community will rise. Citizenship means a realization on the part of one adopted an Ontario idea for next year, when a series man that all men are helped or hindered by his in- of numbers will be allotted to each county in order dividual performance. The mean and discreditable to assist the police in determining more readily in things we do that count against us react on the rest case of theft, or accident, from what county the as well. As an army is judged by its soldiers, a club motor came. by its undergraduates, a community is judged by its citizens. The patriot brings distinction on his home town. That is why we do honor to a man who fought to business now, and work harder than ever to make in France or prepared to go. Sluckers are a reproach this Canada of ours the best place on earth in which to the public opinion that tolerate the breed. That is to live. Rest assured the country is not going to the why we discountenance them and would have them dogs because our particular party was not successful justly ponulized. Citizenship, in the full round of its at the polls. Canada's been here a long time, and its all-encompassing circle, takes in even the domestic history is one of progress, netwithstanding the ups demeanor and the private life. You cannot call a and downs of politics. ... man a good citizen who is unfaithful-or even un-, feeling-in those intimate obligations of the home and the family that are the test and the revelation of week, when David Bean, of the Waterloo Chronicle character. He is not to be praised if at the hanquet passed away. Thirty-two years ago Mr. Bean purboard or in the crowded auditorium or a church as chased the Chronicle from Thomas Hillard, the founsemblage he has much to say about the virtues, while der, when he became manager of the Dominion Life at home, behind the doors, where the curious world Insurance Company. Mr. Bean was a successful does no obtrude, his practices are mean and despic- newspaper man and a good citizen. He was Mayor able. The good citizen, wherever he may be and of Waterloo for a time and a director of the Dominion

#### Four Blg Powers Reach Agreement

It is surely gratifying that some real progress is being made at the Washington Conference. four greater powers, Britgin, United States, France and Japan, have reached an agreement on the main issues. These momentous steps in world affairs, additional to offices in the United States. The date to which submenace of the Anglo-Japanese alliance to the United States is to be removed, that war between the United each subsequent maertion. Contract display advertisements for to States and Japan in to be made nearly impossible, and that the Hughes plan for limitation of naval ermanient, which was outlined at the opening of the Conference, is to be definitely adopted.

### Courses for Farmers at the University

Gradually it is dawning upon our educationists that the curriculum of the High Schools and the Provincial University should embrace something more than the subjects necessary for a professional course. Two separate courses of study are now being offered by the University of Toronto in the short winter course for farmers which is to be held from Pebruary 6 to February 17, 1922. The first contains English, literature, economics, Canadian history, architecture and public speaking, and the second, English, literature, economics, hygiene, psychology, household science, biology and public speaking. This new method will make the University of greater value to people in the common walks of lifer

Changes in County Councils' Organization The Ontario Government has evidently some important changes in the composition of the County Councils of the Province. Circulars have been sent out to the muncipal councils, intimating that important changes in the County Council system are contemplated being made at next session of the Legislature. The councils are asked to express their opinion on giving women municipal franchise on the same footing as mon, reducing incorporated villages that have shrunk in-population to police villages, and using the assessed value as much a ropulation in deciding the representation of a municipality in the County Council, If these plans materialize there will be marked changes in the com position of the County Councils.

#### They All Read the Home Paper

The local weekly newspapers to-day have a field all to themselves, not in competition with any other class. Our best weeklies publish outside of their editorial page, practically nothing but local news, local features, and advertisements, mostly local. Our Our young folks who are entering upon the news is not "world happenings" with display headings

## The United-States in a New Relation

In a very thoughtful editorial in the last issue the Companion, of Boston, in speaking of the distinguished visitors in that country at present and previously during the year, makes this significant admission: "One thing this procession of distinguishett men cannot help impressing on our national consciousness: Whether we like it or not, we are deeply involved in the fermenting, struggling life of the world; we are perhaps at the very centre of the ferment. We grow rich and great in comparative isolation, but for good or for evil that isolation is now ended. The article further remarks: "Nover since our country was founded has it had so many distinguished visitors from overseas as in this passing year. The remarkable invasion of America by the great and influential men of Europe is a striking testimony to the importance of the United States in the intellectual, financial and political life of the world. Now York and Washington have welcomed a throng of notables such as London and Paris only, among modern capitals have over seen. To all of them America has given the cordial welcome that their great abilities and their distinguished services to the common cause deserve. Reference is especially made to Foch, Lloyd George, Beatty, Diaz and Prince

## EDITORIAL NOTES

We had the right of the franchise; and we voted. All heated argument was uscless. It made no votes and changed no opinions, except perhaps to make folks dislike us more because we got worked up.

The New York State motor vehicle bureau has

It will be the part of wisdom for all to settle down

Ontario lost one of her prominent publishers last whatever he is doing, has no reason to fear the Life Insurance Company. His sons publish the Chronicle and the Kitchener Daily Telegraph.

#### 5,000-YEAR-OLD SEEDS

A morning glory seed, reputed to be 6,000 years old, has been taken to Balboore and planted in the garden of Mrs. W. Champth Robinson, in Green lipring Valley. The seed is one of welve found in the hand of a mummy of a young Egyptian girl, which was recently removed to the United Hutos. Ten of the socile have kiroudy boun planted, and all of than germin-

#### HE SPOILED THE BABY

Bobby was playing with lils slater when he upoot her carriage, and in fulling she cut her face slightly. With her hands she smeared the blood across her cheeks, and Bobby was frightened. He ran to his mother, whimpering: "Oh, mamma, I'll buy you a new haby. I've spolled this one."

#### PEOPLE ON FARMS LIVE THE LONGERY

and safest, according to statistics complied by the United States Bureau of Labor, showing the average uge at death in various occupations. The farmer and farm laborer live longer han other workers. This does not "seem longer," which, it will be reinembered, is the point in the old joke concerning the longevity of murrled

folk contrasted with bachelors and spinsters-it is longer, and official research records prove it. Farmers live to the average uge of 68.5 years, blackuniths are given three years lend of life, and masons and bricklayors die ut un average uge of GG. The list tapers down to bookkeepers and office analulululu who are given an average life of no more than 36.6 years.

## The Farmer's Advocate

Canada's oldest, most practical and most interesting farm paper and home magazine.

Edited, owned and published by practical farmers who operate a 200 acre experimental farm of their own.

Departments of interest for every member of the family at all seasons of the year. Helpful and practical articles on live stock Including Horses, Cattle, Sheep, Swine and

Poultry. Florticulture:-fruits and vegetables. Dairy:-care of cows and handling of milk. butter and cheese

Household department:-cookery. health, fashions, literature, education and a fine serial story. YEARS

Reliable market reports-with FOR dependable price quotations from the Toronto, Buffalo and Montreal \$3.00

## OUR SPECIAL OFFER

NEW PRICES TWO YEARS

ONE YEAR \$1.20

\$2.50 \$3.00 (PORMER PRICE SE.OO' PER YEAR-IN ADVANCE.)

THREE YEARS

The William Weld Co., London, Ontario



Our "Christmas Club" is a Club that makes gift-giving easy, because it meets the "money condition" of everybody, regardless of their age or circumstances.

You come to the Bank; tell us how much you wish to save each week for Christmas next year; and you are enrolled as a member of whichever class of Club you select. Your first deposit makes you a member. And as a member, the total amount you deposit for fifty weeks will make you and those you care for most, fifty times happier than if you had not

You can loin any one or more of the classes you like. These various classes run from the I cent a week Increasing Payment Class, which gives \$12.75 at the end of the fifty-week period, up to the \$20.00 a week Even Payment Class, which yields \$1000 at the end of the Club period, with graduated Clubs of all sizes in between.

## **Even Payment Classes**

which the same amount is deposited each week for 50 weeks 25c, weekly totals . . \$12.50 Soc. weekly totals ... . 25.00 \$1,00 weekly totals . . . 50,00 \$2.00 weekly totals . . 100.00 \$5.00 weakly totals - . . 250.00 -\$10.00 weekly totals . . . 500.00

in which increasing amounts are deposited each week for 50 weeks 1c. and increase totale \$12.75 2c. and Increase totale Sc. and increase totals loc. and Increase totals You can Join several classes if you wish \$20.00 weekly totals . . . 1000.00

Increasing Payment

Classes

Acton Branch -L. B. Shorey, Manager

# The MERCHANTS BANK Christmas Club

# It wasn't worth getting worked up over, was it? Good Buying at Ospringe Store

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One only, 4 Burner Perfection Oll Stove with Oven ................. \$30.00 Good Brooms at 80c. Two for ..... GET YOUR SUPPLY OF DR. HESS' BYOCK FOOD NOW AND BAVE YOUR FEED

WE HAVE A GOOD RANGE OF HORSE BLANKETS, ROBES, HALTERS, ETC., AT REASONABLE PRICES

A FEW GROCERY BPECIALS ... A Roul Good Balmon 3 ms. Good Black Tea for .... Corn Hyrup, 5 thm. 500. 10 thm. for ....... Laundry Houp 13 oakes for ...... Dan Matches, 3 Boxes for ......

All Einds of Fruit for that Christmas Cake.

With Every Order of \$15.00 we will give a Broom Free.

Ospringe, L. Gordon

# 11% Promised 11% PAID

A few menths ago we offered our Clients the BT Preferred Stock of the King Edward Construction Co., Yad, with a bonus of 30% of Common Brock. We then stated that the Common Stock would, at an carly date, me on a 10% basis.

This promise, has been fulfilled, and the King Edward Construction Co., Yet I has declared its next dividend at the rate of 10% per annum on the Common Stock. Those who took our advice and bought Preferred

Stock with a bonus of Common, now have an Investment yielding 11%. We are offering the B% Convertible Debentures of The Mount Royal Hotel Company, Limited. with a bonna of 30% of Common. This should

ultimately be even a better investment than the King Edward Construction Co., Idd., as The Mount Royal Hotel Company has a much greater petential raming power.

Soud for our special Circular.

# To W. A. Mackenzie & Co., Ltd.

38 King Street West, Toronto.

Dear Sire: Please send his a copy of the circular describing the S% Convertible Debentures of The Mount Royal Hotel Company, Mamited, and oblight

Piosen write clearly.

# Air Vents Made to Order



From tin, galvanized from or other sheet metal. We also build to order skylights, roofs, gutters, cornices, leaders, etc. Let us figure on your work. We can give you satisfactory results and perhaps save you some

PHONIO UII AT, 80

F. Mooney

ACTON, ONT.

# Has Your Business Reached It's Limit?

Do you think it impossible to sell more of your goods in your territory?

If business in general is depressed must your business be depressed?

Are you going to wait for things to pick up or

are you going to make things pick up?

## Well, Here's a Point

Five years ago the Literary Digest had reached the limit of its possible circulation in the judgment of many thoughtful observers.

"Fletion magazines can 'go farther," they said, for ten readers seek amusement to every one who thinks. But a weekly review of news comments and public opinion cannot hope for more than 500,000 circulation; that is a maximum."

Business still wavered in uncertainty at that time. Only the few understood that uncertainty is opportunity for courage and for faith.

The Literary Digest, rejecting the counsel of timidity and doubt, entered upon the largest, most costly campaign ever undertaken by a magazine to widen its market-a campaign of continuous national advertising involving the expenditure of more than one million dollars a year,

Its circulation when the advertising began was

In nine months the circulation was 655,030. The advertising continued.

In eighteen months the circulation was 050,000.

The advertising continued.

To-day the circulation is 1,300,000, and the Literary Digest continues its advertising.

# Do You Get the Idea?

Advertising, continuous and persistent, will do for you what it did for the Literary Digest, and the medium in your locality is Tim Fren Press.

It stands alono' in its class in Canada.

22 Cents an Inch onea 50 Inch Contract.

It is only commonsonse to advertise continuously to those who are in a position to respond. This is logic; it is sane business; it is economy; it is the direct road to renowed prosperity.

The courageous will take their faith in their hands and begin. The timid will be deterred for a time by circumstances

"Circumstances," exclaimed Napoleon, "I make circumstances!"

Ask for Particulars-

The Acton Free Press Acton, Ontario

## Business Directory

ووفا ويستمير سناوي والبداني الرياضيني أديمين بمنافي فالمساوي المستعدد والاستواد MEDICAL

more extended, the party of the property of the party of DR. J. A. MONIVEN Physician and Burgeon Office and Residence-Corner Bower Avonue and Eight fitrouts, the realdence formerly eccupied by D. M.-Hen-

DR. E. J. NELSON Burgeon Obstatriolen

Physician Acton, Ontario Successor to the late Dr. Gray Office and Residence-Prederick fit.

Office Hours-2 to 4 p.m. and 7 to

derson, Acton, Ont.

DR. C. F. W. HOUS Physiolan and Surgeon N Mill St. Georgetown Phone 22

Ex-House Hurgeon Grace Hospital, fisecial attention to Diseases of Wo-

oen and Children and Infant Feedings

P. O. Rox 335 HAROLD NASH FARMER, M. A. Barrister, Bolisitor, Notary Public

PERRYMAN BLOCK - ACTON, ONY MONEY TO LOAN Hours-9.30 a.m. to 5 pm.

Convenyancer, Etc.

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DR. J. M. BELL, D. D. S., L. D. C

Honor Graduate of Toronto Univer-Olden at residence, Corner Mill and

DR. F. Q. GOLLOP, D.) D. S., L. D. S. Dental Surgeon Office over Bank of Nova Beotia --- HOURS-0.30 to 6.30.

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Evenings by Appointment

FRANCIB NUNAN

Account books of all kinds made to

order. Periodicals of every .c. serip-

tion carefully bound. Ruling neatly

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and promptly done.

Licensed Auctioner For the Counties of Halton, Wellington, Pool and Dufferin and the

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The Mercury Office, Guelph
The News-Record, Forgus, or
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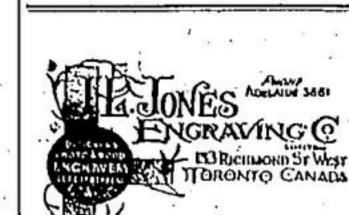
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Ontario Lund Surveyor and Civil Burveys, Subdivisions, Plans, steports, Descriptions, Blueprints, etc. Certificates for purchasers and

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Drainage Roports, Estimates oto.

McLEAN BUILDING, Douglas '8t. GUIDLPH (Phono 1064) ONT.



## The Old and Reliable Granite and Marble Dealers

We are manufacturors and direct and Headstone work. We sell direct to our pustomers at wholesale prices. thus paving our oustomors 40 per cent We have the best appliances and the only mechanics in the workinion who can operate pneumatic tools properly. We can give references from hundreds of our customers. In Toronto and other mits in order to collect. We have the largest and bost stock of Granite in the Daminian, or more than any three dealers in the West. , We are legitinate dealers and employ no agents, and do not unnoy or post distamers by sending out ignorant agents solleiting orders—we employ only mechanics and defy competition.

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