

EASTER

Intimate Lord, with praisings
For Thy goodness and grace
For Thy Word made flesh
For Thy saints beheld with wonder
Thy work since time began
Thy grace upon Thy coming
Thy fashion as a man.



THE OLD MAN OF THE BIG CLOCK

Old as well as supplying local customers. There were hundreds of cherry, plum and pear trees, raspberries and other small fruits, an acre or more of strawberries, and a few acres of cabbages, cucumbers and corn.

PUNCTUALITY

Punctuality is a virtue more desirable than it is common. To see how general this habit is, let us take a walk through the city.

A WISE PRECAUTION

A country minister of whom the Rev. Dr. H. H. H. has written, was driving along a country road with one of his young parishioners, who, like many young men, likes to argue on matters of religion.

ARBITRARY SIGNPOSTS

An old-fashioned minister was once driving along a country road with one of his young parishioners, who, like many young men, likes to argue on matters of religion.

Merchants Casualty Co.

Merchants in Health and Accident Insurance. Policies liberal and unrestricted. Over \$1,000,000 paid in losses.

Easy Walking

It is imperative for the man who passes the greater part of his time on his feet. Shoes built on the proper last, made of good leather that fit the foot should be taken care of. Have us fit up that comfortable old pair.



T. E. Gibbons - Mill St., Acton.

MASTER YOUR MEDIUM

"Mother, what's a medium?" demanded one of the boys at a breakfast table in the club.

THE BABY—WHAT IS IT?

London Tit Bits has just awarded a two-guinea prize for "The Best Definition of a Baby."

"CARRY ON"

Many people have heard of Jack Cornwall, the boy hero who served on the British cruiser Chester in the Battle of Jutland.

SAVE A CHILD

"There is nothing in all the world," says David Starbuck, "so important as children; nothing so interesting, if you wish to go in for some philanthropy, as saving a child."

AN HONEST MAN

Who is the honest man? One who pays his bills, says the Rev. Dr. H. H. H.

A BEAUTIFUL CUSTOM

The Chinese have a custom which would be credit to any race of people. New Year's morning, each man and boy, from the highest to the lowest, goes to the door of his neighbor.

THE OLD MAN

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ARE YOU WRITING A BUSINESS LETTER?

Ninety-tenths of the world's business is done by letter.

ARE YOUR SAVINGS EARNING FROM 6 TO 7%?

IF NOT—HERE IS YOUR OPPORTUNITY. DUE to the increase in value of the Canadian Dollar in England, we have been able to buy back high-grade Canadian Securities.

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The Car of Durability and Economy

J. N. O'NEILL & SON

DISTRIBUTORS OF STUDEBAKER AND DODGE BROTHERS MOTOR CARS FOR ACTON, GEORGETOWN AND MILTON

J. R. LEISHMAN, Acton Representative

A Lesson the Government Paid For

Before 1914, bond brokers and bankers were indifferent advertisers. Many who advertised regarded their expenditures as "sop," and thought they were doing publishers a favor.

Then came the call for War Loans. On the advice of an advertising association, yet contrary to some brokers' and bankers' views, the advertising of these loans was made humanly interesting.

The results you are aware of.

But—here is the real point.

Nearly every Bond House and Bank in Canada is, to-day, aggressively advertising, and using all the interest and ingenuity at their command to attract business. They observed the power of newspaper advertising, when properly used, and have profited by the lesson.

The same thing is true of some manufacturers, who, noting the results of the Imperial Munitions Board newspaper advertising, have commenced to use this same force to introduce post-war products.

The Government paid for this lesson.

Have YOU considered profiting by it?

Advertising is not a matter of guesswork. It is not something to be lightly undertaken, but it can be undertaken with assurance of success if it is done properly.

If you have ever thought you would like to advertise if you could get proper advice on how to go about it, let the FREE PRESS help you. We will give you the benefit of our experience in starting you on the road to successful publicity.

TO ALL Whom It May Concern THE Parliament of Canada has recently passed a bill regulating the taking of the vote on the Referendum in Ontario on April 18. The points to remember are as follows: 1. Every British subject by birth or naturalization, male or female, resident in the Dominion of Canada one year previous to February 1, 1921, and resident in the Province of Ontario for two months previous to the date, is entitled to vote, unless otherwise disqualified. 2. Voters' Lists used in the last provincial referendum are the lists to be used in this Referendum, subject to revision. Every voter in an urban polling division must be on the list, and will presumably be on the list only in the division in which he resides. 3. In incorporated cities and towns of 1,000 population or more, arrangements will be made for receiving applications from any who are not on the list on March 29 to April 4 inclusive—except Sunday when the clerks' days officers will sit to receive such applications. 4. In rural polling divisions the voter must be either on the list or be put upon it as a resident and be attached for as such by another resident. 5. Both affirmative and negative sides have the right to select scrutineers. 6. Women have the right to vote. VOTE—and vote—YES Ontario Referendum Committee.