C. Bark N. P. North, A. C. Charles of a transportation and Laboratorial applies that THURSDAY, FEBRUARY 3, 1931 '~

The state of the s lag at the Free Press Building, Mill Street, Acton. Ontario. The subscription prior is take per year, in advance. Postage is charged additional to offices in the United States. The date to which subscriptions are paid is indicated on the address label.

ADVERTISING RATES-Transient advertigements, to cents per line agate measurement for, first insertion and 3 cents per line for each subsequent insertion. Contract display advertisements for to inches or more per aminim to cents per fach each insertion. Adver-tisements without specific directions will be inserted till forbid and charged accordingly. H. P. MOORE, Editor and Publisher

TELEPHONES-Editorial and Business Office

#### EDITORIAL

The proposal of the Government to endeavor to bring about greater co-operation between rural and urban centres, with a view to reducing the spread between producer and consumer, is certainly timely.

The farmers of Ontario can trust Premier Drury to say the right thing at the right time, without being "gagged" by unrepresentative men, who so only the rights of one class in the community.-Guelph Mercury.

Government House and the ceremonial opening of the Legislature still exist, notwithstanding the complaints that used to be heard in rural and labor few days." circles about them .- It appears to make a difference who has control of such things .- Guelph Herald.

is also his estrangement from certain sections of the The law provides that every car operating on the Mr. Rowell to retire from public life.

the Legislature for this session at least. Premier It is botter for all car owners to comply at once. Drugy has admitted the proposal had received "fav- Approved lenses of different styles are now available orable consideration" at the hands of the Govern- at very reasonable prices. ment And not a member of the Logislature is objecting.

... Newspaper advertising takes a man or woman by the arm and says: "Here is the product. John Smith sells it in your neighborhood. Now go right out and buy it." That's action-'direct action" of a kind that's worth hile. The merchant who does not take advantage of it is missing a golden opportunity.

The people who talk so glibly about carrying appeals to the "foot of the throne" forget that the Privy Council does not decide appeals for English, Irish or Scotch cases. The Privy Council is good enough for the Colonies but not good enough for the people of the Motherland,-Farmers' Sun.

people of the United States had saved \$1,000,000,000 effective enforcement of the Volstead Act.

meeting of the County Council last week. He has make out the return required. had ample municipal experience and will fulfil the duties of the position with ability. Warden Elliott is a son of the late John Elliott, who was for many years a resident of Acton, and a brother of Dr. A. S. Elliott, who practiced here for years before going to the West.

Reforestration is a Strong Policy for Ontario

old Ontario had been almost denuded of trees which New Ontario immense valuable areas had been destroyed, by forest fires. Furthermore there had been munity of which that thriving town is the centre. absolute waste and had cutting by lumber companies. Premier Drury indicated the methods of reform that his Government was undertaking. First, a more efficient fire prevention system was being established in policy of reforestration by municipalities. It bedom of the Government's policy would be clearly tario would eventually become sufficient to meet all sound policy for Ontario to adopt.

## Home Work For Pupils

At regular intervals the subject of home work is revived in the newspapers by supporters of both sides of the problem. There are those who maintain ters, and the abolition of the appeal to the Privy that the pupils, especially those who have reached Council, which that involves, were discussed last the high school, are overworked and that when they week at the annual meeting of the Manitoba Bar are dismissed in the evening they should be per- Association. J. B. Coyne, K. C., and W. R. Trueman, mitted to devote the whole interval before school K. C., were strongly in favor, and C. P. Wilson, K. C., resumes in the morning to the lighter relaxations so expressed the view that there would in practice be no essential to proper physical and mental youth.\ Mr. appeals to the Privy Council if the strength of the A. H. D. Ross, of the Arnprior High School, finds it Supreme Court of Canada were increased. No denecessary to write a letter to The Chronicle in which cision was reached by the association, which arranged be point out, in reply to questions from parents, that to call a special meeting for the further discussion of the amount of time the students spend in their work the question. Canada, would undoubtedly be the is not excessive and that this varies according to the gainer if the Supreme Court were made our final ability of the boy or girl. Mr. Ross may be right in Court of Appeal. some cases but not in all. The average boy or girl who wishes to keep up with the work of the High School will have to devote considerably over an hour a night or lag behind. At the same time, there is the source of supply of intoxicating liquors, so undoubtedly a good deal of uninformed criticism of popular lately in Quebec. - Authoritative informathe home work problem. The curriculum is crowded tion is to the effect that under the new Quebec and the hours at school are short. Requiring students license law, Ontario and other provinces will have to perform home work has a still higher value by to seek some other source for their supplies of hard placing them as it were upon their honor and pre- liquor, or be content with what they can get within paring them for after life by accustoming them to their own border on doctor's prescription. work without the actual supervision to which they government intends to take over the whole trade, are subject in the class.room. The student, who will wholesale and retail, but will not go into the export study only under the eye of his teacher, is likely to business and no, one else is to be granted any sort develop into the man who when he takes up the battle of license. That means that the Ontario man will of life will work only when he knows the bess is have to get his stuff direct from Britain if he gets watching him. The Mercury is not in favor of exit at all. The Referendum in April next will put a
cessive home work, but if our boys and girls wish to
stop to importation from that quarter. Verily the

Kenney Bros. get through with the work they must study at night. walls are closing up offectively against the traffic in

Believes in the "Broadening Out" Policy

At Burford last Thursday evening Principal J. B. Reynolds, of the Ontario Agricultural College, Guelph, advised the Burford U. F. O. Club to take small company, of an English noble- Horace Bushnell, preached a thoughtin residents of towns and villages within their dis-

#### The Birds Improve the Crops

The department of agriculture estimates that the passing of the migratory bird law in the United States, which forbids shooting of game birds in the spring, has gained \$20,000,000 in food to the country. In many districts where the birds were almost extinct, they are ripidly increasing in numbers, it is said. The improved crops is a splendid comment on the sancity of this piece of legislation.

#### The Liquor Traffic Flustered

A dispatch from London, England, says: "Intimations from Canada that the new budget of the Dominion's Finance Minister may contain some strin gent provisions regarding importation of liquors have in our own day, who have no admir- was never more in evidence than it is reached this side, according to the statement of Canadian banker here and have resulted in a rush of means. The who say that every man the most wearing part of "war work," exports to the Dominion. It is understood that many individual Canadians, as well as leading firms of importers, have placed heavy rush orders for Scotc whiskey and other liquid essentials within the past standing what is meant by a sense of cans no longer succes at minute gove

#### Non-Glare Headlights are Imperitive

Municipal authorities through Ontario are being The Port Hope Guide believes Hon. Mr. Rowell's advised that the law with respect to headlights or withdrawal from political life is only temporary, as motor vericles is in effect and should be enforced. Liberal party. The country cannot afford to allow public highway must have an approved form of headlight device. Applicants-for motor vehicle license must state in the application that an approved lens A bonus of \$500 is virtually assured members of has been installed, or the license may be withheld.

#### Dominion Government Policy to be Revealed

It is hinted that Promier Moighen is to give publicity to some of the Dominion Government's plans for the future this week. As the banquet to be tendered the Prime Minister at the Windsor Hotel, Montreal, which will be non-political, it is expected says at Gazette writer, that several important announcements on questions confronting the Dominion will be made, together with an intimation of the plans being prepared by the Government to meet them. This revelation will surely be interesting to the people of Canada:

## The Income Tax and Your Liability

Are you figuring on your income tax and making In a statement in which he asserted that the returns as the law requires? Everyone with an income of one thousand dollars per year, or two in their drink bill since prohibition went into effect, thousand if he or she is married, who lives in Canada, Wayne B. Wheeler, general counsel of the Anti- or has lived in Canada 183 days during the year, or Saloon League, highly commended Attorney-General is employed or carries on business in Canada, or is Brundage, of Illinois, and Judge Landis for their paid for his services rendered in Canada, is liable. A doctor in Algoma was fined \$2,000 last year-for making a false return. Failure to fyle an income As was anticipated Mr. John R. Elliott, Reeve, of report with the Inspector of Taxation leaves one open Esquesing, was elected Warden of the County at the to a fine of \$50 or more. Better get a blank and

## One of Ontario's Best Local Newspapers

The Newmarket Era commenced last week its sixty-seventh volume. It was established by the late Guelph Business College Brastus Jackson, who went from Guelph, where he had been engaged on the Guelph Mercury, to start the new paper. For thirty-seven years the Era has been under the management of the present editor, At a large gathering in Kingston recently Pre- Mr. Lyman G. Jackson, son of the founder. He has mier Drury delivered an impressive address on the labored carnestly and assiduously to maintain its question of "Forest Conservation." He stated that previous prestige, and uphold Newmarket as a business and educational centre, and has admirably suc constituted the supply of commercial timber. In ceeded. The Era has ever been faithful and loyal to the best interests of Newmarket and the wide com-

## The Farmer Soon to Have Cheaper Labor

The Farmers' Sun keeps its linger pretty closely the forest reserves. The Government had adopted a to the pulse of farmers' interests in Canada. Saturday's issue it said: "Wage rates for farm labor lieved that the municipalities would be able to carry reached their highest point in the history of the U. S. this out effectually. Reforestration had already been in 1920, as national averages, according to figures begun in Simcoo County, and 30 years hence the wis- gathered by the Department of Agriculture, and just made public. The average wage rate for labor evident. He believed that the timber wealth of On- hired by the month, it was shown, was \$46.89, with board, and \$64.95 without board; for day labor at Government expenses. The new world-stands in harvest \$3.60 with board, and \$4.36 without board. great danger of a timber famine, and the co-oper- For day labor, other than at harvest, the scale ation of all the people is sought. This is surely a averaged \$2.86 with board, and \$3.50 without board. Prices in Canada follow those of the United States very closely.

> Let Canada Settle Her Own Legal Quibbles Absolute independence for Canada in legal mat-

No Liquor for Ontario from Quebec

Indications look promising for the closing up of

#### UNDERSTANDING HONOR

A more disentrous thing than to be Ithout honor is to be unphie to under-

expressed. "He must have had some daily experience little more than a axe to grind," said one. "People don't round of trivial tasks and monotonous do that sort of thing, you know, unless details. The eye of youth, fixed eagerstrength of a lofty sense of honor. -

Extra cash prices for Good Fowl natisfaction guaranteed to hides and sking.

## WE WANT

A Reliable Agent for every unrepre-presented district, to sell our well-known fruit and ornamental trees,

GOOD PAY-EXCLUSIVE TERRITORY RIGHTS

PELHAM NURSERY CO.

## **Guelph Business** College Training



Winter Term from January 3-We have a number booked for that date. Don't put it off.

## Herald Bldg. - Quelph, Ont. A. L. BOUCK, Prin.

Our Glasses Are Sight Preservers

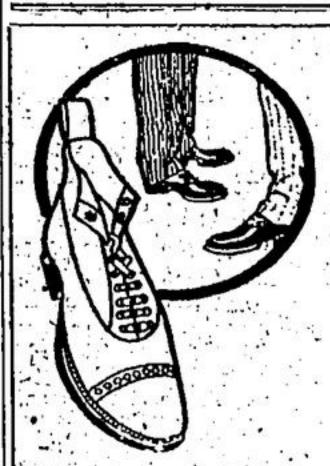
They Are Buoys of Hope to Shipwrecked Lyes

They save sight, dispel the gloom of defective vision and render a service beyond price." DO YOUR EYES REQUIRE

SAVING 7

A.D. OPT OPTICIAN

Pros MYE .: GUKLPH, ONE



## Kenney Bros. Fall and Winter Boots and Rubbers

Lumberman's Heavy Rubbers and Heavy Boots for all the Family Good Assertment of Fine Goods OUR PRICES WILL ALWAYS COMMEND OUR GOODS

Repairing Carefully, Personally and Promptly Attended to Rubber Heets a Specialty.

#### "LIVING TO GOD IN SMALL THINGS

ornment-regulations, which seemed ut

the first careless glance like meedless

. The glat of the matter is that life

is so much a tissue of detail that, un-

loss we put the best that is in us

never find expression at all. The most

convincing Christian lives are not lived

in the upen of public observation, but

in humble, unfiretending homes, where

love and patience and kindly ministries

reflect Christ. In little, intimate cir-

most felt and does its most blessed

Heeldes, the wisest of us are poor

judges of what is great or small, and

our setimates are often-surprisingly

reversed. -The servanta to whom their

master committed the pounds, in one

of our Lord's parables, thought of

convenient arrangement, but the mas-

ter himself, it would seem, had an eye

all the while to the kingdom he was

to receive, and was-looking-for man

qualified by their faithfulness to oc-

cupy places of trust and authority.

The way we do small things is the

and test of what is behind our doing

of anything, and character, not dress

parade, vouches our fitness for a wider

"HE KISSED ME"

field and a greater work.

Into small things, our life purpose will

and foolish measures.

Almut three quarters of a century stand honor. A story was told in a sgo the famous New England divine, man who was given \$150,000 by a rail- ful and eloquent sermion on this theme. way company, because their line en- The sermon is too long to suit the crouched on his estate. After several taxto of a present-day congregation, years the noblemen realised that the and many of us would hardly be atrullway had benefitted his property in- tracted by its close-woven, reasonings stead of injuring it, and he wrote the and its leisurely applications. The subcompany explaining his feeling, and ject, however, is intensely practical. expressing his wish to return the .... It ... a standing grievance to the youthful spirit that life, which looks In the little group who listened to so large and grand as viewed from this story, a variety of opinions were its opening gateway, proved in the

they expect to get something out of ly on "high emprise," is impatient of it." And another laughingly declared, the winding paths by which he travels "I'd never give anything back to a toward the glowing mountain top. railroad,. The more' I could squeeze 'That feeling is likely to be seconted out of them, the better I'd like it." by the great events that are almost Hardly one seemed able to understand daily happenings these last few the motive prompting the man. They months. Thousands of young, America seemed incapable of appreciating the cans are lending a hand in shaping the destinies of the world that is to "I own," said an old timer, "to being a bey but this unusual opportunity to pretty bad rascal, but at the same time "do some great thing" only serves to 4: 123 have the highest asmiration for a accent the drabness of the "common man of honor." And if he deserved | task" for thousands of others. the compliment he paid himself, he Yet, once we stop to think about I was considerably in advance of some the vital importance of small things ation for men of honor, and seem to be to-day. The oc-ordination of numincomable of understanding what honor | beriess details has been, the world over, hus his price, and assume that the and most of our blunders and mistakes identist is merely wearing a mask, are have grown out of a failure to reglixe making a sadder confession than they how essential the morest trifles, were know. They are practically, acknow- in paving a sure and safe way to the ledging themselves incapable of under- grand result. Even unthinking Ameri-

#### Announcement "FOR" PARMERS"

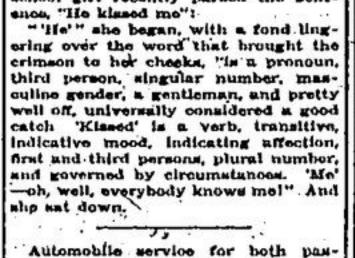
and New-laid Eggs. Call me up by mall and advise me personally and I will go to your place right away to do business. The best then you will non. Also we buy all kinds of scrap iron and other junk,

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**ESTABLISHED 40 YEARS** Write for particulars to Agency Department-

## This is how a New Glasgow high school girl recently parsed the sent-



congers and freight is contemplated between Argenting and Chill by a route rossing the Ander mountains.

## A QUEER BROTHER-IN-LAW

They werd looking at the kaugaroo at the "zoo," says the Boston Transcript, when an Irlahman . naked his neighbor in the group! "Beg pardon, sor; can you tell me phwat kind of a creature is that?"

"That," unid the man, "le a hative of Australia." "Good hiving!" exclaimed Pat. "And me sister Julia married wan o' thim!"

Tominy came from the room where his futher was tacking down a curpet crying bitterly. "My what is the matter?" said the "Papa hit his finger with the ham-Lugh 7" "I did," was the reply.

LAUGHING DIDN'T PAY

# Rural Service Department



Special attention given to Farmers' problems. Uso our Rural Exchange Service. If you have livestock, feed or seed grain to sell, or wish to purchase, list it on our Bulletin Board. Auction Sale Registers furnished free of charge. Have you received one of our Parmer's Account Books 7 Have you been

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The Brunswick

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FRANK KING

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## Notice to Creditors

OF THE ESTATE OF ABACAIL GUNISH-PRICE, DECEASED

The, creditors of Abagail Gunial Price, late of the Village of Actor Widow, who died on or alout the fourth day of January, A. D. 1031, uro required on or hefore the twentyby past prepald or otherwise deliver to the undersigned solloiter for the Exacutor, a statement of their nocounts, the nature of the mourity, if any, held by thom, and full particulars of their names, addresses and descrip-

And notice is hereby further given that inunediately after the said twentyeighth day of February, A. D. 1921, the sald Executor will proceed to distribute the appets of the said estate among the parties entitled thereto, and he will not be responsible for any claims of which he shall not have recolved notice at the time set forth for auch distribution. Dated at Acton, Ont., this 27th day of January, 1921. CHARLES CHRISTIE HENDERSON

#### The Old and Reliable Granite and Marble Dealers

By H. N. Farmer, his Holicitor. 31-

We are manufacturers and direct morters of all kinds of Monumental and Headstone work. We sell direct to our customers at wholesale prices. thus saving our oustomers 40 persont.
We have the best appliances and the only mechanics in the Dominion. who can operate pneumatic tools properly. We can give references from hundreds of our customers in Toronto and other places, where others have to have law suits in order to collect. We have the largest and best stock of Granite in he Dominion, or more than any three dealors in the West. We are legitimate dealers and employ no agents, and do not annoy or pest quatomere hy sonding out ignorant agents soliciting orders we employ only mechanics.

and dofy competition HAMILTON & SONS

All this advertising has done and will continue to do. It is the over increasing influence for the advancement of mankind-the most potent, indeed, of the many forces influencing human action.

# A Modern Force in Business

Advertising has Established a New Order of Things in Commerce. It has Become a Mighty Power in Business Progress; a Complex Yet Comprehensible Transmitter of Many Parts for the Distribution and Selling of Merchandise and Service

Its function is five fold

To enlighten or educate—to create new wants or to satisfy old ones—to protect and foster legitimate enterprise-to establish a medium of understanding between buyer and seller as a basis for mutual profit and advantage-to prescribe an economical price and the maintenance of a fixed standard of quality.

None know better than the buying public how well these functions have

Modern advertising has given us an insight into various manufacturing processes. The producer has taken us, the consumers into his confidence and told us just how his mincemeat, his flour, his clothing, etc., is made. 'We know why certain things should or should not be. Advertising has told us-broadened our understanding and guided our judgment.

Modern advertising has enabled us to unlock the treasure house of the world's best music through the medium of the player-piane and the phonegraph. The motor car has lengthened the business day and brought the fragrant countryside to the city's door. Men shave in comfort in ten minutes where they used to take twenty. 'A magic bottle provides us with cold drinks with the weather at 90 degrees, or gives us warm beverages when Jack Frost' dins at 40 below.

Modern advertising has clovated the standard of business othics. It protects the manufacturer from unscrupulous competition and the consumer from base imitation. It conserves trade-extends business and creates good will. It enables the corporation, the manufacturer or private individual on trial to take his case directly to the public, and to secure the public's judgment on his policy or character based purely upon their respective merits.

Modern Advertising has opened up new opportunities to the oppressed and poor of far-off lands. It has turned an uncousing tide of immigration to new countries. It has developed nations, and made the name of the New World a promise of better things among the people of the Old.