MIDDLE CLASS When workers win a shorter day The cost is passed along to me; With larger taxes, larger pay, The rent comes higher, too, you

From shoes and clothes to light No old-time luxuries for mine-I'm thankful now if I can eat.

Let none beginder the pay they go On farm, in factory and mill; But every increased ware that's met Is added to my grocer's bill.

I do not figure in the game; There's nothing offered pay the piper just the same-

VACATION THOUGHTS

anxiety of getting stopped will be more | real good time. exhausting than the outling will be recuperating, and "minus" will have to be written after the finis of the ex-

and it may be of untold mental and couldn't have a good time without getphysical benefit to take it. If we find ting "skeed up." The day was no good shovelled the snow off a portion of the flowers and other articles of food. one who is so circumstanced that he for them unless they got rolling drunk lot in order to plant potatoes Along the upper poles were hung their cannot join the procession of suit and mixed up in a brawl of some sort. cases and band boxes he will express My what a difference in this Peace his regret in a tone as sad as the sighs Celebration. Nobody was drunk. There have "new taties and green pays" by the were the fires, dach furnishing heat of the wind along a lonely road lead- were no wives ashamed of their hus-.Jng to a country graveyard. Those hands and had their pleasure spoiled who are going have been thinking of for the day. Daddy bought ice-cream barber shop say so. John McRae the top of the house. Picture such a the sum total of their savings account cones for the kiddles instead of throw- lived with Mr. and Mrs. Bayers in this house, especially in the winter or fes--will it hold out, etc. One has put it ing his nickels all day long over a har home before he took his fateful journey tal season. "He who entered beheld

Little bank roll, ere we part. Let me hug you to my heart; All the year I've clung to you, I've been faithful, you've been true, Little bank roll, on a day You and I will start away To a gay and festive spot;

I'll come home-but you will not." But passing from this, the need and advantages of a vacation are many. One has said: "When we go away to rest, we ought to get away from men and close to nature. We shall have

sickness, weariness and wounds. Our doing? tools get blunted and our arms palsied, and we need to be led out into nature which proves often a balm to the dis- Baptist Church stands was first occuwind or in the tiny voice of the flower operated by James Lightheart. our Heavenly Father speaks.

mountain valleys, ocean wastes or did a thriving trade and built up a waving fields of grain. Lungs a-wear- large business. ied of the moll and dust of town or The story is told that one dark wincity will be renewed in the ozone of ter night when Mr. Hill, whose store green fields or woodland paths. There was across the street, went to the door are many men of business who spend to bring in the goods displayed outso many hours in an office where the side, that a pair of fine kip boots was sun nover shines that they themselves missing. Suspicion fell upon one of forget how to shine. The objects the apprentices of the Ryder shop. A therein are painted on their minds like search was made and the boots were a hideous nightmare, and ledgers, chairs and desks know their thoughts almost better than anything else.

This too is the state of many excellant women, whose motherhood commands so much of their attention that they forget how their life once did, and might again prove warmth and benediction to all they touch.

The law of a real valuable vacation a man is going to carry his business and its anxieties with him he might as well stay at bome. If a woman intends to take with her all her household cares she might as well not call old home church at Churchill for perher holidays a vacation. And if the vice, and that it would be advantageous bors. preach, sermons, visit the sick and village, the Methodists having erected carry the load of his prayer meeting and other services on his heart, he had Ryder was a moving spirit in the en- weeds. better remain in his personage.

tion of vacation, which nearly all need the Board. The church was built and our town, and should seek in some form, is at- the opening took place in 1877, with I will be tended with perplexities. We may fret Dr. Ives as the preacher of the day, town on the map. because we cannot get the kind of ya- The congregation worshipped here for cation we think we ought to have. But only a few years. The cost of erection the value of a vacation does not de- seriously embarrassed the finance compend upon its cost, but rather upon mittee and the mortgage held by Dr our success along the line already in- McCullough, Georgetown, was finally dicated in leaving behind us the daily foreclosed. Later the Lord's Army and burden of arousing an interest in some the Salvation Army used it, but it was other kind of service or employment, finally purchased by St. Joseph's R. C. If there is nothing that has power to Church from the McCullough estate. interest us, then relexation is largely In 1878 or 79 the Ryder shops were is a man who pushes nhead-a plodout of the question, whether we be again destroyed by fire. The residence fifty miles or a thousand miles from which was saved at the time of the

be a heavy draft upon our limited in-

Blahop Hapgood, of the Methodist Episcopal Church Bouth, was once reroved by a matter of fact brother. who did not see how a busy servant of the church could afford to spend a whole day whisking a flahing rod above the shaded waters of a Georgia stream. The wise and good bishop said: go a-fishing as a means of grace." That is the philosophy of it. It is consible that many-look at nature with blind eyes. They see no wonders, bear no voices, but a sensitive soul in louch with God can hear, as a hymn of praise the sighing of the pines and the deepvoiced billows. The timid flower, lift- building was struck by lightning and the lamps. I have made it as easy as ing its blushing yet confined face to the sun, opens his eyes to see God. These things hush his vexed and weary spirit like a lulisby. Indeed he is "as one whom his mother comfort-

An old man said repreachfully to her seventh since the new church was over-worked nastor, who was starting opened. for a two weeks vacation in the mountains: "Pastor, Satan never takes a next lot, where the family of Austrians can with a well-placed spout to pour vabation." "Well my dear Mr. Jones." are now living, is the first building said the pastor, "I never did believe in erected there. It was built for a imitating Satan."

always by the Christian man or aroman baker. After a year or so he left town on vacation that our Master calls for and settled in St. Clair, Mich. where too hot and wipe with newspaper. fidelity, and we must let dar light he opened a bakery, married a wife, shine even amid our pleasures, and and raised a family. while deprived for the time being of The Hannaha followed Hamilton, our home areligious privileges. If we then R. & E. Nicklin, conducted the give the devil a mortgage on the sum- bakery for a time. This was where the mer time it will be hard to get him to Statham's commenced business when sign w quit claim in the fall. Remoin- they came from Georgetown. Hero bering this we shall not miss the rolly. They baled not only excellent broad. ions profit. D. Rogers, St. Thomas, cakes and pastry, but many an artistic July_12, 1912.

Mot until a few of those who per by Thomas Easton and still belong to bad indeed; but it might have been been been the per the big estate. Since then it has had num- waur." "But it was waur." went on

THE OLD MAN OF THE BIG CLOCK TOWER

until after the parade; leaned out and these celebrations, but a man is just ney and directed the water supply for as old as he feels and every time the an hour or more, and by the united band strikes up and everybody starts exertions of all concerned the home celebrating I don't fell a bit more than of Edward Matthews and family the forty, and I join in with that class, saved. Many are in a flutter over the where it. The Veterans' enthusiasm was con- where Mr. William Sayers resides was horizontal poles kept these huge bark and how of a vacation. To some the tagious and I caught a bit of it, as I built by Henry Damper, now of Crewanxiety of getting started and the believe everyone else did and had a sons Corners, about forty-five years of the literior were scaffolds or hunks

Speaking about such celebrations, there was the absence of one thing in this function from the old times. Used perty he enlarged and improved it. It is the style to have a vacation, to be that some people thought they unseemly conduct such as used often to diagrace such gatherings. I heard more than one remark about it and the fervent hope expressed that the drink will never again return to mar celebrations or anything else. Let's make a most fitting peace memorial by establishing these conditions forever with our ballots when the time

The Council was rather invidious in singling out Charlie Deverell last week because he emptied his ice cream rerich returns in bodily and mental re- tainers on the street. Why didn't they freshment. Among the mountains, or go the whole round and instruct the along the shore, the blood grows rich Municipal Officer to advise the merchants generally that it is a very un-That is a significant fable of the tidy practice to sweep out paper, ancients concerning the demigod, who broken twine and other sweepings on in battle got all his failing strength the street. Since Mill Street has been back when thrown to the earth. She cleaned up and resurfaced this pracwas his mother. A mother's touch has tice becomes very obvious and una virtue not found elsewhere. And sightly. Charile admits he only used earth, nature, is to all of us, if we the street as a convenience. What will but allow it, a physician for our more or less are the other fellows

The lot upon which the pretty little are being actively prosecuted by the quited mind, and out of the roaring pled by a blacksmith shop built and brother of John and Samuel, the coop-The stress and strain of modern life ers. He built this shop about 1855 or make these seasons of rest and change 56 and operated it until he decided to very inviting. Eyes that have pored remove from Acton and sold out to his ness. for months over ledgers and manu- brother-in-law, James Ryder, who had scripts need to be stretched across been an apprentice in the shop. He

of the young man's forge. About the year 1868, this shop wa destroyed by fire. Nothing daunted, Mr. Ryder at once prepared for the erection of much larger premises. H not only built a blacksmith shop, but a carriage factory and a large show my neighbors. room in front. Prior to this William Grant, brother-in-law of Mr. Ryder, had been doing the necessary wood

work for the shop. Now it was al In 1876 the members of the Congregational Church in Acton decided that it was too inconvenient to go up to the pastor is determined to study and to have a new church in the growing a new church the year before. Mr. terprise. He was a member of the

The writer is aware that this ques- building committee and treasurer of

previous fire went this time with the But most people have hobbles, plants, rest of the property. Mr. Ryder moved reading, nature study, amateur photo- to Petroles where he conducted a large travel fast enough to catch up to it. graphy, boating, etc., and if we can business and finally died there. A only hitch our vacation chariot some. little later a small shop was built by another day. To the plugger each how to one of these, we will, in all P. J. Smith on the rear of the lot. He morning begins a new day. See the probability get a great deal of pleasure conducted a blacksmithing business for difference? To the one each day is and no small amount of profit out of several years. Later he went into another eight or nine hours of grinda vacation which may take us only a larger enterprises. He was for a time ing out work—of performing continulittle distance from home, and will not foreman blacksmith of the Eaton stables at Toronto. Then for a time he was manager of a large steel plant at Believille. To-day he is superintendent of one of the largest steel manufactories in the west, with headquart-

> ers at Winnipeg. Twenty years ago this summer, the years in the rough-cast church 'on his way up the hillside, brushing aside Elsin Street a few-yards away, secur- the obstacles and clambering over the ed the property and built the present rocks, that the world delights to church. Rev. Mr. McAlpine was the honor .- "The Packer," Toronto. pastor; J. Francis Brown, Toronto, the architect and John Evans, now of Galt, the principal contractor. Mr. John Firstbrook, Toronto, an Acton boy, was chairman at the opening services. A year or two after its opening the narowly escaped destruction, the fire splendid work of Acton Fire Brigade out the light so it work smoke so being in the roof and tower. The quenched the flames and saved the sacred edifice from destruction. Rev.

I think the present building on the bakery and recidence. Jim Hamilton, Of course it must be remembered a brawny Scotchman, was the first

Harold Carr, the present pastor, is the

wedding cake was made and decorated been waur." One day a friend said to and more years ago. The premises about ye last nicht. I dreaint ye were were purshased over twenty years ago dead." "Aye, man Bandy, that was

If I remember correctly, both Mr. and Mrs. Francis Dempsey, the father and mother of Mrs. Matthews, and early settlers in Acton, were buried

from this home. Mr. Matthews also holiday. Outside of fair days I haven't came into possession of the lot in witnessed such a colebration in Acton to Church Street. He sold it to for a few years. Old Sol beamed down Mrs. P. Thurston, and after her with all vengcapee and contributed his marriage to Mr. Fawcett, and removal part to making it old-fashioned in the to Kimberly, she sold it to Mr. John matter of being a real sizzler. I ob- Cameron, who erected the two comserved proceedings from the tower modious tenements now on the lot. On the cast side of this lot, where peeked around and saw groups assem- the Reeve built his garage last fall, bling on Willow Street. Then I pa- there was a knitting factory operated tiently waited until that long string by A. W. Green, now of Toronto. This wended their way over the hot march was destroyed by fire about twentyand filed down past the tower. I five years ago. This fire occurred beenjoyed every bit of that parade, from fore our Fire Brigade was organized. the clown leading, to the newly-woll Owing to the grossy wool and olls darky pair bringing up the rear. They about the factors the fire was a but I hustled out of the tower and joined one and it was thought that the Matthat seething mob bound for the park. | thewa' house could not be saved. There I got down there and sixsled and pera- was a splendid bucket brigade formed to the Grenadiers' band, saw the races worked vigorously in passing water up of a foot or two in width along the and had a humdinger of a day. You to the roof, John Cameron and H. P. might think I'm getting too old for all Moore stood on the ridge at the chim-

As I said before I had a great day of The original house on the corner family were born. Mr. John Harvey owned the property for a short time. When Mr. Sayers purchased the prohold fever and dled.

THE OLD MAN

WHO IS BLIND T

Will every person who reads this

otice, and knows a blind man or

woman anywhere in Canada, kindly send the name and address of that blind one to the Canadian National Institute, for the blind, 36 King St., The Institute is conducting work for the blind along the most modern scientific lines and desires that each

blind resident of Canada should have the opportunity of availing himself or herself of the benefits represented by this work. The immense task of registering every case of blindness can only be

accomplished successfully by the carnest co-operation of the public generally. That is why we ask you to send the names and addresses of blind people you may know. The following departments of work

Industrial Department for men. Industrial Department for Women. Department of Field Work. Department of-Home Training. Department of Prevention of Blind

Library Department. Department of After Care. Residence and Vocational Training

THE CHAUTAUQUA CREED believe in our town.

believe in our boys and girls. I believe in clean entertainment for discovered hidden under the bellows in flowers and grass plots, in build- Try it.

ings both sightly and useful. I believe that much of my happiness depends upon the happiness of my I believe that much of my prosper-

ity depends upon the prosperity of THE CHAUTAUQUA PLEDGE. I will work for our boys and girls,

for our schools and churches. I will help provide wholesome re creation and clean entertainments for our town. I will work for my neighbors. I will give a deaf ear and a brilled

tongue to all scandal about my neigh-I will delight my own and my neighbor's eyes with grass plots instead o rubbleh heaps, with flowers instead of

I will bury any grudge against my neighbors by buying at the stores

ARE YOU A PLODDER 1-OR A PLUGGER 1

Plugging denotes energy, driving force, determination, and a will to conquer. Plodding is simless, ambitioniess and often hopeless. A plurger der is a man who trudges ahead. A plugger is a man who gets what he wants. A plodder is a man who never gets what he wants because he doosn't To the plodder each morning begins

ous duties and filling in time. To the other each day opens a new vista of possibilities chances to make goodof new ideas to put into practice-of more knowledge to be gained-of new opportunities for self-advancement and self-development.

It's the man of energy-the go-Raptists who had worshipped for forty shead fellow who strikes out and works

DIL LAMPS

Our house is lighted by oil lamps and the work-I hate most is cleaning possible in the following way:

Trim wicks and-wipe burners every day, so they won't singke and blacken the burners. Het all the lamps in a row, open, before beginning to fill. Use a light

Wet a sheet of newspaper and rapidly wash all the chimneys, setting them on the stove. Take off before -Everything can be done rapidly in this way and lamps and chimneys

MIGHT HAVE BEEN WORSE.

An optimistic old Scotchman's favorite expression was, "It micht have here for the happy brides of thirty him. "Tammas, I had an awful dream and the state of t

THE HURON INDIANG

Champlain and Le Caron found the Hurons in advance of the other northern tribes in many respects. They indifferently. When he reached an found them a nation of probably 10,-000 nouls distributed in eighteen vil- it feebly, making but little impression. lages, scattered chiefly through the Ten thousand such blows would have townships of Tiny, Tay, Floan, Modonte and Orlilla. composed of houses, not of wigwams, accomplishing anything. as was the custom with many Indians.

Those on the frontier next to their other side of the fence. Another boy enemies were strongly fortified by appeared with an invitation to the walls or palisades, the sites of these listless worker to join him in some being selected with a view to protection, wood and water being also con- transformed. Lifting his implement on sidered. Some of the houses were of high, he brought it down with all his great extent, ranging from fifty to force, cleaving the stubborn block, and two hundred and forty feet long, and sending the splitters in all-directions. their construction was ingenious. Two rows of tall saplings were planted in the ground, bent together at the allotted task, using their energy, expired; watched the ball game, listened and the line from the neighboring wells top until there was loft an open space ridge, and then lashed together so as along and fires their impulses. Then to form a sort of arbor or booth about thirty feet in width at the bottom and about twenty feet in height. Other poles were tied securely to these upright poles and then the sides were sheathed in bark overlapping to shed the rain and snow. Another row of shingles in place. Along either side

> ago, Here several members of his about four feet from the ground, which, covered with firs, furnished sleeping compartments. The place beneath was the storehouse for fuel and cooking utensils, while there was a He always has a fine garden. It was compartment at the end of the house currently reported last spring that he used us a storeroom for corn, fish, sunsufficiently early to beat any other bows and arrows, clothing, skins and Irishman in town. Billy always must clusters of ear corn. Down the middle Twelfth of July you know. At least for two families, the smoke escaping heard some noisy folks about the through the narrow opening left in west, where he was selzed with typ- a strange spectacle, the vista of fire lighting the smoky concave, the bronsed groups encircling each other, eating, gambling or amusing themselves with idle gossip; shrivelled squaws, hideous with three-score years of hardships, grisly old warriors scarred with

Iroquois war clubs, young aspirants whose honors were yet to be won damsels gay with ochre and wampum, restless children pellmell with restless dogs, covered with fleas.' Such was the fifty to one hundred houses and homes that constituted the Huron villure. . mentioned, the principal towns were fixed, but frequently the smaller, those unbrotected, were mov od to a new site, this taking place when wood became scarce, the soil exhausted or the location unsanitary. Obviously this accounts for so many village sites being found throughout the county of Simcoe,-David Williams, in The Canadian Magazine. .

THE LITERAL TRUTH

Two Tommies were indulging in the soldier's privilege - growling about their troubles and the high cost of enjoying life while on leave. "I ordered a chicken dinner at a cafe and they charged me a dollar and six A newsboy overheard him. "Say

mister," he said. "I know where you can get a chicken dinner for two bits A good, big one, too." The soldier looked skeptical, but the newsboy insisted that he was telling the truth, and told the street and number of the place, tou. . A few days later the two soldiers went to the city and determined to visit the cheap restaurant. They found the address. It was a feed store.

The most obstinate corns and warts I believe in clean streets and alleys, full to resist Holloway's Corn Cure.

END OF THE HUNT

A young Swede appeared at the county judge's office and asked for "What kind of a license?" asked the ludge, "A hunting license?" "No." was the answer. "Aye tank aye here hunting long enough. Aye want marriage license."

Normal Weight Perhaps you are worried because your child does not pick up in weight? Better try

and watch how it helps make a thin child grow and put on weight. There is nothing quite so strengthening as Scott's Emulsion for a child of any age. Scott & Bowne, Toronto, Out. 19-5

GEORGETOWN'S

Directed by the Drummer's Bnack Club Under the Patrenage of the G. W. V. A. of Georgetown

OPEN AIR CONCERT PRIDAY, JULY 25 In the Park at 8 pm.

If a sufficient number of passengers can be kuarunteed the Toronto Buburban Railway will run a special to intermediate points after the concert.

COSTUME PROCESSION SATURDAY, JULY 26-At 1 p.m. PRIZES

For Boye and Birls Under 14 1. For Charlie Chaplin and Mary

2. For costume made of paper. 1. For patriotic costume. For Those over 14 1. For best comic. 3. For best artistic.

> 3. For best patriotic. SPORTS SATURDAY, JULY 26 at 2 p.m. in the Park

YOUR PRESENCE WILL HELP We want to help the Q. W. V. A. to get suitable premises.

A good, wholesome outing with

a glorique object.

Hee hand bills for programme

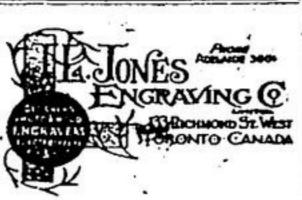
Help the cause by booming the concert and sports. ADMISSION Concert-Adults 15, Children 15c. RETURNED MEN-FREE

Cars-500; Rigs, 250. Sports-Adulta 150:- Children 100 GEORGETOWN FRIDAY and SATURDAY July 25th and 26th

A boy in a back yard was chopping wood. Ho was working listlessly and unusually knotty block his axe struck done no more than bruise the surface of the wood, yet the boy was expend-The villages which were fixed were ing his energy, tiring himself without

> Suddenly a whistle sounded on the sport. The boy with the axp second

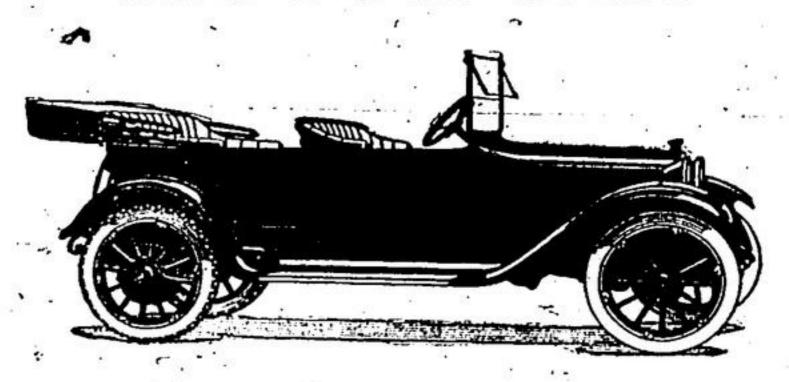
That boy is the type of many workors. They keep on listleasly at their hausting their strength, but accorduliabling nothing, until someone comes depend on others for our inspiration?





gists, Grocers and General Stores

DODGEBROTHERS MOTOR CAR



Dodge Bros. have concentrated on one style of Car and have been determined to make as good a car as can be built.

The DODGE CAR has the reputation of low cost of Up-keep, Easy Riding, Easy to Operate and a Low Consumption of Gaso line.

All DODGE owners are well satisfied with their choice.

INVESTIGATE THIS CAR AND BE CONVINCED

J. N. O'NEILL

Dealer for Acton and Georgetown Districts

If YOU Buy out of Town and I Buy out of Town What will Become of OUR Town? The Dollar You Spend in Acton Will "Come Home to Boost"

Free Press "Buy-at-Home" Campaign

Read these articles with care. They may present something you hadn't thought of Before. Patronize the People whose ads. are here. They are your neighbors and will treat you Right.

The Money You Spend With Them Stays in Circulation in Acton and Neighborhood

You Will Always Find it Profitable to consult us when desiring Dry Goods, Clothing, Boots and Shoes, Lincoloums, Olicloths and Groceries. Our aim is to anticipate your desires In Acton.

MOLEAN & MILLS Our Alm is to Sell You

Dry Goods, Men's Furnisings and Grocerica, the quality and price of which will keep your money in Acton. We can compete with anyone anywhere and strongly urgo com-D. C. RUSSELL

The Penalar Store is Criterion For purity and wholesomeness in patent fermulas. We carry, as well choice Perfumery, Tollet Articles, Victrolas. Our Spring Wall Paper Sale is now on and very special bargains are offered.

Consult us First When buying Hardware, We carry a complete stock of shelf and heavy Hardware, Silverware, Cutlery, Granitoware, etc., and can convince the most critical our prices and

JAMES SYMON Order Your Coal Now Delay, under present conditions,

quality are right.

invariably means an advance in the price. Nut, Stove and Furnace Coal now on hand. We carry Grocerice as well. J. C. HILL

Never Buy Furniture From a catalogue. It all looks good in pictures. When buying from us you see the article before you buy and our heat advice and service is yours. Undertaking in connection. JOHNSTONE & CO.

Make up That Order for Groceries Bring it to us. We can compete in service, quality and price with unyone, anywhere. We carry as well a full line of Dry Goods. NELBON & CO.

We Have Said it Before " And we may it again. You can buy to better advantage in Acton than in Toronto. See us when you require anything lif General Merchandise.

We will not be undersold.

L. STARKMAN Now That Warm Weather Is approaching you will require refreshment. Our drinks are leecold and invigorating-our los Cream is delicious-our Candies fresh and

Our Large Business Connection In Acton is ample proof that our Mosts, Vegetables and Provisions are of the best qualify. We sell on close marking and solicit the privilege of

supplying your home.

compartson.

MOENERY & EVANS Contemplating Building ? If so let us estimate on your regirements. We prepare plans, make estimates, and take contracts for any kind of building. We would suggest ordering next winter's coal now.

J. B. MACKENZIE Fair Dealing and Low Prices Are building up our business. We carry a full line of Gruceries and Provisions and our prices will relieve the necessity of further search. Our quality and price will stand

MRS. J. MoDOUGALL

DOES BUSINESS ON THE OTHER MAN'S CASH

Capital of the Mail Order House is Furnished by Its Customers -Works Always on "Velvet"

BUYERS SUPPLY MONEY TO SUPPORT ENTERPRISES COMPETING WITH THOSE IN WHICH THEY ARE INTERESTED

It is a mighty nice thing to be able to do business on the other fellow's money, but there are few people who can do it. Probably the only business men who, us a chas, are able to do this, are the mail order men in the big cities.

Did you ever stop to think-you, who have ordered goods from a mail order house and there are probably few who have not done that at some time or other-that you are supplying the cash upon which mail order man is doing business? You are well aware of the fact that your cash must go with your order if you expect to receive the goods, but have you ever stopped to think what that means? Do you realize that you are supplying the capital for a business which is running-in direct competition with your home merchants, upon whose prosperity you and your fellow townsmen uto dependent for a livelihood?

The majority of mail order houses do not carry large stocks of goods. They do not have to. When the mall order man gets your order, accompanied by the cash, of course, he can take a part of your money and go to the manufacturer or the Wholesaler and buy the article that is wanted. The rest of the money he can put down in his pocket after paying his operating costs, which are light when compared with those of the merchant who must carry a large stock of goods to meet the demands made upon him.

IN CLASS BY THEMSELVES

There is absolutely no other class of men who do business on the capital furnished by their customers. Even the retail store which sells for cash only cannot do this for he must carry a large stock and in most cases must pay cash for it in order to get prices that will enable him to make lower prices to his customers than can be made by the

The mail order man doesn't need to have any of his own capital invosted in his business-or any large amount of it, at least, in proportion to the volume of the business which he does. He does not have to pay interest to the banks on money borrowed to help him il ance his business. The mail order man figures that about one-half of the amount he receives on any order goes to the wholesaler or manufacturer in payment for the goods ordered. Of the remainder a part goes for postage, printing, maintenance of office and plant, insurance, etc. What is left, which is by no means an insignificant part of every dollar received, goes into dividends to stockholders in the mail order corporation. All this has been done without any capital other than that which may be required to pay office expenses.

morchant who gives credit to his customers.

Huppose, for a minute, that you did business with the local merchants on the same plan. Suppose that they did not carry any goods in stock, that when you wanted to buy something you should go to que of your home merchants, look in his catalogue and pick out an article that seemed to be similar to the one that you wanted, hand over the price as shown by the catalogue and tell him to order it for you. The merchant would take your money and you would wait for your goods until they arrived from a distant city.

NOT BO ANXIOUS

- But the people who hake up any community are not nearly us unxious to furnish capital to the home merchant-the man who helps "make" the town-us they are to the mail order than in the far distant city, who does nothing and cares nothing for the people who furnish him the money on which to do business. They insist that the hume merchant shall carry a large stock of goods from which they can select what they wish, when they think it is to-their interest to buy from him. They insist that he shall stand back of the goods he sells and make good any defect that may appear in them; They insist that he shall sell them what they wish and wait for the money until they get ready to may it. They insist that he shall sell goods at the same prices or lower prices than the mall order houses charge for goods of poorer quality. And finally, they insist that the home merchant shall furnish the large amount of capital that is required to conduct a business on this plan.

The mail order buyer may say that he has the right to spend his money anywhere he pleases and he has, legally. Hut he probably has never stopped to reflect on the fact that he is supplying the capital for the operation of a concern which is in direct competition with enterprises in which he is directly interested, for every man, woman and child in a town is directly interested in the success of the business enterprises in that town. If these business enterprises are not prosperous, the town cannot be presperous. To supply capital to your competitor is not very good business.

We Deal in All Kinds

campaign-buy in Acton-it pays. W. LANDSBOROUGH Bargaine in Ladies' Silk-fleeced Stockings at 39c, Bob Long's Overalls at \$2.50.

A shipment of Rob Long's Men's

Wearing Shirts expected this week.

Of Fresh and Cured Meats and it

is our desire to secure and hold

your patronage by fair prices and

honest dealing. We endorse this

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