

MY STANDARD
To live as neatly as I can;
To be no more than;
To take what comes of good or ill;
And cling to faith and honor still;

AN "IMPORTED" GOWN

Unquestionably, the great majority of dresses in town are imported goods. The dress which I am writing about is a very unusual one.

DRESS AND CHARACTER

The whole secret of dressing lies in appropriateness. See that your apparel fits your manner and your habits and your circumstances.

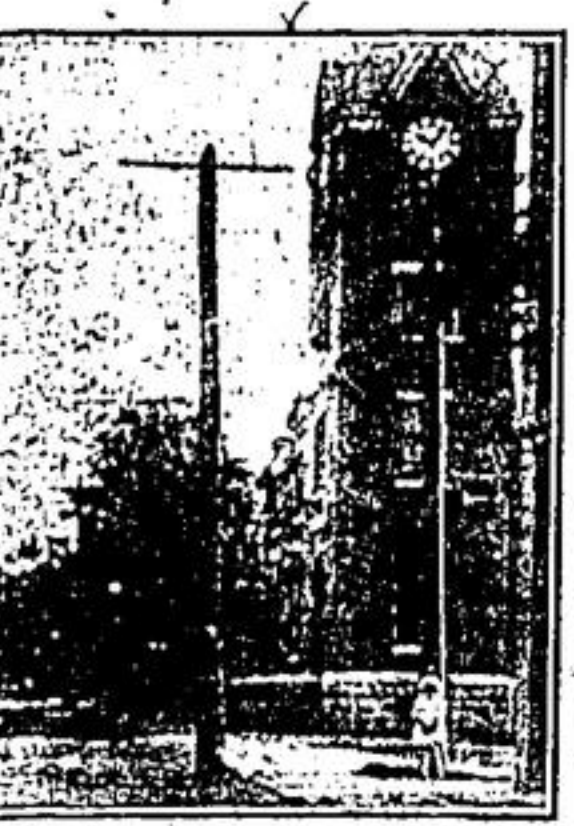
BRITISH POST OFFICE IN 1918

The British post office, in spite of wartime conditions, reports a record of 33,242,000. Its operation of the telephone service showed a record of 11,400,000.

THE RETOIT COURTEOUS

"You know," said the lady who had just been walking very carefully, "I am a very careful driver."

THE OLD MAN OF THE BIG CLOCK TOWER



Mr. Storey's old man, Fred, was admitted to the hospital...

Mr. Storey's old man, Fred, was admitted to the hospital, and the firm was located in the big clock tower. It was a great sorrow to the firm...

DOUBLE TREAD

Will give and has given double the service. It is the only system of doubling up your half-worn or rim-cut tires...

DOUBLE TREAD TIRE SYSTEM

Will give and has given double the service. It is the only system of doubling up your half-worn or rim-cut tires...

EASY BUT DIBASTROUS

It is easier to start a stone rolling down a hill than to stop it. It is easier to understand a principle than to put it into practice.

FOREIGN DEVILS

In an interesting chapter of his book "In a Chinaman's Footsteps," Mr. James Taylor...

THE ELDERLY BAKERY PIN

The safety pin and the book and you are generally supposed to be modern. The former, in fact, has been credited to Queen Victoria...

"LIQUID BREAD"

The liquor advertising specialists have hit upon the device of calling beer "liquid bread." The abundance of such a claim is demonstrated by two...

CONQUER WEAKNESS

By keeping your powers of resistance at highest peak. It is as natural for Scott's Emulsion to strengthen as it is for food to nourish the body.

THE CIRCUMSTANCE IN THIS CASE

"I hope I can escape jury duty, as I have important business to look after. But what the stunning girl?"

GAY'S PATENT

Will give and has given double the service. It is the only system of doubling up your half-worn or rim-cut tires...

MISPLACED THINGS

"Be careful, Aunt Nancy—oh!" The warning had been a second too late. Aunt Nancy carried her seventy years like a girl...

THE MONEY YOU SPEND WITH THEM STAYS IN CIRCULATION IN ACTON AND NEIGHBORHOOD

You Will Always Find it Profitable to consult us when dealing Dry Goods, Clothing, Boots and Shoes, Linoleum, Oilcloths and Garages in Acton.

POWER OF DOLLAR IS EASILY SHOWN

Keep One Moving and See What it Will do for Your Community Pays Multitude of Debts. WHEN IT IS SENT OUT OF TOWN, HOWEVER, TO PAY FOR WHAT CAN BE BOUGHT AT HOME IT IS GONE FOREVER.

WHAT MIGHT HAVE HAPPENED

Now suppose that Smith, instead of buying his groceries from Brown, had purchased them from a small order house in a far distant city...

BUYER ONE WHO IS HURT

Thus, it will be seen that this "buy-at-home" proposition is really a selfish one with the man who buys the goods. He is not hurting the home merchant when he sends his money out of town any more than he is hurting himself.

NEVER BUY FURNITURE

From a catalogue. It all looks so good in pictures. When buying from you see the article before you buy and our best advice and service is yours.

OUR LARGE BUSINESS CONNECTION

In Acton is simple proof that our Meats, Vegetables and Provisions are of the best quality. We sell on cash terms and we give the privilege of supplying your home.

FAIR DEALING AND LOW PRICES

As a building up our business. We carry a full line of Groceries and Provisions and our prices will relieve the necessity of further search. Our quality and price will stand comparison.

IF YOU BUY OUT OF TOWN AND I BUY OUT OF TOWN WHAT WILL BECOME OF OUR TOWN

The Dollar You Spend in Acton Will "Come Home to Boost" Free Press "Buy-at-Home" Campaign. Read these articles with care. They may present something you hadn't thought of before.

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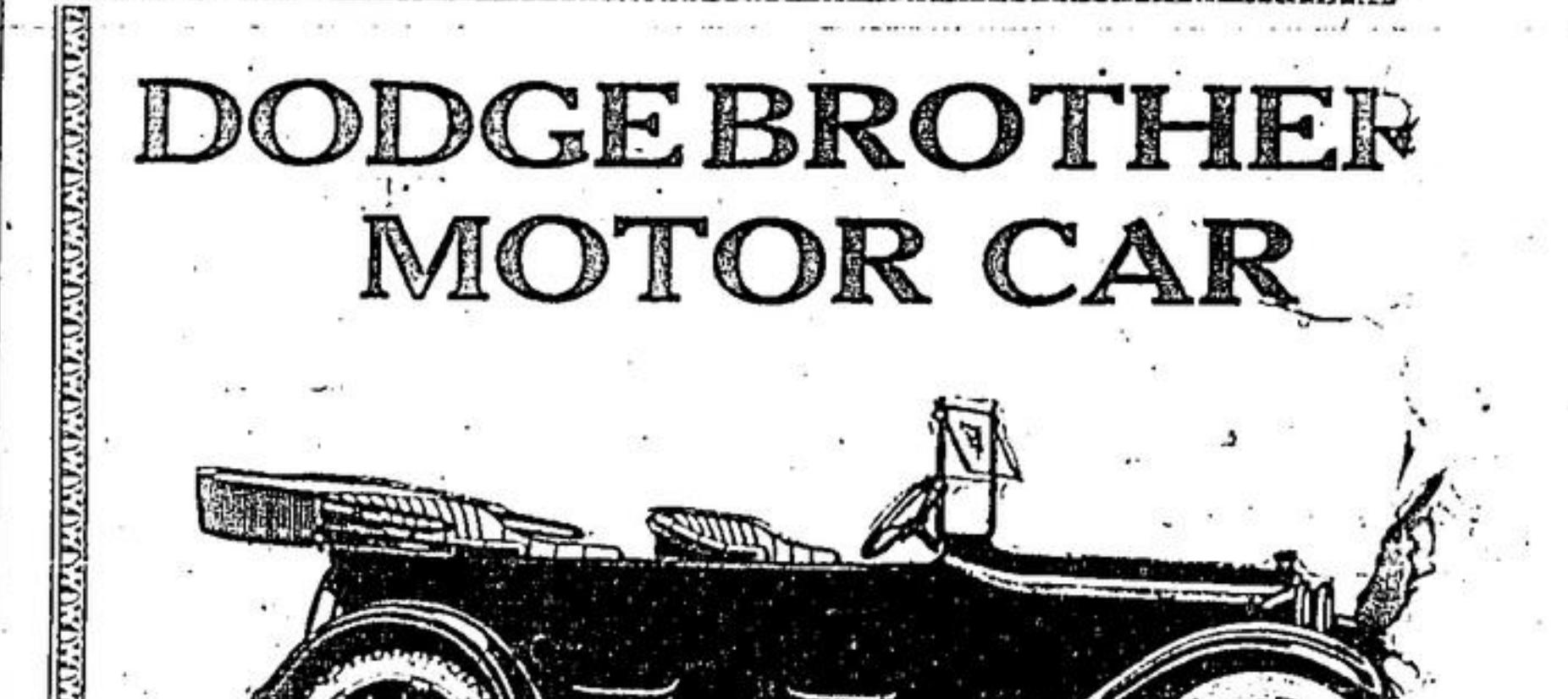
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DODGE BROTHER MOTOR CAR



Dodge Bros. have concentrated on one style of Car and have been determined to make as good a car as can be built. The DODGE CAR has the reputation of low cost of Up-keep, Easy Riding to Operate and a Low Consumption of Gasoline.

INVESTIGATE THIS CAR AND BE CONVINCED

J. N. O'NEILL Dealer for Acton and Georgetown Districts. All DODGE owners are well satisfied with their choice.

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