

BE THOUGHTFUL

O, the many, many wicked things I didn't think I could do.

Who's name is "I forgot" They're a very naughty family, And they trouble us a lot.

There's a way to stop their bothering And send them off to stay; Call policemen "I'll remember" And we'll drive them right away.

THE EASY SUCCESS

The art of getting things easily is a doubtful blessing. The student who can learn a lesson so as to make a fair recreation, in fifteen minutes, has to have a good deal of character to keep on studying till the lesson has become a permanent intellectual acquisition.

It is certain that an easy victory cannot give the satisfaction which comes when one has won a hard struggle. The student who takes prizes all through his school life, without making any special effort, does not feel any special satisfaction either.

TRIM TREES INTELLIGENTLY

The tree-butchering idiot is to be found everywhere. The Peterboro Examiner says: One cannot understand why the men who represent the people are so destructive and careless of tree life.

PROHIBITION IN CANADA

We comment here on prohibition, as we have done so many times before. The head of "The Religious World" because the fight of prohibition has been so distinctly a fight of religious forces against the liquor traffic.

HER PROGRAMME

"Perfunctory charity"—charity of the organized and organized—becomes so familiar to the public that they feel themselves quite competent to organize and direct it themselves.

A COMPLICATED "RUN IN"

"You'll be run in," said the pedestrian to the cyclist, "if you ride without a light."

WHEN LOOKING FOR FRIENDS

When you are looking for friends, be sure that you are not looking for a man who will be a burden to you.

In choosing your friends look forward, sometimes we see budding put up to prove their worth for a few months, and very frail and ugly structures they are, too.

Those who make friends easily are not altogether to be envied. The people with so much personal charm that they are always in demand to claim their friendships, are often tempted to deal with their friends rather cavalierly.

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A STREET CORNER LEBRON

A crowd largely composed of colored people stood at a transfer point in an eastern city, at the close of a rather cheerless day.

The fourth and fifth cars followed the home train, the passengers were still the crowd laughed. The sixth followed the fifth closely and was almost entirely obscured by the crowd.

REFORESTRATION ESSENTIAL

It is sometimes argued that we do not need to concern ourselves about the forests of the future, because the forests we now have will last us for a long time.

THE BALANCE WHEEL OF PRINCIPLE

"Yes, he is smart enough," said a business man, "but his application for a responsible position had been refused, so smart that he needs a balance wheel of principle."

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THE OLD MAN OF THE BIG CLOCK TOWER

The heat of the latter part of last week drove me out of my usual haunts.



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A BEAUTIFUL TRIBUTE

People with real troubles do not often complain. They just go on and find a relief to trouble in some one.

PROTECTION

The things our grandmothers did are so often ridiculed that it is pleasant to read in the American Agriculturist in an article about protection from lightning.

SUCCESS IS IN YOURSELF

Success does not depend upon locality. One man starts in the place where a dozen predecessors have failed, and comes out with flying colors.

PARTY HE BELONGED TO

A young woman reporter on a country paper was sent out to interview leading citizens as to their politics.

FROM A CALP'S DIARY

Kicked over my tail of piglet, and he was head butting in a basket. Yellow like blazes for mother for an hour.

THE OLD WILLOW TREE WHICH GAVE WILLIAM STREET ITS NAME

This is a cutting from the stump of the Big Willow Tree planted by the late William Hood, Esq., at the corner Mill and Willow Streets, Acton.

THRIFT THE MILLIGAN

War-stamp Magic YOU PUT IN FOUR DOLLARS AND TAKE OUT FIVE

HE KNEW THE CASHIER

Young Leslie Harris, on his initial visit to a Pico Heights Church, was extremely interested when his father, who had been a cashier, was unable to sign the collection.

THEN ONLY

When the grasshopper ceases to hop and the old cow quits lowing, when the baby stops its qualling, when the fiddlers no longer fiddle, and the hostess no longer runs, and the skyler stops its larking, when the sun no longer shines and the young man quits his spunking, when the heavens begin to drip and old maids stop advising, then it is time to shut up shop and quit your advertising.

LOSING AN OPPORTUNITY

"If you lose your money, you may find it again, and if you can earn more, if you lose heart, a good night's sleep or an evening spent with some cheerful companion will often bring back your courage. But when you lose an opportunity, it is gone forever."

SUMMER COLDS

Many have their worst colds during the warm months. A very little of Scott's Emulsion after meals, puts that quality into the blood that helps thwart that random condition that is so depressing.

THE OLD MAN

People with real troubles do not often complain. They just go on and find a relief to trouble in some one.

THE MONEY YOU SPEND WITH THEM STAYS IN CIRCULATION IN ACTON AND NEIGHBORHOODS

You Will Always Find it Profitable to consult us when dealing Dry Goods, Clothing, Jewellery and Groceries. Our aim is to anticipate your desires in Acton.

"SIGHT UNSEEN" TRADE IS A GAMBLE

Consumer Takes Long Chance When He Buys From the Mail Order House—Generally is Losing Game. METHOD OF DOING BUSINESS IS VERY DIFFERENT WHEN YOU PURCHASE GOODS FROM YOUR HOME MERCHANT.

BUYING "SIGHT UNSEEN"

How much more satisfactory it is to walk into a store in your home town and ask to see a suit than to buy a suit from a mail order house?

GET MERCHANT'S GUARANTEE

Then, if it is a suit of clothes you are buying, or a piece of dress goods or a pair of socks, you may ask the merchant will guarantee that it will wear as long as an article of that kind could be expected to wear.

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DODGE BROTHERS MOTOR CAR advertisement with image of a car and text describing its features and availability.

Advertisement for Scott's Emulsion, highlighting its benefits for summer colds and general health.

Advertisement for J. N. O'NEILL and POULTRY, featuring a rooster and text about their products and services.

Advertisement for 'OUR T. Goods' and 'Free Press "Buy-at-Home" Campaign', promoting local goods and mail-order services.

Advertisement for 'SIGHT UNSEEN' TRADE IS A GAMBLE, discussing the risks of mail-order purchases.

Advertisement for 'BUYING "SIGHT UNSEEN"', providing advice on how to shop safely for mail-order goods.

Advertisement for 'GET MERCHANT'S GUARANTEE', emphasizing the importance of warranties when buying goods.

Advertisement for 'GET MERCHANT'S GUARANTEE', further detailing merchant responsibilities and consumer rights.

Advertisement for 'GET MERCHANT'S GUARANTEE', concluding with a strong message about consumer protection.

Advertisement for 'GET MERCHANT'S GUARANTEE', featuring a small illustration and text about local businesses.