

HOME
MARRIAGE—In Niagara Falls, on Saturday, Sept. 16th, to Mr. and Mrs. J. H. ...
MARRIAGES
In Niagara Falls, on Saturday, Sept. 16th, to Mr. and Mrs. J. H. ...
THE ACTON FREE PRESS
THURSDAY, SEPTEMBER 24, 1914

THE SCHOOLS' BIG FIELD DAY
Was a Doubled Success. Bright, Warm Weather, Large Attendance
IT WAS A GREAT AFTERNOON
The first Field Day of Acton High and Public Schools last Friday afternoon was an unqualified success. The weather was ideal. Nearly every one of the 221 pupils now enrolled was in attendance and many of their parents and friends gave up all other activities to be present.

EDITORIAL NOTES
The Human Government, acting in accordance with the power conferred upon it by Parliament at the outbreak of the war to prevent gambling in football, has issued a regulation which prohibits all holders of the right to sell tickets for the game to use the same for the purpose of gambling. This regulation is a necessary one in view of the fact that the game is now being played in the most disreputable manner, and that the public interest requires that the game should be kept out of the hands of gamblers.

SUCCESS OF ALLIES CONTINUES
Calvin in several positions was reported in the French Battle of the Alps.
BRITISH CRUISERS SUNK
London, Sept. 23.—The British warships Aboukir, Hogue and Creasy have been sunk in the North Sea by submarines, according to an announcement given out by the Official Bureau this afternoon.

THE ABOLISHMENT OF THE ARMS
The British warships Aboukir, Hogue and Creasy are of the same type. Their tonnage, armament, etc., are identical. These vessels had a displacement of 12,000 tons, were 440 feet long, 69.5 feet wide, and drew 20 feet of water. Each one had a complement of 775 men including officers and crew.

THE SUBMERINER AS A NEW ENGINE OF WAR
The deadliest of man's contrivances. Experiments were first made with this type of craft in the American Revolution and Civil War, but the difficulty then, and until comparatively recent years, was to construct a ship that would come to the surface when once submerged.

ON THE CONTINENT, THE EUROPEAN ARMAGEDDON
On the continent, the European Armageddon continues unabated, and westward and destruction of historic architecture has been again repeated. During the week the Germans razed to the ground the beautiful Rheims Cathedral, built in the twelfth century.

OBITUARY
MRS. MARY RICHARDS BROWN
After many weeks of painful illness and coma, Mrs. Mary Richards Brown, nee Richardson, died at her residence on Sunday morning, Sept. 21, 1914, at the age of 78 years.

\$4,000 SPENT ON ACTON'S STREETS
This splendid amount laid out under the supervision of Reeve Hynde this year
FROM GOOD ROADS ACCOUNT
The County Road Board system has enabled Acton to have all the leading streets put in splendid condition and the roads through the township running into the town now being macadamized.

THE GREAT TRUNK RAILWAY SYSTEM
The Great Trunk Railway System is now round trip. Through Pullman Tourist Sleeping cars are operated each Tuesday, leaving Toronto 11:45 p. m. and running through to Winnipeg without change. Reservations in Tourist Sleepers may be obtained at a nominal charge on application to any Great Trunk Ticket Office.

THE GREAT TRUNK RAILWAY SYSTEM
The Great Trunk Railway System is now round trip. Through Pullman Tourist Sleeping cars are operated each Tuesday, leaving Toronto 11:45 p. m. and running through to Winnipeg without change.

THE GREAT TRUNK RAILWAY SYSTEM
The Great Trunk Railway System is now round trip. Through Pullman Tourist Sleeping cars are operated each Tuesday, leaving Toronto 11:45 p. m. and running through to Winnipeg without change.

THE GREAT TRUNK RAILWAY SYSTEM
The Great Trunk Railway System is now round trip. Through Pullman Tourist Sleeping cars are operated each Tuesday, leaving Toronto 11:45 p. m. and running through to Winnipeg without change.

ACTON FALL FAIR OPENED
Splendid line of exhibits, Out Floor, Vegetables and many more
BIG ATTENDANCE EXPECTED TODAY
The fall fair is now in full swing. Owing to the inclement weather yesterday morning, the exhibits were little slow in coming into the hall, but by noon the hall was comparatively well filled.

THE GREAT TRUNK RAILWAY SYSTEM
The Great Trunk Railway System is now round trip. Through Pullman Tourist Sleeping cars are operated each Tuesday, leaving Toronto 11:45 p. m. and running through to Winnipeg without change.

THE GREAT TRUNK RAILWAY SYSTEM
The Great Trunk Railway System is now round trip. Through Pullman Tourist Sleeping cars are operated each Tuesday, leaving Toronto 11:45 p. m. and running through to Winnipeg without change.

THE GREAT TRUNK RAILWAY SYSTEM
The Great Trunk Railway System is now round trip. Through Pullman Tourist Sleeping cars are operated each Tuesday, leaving Toronto 11:45 p. m. and running through to Winnipeg without change.

THE GREAT TRUNK RAILWAY SYSTEM
The Great Trunk Railway System is now round trip. Through Pullman Tourist Sleeping cars are operated each Tuesday, leaving Toronto 11:45 p. m. and running through to Winnipeg without change.

THIS WEEK IS FAIR WEEK

Of course you will attend the Great Acton Fall Fair next Wednesday and Thursday, September 23rd and 24th.

You will want to see all your old friends and make many new ones and at the same time

We Invite You

To inspect our complete showing of new Fall and Winter Merchandise.

Dress Goods
Coatings
Jackets
Furs
Sweater Coats
Gloves
Hosiery
Underwear
Furs

Up-to-Date
Shoe Department

And the largest and best stock of Staple Dry Goods in Halton County. All bought at Before the War Prices.

Make this store Your headquarters. You will be welcome.

Henderson & Co.

Mill St. Acton, Ont.

"Lest We Forget"

We need to be reminded, quite as much as informed. Memory has been jocularly described as "the thing we forget with." Out of sight is apt to be out of mind.

An advertiser who relies on the memory of the public leans on a broken reed. The absence of its advertising from the newspapers has been the beginning of the end for many a firm. "The present suitor hath ever the advantage over the absent lover."

A business that has achieved its magnitude or strength as the result of faithful advertising plays itself false if it suspends or ceases its advertising on the grounds of economy. It is poor business vision which fails to see the principal feeder of business, and fatal judgment which cuts it off or interrupts its flow. Economies may be warranted, but they had better be effected in any other department than in the sales department—the department of revenue. Any course which shoves your customer back from you or hides you from your customer is ruinous. The man with the money needs to be constantly sought. Advertising is the great discoverer of new customers, the great retainer of old ones.

Free War Maps

Every Reader of the Acton Free Press May Have a War Map FREE

A Map 3 1/2 x 2 1/2 feet, showing clearly every boundary, every city, every town, village, hamlet and river in the whole European War area. Each map in a neat folder of convenient size.

The Family Herald and Weekly Star of Montreal has secured exclusive right for the War Map prepared by the celebrated map firm of G. W. Bacon & Co., Ltd., of London, Eng. It is beyond question the most comprehensive map printed.

The FREE PRESS has completed arrangements by which our readers can secure a copy of this excellent map, free of charge.

HERE IS OUR OFFER GOOD FOR 30 DAYS ONLY

The price of the Family Herald and Weekly Star, Canada's Greatest Newspaper is \$1.00 a year. The price of THE FREE PRESS is \$1.00 a year. We now offer both papers for one year each, including a copy of the Family Herald's War Map, size 30x40 inches, in a neat folder of convenient size for only \$1.95.

This offer applies to all subscribers, new or renewal, who pay for the two papers inside the next 30 days from this date.

To follow the war situation intelligently THE Family Herald War Map is necessary. It should be in every Canadian home.

Order at once. H. F. MOORE, Publisher. Acton, Ont.

GEORGETOWN GARAGE & MACHINE REPAIR SHOP

T. J. SPEIGHT

Agent for McLaughlin Motor Cars

Tires for Ford Cars at \$13.75. Tubes for \$4.00. Tires for all cars, all sizes, at 10 per cent, and 15 per cent off List prices.

Our Oxacetylene Welding Plant enables us to weld any metals for any purpose with the utmost of satisfaction.

THE WAR

A PATRIOTIC APPEAL

TO OBTAIN FROM ALCOHOLIC DRINKS DURING THE WAR

On the grounds that:

1. THE GRAIN destroyed for their production is required for FOOD.
2. THE MONEY spent upon them will purchase many times its value in FOOD.
3. THE PEOPLE'S POWER depends upon food and must not be destroyed by ALCOHOL.
4. ALCOHOL lowers Vitality and diminishes Power to Resist DISEASE.

PATRIOTISM

Demand a whole-hearted response from all classes to this Appeal, which is sent by National Temperance League, Patterson House, London, E.C., England.

How Advertisements
LAST
OLD world ways. In Acton, on Thursday, Sept. 24th, at 10 o'clock, will be awarded the first prize of \$100.00.

MARRIAGE LICENSES
Applications in private office during the day. At a residence in acton, H. P. MOORE, Issued.

RICHIEY MILLIGAN
JAMES A. MILLIGAN
For the Commission of the Peace, Registrar of the County of Halton, Ontario, and of the County of Hamilton, Ontario. Office: 3111 Street, Acton, Ont. Hours for applications: 9 a.m. to 5 p.m. Office will receive prompt attention.

The Ontario Voters' List Act
NOTICE is hereby given that a Court will be held, pursuant to The Ontario Voters' List Act, in the County of Halton, Ontario, at the Court House, Acton, Ontario, on the 27th day of September, 1914, at 10 o'clock, to hear and determine complaints of errors and omissions in the Voters' List of the Municipality of Acton for the year 1914.

NOTICE TO CREDITORS
In the Matter of the Estate of Christopher Swackhamer, late of the Township of Kincora, in the County of Halton, Farmer, deceased.

AUTUMN Millinery Opening
MISS FLORENCE MURRAY
Has held her Fall Millinery Opening in her new quarters on Main Street, the KENNEDY STORE recently occupied by Swackhamer's Grocery, and is ready with a full line of the latest styles in Millinery for Ladies, Misses and Children. Cordial invitation to all.

FALL Millinery Opening
Misses Hawthorne and Morton
Invite the Ladies of Acton and vicinity to their Fall Millinery Opening to be seen at their showrooms on Mill Street, next to Hynds' Jewellery Store.

TOWN HALL, ACTON THURSDAY, SEPTEMBER 24th, 1914

GRAND FAIR NIGHT CONCERT!

A galaxy of artists all prime favorites with Acton audiences.

Harry M. Bennett
Singing character comedian and musical entertainer. One of Canada's most popular and successful favorites.

Miss Janet Anderson
Thirteen Concert Soprano. A highly talented artist who has already won the hearts of music lovers in Acton.

Miss Pearl O'Neil
In song, story and recital. Her dramatic recitals thrill and her humorous stories always captivate.

Will J. Fitzhugh
Solo pianist and accompanist.

The Call Meets Band
Will play a short programme at the door of the hall before the concert opens.

Reserved Seats 40c. General 25c.
Plan of Hall at Hazard's Drug Store.

EVERYBODY COME

Geo. Havell, Pres. Geo. Howes, Treas. Committee: D. M. Henderson, Wm. Johnston, Jno. R. Kennedy.