ACTON, ONTARIO, THURSDAY, MAY 27, 1886.

PRICE THREE CENTS.

The Acton Free Press

EVERY THURSDAY MORNING, -AT THE-FREE PRESS POWER PRINTING HOUSE, ONTARIO

SUBSCRIPTION RATES. THREE MONTHS 35 CTS. Invariably in advance. If not paid in advance >1.25 per year will be charged. No paper discontinued fill all arrears are paid, except at the option of the publisher.

ADVERTISING RATES!

11 YR. | 6 MO. | 3 MO. | 1 me Casual advertisements, 8 cents per line for the first insertion, and 2 cents per line for each subsequent insertion, cash. The number of lines reckoned by the space occupied, measured by a scale of solid Nonpareil.

Advertisements, without specific directious, will be inserted till torbid and charged accordingly. Transitory advertisements must be paid Changes for contract advertisements must be in the office by 9 a.m. on Mondays, otherwise they will be left over until the following week.

H. P. MOORE. Editor and Proprietor

THIS PAPER may be found on file at Geo. P. Rowell & Co's Newspaper Adderfising Bureau (10 Spruce St.), where advertising Antracts may be made for it IN NEW YORK.

Business Directory

W. H. LOWRY, M. B., M. C. P. S., Graduate of Trinity College, Mem-H. LOWRY, M. B., M. C. P. ber of College of Physicians and Surgeons. Office and residence:-At the head of Frederick Street, Acton.

C. E. STACEY, M.D., C.M., graduate of Trinity University, Fellow of Trinof Physicians and Surgeons. Office-Campbell's Hotel.

L. BENNETT, L.D.S., DENTIST. Georgetown, Ontario

C. McKINLAY, L. D. S., Surgeon A. Dentist, Georgetown, Ont., uses the new system of Nitrous Oxide Gas- (commonly called Vitalized Air) for extracting teeth without pain. Having been Demonstrator and Practical Teacher in Royal College of Dental Surgeons, Toronto, patrons may depend upon receiving satisfaction in any operations performed. Will visit Acton every other Wednesday of each month. . Office-Agnew's Hotel

STIRTON, L.D.S., M.R.C.D.S . Ontario, Honor Graduate Ontario College of Dental Surgery. (Successor to C. B. Hayes, L.S.) Artificial teeth in-serted on Rubber, Celluloid, Gold or Aluminum, and satisfaction guaranteed. Nit rous Oxide Gasadministered. Fees moderate. Appointments made by leteer. Office -Tovell's Block, opposite P.O., Guelph.

TOHN LAWSON, GRADUATE OF ON-U tario Veterinary College, Toronto,-Veterinary Surgeon, Acton, Ont. OFFICE-In Kenny Bros. boot and shoe store,-residence in the rear. Horses examined as to soundness, and certificates given. All calls, night or day, promptly attended to. Terms easy.

TOHNSTON & McLEAN

Barristers, Solicitors, Notaries, Convey ancers, &c. Private Funds to Loan. Office:-Town Hall, Acton. WM. A. McLEAN. E. F.B. Jonnston.

M. E. MITCHELL. SOLICITOE, CONVEYANCER, &c.

Office-First door west of the Champion F. W. Stone, Cnas. Davidson, office, Main street, Milton: Money to loan at 6 per cent.

CHILTON, ALLAN & BAIRD,

Barristers, Solicitors, &c., TORONTO AND GEORGETOWN. Offices-Creelman's Block, Georgetown, and 86 King Street East, Toronto. W. T. ALLAN. J. SHILTON, B.A. J. BAIRD, B.A.

DAIN, LAIDLAW & CO.

BARRISTERS & SOLICITORS. OFFICES: -Over Imperial Bank, 24 Wellington Street East; Entrance, Exchange Alley, Toronto. JOHN BAIN, Q. C. C. A. MASTEN. WILLIAM LAIDLAW! GEORGE KAPPELE.

ATENTS SECURED

FOR INVENTIONS HENRY GRIST, OTTAWA, CANADA 20 Years Practice. No Patent, No Pay.

LICENSED AUCTIONEER For the Counties of Wellington and Halton Orders left at the FREE PRESS Office, Acton, or at my residence in Acton, will be promptly attended to. Terms reasonable.

MONEY TO LOAN. Also money to loan on the most favorable terms, and at the lowest rates of interest, in sums of \$500 and upwards.

SURVEYOR .- JOHN DAVIS, Provin-cial Land Surveyor and C.E., Guelph. Orders by mail or telegraph promptly attended to. Charges moderate. Office 33 Perth St., Guelph

TOHN DAY. ARCHITECT,

OFFICE:-Queen's Hotel Block, Market

TOHN J. DALEY. Successor to Thompson & Jackson. Money to Loan on Farm Property at 6 per cent. Mortgages purchased, Money loaned for parties in Mortgages and other security. Conveyancing in all its branches properly and neatly done, charges low. Farms and City property for sale. List with farms for sale sent to all parts of the Dominion to intending purchasers, and circulated in Europe. European capitalists

THE HANLAN BARBER SHOP,

MILE STREET, ACTON. An easy shave, a stylish hair-cut, a good given. Razors honed and put in first class condition. Ladies' and children's hair

J. P. Wenney, Tonsorial Artist

wanting farms in Ontario will be sent di-

rections through our European agencies.

Farms wanted for our lists. Correspon-

dence invited. Office near the Post Office

notice.

ACTON BANKING CO'Y. STOREY, CHRISTIE & CO.,

-BANKERS .-· · Ontario. Acton

A GENERAL BANKING BUSINESS

TRANSACTED.

MONEY LOANED ON APPROVED NOTES.

Notes Discounted and Interest Allowed on Deposits.

CENERAL ACENTS No. 2. Victoria St., Toronto. Estate & Insurance Agents

Money to loan at six per cent. Houses rented. Business chances. Chattle Mortgages, Promissory Notes and other Securities Negotiated. uators, &c.

Farms or other properties sold or Call at FREE PRESS Office.

-GUELPH-

BUSINESS COLLEGE GUELPH, ONTARIO.

TOUNG MEN AND WOMEN ARE I thoroughly prepared for positions as. Bookkeepers, Shorthand-writers, Caligraph or Telegraph Operators. Students have been in attendance from nine Provinces ity Medical School, Member of the College | and States | within the past fear: Our graduates are meeting with marked success in the commercial centres of Canada and the United States. Rates moderate, accommodation excellent; students may enter at any time. Forterms, etc., address M. MACCORMICK, Principal.

> Lumber, Shingles, AND LATH.

that he has now on hand and will keep in stock a full line of Pine and Hemlock as well as other kinds of Lumber, also, First and Secon class Pine Shingles & Lath.

Coal & Wood.

Smith, I am prepared to supply all kinds Stove Coal. I have also a good stock of Wood-Hardwood, Ash, Cedar and Mill Wood, at reason-

able prices. Wood and Coal delivered.

MUTUAL

COUNTY OF WELLINGTON

-OF THE-

HEAD OFFICE. - CUELPH

ESTABLISHED 1840.

Insures Buildings, Merchandize, Manufactories, and all other descriptions of

property, on the Premium Note System.

Secretary JOHN TAYLOR, Agent.

Fire! Fire! Fire! Burned Out, But Not Destroyed

HAVING perfected arrangements for the rebuilding of the PLANING MILL

the head of River Street, recently destroyed by fire, and purchased new machinery, we would inform the public that on or about the 1st of May we will be in a better position than ever to supply their wants in the shape of

DRESSING LUMBER, SHRETING FLOORING, MOULDINGS, &c.

Also in the meantime,

Pumps will be Repaired, and General Jobbing done as usual Thanking you for past favors and hoping able prices to merit an increased share of | patronage.

patronage, we are, respectfully yours,

THOS. EBBAGE, Manager

ACTON

JOHN STREET, ACTON.

Smith, Proprietor.

MR. SMITH has purchased the Livery usiness of MR. H. B. McCARTHY, which he has removed to his commodious stables on John Street, in the centre of the business portion of the town. Mr. Smith has had lengthy experience in this business, and feels confident that he can give satisfaction to every patron.

Anyone desiring a Commercial, Pleasure, or Company Rig, can be supplied first-class turnout on the shortest

Horses Boarded and Sold.

Terms re sonable. WM. E. SMITH.

CHOICE NEW

Wall Paper

Borders to Match.

Newest Styles, Colorings and elegant designs for 1886,

DAY'S BOOKSTORE

CUELPH.

Best Stock to select from. Lowest price and best value at Day's Bookstore.

Day Sells Cheap.

CUELPH.

Millinery Opening

AlMES, we beg to inform you that our Millinery Show Rooms are now open. NEW SPRING HATS,

FEATHERS, FLOWERS, WINGS, LACES, GLOVES. Ladies, kindly give us a call.

Our Dress and Mantle Making. In this department we are fully prepared to execute all orders intrusted to our care. Our reputation being established for the last fifteen years, we need not tell our numerous customers they are sure of a fit and latest styles. PRICES TO SUIT ALL

Jackets and Dresses Cut and Fitted. Straw and Chip Hats made over in all the latest styles. We have on hand a large assortment of one day that here was his market. He says, "We're very wide awake, the moon Hair Switches, Saratoga Waves, Frizzes,

APPRENTICES WANTED.

51 Lower Wyndham Street. Wellington Marble Works.

QUEBEC ST., GUELFH.

John H. Hamilton. PROPRIETOR, Vholesale and Retail Dealer in Marble,

Granite and everything pertaining to Cemetery work. Direct importer of all kinds of Granite and

Having lately visited the Bay of Fundly granite marries, and having purchased the entire stock of gray and red granite monuments, headstones, rosses, urus, etc., of 'Alexander Taylor, at less than cost. I will, until further notice, sell at prices never before known in Ontario. For instance—Granite monuments, 6 ft. high, ≥60, 7 ft. 175. 8 ft. 200. 9 ft. 2100, 90 ft. 2120. All work and material warranted first-class. Parties wanting anything in this line will do well to call and see me before purchasing elsewhere, as I guarantee

> -ACTON-MARKET!

Rutledge & Crosson, BUTCHERS,

Have purchased the business of Mr. I v strict attention to business and reason- Holmes, and solicit a share of public

The members of the firm are practical butchers, and are prepared to ensure their customers thorough satisfaction. There will always be found on hand a full stock of all kinds of meat, &c., in season.

We have settled in Acton to stay, and feel satisfied that by transacting business upon business principles we will win public onfidence and support.

Rutledge & Crosson. Acton, Feb. 9th, 1886.

DON'T READ THIS

THE undersigned is prepared to furnish on the shortest notice, in any quantity

and at bottom prices, first-class Lumber, Lath, Staves, Heading, Shingles, Wash Tubs, Churns, Butter Tubs, Pork Barrels, Wood.

Also, FLOUR AND FEED, and snything in the line of farmers', housekeepers' or contractors' necessities.

TRANCIS NUNAN (Successor to T. F. Chapman BOOKBINDER,

St. George's Equare - Guelph, Ontario. Account Books of all kinds made to order bound. Buling neatly and promptly done.

The Acton Free Press. THURSDAY MORNING, MAY 27, 1886.

LONE AND FORGOT. Could I but know when I am sleeping Low in the ground One faithful heart would then be keeping

POETRY.

Watch all around. As if some gem lay shrined beneath That cold sod's gloom, 'Twould mitigate the pangs of death And light the tomb.

From halls of glee And beauty's pressure one would steal In secrecy And come and sit or stand by me In night's dark noon, I would ask of memory

No other boon.

But ah, a lonelier fate is mine.

Yes, in that hour if I could feel

A deeper woe. From all I've loved in youth's sweet time I soon must go. Draw round me my pule robes of white, In a dark spot To sleep thro' death's long, dreamless night

OUR STORY.

An Unfinished Wedding.

Lone and forgot.

Why did Lord Verriner wander in strange and tropical climates, explore Japure and Timbuctoo, and attempt to cross the Himilaya? The noble earl only tried to get married once, and in the story of that wedding is contained the reason for his becoming such a distinguished travoller and growing such a very long beard.

Lord Verriner had been going the pace ever since he came into his title and got hold of his property; and at the time of which I am speaking, though the former necessarily remained intact, the latter was practically non-existent. He had borrowed from his bootmaker, his tailor and his jewellers, after having previously exhausted | as any school girl. Soon after he arrived the patience and generosity of the Jews. Gambling, racing and women had in fact ruined him. But still his title and position had a marketable value; for he was one of the oldest and most distinguished families in England. The Jews and bootmakers | the lovely little flower adorned bodice was would no longer listen to lfim; even though | fastened had been left out in the hurry he was the handsomest man of his day, with the most perfect manners, and one of | milliner's, and at last all was right, and the pets of that small circle of society which | the prettiest-eyed bride of the year was sits up aloft like a party of cherubs, regard- ready. And quite cool, too, though she ing scornfully the morals and manners of was so late. For Hetty was a girl the respectable folks below. But in spite of never got fevered or flurried. She the lost credit of Lord Verriner among the life very easily, spite of her vivacity of money-lenders, he wasstill a spoiled darling among the women. And it occurred to him | the little heroine of " The Mikado," who

which wanted a title in exchange. Thinking the thing over, he saw that most of his fellows who had succeeded in getting out of a similar predicament by this | helped, and she thought Verriner valued he thought, would be a tolerably easy thing to do. English women appeared to him to require more attention and to be less businesslike and more sentimental in their maexcept in the smoking-room, for, as he well | At last there was a faint murmur; quiet surface a volcano blazed, and a very in time to meet her as she stepped into the unpleasant volcano, too. Verriner had the porch. most frightful temper, which he was accustomed to loose upon his lady friends, his servants, his horses and dogs. The two first left him; the two last showed their resentment in different ways. He was never

safe from a bite in his own stables, and his dogs kept out of his sight. after he had made up his mind to do it, had discovered a new American beauty, just over from the States for the London season, with dollars and greenbacks enough to reinstate any ruined lord. Verriner thought her really very tolerable, and wasmuch amused by her independent and lively manner, which contrasted well with the profound languor he always maintained in her presence. His handsome face, his intense quiet and repose, and the position he could give her, all pleased Hetty Leigh, for they had for her the charm of novelty. She could not resist so big a catch as this; it was worth all her greenbacks to enter the Marlborough House set under the wing of this quiet, handsome fellow. And so, when Verriner lazily but respectfully proposed she accepted him with open and undisguised delight. In fact, she clapped her hands as soon as the thing was done, and said

"My! won't the girls at home stare!" Mrs. Leigh nearly fainted-as nearly as a wiry middle-aged American lady canwhen she heard the good news. She had come over with one object: to marry her Hetty to a lord. And it was all "fixed up" before the season was fairly begun. And Hetty's husband was such a handsome, quiet man; and Hetty's wedding would be the grandest event of the London season !

It was all settled, and everything went merrily. Hetty and her mother were asked to all the best houses; the girl who was to be Lady Verriner must be royally enter tained by everybody, even though many of the women would have been glad to throw vitriol in her pretty, piquant face. How Hetty dressed! Her toilets alone were enough to make any woman hate her, even if she had not the additional and unperdonable privilege of being rich enough to pay for Lord Verriner to be always carrying her cloak and fan, and keeping out of the way

of her train, Well, the time came for the wedding. It courtesied to Verriner and then swept events. More than one great personage had mother, People locked at her as she pass. known.

promised to be present, including that very great personage who gives the tone to English society. The noble ones of the land had been bidden to meet them. The wedding presents were a sight indeed, and the list of them in the papers made the mouths ef the burglars water with longing. The trousseau was a wonder, too, and made sad

the hearts of many great ladies. Verriner was well content. If he had to be married at all, everything must be in good form. And it promised to be so. He had taken the trouble to secure the presance of the great personages and the dignaturies and people whom they cared to meet. No as it left the church, and got into the long other wedding of the season could hold a candle to his; he felt quite satisfied about that. He knew himself to be a superb creature, and he was pleased with Dame that day, for everybody who had been Fortune for showing her appreciation of the

The morning came, and when Verriner rose he felt nervous for the first time in his life. There certainly is something very trying about a wedding morning, even to the most hardened. He ate no breakfast, but began at champagne before he dressed, and went on with it during the process. His best man, the young Marquis of Broadlands, came in to look after him. He found a race was run on which his all was staked.

quired the young Marquis, in much amaze-"Suppose the prince shouldn't come!" "Oh, nonsense; he always keeps his

"What is the matter, Verriner?" in-

word. Make haste, or we shall be late at the church. Verriner drank another glass of champagne, and they started. The church was already beginning to fill, as a church only does fill on such occasions as this, with the stream of the upper ten thousand. Verriner was pleased, for in his heart this apparent cynic was as vain

the prince came, and at last "everyone" except the bride The wedding dress did not come home till the very last minute, and then it was found that the white silk lace with which Hetty's maid went off in a hansom to the manner. She resembled in some respects

must do the usual thing; marry money and 1." Certainly she was late, and it was very shocking, considering what an angust throng awaited her: but it could not be

means had married American girls. This, her greenbacks sufficiently to bear the trial . But by the time the bride and her mother reached the church Verriner had lost his head. He read the thing simply as an intrimonial affairs. He decided to look out | sult put upon himself, and that before the for an American. Verriner believed he only audience in the world he cared a straw understood women thoroughly. He was an | for. He began to feel like a horse with excellent actor, and could cloak himself | the bit between his teeth when sharp spurs with a languid and profoundly bored man- are stuck in by an ignorant driver. Broadner which was a great success among the lands, who know his temper, looked at his women of his own social status. He pre. face and wondered what he would do served this languor always while in society, They were waiting in ambush in the vestry. knew, it was safe. It prevented his ever | bride had arrived. Verriner hatried getting into hot water. Underneath this around and reached the church door just

" How dare you put such an insult upon me ?" he hissed into her ear-" you. daughter of a dirty oil merchant! make you pay for this when we get away ! Hetty looked straight in the face of this furious man, a face hideous with rage. lady had ever seen such a look on his face This was the man who, a month or two before. But he thought this girl was absolutely in his power now. No one heard what he said but herself; and it was all over in an instant. Broadlands seized his arm and led him away; and the bride was taken possession of by a stately looking American (like Hetty's father, he, too, had struck ile), who was to give her away.

Bride and bridegroom met again at the altar. Hetty looked quite cool, but her gray eyes were very pale; Verriner, by a tremendous histrionic effort, had recovered imself and wore his usual soft languor. The ceremony went on, and everybody assumed the right expression. The bridegroom was asked whether he would take this woman, etc. He answered quietly, but clearly, "I will." When, however the dignitary who officiated turned to Hetty and asked her the same question an awful thing happened. Quite coolly, without apparent emotion, she replied, "I will not." Her high-pitched American voice penerated right through the church, and everybody heard the appalling words. The whole assemblage stood still as if petrified

for a moment; and then Mrs. Leigh broke the silence by rushing to her daughter and "Are you mad?" she whispered. "No," answered Hetty, quietly, but in those fearfully audible high-pitched tones, I'm sane. I ain't going to marry a man who the moment he thinks he's got hold of I ready?" Photographer: " Next Wednesne, talks to me as if I were a nigger, called my papa a dirty oil merchant. Your advertisement says 'Cabinets finished Now, then, you, sir," turning to Verriper, while you wait." "Well, you're waiting take your title and the rest of it, and sell | are you not?" "Eh 7 Oh! yes-I see." 'em to a meeker sort than I am. To know all the best people don't make up for being

Every word of this speech was heard by everybody. Having finished it, Hetty

ed with mingled feelings : wonder, admiration, horror, awe. "What a prize of a girl !" said Broad lands to himself. " I'd like to marry her, But his attention was distracted by

Verriner, who, having cast an agonizing glauce around, saw 'that the people were hiding their faces in their prayer-books and handkerchiefs, and that their shoulders shook. He fled through the vestry Broadlands following him. What a murmur of talking and laughing rose from that distinguished congregation

string of carriages which waited out side. There was no wedding breakfast, but there were the most delightful afternoon teas present had to relate the story to innumer-Verriner left town by the first train to Dover, and when he was next heard of had

and very warm country. He was among savages, and his ferocity had earned for him an enviable distinction in the most elevated circles. As for Hetty, she braved her mother's tears and her friends' reproaches without Verriner trembling; he had never done dismay. She was quite convinced she had I spring-but, good gracious! to tell everythis on the morning of a duel, or after a done the right thing. And so were her night over the cards, or the moment before | friends when, in the first shows of winter, they were bidden to a grand country wed-

the Marchioness of Broadlands.

The London of To-day. We speak of the rapid changes in our American cities, but nothing like the changes of London can exist with us. Growth is not a change of this kind. Paris alone, in certain respects can show such metamorphioses as London. But on the whole, Paris, as I saw it at this first visit to the Old World, was more like the Paris one sees now than was London of 1850 like the London of to-day. The mere question of growth is a minor matter. London was not the metropolis of the world in 1850, and now it is. Then it was only a huger provincial town. The Londoner n general measured nothing but himself. and nobody came to London for anything but hardware, good walking-boots, saddles, etc.; now it is the entrepot of the civilized world. The World's Fair of 1851 and succeeding similar displays of what cosmopolite industry can do, the common arrival

of ocean steamers, rare at the time I am writing of, have changed the entire character of London life and business and the tone of its society. It is not merely in the fact that 48,000 bouses were built in the capital in the fast year, or that you find colonies of French, Italians, Russians. Greeks in it, but that the houses are no

longer what they were, juside or out, and thus the foreigner is an assimilated ingredient in its philosophy. All this has come

Canada Ahead in Cheese. Bradstreet's has a full review of the dairy rade of the United States for the year endng with April, one "of the most disastrous years, from a producer's standpoint," yet experienced. The main cause in the fall of prices of butter and cheese, especially the latter, has been "d general development of the dairy interest in all parts of the world." In butter the port of New York has held its own as an exporting centre,

but in cheese there has been a steady fall-

ing off. Here is the reason : "There is no doubt about the seriousness of Canadian competition, which has grown steadily until now it threatens our export trade with extinction. In comparison with the shrinkage it is worthy to note that in 1875-76 the receipts of cheese at Montreal were only 545,679 boxes, while this year they amount to 1,220,337 boxes. the receipts of cheese have doubled in ten years at Montreal, those at New York have decreased nearly 800,000 boxes in five years. The exports of Canadian cheese have increased rapidly, until last season they amounted to 1,248,488 packages, or within about 400,000 of the entire export from

this country." : Good for Canada.

Turning the Tables. As a professor was passing out of his recitation room a freshman dropped slyly into his hat a piece of paper, on which was written " Monkey." | Tickled with the joke e told it to all his student friends. But at the next recitation the professor addressed his division in the sweetest tones: Gentlemen, as I was passing out of the room yesterday, one of your number did me the very high honor of leaving with me

his card."

Territorial News. LEWISTON, IDAHO TER., Jan. 8th, 1885,long time I have suffered with pain between my shoulder blades, loss of appetite sickness of the stomach, pain in right side No doubt liver complaint. Six bottles of Warner's safe core made me well and sound .- W. S. DYER.

That's So!

Snowdrop: "Got my cabinet photos He day week?" "See here, this is a swindle.

bullied at home. It ain't good enough, many wasting forms of disease, is scrofula Besides, when I do marry I mean to marry lurking in the system. The true specific for this condition is found in Burdock Blood Bitters; that medicine purifies the blood and builds up the enfeebled frame.

SPRING.

THE SONG OF A WOMAN WHO DOES HER OWN WORK

To be sure-so it is-and I'm going to sing, Not the tunes that the regular poets rehearse :

In ridiculous verse. I've nothing of winds aromatic to say, Nor pansies, nor tulips, nor hyacinths gay. I live in the city, And discover no pretty Green leaflet or bud

Sticking out of the mud : Nor do I hear warble of black bird or blue; Yet I know it is spring just as well as you do. Ay, I know it too well, for it's all spring From long before breakfast till long after

spring with the mats and the rugs out-of-I spring to the carpets-drag them from the floors;

spring up step ladders and wash down spring to the windows. I spring to the been living for some time in a very distant spring to each corner, each closet, each spring at each dust-laden picture and

> spring to the garret, where cobwebs I spring (if I may be allowed the expression) to the cellar, half-way under-

spring at would take me the the whole of And when spring is over I feel, I declare, ding, which made the "prize of a girl " As though my springs were broken beyond

> To be sure-so it is-but let noboby bring Any poems to me about beautiful flowers. Or life-giving showers, Or vine-covered bowers.

Or sunshiny hours, for really such things seem extremely un-To one on whom spring springs a lot of

The Greatest Advertiser's Plan.

spring cleaning.

The greatest merchant in Philadelphia Mr. Waliamaker. This is the theory upon which he places his advertising busiiess: "There is always some trading doing, even in the dullest, and we try to divert the floating or transient trade to our place. Again, when business ordinarily is 5 dull, people who see our invitations in the newspapers are more apt to read them for the reason that they have more time to

end, and there are few advertisements "Many meichants who have been in usiness for a certain number of years will say: 'Ob, we are so well known it is no use for us to advertise. There never was greater mistake. We would as soon think of cancelling our insurance policies as our advertising contracts. We spend more money with newspapers each year that goes by; there are more people who

want goods, and new trade is always coming to the surface. "Advertising that is well done is cumulative in its character. It is like the compounding of interest. An advertisement in a daily paper one day will, in all probability, make a good return to the merchant who has the goods the people want at the right prices; each succeeding advertisement that he puts in gains an impetus-and influence from the original one, and so it counts up until the name of the firm gets what is equivalent to the 'good-will' of a successful business, besides deriving the direct profit from immediate sales caused

by the advertising. "To advertise well, a merchant should give as much care to his newspaper space as he does to any other department of his business. As a general thing a merchant can well afford to spend in newspaper advertising from one-third to one-fifth the amount of all his other total expenses. If a man in business talks as earnestly through his newspaper when he is addressing one or two thousand people, simultaneously, as when he is talking to one customer, he cannot fail to make a success of newspaper advertising."

A Cold Back.

Poor Astley, the artist, when in very low circumstances, took great pains to conceal his position from his intimates, and to keep up a respectable appearance. He was reduced to many shifts to accomplish this object. One day he took an excursion into the country in company with some brother artists, Sir Joshua Reynolds being amongst the number. Halting under some tree to rest, the day being oppressively hot there was a general call to " cast off coats." Astley at first muttered something about "his back being cold," but at length, overcome by the bantering of his companions he very reluctantly suffered them to pull off his boat. The waistcoat, whose repairs he had hoped would never have met mortal eyes, was now exhibited to view. Suddenly his companions burst into a loud roar of laughter. The back of the waistcoat had been made out of one of his landscapes and now represented a foaming cascade rushing down his back. As his companions remembered the remark about "his back being cold," they laughed until the tears stood in their eyes.

Invisible but Instantancous, All pains or aches will be justantly removed by a few drops of Fluid Lightning applied over the affected parts. lost; no nauscous medicine needed; no poulticing or using greasy limiments. I will not blister or discolor the skin. Sold at 25c, per bottle by Dr. McGarvin, Druggist. Sufferers from Neuralgia assure us The great source of consumption and that they nover fear it when their house. contains a bottle of Fluid Lightning.

Vertigo and various forms of dizziness coming upon a man with a spiral sort of motion, indicate that the blood is full of bile and dric adid; cause, the failure of the Ayer's Sarsaparilla has such concentrat- liver and kidneys properly to act. For was at the very height of the season, and, down the central airle, followe by her dis ed, curative power, that it is by far the this condition that great species, Warner's as Mrs. Leigh had foreseen, was one of the comfited brides maids and her now weeping best, cheapest, and surest blood purifier safe cure, is prescribed by many thousand physicians with the best result