

THE WONDERFUL MAN.

Our bright, attractive and well assorted stock of everything in wearing apparel for either ladies or gentlemen, together with our uniformly low prices, has made

THE WONDERFUL MAN'S STORE

The centre of attraction for all persons requiring really first-class goods

Our venture in purchasing for this season's trade the largest stock of FINE GOODS we have ever carried, has proved a Marked Success, and ladies when visiting our establishment instinctively feel that they are in the right place, and can make their purchases with every confidence.



SPECIAL LINES.



COLORED DRESS SILKS, AT 75 CENTS A YARD,
IN ALL THE NEW SPRING SHADES, COMPRISING

**Navy, Plum, Grenat, Seal Brown,
Mid Brown, Fawn, Slate, Drab, etc.**

This line is the full width of \$1.25 Silks, and possesses a brilliancy of finish seldom equalled in goods at that price.
(Fringes, Brocades and Satins to match.)

MANTLE SILKS AND CASHMERES, AND LIGHT MANTLE CLOTHS,
IN THE MOST POPULAR MAKES AND COLORINGS, AT PRICES RANGING FROM 75c. TO \$4 A YARD.

Big Bargains in Dress Materials, at 10, 12¹/₂, 15, 18, 20, 25, 30 & 35c. a yd.

Our stock was replenished during the last week with a large shipment of novelties in

Buntings, Llama Cloths, French Muslins, Sateens, etc., etc.

so that ladies may rest assured upon having a large range of fashionable goods submitted for their inspection.

Satin Sunshades.

AT \$1.25, \$1.75, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$8.00 EACH.

These goods represent the latest novelties introduced for this season's trade, and comprise the newest effects in

LINING, LACE TRIMMING, EMBROIDERY, ETC.

COLORS OF LINING.—Cream, Light Blue, White, Cardinal, Old Gold, Black, Tuscan, Pink, and Fancy Brocaded and Painted Linings.

MILLINERY.

Our Show Room is the largest and best lighted in Western On-

tario. Our sales in this department nearly double that of any previous season. Our display of Hats and

Bonnets is pronounced by ladies of undoubted good taste and judgment to be far superior, in point of artistic skill and refined taste, to anything they have seen this season.

John Hogg & Son,

Direct Importers, Guelph.

(GOLDEN MAN OVER THE DOOR.)