

G. Yves Landry o.c.
Chairman, President
and Chief Executive Officer
Chrysler Canada Ltd.

January, 1997

Georgetown Chrysler Jeep (1993) Ltd.
336 Guelph Street
Georgetown, ON L7G 4B5

ATTENTION: PAUL AUTY

Dear Paul:

The 1996 Calendar Year was a tremendous success for Chrysler Canada Ltd. and Chrysler Dealerships. At the beginning of the year, we challenged ourselves to run faster and reach higher than ever before. As a result, in 1996, Chrysler Dealers in Canada sold one in every five new vehicles and achieved a record \$501 million in parts sales. The 20% share of the combined Canadian passenger car and truck market represents our best vehicle sales performance in 20 years. Of this, I am truly proud.

As a Dealer principal, you are a vital and integral part of this tremendous milestone. Your ongoing dedication in the pursuit of sales excellence and personal achievement is appreciated. I believe that in being named "*COMPANY OF THE YEAR*" for 1996, Forbes magazine recognized the strength of Chrysler Corporation, including our outstanding Dealer network. Of this, you should be truly proud.

As always, Chrysler Canada Ltd. is committed to building Great Cars and Great Trucks, as well as building Canada. Our commitment includes investment in the Canadian economy and investment in the Best Automotive Dealer Group in the country.

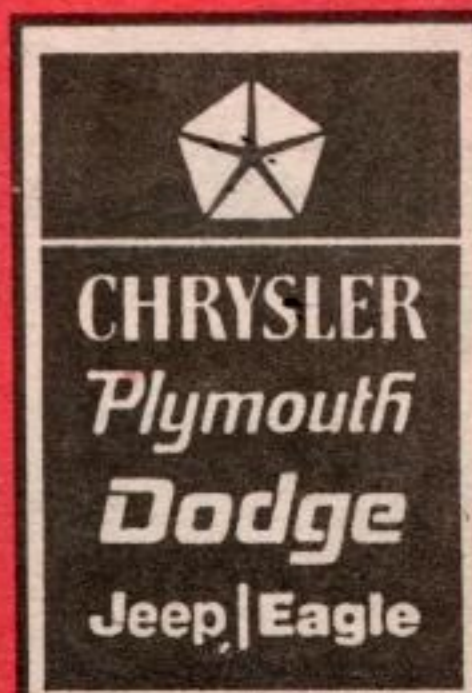
I congratulate Your Success in 1996 and appreciate Your Support as we look forward to 1997.

Sincerely,

CHRYSLER CANADA LTD.

A handwritten signature in black ink, appearing to read "G. Yves Landry".

G. Yves Landry o.c.
Chairman, President
and Chief Executive Officer



GEORGETOWN CHRYSLER JEEP

Georgetown Chrysler (1993) Ltd.

336 GUELPH ST., GEORGETOWN

877-0149

877-5108

TOR.874-4277

