

HEAT

Heat is what I get
When, for a short time I let
Pricing ads fill these lines
When all you want are rhymes.

Well here you go, this is for those
who can't get enough of offbeat prose.
Everything's OK - I appreciate your calls
Stop checking my pulse when we meet in the malls.

Chrysler kicks in when we feature their autos
but relationship selling's been one of our mottos.
So we'll do our own thing if that's what you want
Stick to our game plan, proceed without daunt.

We've made more changes as we continue to grow
When it comes to personnel, you reap what you sow.
Great guys in Parts, more staff in Service,
purged the Sales Team, hired clowns from the circus.

We'll continue to strive to be your #1 supplier
of cars and trucks, your need's never dire.
Always willing to listen when we fail to ingratiate
A wow experience is what we will create.

Yes, iron is iron, it's only a hunk of metal
why get so worked up over the use of a pedal.
'Cause this is what I do, I want to do it right
it's difficult at times but I try with all my might.

All the companies these days are making good cars
it's really a grind eliminating theirs and choosing ours.
Whose is better is difficult to say
but bang for your buck should sway you our way.

We're working to formulate *the* complete package
void of pomp, hype and all the excess baggage.
To those who've got to know me since I've been here
as car salesmen go, I'm pretty sincere.

P. D. Anty



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