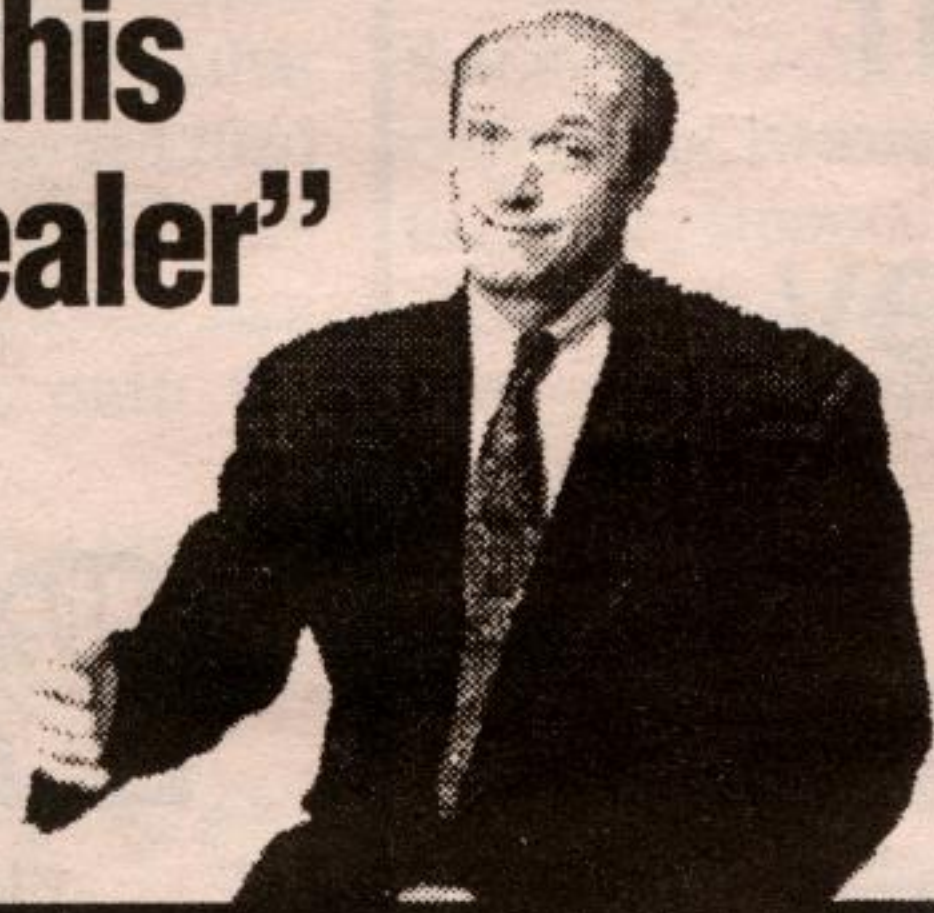


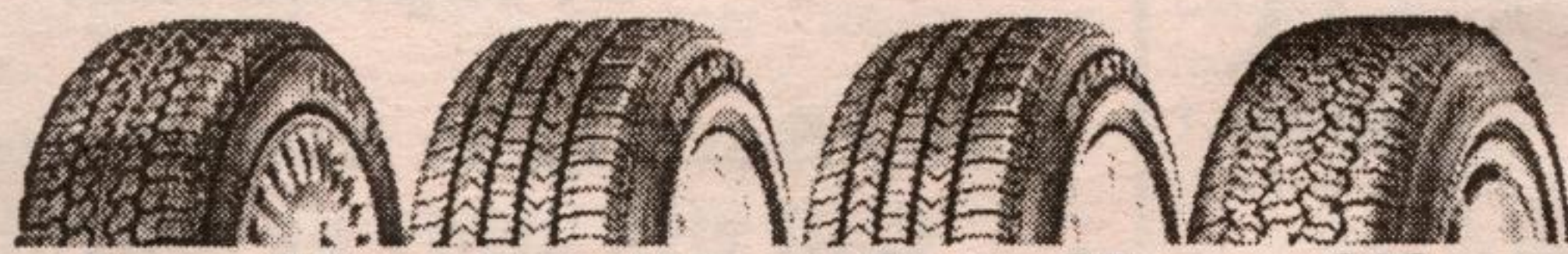
GOODYEAR #1 in Tires

Another name for this game is "Beat the Dealer"



CRAZY EIGHTS AT GOODYEAR

GET UP TO \$60 TRADE-IN ON TOP OF THE CRAZY EIGHTS PRICE



Corsa GT
Crazy 8's Price
\$48⁸⁸

Regatta
Crazy 8's Price
\$83⁸⁸

Corsa GT
Crazy 8's Price
\$89⁸⁸

S45
Crazy 8's Price
\$70⁸⁸



Intrepid
Crazy 8's Price
\$81⁸⁸

Corsa GT
Crazy 8's Price
\$65⁸⁸

Invicta GS
Crazy 8's Price
\$109⁸⁸

Wrangler Radial
Crazy 8's Price
\$113⁸⁸

GOODYEAR #1 in Tires

\$36 Fall Back To Basics

This service includes:
1. Change engine oil, replace oil filter, and lubricate.
2. Top-up all fluids, including brake, windshield, differential, transmission, and power steering.
3. Rotate all 4 tires, and adjust air pressure.
4. Tighten all drive belts as required.
5. Provide a 4 tire jug of windshield washer fluid.
6. Provide a battery charge and clean terminals as required.
7. Inspect front and rear brakes and clean as required.
Other work for wear items and light bulbs at participating retailer and from 2, 1996. GMMS code 817720

\$79 Front Brake Package

This service includes:
1. Inspect front disc pads.
2. Inspect rotors for wear and/or damage and hydraulic system for any leaks.
3. Top up master cylinder brake fluid.
4. Inspect brake light system.
5. Correct air pressure in all 4 tires.
*Replacement brake pads from Goodyear come with a lifetime warranty. Two year warranty on labor. Reinstalling brake rotors only, if required. Other work for wear items and light bulbs at participating retailer and from 2, 1996. GMMS code 817720

\$49 Computerized Wheel Alignment

This service includes:
1. Align front wheels to manufacturer's specifications making all necessary adjustments to handling and ride, as required.
2. Lubricate all steering components and inspect conformity to front wheels.
3. Measure rear alignment angles to ensure conformity to front wheels.
4. Rotate 4 tires.
Rear alignment adjustment extra. Other work for wear items and light bulbs at participating retailer and from 2, 1996. GMMS code 817720

\$100 GOODYEAR TIRE TRADE-IN

No matter what type of tire you need, from all sizes, run or 4x4 tires, you can earn up to \$100 by trading in your old tires for a new set of four Goodyear passenger or Wrangler light truck tires (up to \$25 per tire). See your participating retailer for specific details on the Goodyear Tire Trade-In value. \$100 Trade-In offer ends October 19th, 1996. Bonus Air Miles and Trade-In not available in conjunction with any other offers.

\$79* Preventative Engine

This service includes:
1. Install new spark plugs.
2. Reset engine timing to manufacturer's specifications, as required.
3. Perform a computerized engine analysis and provide a detailed print-out to diagnose any potential problems.
4. Adjust and tighten all drive belts as required.
Parts and labor are guaranteed for a full 12 months.
Other work for wear items and light bulbs at participating retailer and from 2, 1996. *Air Miles and Bonus Air Miles. GMMS code 817720

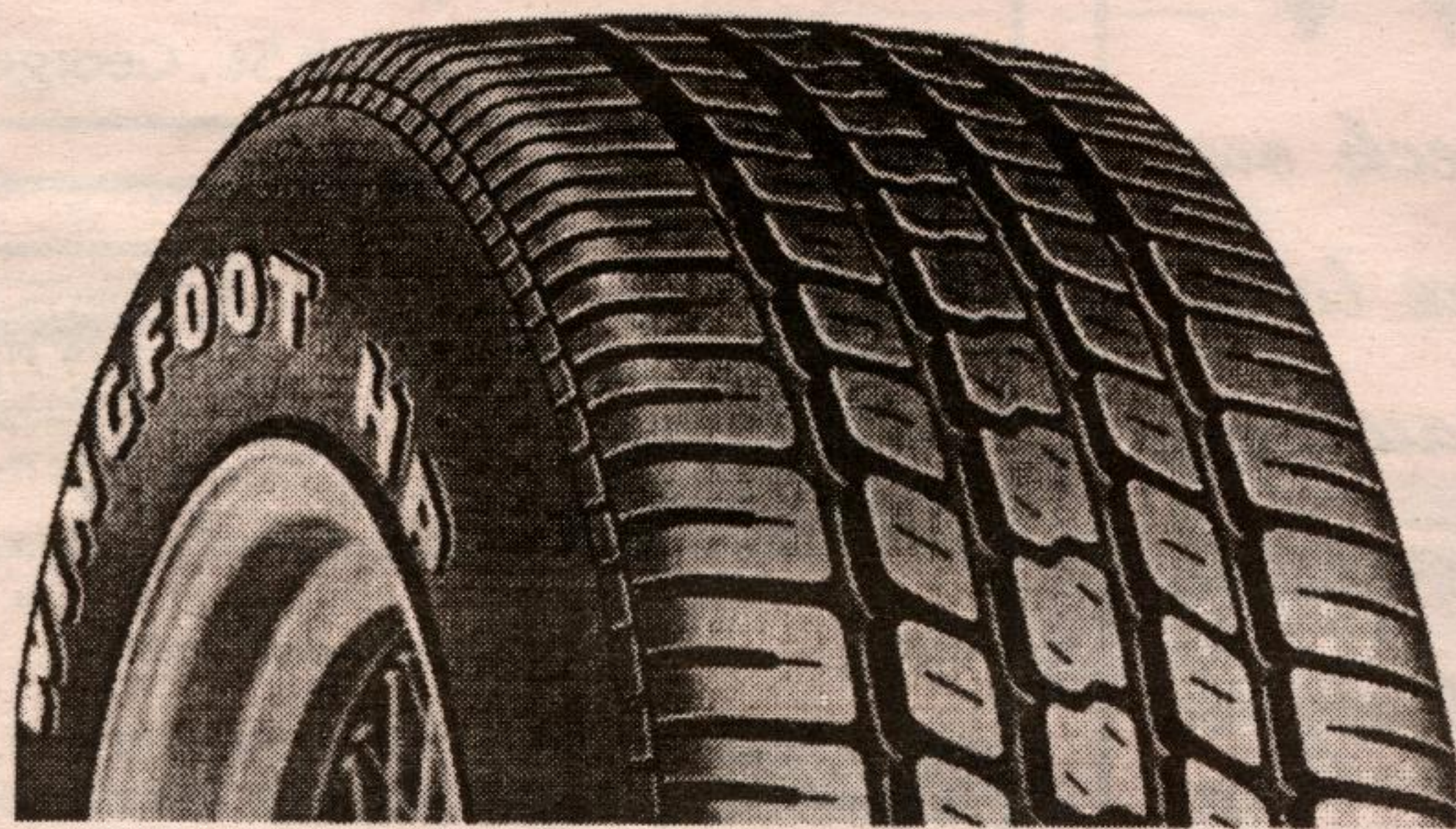
Getting your vehicle in shape for autumn is no big deal. Just drive into your nearest Goodyear retailer. We'll not only take care of the routine maintenance you need to keep up with the changing seasons - we'll give you a great deal on a series of auto service packages ranging from the \$36 Fall Back To Basic Package to our



\$79 Front Brakes Package. You can also earn up to 100 Bonus Air Miles on the purchase of four Goodyear Infinitreds - the tire that's guaranteed for as long as you own your car. And earn up to a \$100 Trade-in on the purchase of four Goodyear passenger or Wrangler light truck tires. So don't let Mother Nature deal you a bad hand. Come into Goodyear for the best auto service and tire deals in town. We look forward to serving you.

GOODYEAR #1 in Tires

Goodyear's best value All-Season Performance Tire the Wingfoot HP



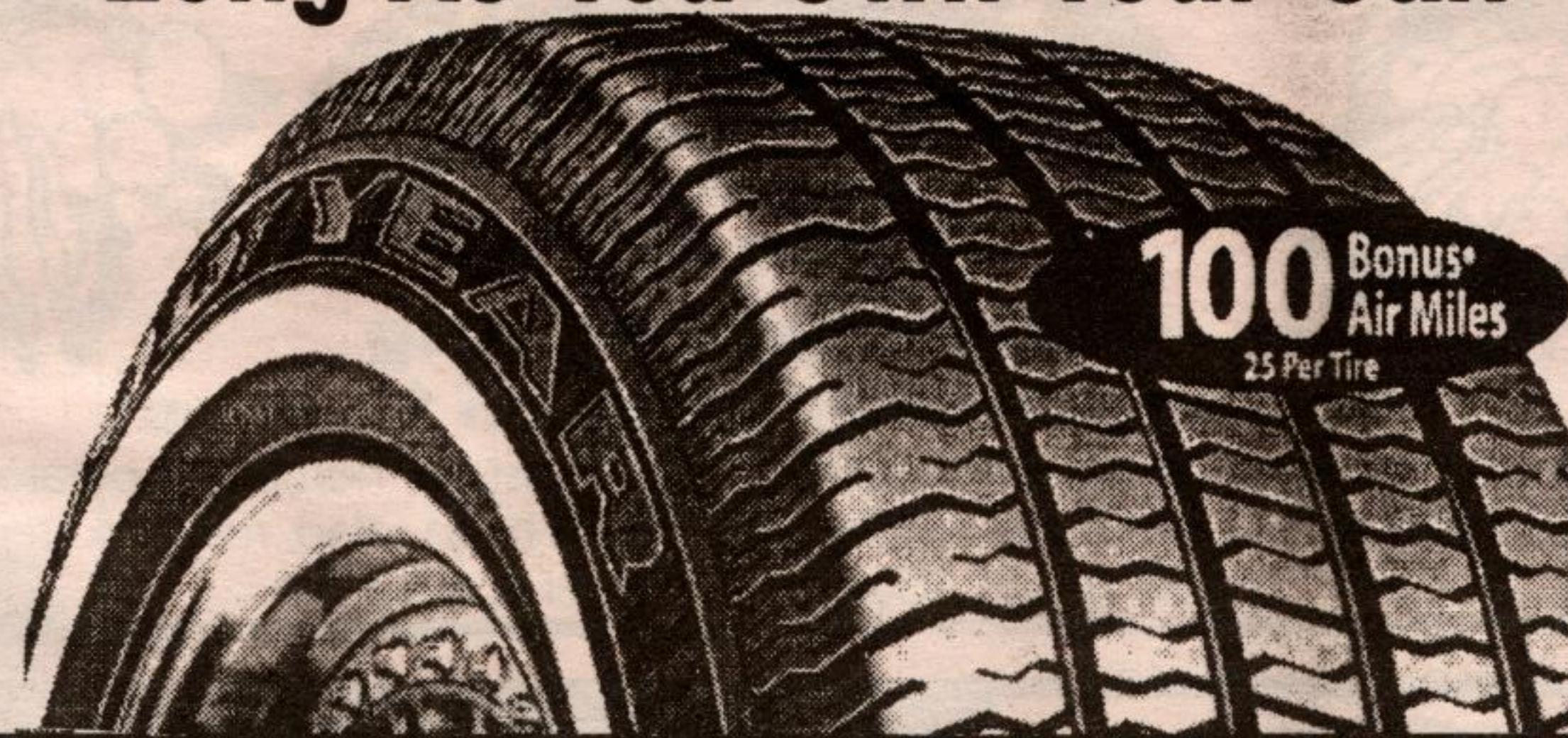
GOODYEAR WINGFOOT HP

SIZE	PRICE
185 70 R13	\$69.95
185 60 R14	\$73.95
195 60 R14	\$76.29
205 60 R15	\$81.60
275 60 R15	\$116.80

Call for additional sizes and prices. Some retailers may sell for less.

GOODYEAR #1 in Tires

Goodyear's Best All Season Winter Traction Tire Guaranteed For As Long As You Own Your Car.



Some restrictions apply. See retailer for details. After 3 years owner is responsible for 50% of replacement cost.

GOODYEAR INFINITRED

SIZE	PRICE
205 70 R15	\$119.95
215 70 R15	\$129.95
185 70 R14	\$109.00
175 70 R13	\$99.95
215 70 R14	\$127.40

Call for additional sizes and prices. Some retailers may sell for less.



Earn 1 Air Mile for every \$8 spent on Goodyear passenger and light truck tires and mechanical service. Call for additional sizes and sale prices. Retailers may sell for less. Tire Event ends October 5, 1996. Event offer valid at participating Goodyear retailers.

GOODYEAR
CERTIFIED AUTO SERVICE

T.T.S.
Total Tire Service

- No charge installation
 - Air Miles
 - Free lifetime rotation
 - 30 day no interest/ no payment OAC
 - 30 day trial guarantee
 - Road Hazard warranty
- See participating retailer for details.

IS IT ANY WONDER MORE PEOPLE RIDE ON GOODYEAR
45 Ontario St. N. Milton, ON 875-1502