

## 4.3 MILLION GONE

We carried a lot of inventory this summer. We're glad we did. Look at our lot. Almost Bare. The property has risen two feet due to weight loss! Thank you Halton Hills. We are also on track to lose another 2,700,000 pounds this month.

Obviously we are not normal. This is good. Normality in the Auto Industry today is declining sales, questionable advertising tactics, occasionally disgruntled service customers and "stick to your guns" pricing policies. Most dealers I know are fighting to change this perception. In this regard we hope to be trendsetters.

This dealership has more than tripled its volume since April 1993. You can't accomplish that with smoke and mirrors. You don't survive breaking promises and you won't grow unless you "walk the talk". Our success is due to word of mouth advertising (no, not only my own).

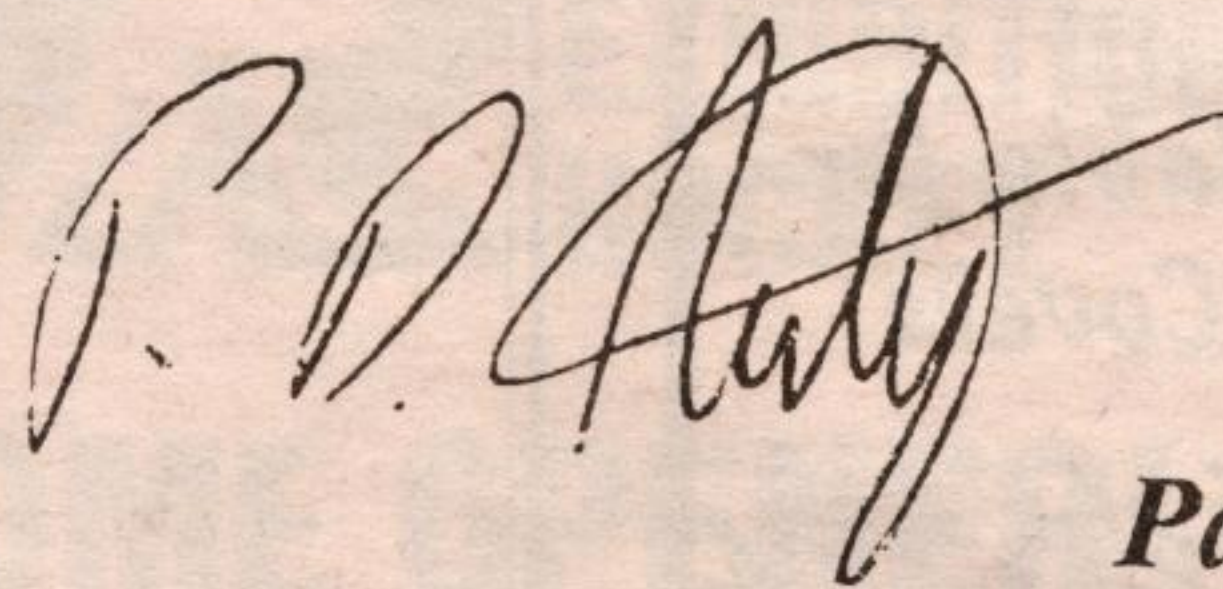
Furthermore, 90% of our business is from Halton Hills, YOU are signing our report card. We may not be Ontario Scholars yet, but we are studying hard. We asked you to trust us, you have. If you haven't yet benefited from our relationship you will. We have sweaters in almost every league, we donated a hole-in-one car to every charity that asked on time, we even sponsor a trophy for Lawn Bowling. Lawn Bowlers are probably already in their last car!

Finally, thanks for a great summer.

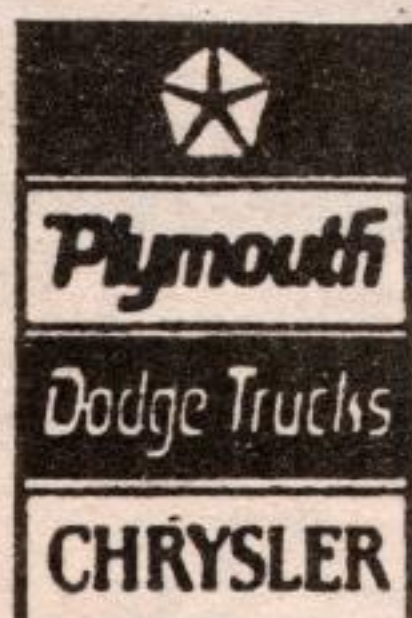
And thanks for shopping locally.

And thanks for letting Dylan into Little Cherubs. You won't regret the first two.

Sincerely,



*Paul Auty*



**GEORGETOWN CHRYSLER JEEP (1993) LTD.**

**336 Guelph St., Georgetown**

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