

SNOW LAND . . . Like an imitation fairy-land is this mountain scene, but it's for real. It shows the ski house, sanctuary for snow lovers at Badger Pass, Yosemite National Park in California. The snow here reaches great depths but winter sports lovers are undaunted and log fires in the ski house are warm.

Giant Redwood Is US Christmas Tree

When Christ was born in Bethlehem, the giant redwood tree that is now the U.S. National Christmas Tree had already been growing for 2,000 years.

Located in King's Canyon National Park, Calif., the tree is a "Sequoia gigantea" — a coniferous, evergreen tree — and its age is estimated, from its annual rings of growth, at 4,000 years. Its majestic redwood trunk rises 267 feet.

The U.S. Department of the Interior officially designated this redwood as the National Christmas Tree on April 28, 1926. Earlier, it had been named the General Grant Tree, for the 18th President.

In December, Christmas services are held annually at the base of the tree, climaxing a month-long Christmas Festival celebration by the citizens of Sanger and neighboring communities of Fresno County, Calif. Members of the National Park Service place a wreath at the base of the tree.



Christmas Cheer

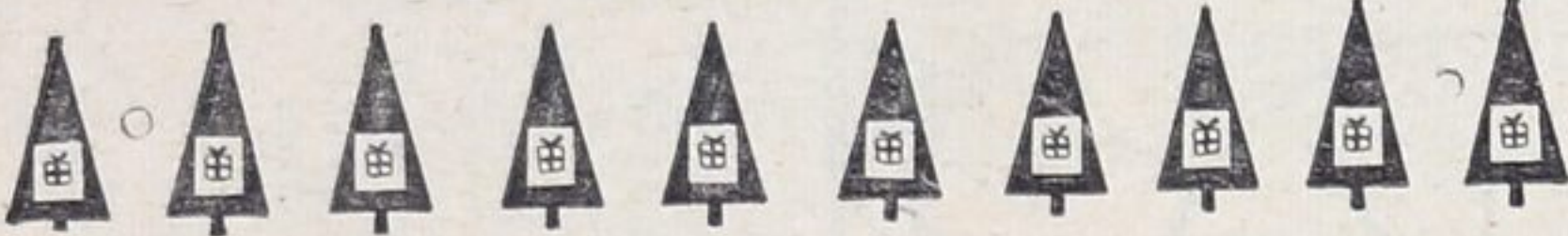
We're overflowing with good wishes for your Christmas.

SULPHUR'S CONTRACTING

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Christmas COMES TO US



Do we come again to the season of Christmas . . . or, does the Christmas come to us?

Christmas comes to us, as always. All we need do is wait. Pretty strings of lights appear along Main Street. Store windows seem to come alive with thousands of toys and gifts and most desirable things. Up and down most any street in town, merry, many-colored windows reflect the spirit of warmth that is so much a part of the season.

Soon we begin to receive cards in the mail, from folks around town, from relatives, and a few from once-dear friends we lost somewhere in the past.

Begrudgingly at first, then with mounting enthusiasm, we undertake the obligations of meeting our own gift and Christmas card list. We begin to feel an inner glow, a sense of fellowship with the world — and by the time the holiday arrives, we are really glad it's Christmas!

Yes, Christmas comes to us, whether we like it or not. We cannot escape it.

But, do we really come to the spirit of Christmas when Christmas comes to us? Not if our celebration of Christmas begins and ends with the program outlined above.

Pretty lights that twinkle and glow; pretty cards from friends

new and old; is this the purpose of Christmas?

Gift-giving trying to remember everyone who is likely to remember us; is this enough when Christmas comes?

Christmas brings to each of us the opportunity to share in the most magnificent moment of all time—the birth of Jesus Christ, the Redeemer, the Savior of all mankind.

Yes, Christmas comes once a year, with all the outward trappings we have come to know so well. Yet it is for nothing—unless each individual heart comes again to be filled with the true spirit of Christmas; the realization and appreciation of the fact that on this day God sent his only son to save the world!

Pinata Scramble

In Mexico and other Latin American countries, the breaking of the pinata is a traditional Christmas custom. Earthen jars are filled with toys and sweets, covered with colored papier-mache figures and hung in an open space.

Blindfolded children take turns at trying to break the pinata with a stick. When it is smashed, there's a merry scramble for its contents.

Anyone who thinks the customer isn't important should try doing without him for 90 days.



OLD CHURCH . . . Picturesque as any Christmas card, this quaint Norwegian church, its roofs covered with snow, looks like something brought to life from out of a fairy tale. Called the Gol Stave Church, the venerable wooden structure, built about 1150, will be filled to capacity when the bells ring out on Christmas day.

SIMPLE GIFTS

Gifts that you make yourself are always highly appreciated — and can be elegantly decorated if you use a bit of imagination. Coffee cans painted and trimmed will make ideal containers for goodies from your kitchen. Wicker baskets, trays, apothecary jars, hat boxes; all of these can be decorated or trimmed to add a more personal touch to an individual gift.



GIBSON'S HARDWARE & APPLIANCES

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Silent Night

May the spirit of Christmas bless you and yours.

DAVIES GROCERY

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GREETINGS for Christmas

To all our valued friends... we wish that the blessings of Christmas will remain with you and yours, now and always.

SROKA'S MOTOR SERVICE

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