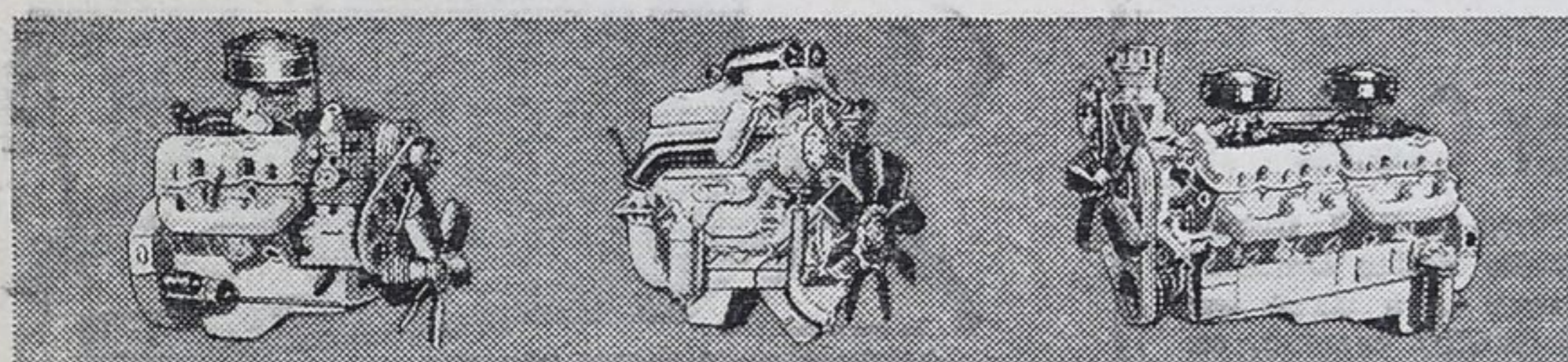


ANNOUNCING GMC TRUCKS FOR 1962 WITH BUILT-IN BONUSES

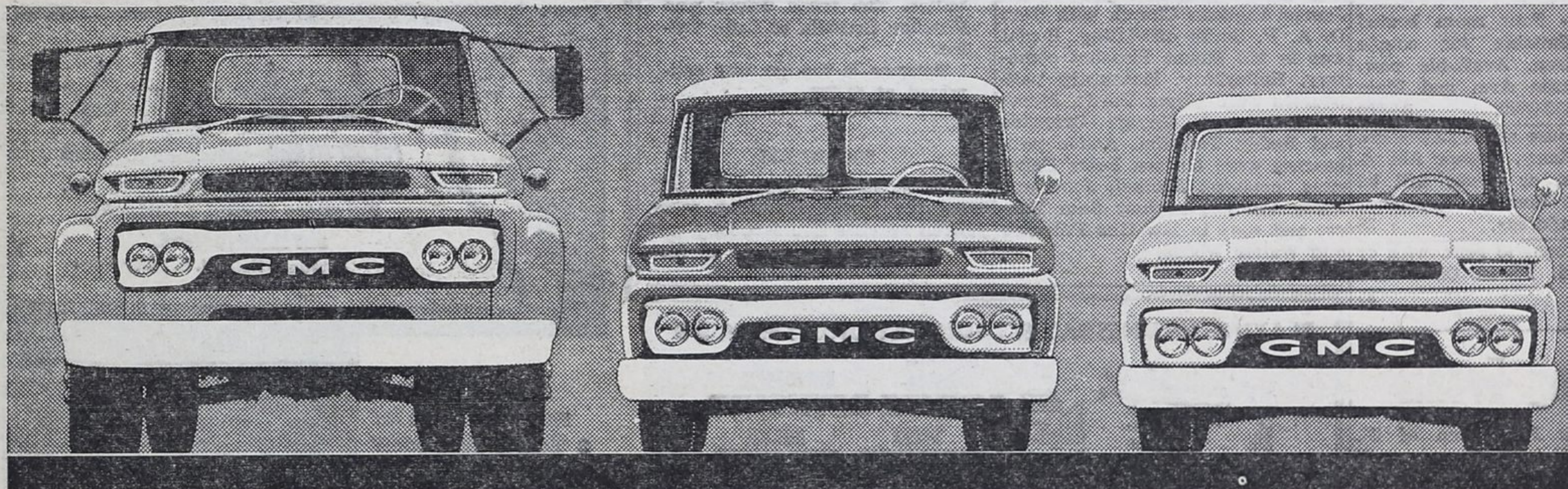


Power Bonus: with GMC's hard-working engines

What a line-up of power there is for you in GMC's extensive range of top-performing engines! Two sturdy Sixes—famous for economy and reliability... four powerful V8's... revolutionary V-6's and Twin-Six... famous GMC 2-cycle Diesels, giving you more ton-miles per gallon... all of them working for you day in, day out all through the year.

Now those great predictions for the "Truck Triumph of the Sixties" really pay off in built-in bonuses—in every GMC truck for '62! A bonus of owner-proved, job-tested features! Bonuses of more hours of continuous hauling... bigger payloads... safer, sounder returns on investment! Bonus of style, economy, performance, of on-the-job reliability!

And what a wealth of tried and true features you'll find in these new '62 GMC's! Features proved and improved through constant, careful engineering and testing... features to save you money, to give you the outstanding dependability you expect from GMC!

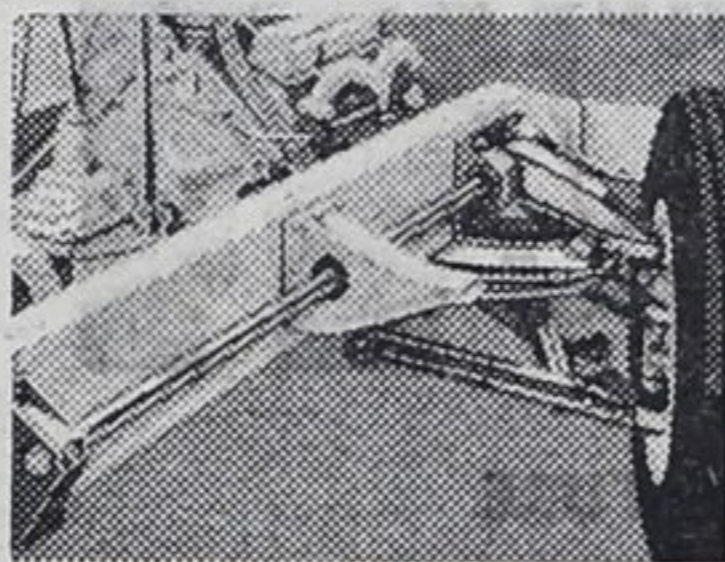


Yes, proven dependability features are the keynote of GMC for '62! Take GMC's range of powerful, economical engines, for example... or the rugged I-beam front suspension on heavy duty models! GMC's wide range of models! In Heavy-duty there's the 48" aluminum tilt-cab, the 72" steel tilt-cab, job-matching 105" conventionals—plus the widest selection of 90" conventionals in the industry! In Light- and Medium-duty, another complete range of distinctive, prestige-styled models!

GMC brings you a host of other features built to save you money, too! Examples: independent front wheel suspension with torsion springing, double-wall cab construction, rugged frames, longer-lasting chip-resistant finishes.

A GENERAL MOTORS VALUE

Handling Bonus: greater stability with improved suspension



GMC's independent front suspension with torsion springing gives fatigue-free ride, protects the load—makes handling a breeze!

See your GMC dealer soon—he's got the full bonus facts for you on GMC for '62—the Trucks with Built-In Bonuses!

GMC

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GMC-162 B

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