

NOW! A NEW WORLD OF WORTH!



A GENERAL MOTORS VALUE

**NEW FROM
DIESEL TO DAZZLE!**

'62 CHEVROLET JOBMASTER TRUCKS!

WITH NEW
**High-Torque
power**

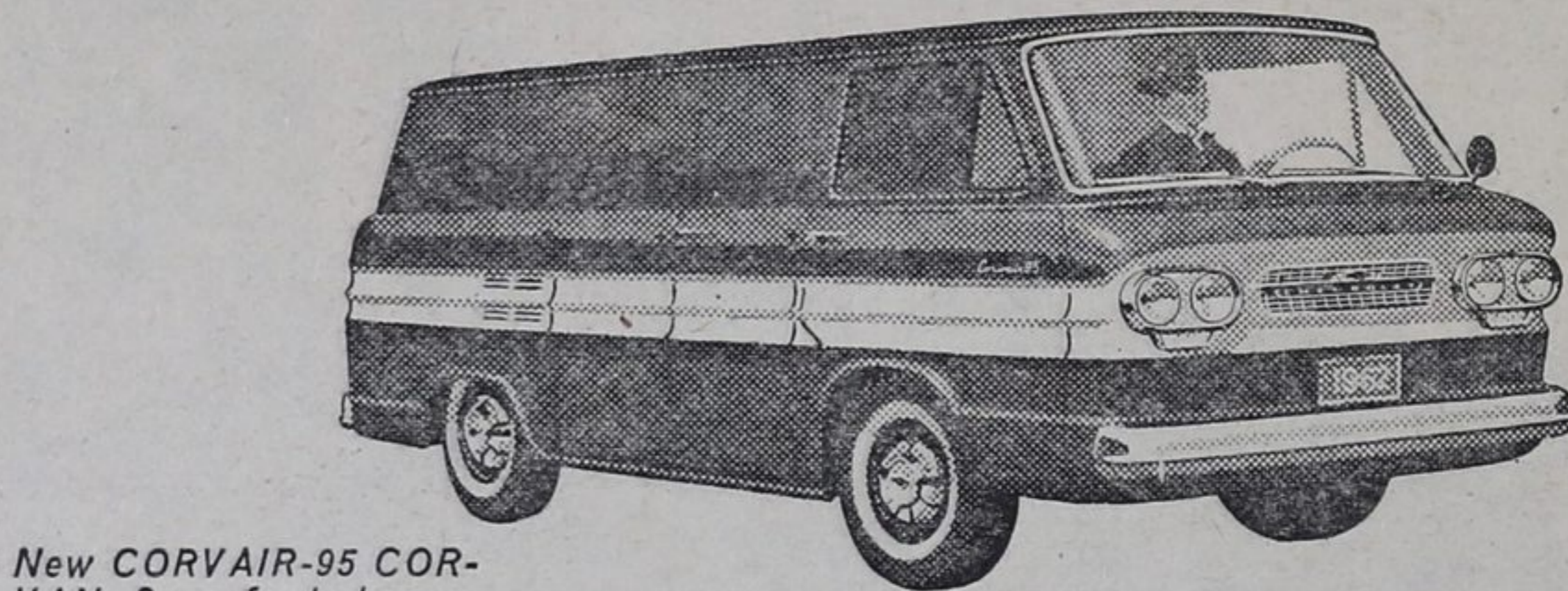
Here they are — handsome, functional '62 Chevrolet trucks powered to work harder in every weight class. Hefty new V8's with the highest torque in Chevrolet history. New Diesel brawn for 15 imported medium-duty models. And, now, Chevy's hard-working High-Torque 261 Six is available in light-duty models.

There's a wider choice of power, a wider choice of torque, across the board. For heavies, there's the new High-Torque 409 V8*, with 16½ per cent more torque than ever before available from Chevrolet. Big news in the middleweight class is the new, imported Chevy-GM 4-53 Diesel. In the light-duty line-up, the High-Torque 261 Six* adds new sock, new savings in extra-tough applications. All told, you can pick from nine rarin'-to-work, ready-to-save '62 Chevrolet truck engines.

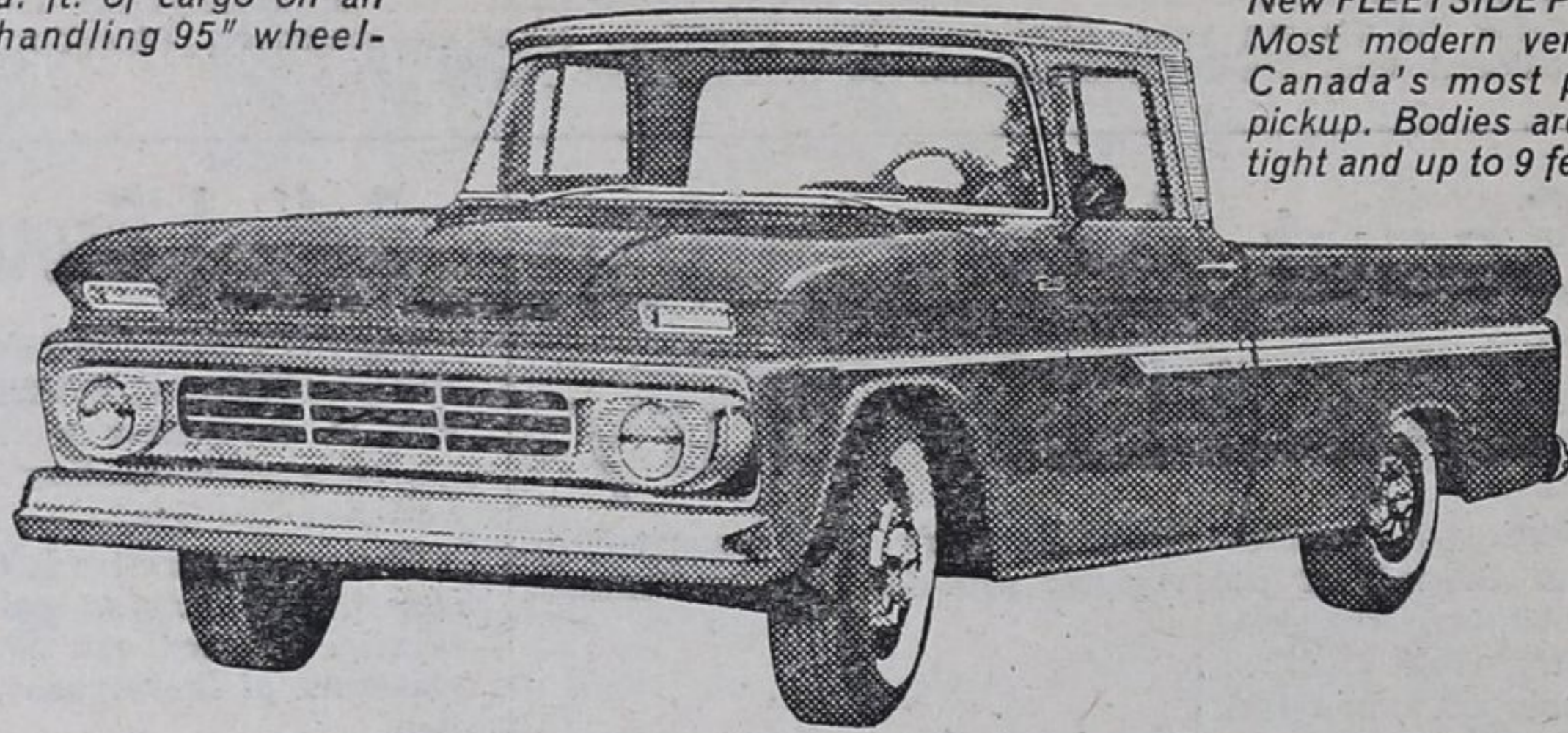
Handsome new work-styling includes forward-sloping hoods that allow drivers to see as much as 10½-feet more of the road directly ahead. Chevrolet's famous Independent Front Suspension gives you the smoothest riding, easiest working trucks in the business. Rugged new I-Beam front axles are optional* on heavyweight models.

You'll find a total of 198 models in the new '62 Chevy line—including the work-proved, versatile Corvair 95's. Every model is built to out-haul, out-last and out-value any other truck at anywhere near the price. See your Chevrolet dealer!

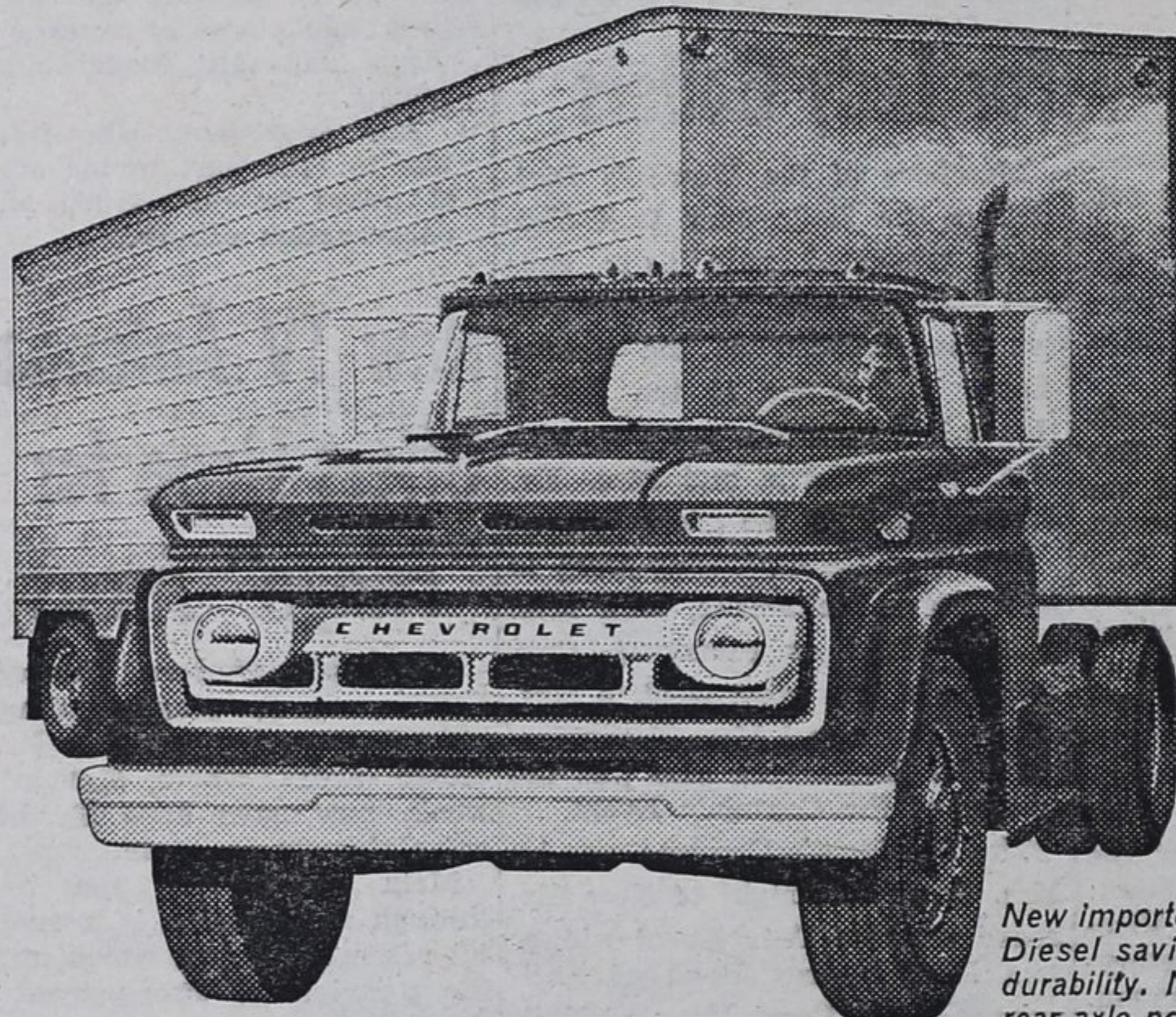
*Optional at extra cost



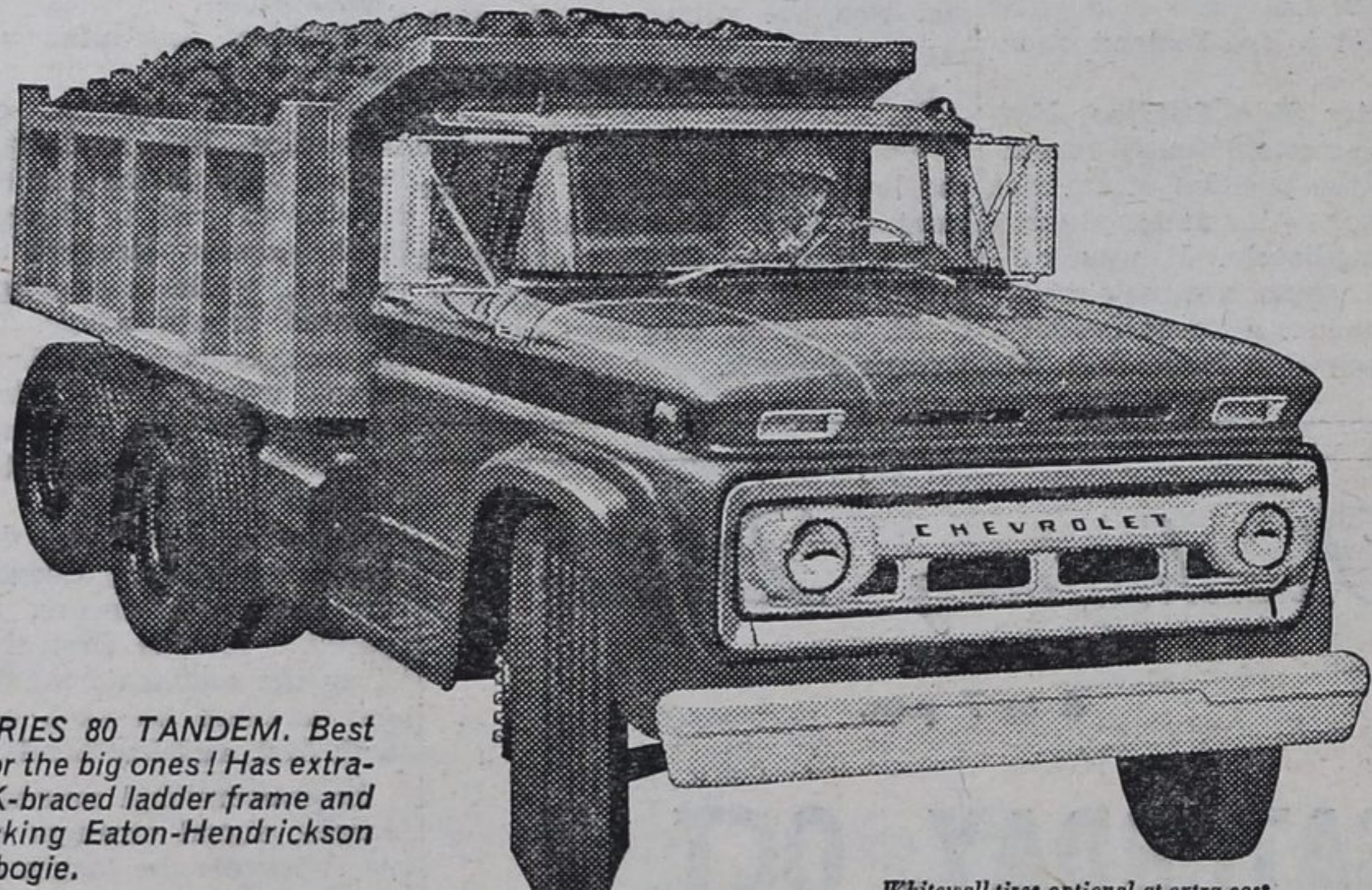
New CORVAIR-95 CORVAN. Sure-footed rear-engined hauler that totes 191 cu. ft. of cargo on an easy-handling 95" wheel-base.



New FLEETSIDE PICKUP. Most modern version of Canada's most popular pickup. Bodies are grain-tight and up to 9 feet long.



New imported SERIES 60 DIESEL. Diesel savings and sure Chevy durability. New 17,000-lb. hypoid rear axle now available on D60-H models.



New SERIES 80 TANDEM. Best choice for the big ones! Has extra-rugged K-braced ladder frame and true-tracking Eaton-Hendrickson tandem bogie.

Whitewall tires optional at extra cost

CT-162B

See your local authorized Chevrolet dealer

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NEW LISKEARD

— Watch the Chevy Show, Tuesday nights over CBC-TV. Check your local paper for time and channel. —