

Grey Cup Broadcast Over Area Stations

Television coverage of Big Four football will be available this year in at least eight Ontario areas outside the range of the private station network which will carry league and playoff games, it was learned recently.

W. J. Beaupre, Vice-president in charge of Ontario sales for Dow Brewery Limited, announced today that the company will co-sponsor weekly half-hour Big Four game highlight programs in Fort William, Sault Ste. Marie, Sudbury, North Bay, Windsor, London, Kingston and Cornwall, commencing one week after the opening of the football season next August 11.

This coverage will be in addition to the company's co-sponsorship of both the 1961 Grey Cup Game over the CBC's Quebec-Ontario English and French networks and Big Four league and playoff games over a network of private stations in Toronto, Ottawa and Montreal.

"A total of 27 league games, more than ever televised in any previous season, will be shown this year," Mr. Beaupre stated, "to

an audience of more than 75 per cent of the football fans in Ontario and Quebec."

"Of this total, eight will be night games, double the number shown in 1960," Mr. Beaupre added, "and ten games will involve the five clubs from the Western Football Conference to mark the inauguration of the new interlocking schedule."

"We acquired Eastern Canadian rights for the Grey Cup Game from station CFTO, Toronto, who had obtained them from the Canadian Football League," Mr. Beaupre said. "Recognizing the great public interest in this national classic, we transferred these rights to the Canadian Broadcasting Corporation so that national coverage would be available with Dow Brewery co-sponsoring in Ontario and Quebec."

"Originally our company had planned to duplicate its 1960 football coverage over the CBC's complete Ontario-Quebec networks", Mr. Beaupre stated.

"When complete network facilities were not forthcoming and we were restricted to a three-city, four-station network comprising Toronto, Ottawa and Montreal, we decided to ensure that wherever possible Ontario football fans, not served by the private stations, would be able to retain association with their favorite sport through viewing our highlight programs."

Under the private network coverage available this year as a result of the Eastern Football Conference's (Big Four) decision to award 1961 television rights to a privately-owned Toronto station, CFTO, rather than to the CBC which carried the games in former years, Dow Brewery will co-sponsor English telecasts over CFTO, Toronto; CJOH, Ottawa; and CF CF-TV, Montreal, and French-language telecasts over CFTM, Montreal.

Elliot - Gagnon

The wedding of Audrey Gertrude Gagnon, formerly of Haileybury, and Kenneth Stewart Elliott of Hamilton took place on June 3, in Central Gospel Tabernacle, Hamilton, with Rev. Fred Thompson of Toronto officiating, assisted by Rev. J. H. Blair. The bride is the daughter of Mr. and Mrs. Rupert Gagnon of Weston, formerly of Cobalt and the groom's parents are Mr. and Mrs. K. Elliott of Toronto. Baskets of yellow mums, mauve lilacs and white carnations with ferns decorated the church. The wedding music was played by Miss Norma Parkhouse. The soloist, Mrs. W. J. Churchill of Haileybury, sang "Together Life's Pathway We'll Tread" before the ceremony, "The Wedding Prayer," during the ceremony and "Together" during the signing of the register.

Given in marriage by her brother, Edward Gagnon, the bride wore for her wedding a gown of white net and lace, the lace forming the high necked, long sleeved bodice and scalloped pannier effect over the long full skirt, accented with rhinestone trim. She carried a cresent of tea roses and white carnations.

She was attended by her sister, Mrs. Fred Thompson, Miss Marilyn Hermiston of North Cobalt and her niece, Miss Donna Thompson, as bridesmaids, all wearing identical gowns of mauve organza over taffeta sheaths, street length, with round necklines and short sleeves. Their hats were of mauve flowered white mohair. They carried cascades of white and yellow carnations.

Little Anne Thompson made a charming flower girl, wearing a bouffant frock of white organza with floral headdress and a Victorian nosegay of white, mauve and yellow.

The best man was Allan Calvert, the ushers, James Trotman and Arthur Darnell, all of Toronto.

In the absence of the bride's parents, owing to ill health, the guests were received at the reception, held in the Scottish Rites Masonic Hall, by Mrs. Everett Gagnon, who wore a gown of shocking pink taffeta, fashioned on princess lines with white hat and accessories. The groom's mother assisted wearing dusty rose crepe with white hat and accessories. Both ladies wore corsages of pink and white roses.

For a wedding trip to New York City, the bride wore white brocade suit, with accessories of shocking pink and matching corsage. On their return they will make their home in Hamilton.

Out of town guests at the wedding included Rev. and Mrs. W. J. Churchill, Haileybury, Miss Marilyn Hermiston, North Cobalt, Mr. and Mrs. James Harman and Miss Marilyn Deline, New Liskeard, Rev. and Mrs. Robert Clark and Miss Ruth Clark, Hamilton, Mr. and Mrs. James Little, Dundas, formerly of North Cobalt.

Horticulture Meet

The first annual Horticultural Convention from District 12, which includes the area between Cobalt and Kapuskasing was held in Iroquois Falls on Saturday, June 17, with the Iroquois Falls branch as hosts. Branches represented included Timmins, Kapuskasing, Kirkland Lake, Matheson, Cobalt and New Liskeard.

The program began with registration and a get-acquainted coffee party in the lobby of the Iroquois Hotel. The program beginning at one-thirty with a welcome from William Liznick, president of the Iroquois Society. An address by Mr. W. Stables, District Director, a short talk by Mr. R. Nickolson, the Timmins president, and an address by R. F. Gomme, the Ontario Horticultural Secretary followed.

The chairman, Mr. Geo. Bridgeman introduced Mr. H. Ross as moderator of a panel discussion on horticultural aims and individual problems. Panelists included Mr. W. Stables, R. Nickolson, A. Beauchesne, Agricultural Representative from Matheson, Mr. Gomme, Mr. S. Leigh, Mrs. H. McNair of Kirkland Lake and Mrs. J. H. McDonald of New Liskeard.

Timmins will be the host branch for next year's convention.

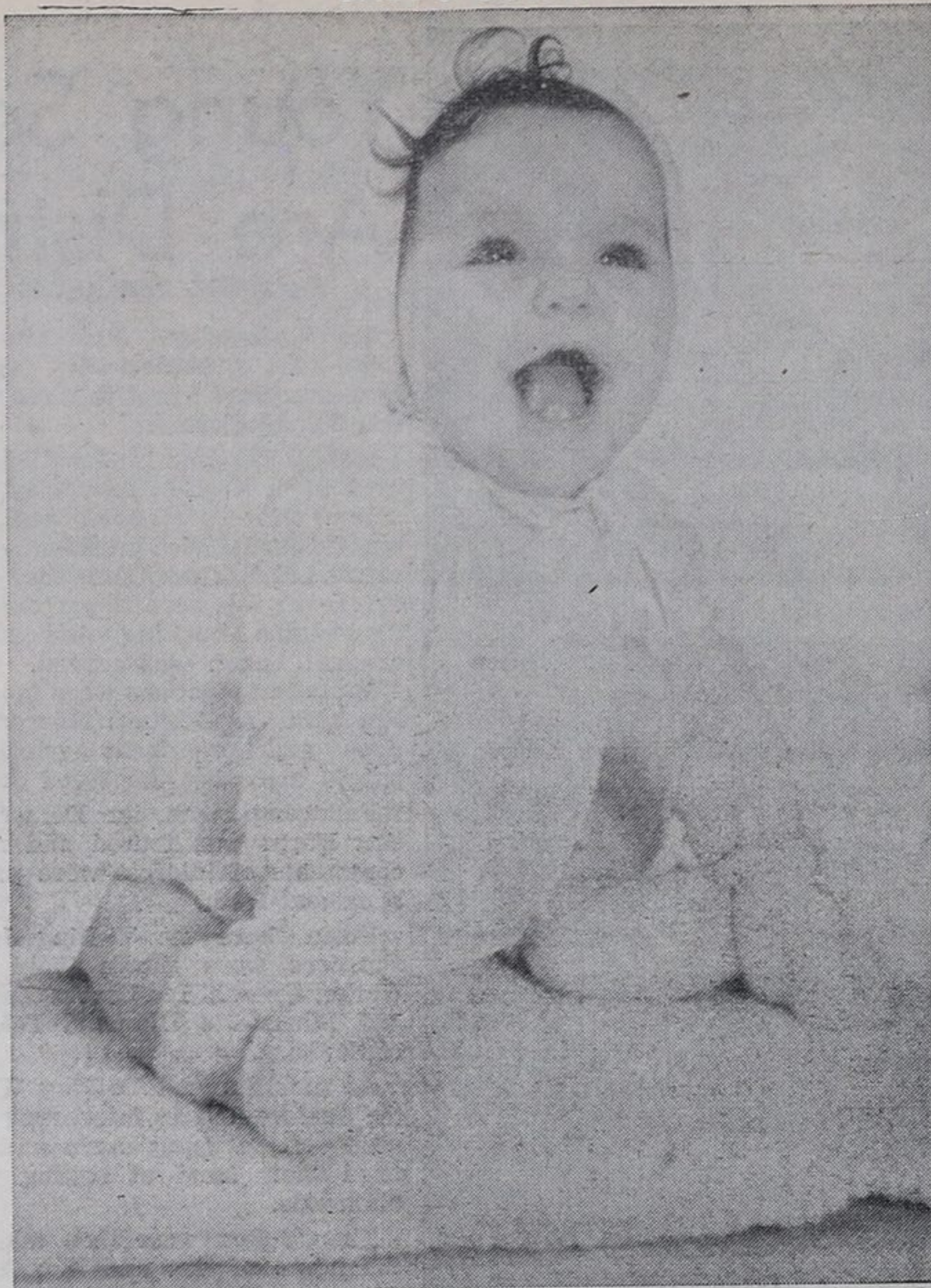
Following the meeting delegates who wished were taken on a tour of the Pulp and Paper Mill, or the town flower gardens. Those who remained at the hotel were shown slides of wild flowers and local gardens.

At six-thirty a banquet was held in the hotel dining room, when grace was said by Rev. George Brown. The toast to the Queen was given by Mr. Bridgeman and greetings were brought on behalf of the town by Mayor P. Burton.

The guest speaker was Mr. R. F. Gomme, who spoke on different aspects of Horticultural Societies.

Time is that expanse of space between paydays.

BABY'S OUTFIT



A four-piece knitted set — sacque, bonnet, booties and mittens — boasts a unique tailored effect keyed perfectly to "baby-vogue". Bands of stockinette alternate with band of a patterned stitch around sleeves and bodice of the sacque. Would you like to obtain the knitting instructions, simply send a stamped, self-addressed envelope to the Needlecraft Department of this paper, requesting BABY'S OUTFIT, Leaflet No. K-B-100.

Christopher Courses Have Popular Appeal

For the past ten weeks a group of young adults from the Tri-town district have been meeting at the Parish Hall of our Mother of Perpetual Help Church taking the Christopher Leadership Course under the direction of James McNamee.

This is the second of these courses to be held at the New Liskeard Church — the first was held last fall, and proved so popular that continuation of the series was demanded. Rev. Fr. Francis Murray and Rev. Fr. G. Paquette assisted with the program.

The Christopher movement was founded in 1945 by Father James Keller and derives its name from the ancient Greek word "Christophoros", meaning Christ-bearer. A more modern version of a Christopher is an individual in any walk of life, of any race, creed or colour, who feels a personal responsibility in restoring the love and truth of Almighty God to the market-place.

The Christopher emphasis is on the individual and inasmuch as the movement has no memberships and no meetings, each individual participating in the work of the Christophers does so of his own free will. The aim of the movement is to encourage each individual to do something practical and constructive in restoring the spiritual truths on which this country was founded, to all phases of private and public life. The mark of the Christopher is that instead of criticizing and doing nothing he will "do something". For it is better to light one candle than to curse the darkness.

The Christopher Leadership Course was organized in an effort to develop active Christophers. The purpose of the course is twofold: To re-affirm belief in the God-given dignity and worth of the individual and his power for doing good.

To develop through practice the two essential skills of leadership — Communication — or the ability to speak effectively, and Human Engineering — or the ability to understand, get along with and handle other people.

The ability to speak effectively is basic to leadership and the Christopher Leadership Course can give the ordinary good man the

means and the direction of effectively expressing his good will.

It does this by removing the greatest obstacle — fear of appearing before others to voice honest opinions and by motivating his actions with the Christopher Spirit. The course is normally of ten weeks duration, one night per week.

These classes are not a series of lectures but rather workshop sessions where members learn to do by doing. They are not as dry as dust but on the contrary can be a lot of fun as almost anyone who has taken a Christopher Leadership course will tell you.

The course covers such subjects as remembering names, speech reading, speaking with an exhibit, speech organization, speech magic, impromptu speeches, introducing and thanking guest speakers and speeches of presentation.

More Seed Potatoes

Acreege of the right potato varieties entered for inspection could be expanded ten times and still not meet local demand says R. E. Goodin of the Ontario Department of Agriculture Field Crops Branch. It might be a sideline you'll want to try.

"Last year only 777 acres were available for commercial growers across the province. Most of them had to go out of Ontario to fill their needs," he says.

Varieties short in supply are: Warba, Irish Cobbler, Cherokee, Avon, Sebago and Kennebec.

Inspection? There is no charge. Goodin advises applying as soon as possible to local offices of the Seed Potato Certification Service at Barrie, London, Guelph or Ottawa. For information about seed potato growing, get in touch with your County Agricultural Representative.

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they're styled to

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Glenn Walton

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BINGO!

Haileybury Curling Club Lounge

SATURDAY, JUNE 24

8:15 p.m.

DOOR PRIZE \$300.00 BLACKOUT
on 57 numbers only, otherwise \$25.00 will be paid.

Admission: 50c for 20 Games Additional Cards 25c

EVERYBODY WELCOME

Chartered bus provided by Curling Club, leaving
Cobalt at 7:30 p.m., North Cobalt at 7:40 p.m.,
and returning direct from Curling Rink at 10:30.

COBALT-HAILEYBURY CURLING CLUB