

Government Grants Assist In Tourist Promotion

Further progress with plans and the Regulations under which the new system of grants for the assistance of development of the tourist industry in Ontario has been made, and the Department of Travel and Publicity is now in a position to implement the program for the current year.

The purpose of the grants is, of course, to encourage and assist development in all phases of the tourist industry throughout Ontario by making grants available under certain conditions to approved regional tourist associations, when such are formed and are in a position to participate in the program.

The grants, up to a maximum of \$5,000.00 will be made on a matching contribution basis to provide funds for development and promotion of tourist attractions in accordance with recommendations by the proposed regional tourist association and subject to the approval of the Minister of Travel and Publicity.

According to the proposed arrangements of regions already tentatively outlined, the area of Northern and Northwestern Ontario lying approximately north of a line from Parry Sound to Pembroke will comprise ten tourist regions in each of which it is hoped that a regional tourist association will be formed. The regional association will be an autonomous body operating under the direction of a board of directors composed of one or two members from each of the active tourist associations, Chambers of Commerce or Municipal bodies within the particular region.

Subject to approval of their proposed program of expenditures by the Minister of Travel and Publicity each region should be in a position with the assistance of a \$5,000.00 grant to have the sum of \$10,000.00 available for a program of development and improvement of the Tourist Resources within the

Region. It is hoped by the Department that in addition to such projects as tourist information bureaux, area signs and promotion through Sportsmen's shows, the regional association will endeavour to develop and improve a number of natural and man-made tourist attractions which should, in addition to providing a drawing card for the attraction of tourist visitors also be considered an asset to the area in which they are located.

A series of meetings between officials of the Department of Travel and Publicity in the north and the directorates of the various tourist associations are now taking place and it is hoped with their co-operation and support it will be possible to arrange for the early formation of a regional tourist council in each of the regions concerned so that the program may be initiated at an early date.

This plan of assistance for development of the tourist industry on a regional basis is one for which the need has been recognized for some time in order to fully integrate Ontario's system of promotion and development of its important tourist industry.

Moose Killed By ONR Train

ENGLEHART — On Friday night at 11:00 p.m. a year old cow moose wandered on the O.N.R. tracks south of Heaslip. The moose was instantly killed by the train. The train crew promptly advised Lands and Forests personnel of the incident, they quickly investigated and found the carcass unfit for human consumption and it was taken away and disposed of. This is thought to be one of several moose which have been wandering around the outskirts of Englehart and which seemed to be quite tame.

Half Century

(Continued from Page One)

orary President; Mrs. E. J. Kerr, New Liskeard, President; Mrs. S. Maddock, New Liskeard, first vice-president; Mrs. A. Ferguson, Cochrane, second vice-president; Mrs. A. Houghton, Tomstown, third vice-president.

Mrs. J. Rogers, Tomstown, Recording Secretary; Mrs. A. Ferguson, Corresponding secretary; Mrs. L. Gibbins, Englehart, Treasurer.

Mrs. J. Litster, Englehart, Senior Groups Sec.; Mrs. G. Peterson, Timmins, Evening Groups Sec.; Mrs. T. A. A. Duke, Girl's Organizations and Press Sec.; Mrs. A. Houghton, Children's Sec.; Mrs. K. McBrayne, New Liskeard, Home

Literature, Mrs. S. Elliott, Englehart; Mrs. R. Hornell, Kirkland Lake, Glad Tidings; Mrs. W. Messenger, Cochrane, Supply; Mrs. R. Hornell, Kirkland Lake, Life Membership; Historian, Mrs. J. R. Cousens, Englehart, and Officer without Portfolio, Mrs. M. S. Ireland.

Miss Martine Jansen van Beek newly appointed Presbytery Deaconess was welcomed by Rev. Karl English and attended all sessions of the Rally.

Following the benediction pronounced by the Rev. J. R. Cousens, the guests adjourned to the Sunday School room where the Tomstown W.M.S. ladies served refreshments.

Latchford School

Work has started on building the new separate school at Latchford. The school was destroyed by fire last January, and pupils have been housed in the Holy Spirit Church.

The new, two-roomed school will cost about \$40,000, according to a school board official. One unusual feature is that it will be heated electrically, with power bought from the Latchford Hydro Electric Commission. This is believed to be the first school in the north to be heated by electricity.

Welcome Mat Out For Enumerators

The taking of the census is causing no ripple of resentment in the smooth life of this section of Temiskaming, according to a report from Foster Rice, area census commissioner.

"The enumerators have been courteously received by all residents," said Mr. Rice, "and questions have been answered without reluctance."

"I told the enumerators who were worrying about the reception, that people in this part of the north don't know how to be rude," he confided, "and they now agree that I was right."

"In fact the only question they have been asked so far is 'Is that all?'"

Mr. Rice said that residents of the area are to be commended for the manner in which they are helping the census takers complete their difficult job. "It looks as if we will have the work completed sooner than anticipated," he said.

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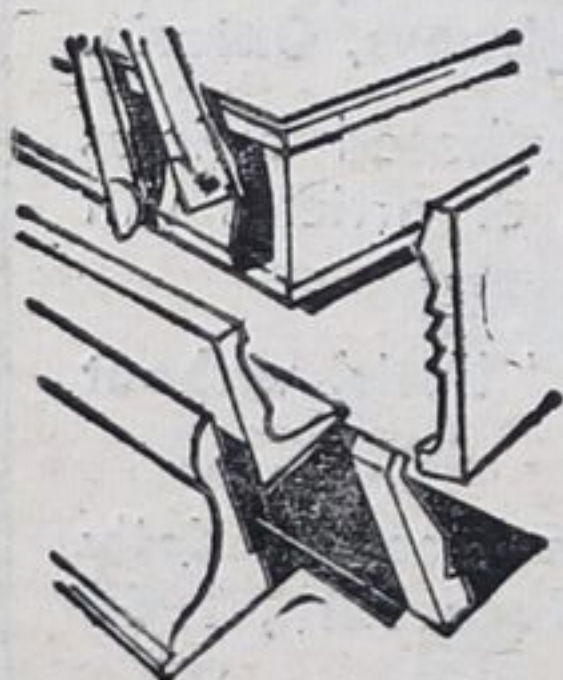
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