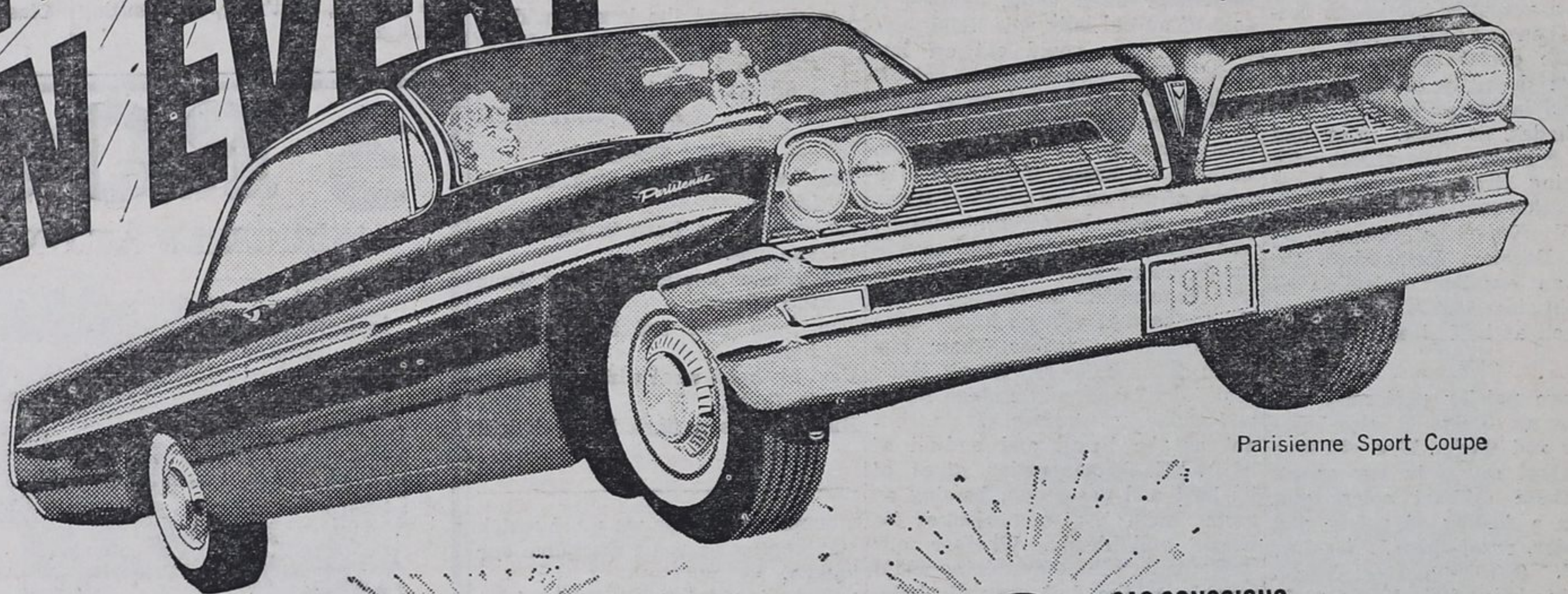


A KNOCKOUT ON EVERY COUNT!



Parisienne Sport Coupe

1

THAT POPULAR PONTIAC LOOK!

Today's freshest blend of elegance and liveliness... that's the secret of Pontiac's popular styling!

2

RICH, INVITING INTERIORS!

Admire the finely-appointed Pontiac interiors... this is beauty that is as practical as it is distinctive!

3

GAS-CONSCIOUS ECONOMY!

Pontiac's V8 and Strato-Six engines give you a combination of thriftiness and power second to none!

4

ALIVE, EXCITING PERFORMANCE!

Unbelievably smooth and effortless, Pontiac's responsive performance is your open invitation to year-round driving pleasure!

5

EXCEPTIONAL RESALE VALUE!

As many thousands of delighted owners already know, Pontiac value really pays off at resale time!

6

LITTLE THINGS MAKE THE BIG DIFFERENCE!

For extra convenience, Pontiac is unmistakably out in front... thoughtful care for your comfort is all around you!

7

DEPENDABLE PONTIAC QUALITY!

Pontiac shares its outstanding quality with none... no other car in its field can touch it!

8

WIDE, WIDE MODEL CHOICE!

Thirty-two sleek Pontiac models to choose from. There's one styled to suit you... and your budget!

9

UNRIVALLED OWNER ENTHUSIASM!

You'll discover why when you drive the incomparable Pontiac at your Pontiac dealer's today!

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Whitewall tires optional at extra cost

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CHECK YOUR DRIVING
PREVENT ACCIDENTS