

1961 CHEVY SPRING SALES
SPECTACULAR
SPECTACULAR
 IS THE **ONLY** WORD FOR
CHEVROLET!



Model illustrated: Impala Sport Sedan
 Whitewall tires optional at extra cost.

<p>SPECTACULAR PERFORMANCE!</p> <p>Here's a car that does all you want it to do under <i>all</i> driving conditions — and does it effortlessly! And what magnificent response! Chevrolet performs with a zest and a flair that's all its own!</p>	<p>SPECTACULAR VALUE!</p> <p>There is no value like Chevrolet value . . . no value that can even come close! You buy more usable features, more youthful style, more zestful performance — yes, more all 'round car — with the spectacular Chevrolet!</p>	<p>SPECTACULAR STYLE!</p> <p>Dramatic and most practical! Outside, Chevy is slimmed down — offers a more manoeuvrable car with a silhouette that's pure perfection. But inside, past Chevrolet's wider-than-ever doors, there's a new world of roominess.</p>	<p>SPECTACULAR SALES SUCCESS!</p> <p>This is the car that establishes its leadership in an undeniable fashion year after year. It out-performs, out-styles and therefore <i>outsells</i> the closest rival a competitive manufacturer can offer by a country mile.</p>
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CHEVY'S REVOLUTIONARY **corvair** IS
SPECTACULAR



Model illustrated: Monza Club Coupe

Corvair's truly in a class by itself. Air cooled engine — independent suspension — Unisteel body—practically flat floor—full family roominess. Just a few reasons why Corvair's built to do more than you'll ever demand.

A General Motors Value

CANADA'S FASTEST SELLING TRUCK
CHEVROLET
SPECTACULAR
ALL WAYS!



First in sales—first in performance — first in economy — first in engineering — first in service — first in all 'round reliability. It can't be equalled!

SEE! TRY! BUY!
THE MOST SPECTACULAR CHEVROLETS IN CHEVROLET HISTORY!

HAILEYBURY GARAGE LTD. OPERATING AS
CONNELLY MOTORS

ARMSTRONG STREET

NEW LISKEARD