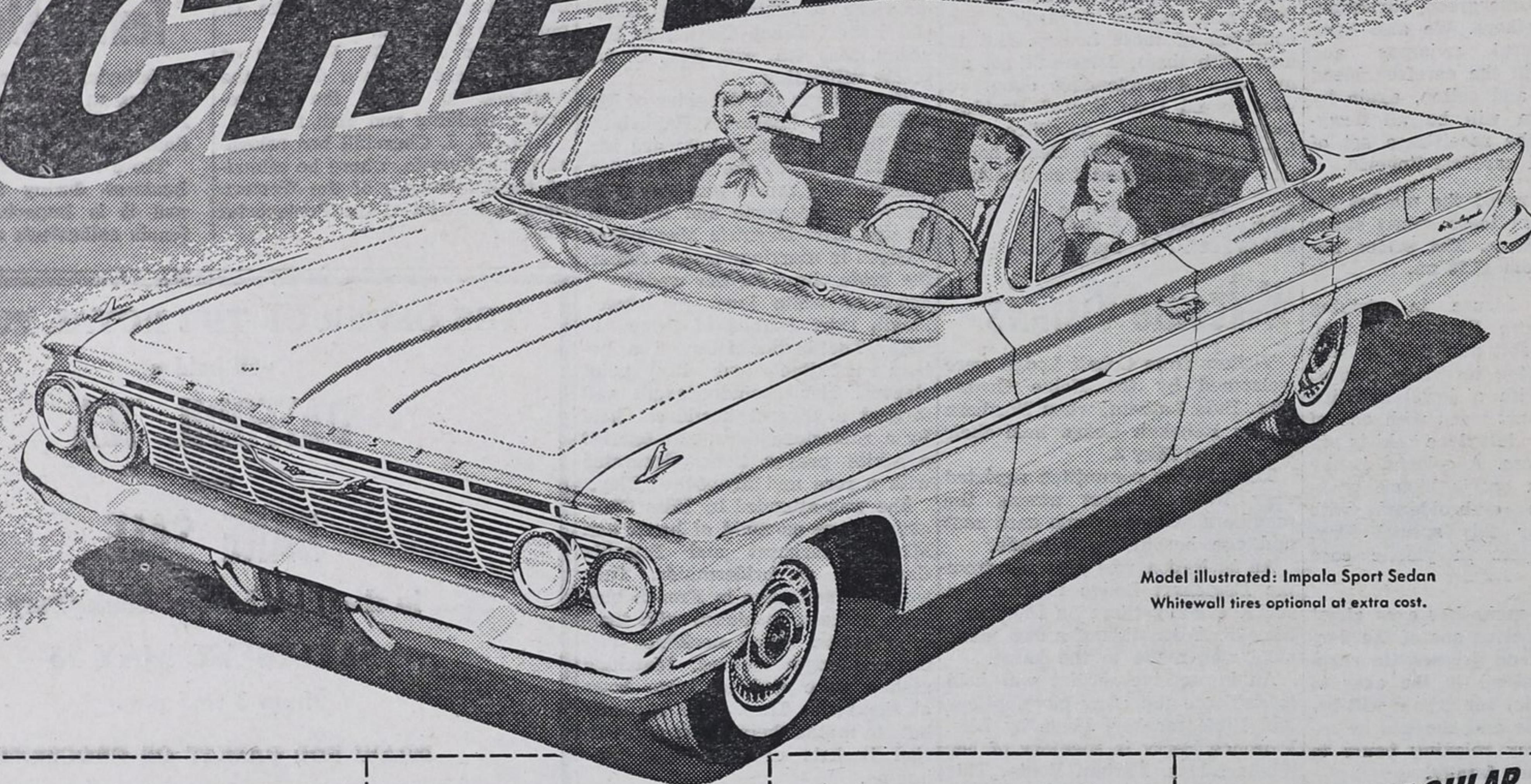


1961 CHEVY SPRING SALES

SPECTACULAR

SPECTACULAR
IS THE ONLY WORD FOR
CHEVROLET!



Model illustrated: Impala Sport Sedan
Whitewall tires optional at extra cost.

**SPECTACULAR
PERFORMANCE!**

Here's a car that does all you want it to do under *all* driving conditions — and does it effortlessly! And what magnificent response! Chevrolet performs with a zest and a flair that's all its own!

**SPECTACULAR
VALUE!**

There is no value like Chevrolet value — no value that can even come close! You buy more usable features, more youthful style, more zestful performance — yes, more all 'round car — with the spectacular Chevrolet!

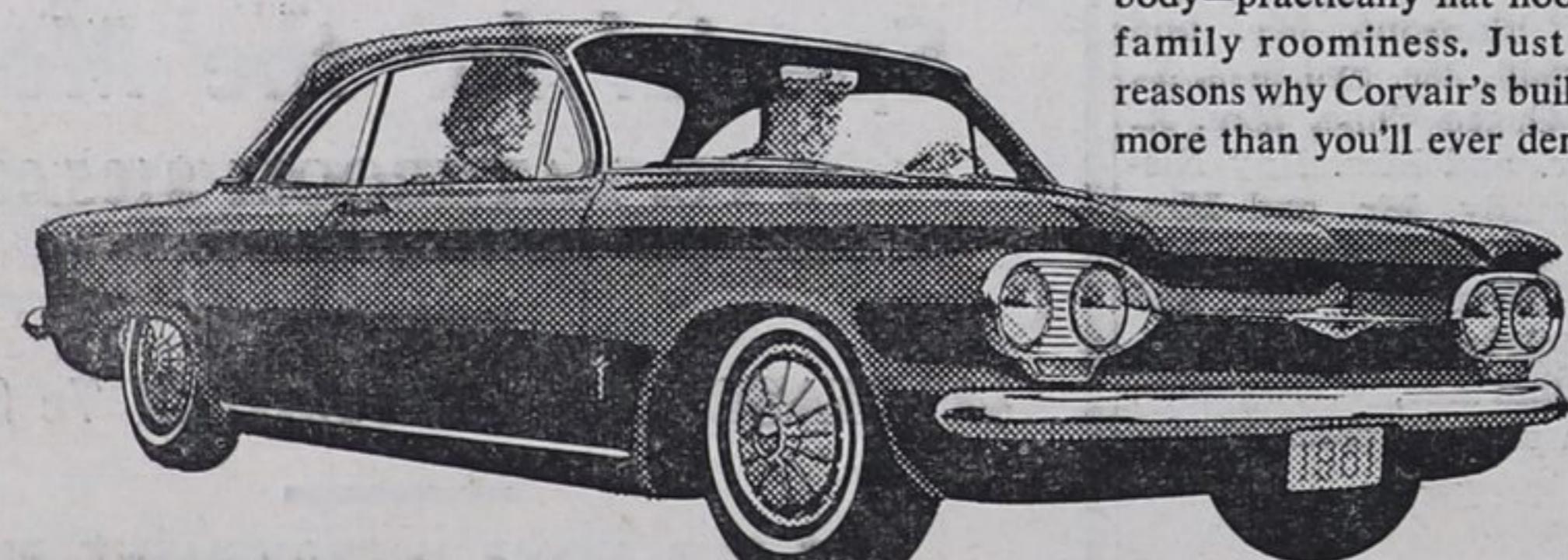
**SPECTACULAR
STYLE!**

Dramatic and most practical! Outside, Chevy is slimmed down — offers a more manoeuvrable car with a silhouette that's pure perfection. But inside, past Chevrolet's wider-than-ever doors, there's a new world of roominess.

**SPECTACULAR
SALES SUCCESS!**

This is the car that establishes its leadership in an undeniable fashion year after year. It out-performs, out-styles and therefore *outsells* the closest rival a competitive manufacturer can offer by a country mile.

**CHEVY'S REVOLUTIONARY corvair IS
SPECTACULAR**



Model illustrated: Monza Club Coupe

Corvair's truly in a class by itself. Air cooled engine — independent suspension — Unisteel body — practically flat floor — full family roominess. Just a few reasons why Corvair's built to do more than you'll ever demand.

**CANADA'S FASTEST SELLING TRUCK
CHEVROLET
SPECTACULAR
ALL WAYS!**

First in sales — first in performance — first in economy — first in engineering — first in service — first in all 'round reliability. It can't be equalled!



**SEE! TRY! BUY!
THE MOST SPECTACULAR**

**CHEVROLETS IN CHEVROLET
HISTORY!**

HAILEYBURY GARAGE LTD. OPERATING AS
CONNELLY MOTORS

ARMSTRONG STREET

NEW LISKEARD