



# ANNOUNCING

## AN IMPORTANT APPOINTMENT

# FLEMING SALES

## DISTRICT DISTRIBUTOR FOR

# BP FURNACE & STOVE OILS

In Northern Ontario the name Fleming is synonymous with petroleum products, service and fair dealing. We are pleased to announce that the distribution of our quality products will be looked after by Fleming Sales, and that the management of the new company will be undertaken by one who has been raised in the Fleming tradition, so well known in the north.



**R. J. Fleming**  
President, Fleming Sales

R. J. "Dick" Fleming needs little introduction in the Tri-Town area. Born in 1925, he received his schooling in Haileybury and joined his father's firm, P. M. FLEMING LIMITED, in 1944. Eventually as Vice-President of this company he helped guide its growth from a modest post-war petroleum distributing organization to one of the petroleum giants of the North, surpassing the marketing positions held by oil marketers of international repute. Mr. Fleming assumed a management post with BP Canada Limited when it merged interests with P. M. Fleming Limited in 1958. In his new position as President of Fleming Sales, a newly formed company, he will assume responsibility for BP's gasoline and fuel oil distribution in this area and direct the mining machinery interests and other aspects of his firm. An ardent curler and fisherman, Dick Fleming makes his home in Haileybury with his wife Yolande and four young children, Patrick, Michael, Denise and Harriette.

## OUR ANSWER TO YOUR FUEL PROBLEMS

- **BP FURNACE AND STOVE OIL**

The quality is guaranteed by one of the world's greatest oil companies.

- **DEPENDABILITY OF SERVICE**

Immediate response is as close as your phone.

- **BUDGET PLAN PAYMENTS**

No peak load purse drain — 10 months to pay — no interest charges.

- **SAFE HEAT**

Oil is safe heat . . . will give you and your family unequalled peace of mind . . .  
So Safe . . . So Sure . . . So Comfortable.

**THREE PHONES  
FOR SERVICE**

Haileybury OS 2-3013

New Liskeard MI 7-6461

Cobalt 4474

**NO  
TOLL  
CHARGES**

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