



Last week Northern Telephone Company added another link to its chain of dial serviced communities when Timmins and Schumacher exchanges were switched over to modern equipment. Officials of the company, telephone authority and the local Chamber of Commerce look over a chart which shows the extent of the communication service given by the New Liskeard Company; left to right; R. A. McKelvie, Timmins company manager, V. Flynn, chairman of the Ontario Telephone Authority; D. McKelvie, president and general manager of Northern and A. E. Perry, president of Porcupine Chamber of Commerce.

New Dial Phone Service For Timmins - Schumacher

Months of planning and preparations ended last week when Northern Telephone Company junked the manual exchange that has served the mining communities of Timmins and Schumacher for so many years and cut over to the new dial installations.

Speaking at a luncheon to commemorate the change, D. McKelvie, president and general manager of the company said, "A dial cutover makes a happy day mainly because it means better service. We are happy about Timmins because the Timmins exchange has been overloaded for some time."

A telegram from Hon. J. W. Spooner, minister of Lands and Forests, stated the dial system showed the company had "a continuing faith in the gold mining area." Mr. Spooner described the telephone company as a "child of the north," and a vital link between communities.

Northern Telephone Company was born in New Liskeard at the turn of the century, and its lines of communication stretch from the Northwestern borders of the province into the farming and mining communities of north - eastern Quebec.

Its head offices and heart are still located in New Liskeard where the company had its small beginning.

Mayor Leo Del Villano also spoke at the luncheon, and was introduced by Mr. McKelvie, who said, "If I had a bearskin hat I would take it off to Mayor Del Villano."

Said the mayor: "Northern Telephone has taken a progressive step which emphasises that the North is going ahead. We congratulate the company, and appreciate this improvement."

C. C. Farrow, a representative of the English company supplying the new equipment flew from England to be on hand for the cutover. He commented on the hospitality of the mining town. "I came here a total stranger, and I will leave feeling almost like a citizen. I have never been to such a place before where I have met such friendly and co-operative people."

Timmins manager Rod McKelvie also thanked residents for their co-operation, "We will continue to improve on the service," he promised, "and give the best possible to our subscribers."

Northern Telephone Company was founded in 1905 to serve New Liskeard and the surrounding com-

munities. It started with two operators and a total staff of four. At the end of the first year there were two exchanges, one at New Liskeard the other at Cobalt with a total of 125 phones.

Today there are 10 exchanges in Quebec and 30 exchanges in Ontario with a total of 47,200 telephones now in use.

Northern Telephone Company lines serve communities, mines and rural subscribers all across the north, and the company has pioneered communications in major mining expansion.

The company also has three wholly owned subsidiaries; Algoma Central Telephone Company, Norwesto Communications and La Compagnie de Telephon du Nord.

The company is an independent one, and 82 percent of its capital stock still is held by residents or former residents of the north.

From its small start in 1905, the company has expanded until now it has close to 50,000 phones in use, almost 2000 miles of pole lines carrying 90,000 miles of wire, and the annual payroll for its 520 employees is \$1,125,000 annually.

Bible Society Receives Funds

Figures released by Mrs. C. E. Peacock, treasurer of the recently formed branch of the Upper Canada Bible Society, show that through the co-operation of the churches in the town, the donations to this Society have been greatly increased.

Members of St. Andrew's United Church donated \$45.80, Haileybury Baptist, \$20.00 and St. Paul's Anglican \$14.75, making a total of \$80.55.

W. T. Joy is president of the local group with Mrs. G. Kranz as secretary.

The Weather

Week ending December 15, 1959.

	Max.	Min.
Wednesday	32	19
Thursday	25	13
Friday	17	-1
Saturday	19	13
Sunday	13	-1
Monday	33	-2
Tuesday	34	28

Prime Minister Serves Coffee

OTTAWA—Prime Minister Diefenbaker gave the cocktail party of the year here recently.

More than 200 Conservative M.P.'s, senators, and members of the press gallery and their wives accepted his invitation to a 6 p.m. reception at his official residence overlooking the Ottawa River at 24 Sussex St.

They were served coffee. Dry receptions are almost unheard of in official and diplomatic circles here . . .

Mr. and Mrs. Diefenbaker are both abstainers. During the Queen's visit to Montreal they entertained 2,000 persons at a buffet supper. They served only orange juice, and Mr. Diefenbaker later told newspapermen he thought it was a good idea and would continue with it.

\$1 Billion Export

The exports of pulp and paper from Canada run to about one billion dollars a year.

Rotary Club Ladies Night

Wednesday evening 27 couples were in attendance at the annual Ladies' Night sponsored by the members of the Rotary Club. Arrangements for the popular event were in charge of George Morissette, Ken Macdonald and Tom Tulloch. A banquet was held in the Hotel Haileybury and this was followed by dancing to recorded music.

A feature of this week's meeting was the induction of three new members, Rev. C. E. Peacock, Frank Harbison and R. J. Fleming. The induction ceremony was conducted by C. F. Tuer.

The weekly draw was won by Jack Lecky.

Mrs. K. Jeffries

The death of Mrs. Kathleen Jeffries occurred suddenly at the home of her daughter, Mrs. S. G. Smallman, Saturday evening, December 12. She was 71 years of age.

Mrs. Jeffries, who was born in Scotland, formerly resided at Sunderland, near Whitby, before coming to make her home with Mr. and Mrs. Smallman.

The funeral was held in Sunderland, Tuesday afternoon at two o'clock.

BINGO!

Haileybury Curling Club Lounge

SATURDAY, DEC. 19

8:15 p.m.

DOOR PRIZE \$250.00 BLACKOUT
on 56 numbers only, otherwise \$25.00 will be paid.

Admission: 50c for 20 Games Additional Cards 25c

EVERYBODY WELCOME

Chartered bus provided by Curling Club, leaving Cobalt at 7:30 p.m., North Cobalt at 7:40 p.m. and returning direct from Curling Rink at 10:30.

COBALT-HAILEYBURY CURLING CLUB

In 1958 Canadian motorists paid \$490 million in registration fees and gasoline taxes, plus \$134 million in sales and excise taxes on new vehicles.

Gifts of Loveliness
from
Elizbeth Arden



Carnation Bath Oil, June Geranium Bath Mit. \$3.25



June Geranium Bath Soaps, Bath Soap. \$3.00



Blue Grass Puff-Puff Dusting Powder, Bath Soap. \$2.25



Flower Mist (1 oz.), Bath Cubes (3), and heart-shape Soaps (3)—Blue Grass fragrance. \$2.50



Fluffy Milk Bath (4 oz.) to fill the bath with foaming fragrance, and Bath Soap, Blue Grass. \$3.25



Three Blue Grass Bath Cubes and a Bath Mit. \$2.00



Blue Grass Flower Mist—light version of the world's best-loved fragrance—with deluxe atomizer \$3.50

WHITBY'S PHARMACY

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Haileybury