

Dairymen Meet At Banff, Alta.

OTTAWA — Nearly 500 dairy processors and guests from all Provinces including industry representatives from the United States and the United Kingdom, as well as Dominion and Provincial dairy officials, will attend the Annual Meeting of The National Dairy Council of Canada at Banff Springs Hotel, Alberta, September 14, 15 and 16.

With substantial surpluses of certain dairy products on hand, the theme of the meeting will be "Markets Matter Most". Council President, E. A. Lewis, Calgary, will open the three-day sessions which will coincide with the 350th Anniversary of dairying in Canada. Dairy cows were first brought to Canada on a permanent basis in 1608 by Samuel de Champlain.

The meeting marks the 40th Anniversary of the Council. The occasion will be marked by a special exhibit of historical pictures and documents relating to the development of the industry.

Speakers include Dr. E. W. McHenry, Professor of Nutrition, School of Hygiene, University of Toronto, on the subject "Dairy Foods and the Consumer"; Dean Prather, A. C. Nielsen Company Limited, on the subject "Where is the Market?"; Dr. K. G. Weckel, Senior Professor of Dairying and Food Technology, University of Wisconsin, on the subject "Research Makes Markets"; Dr. D. L. Gibson, Head, Dairy Department, University of Saskatchewan, on the subject "Improving Nature's Product"; G. L. White, Editor, Canadian Dairy and Ice Cream Journal, on the subject "Good Relations are Good for You"; Richard Loftus, General Manager, Sales Promotion and Advertising, H. J. Heinz Company Limited, on the subject "Merchandising is our Future".

Council Director J. M. Hartwick, Wellington, Ontario, will serve as Moderator of a Forum which will discuss problems from "Cow to Consumer". Participants will be W. B. Rennie, President, Dairy Farmers of Canada; F. L. Hart, President, Dominion Dairies Limited, Montreal; Ronald H. Jenkins, President, Jenkins Groceteria Ltd., Calgary; Miss Isabel Atkinson, President, Canadian Association of Consumers.

While current stocks of butter, 112,000,000 pounds, and skim milk powder, 64,000,000 lbs. on August 1, are well in excess of domestic requirements and present a serious disposal problem, dairymen are grateful for the record-smashing ice cream sales they have enjoyed this summer, running at more than ten per cent above a year ago. Domestic sales of fluid milk, cheese and evaporated milk are running at about last year levels. However, butter consumption continues its sharp decline and in July alone was about 12 per cent or more than 3,000,000 pounds under a year ago.

Cheese export sales to the United Kingdom have been unexpectedly buoyant, the result of earlier unfavourable production conditions in certain European countries. However, United Kingdom production is improving and dairymen feel that export market prospects for this product are limited.

Many new processing merchandising trends will be discussed by the delegates. These include the expanding use of half-gallon and three-quart milk containers, larger ice cream packages, bulk tank operations on the farm and for transporting milk to dairies, sales trends for milk with a lower fat content. Reports will be presented on research to improve the spreadability of butter, production of a low-calorie all-dairy spread and on consumer preference surveys of dairy foods. Dairy products purchase and re-sale programs under Federal Agricultural stabilization also will receive the attention of the delegates.

Deepest Well

Probably the deepest water-well in the world is the one at Athens, in California. Its depth is 7591 feet.

Haileybury Personals

Mrs. A. T. Humphrey had her daughter, Mrs. R. Labine, Sudbury, and son, Dr. A. Humphrey, Mrs. Humphrey and family, London, Ont., visiting her the past week-end.

Miss Barabara Humphrey returned home this week from a holiday spent at Elliot Lake and Sudbury.

Miss Muriel Rice and her mother, Mrs. W. H. Rice, returned home Monday after spending the past week at a cottage at North Bay. Prior to that Miss Rice was on a trip to Montreal.

Guests at the home of Mr. and Mrs. Tracy Ross were Mrs. Stanley Storie, Powasson, sister of Mr. Ross and two nephews, Walter Maltby, Windsor, Leyton Maltby, Mrs. Maltby and son Lee of Coppercliff, their daughter, Mrs. J. R. Sheldon, Mr. Sheldon and son Jimmie, Larder Lake, and Mr. and Mrs. Ken Creasy, Sudbury.

Mr. and Mrs. Alfred Freeman flew up from Guelph and spent the week-end with Mrs. Freeman's brother, Lorne Berry and Mrs. Berry.

Dr. and Mrs. George Caldbeck, Ottawa, were in town on Sunday renewing old acquaintances.

Mr. and Mrs. F. H. Lightbound, Montreal, have been guests of Mr. and Mrs. Fred Thompson the past two weeks.

Master Jimmie Crandell returned home this week from Toronto where he has been visiting his grandparents, Mr. and Mrs. Earl Crandell. Kathy Jane, who was also there remained for a few days and will return home later. She visited Patty Hellens also while in the city.

Miss Pat Arnold has gone to visit a friend, Miss Lynn Williams at a summer cottage near Huntsville.

Mr. and Mrs. D. R. Murray left Wednesday for Collingwood where they will make their home. Their son, Allan and Mrs. Murray of North Bay came up for them.

Mr. and Mrs. Garnet Murray, North Bay, were in town this week on their way north for a trip.

Mrs. W. Adair, London, Ontario, and her sister, Mrs. W. Frith, Goderich are visiting at the home of Mrs. Adair's daughter, Mrs. Keith Valentine and family.

Miss Jean Grant is in Deep River instead of Blind River as was stated in the personals of last week's paper by the reporter.

Mrs. G. Roberts, Montreal, is in town visiting her daughter, Mrs. George Stewart and family.

Mr. and Mrs. Ken Aubert and family left on Monday for their home in Dundas after spending a week with Mr. Aubert's parents, Mr. and Mrs. A. Aubert.

Mr. and Mrs. Bill McGaw and family of Oakville were in town last week renewing old acquaintances.

Guests at the home of Mr. and Mrs. Neil McIsaac were Mr. McIsaac's brother, Jack and Mrs. Neil McInnis of Boston. Also Mrs. McIsaac's sister, Mrs. E. M. Warnock, Mr. Warnock and son Jim of Toronto. Jim remained here for a further visit.

Mr. Lorne Berry was brought home last week from Val d'Or where he was flown out from on a stretcher owing to a severe back injury he received at Great Whale in Northern Quebec, where he had been for sometime. Mrs. Berry met him in Val d'Or and accompanied him home. He is progressing favourably.

Mrs. Cumming Bid Farewell

A farewell party was held on Monday evening at the home of Mrs. H. Pickard for Mrs. R. D. Cumming, who leaves this week to make her home in Toronto.

It was arranged by the Federation group of the United Church and a very pleasant evening was enjoyed. There were around thirty ladies in attendance.

A gift was presented the guest of honor by Miss Muriel Rice on behalf of those present.

Mrs. Cumming expressed her thanks for the gift and said she had made many friends and had enjoyed her 32 years stay in Haileybury.

Egotism may have its faults, but a man must have it to give him the courage to carry on.

The man who gambles at the drop of the hat usually has nothing to lose but confidence.

The things that come to those who wait are seldom the things they have been waiting for.

Thursday, August 27, 1959

Football Game

Tri-Town Miners are kicking off this week-end, Sunday, August 30, at 2:30 p.m., at Haileybury Mining School in their "first game of the season" in the Northern Ontario Rugby Football Union circuit.

The Miners are blasting the first round with the Kirkland Lake Als and are hoping to have the same success against them that the North Bay team had last week-end. North Bay and Kirkland Lake opened the season in North Bay and the Bay came up with a win.

The Tri-Town team is hoping for a good turn out for their first game. They have set admission rates at 50c for adults and 25c for children.

Wayne Secord

Nine year old Wayne Secord of Latchford Street, Haileybury, died at 10:30 p.m., shortly after he was admitted to the Misericordia Hospital with injuries he sustained in a fall from a tree near his home.

The young boy was playing in a tree with his younger brother, when the accident happened at 8 p.m., and his parents immediately rushed him to the hospital.

X-rays were taken to determine the extent of the damages and he was operated on immediately. He

The Haileyburian Page 7

died while still under the anaesthetic.

Hospital officials have announced that an inquest will be held.

The Weather

Week ending August 25, 1959.		
	Max.	Min.
Wednesday	77	62
Thursday	85	67
Friday	71	65
Saturday	69	54
Sunday	68	55
Monday	81	59
Tuesday	77	67

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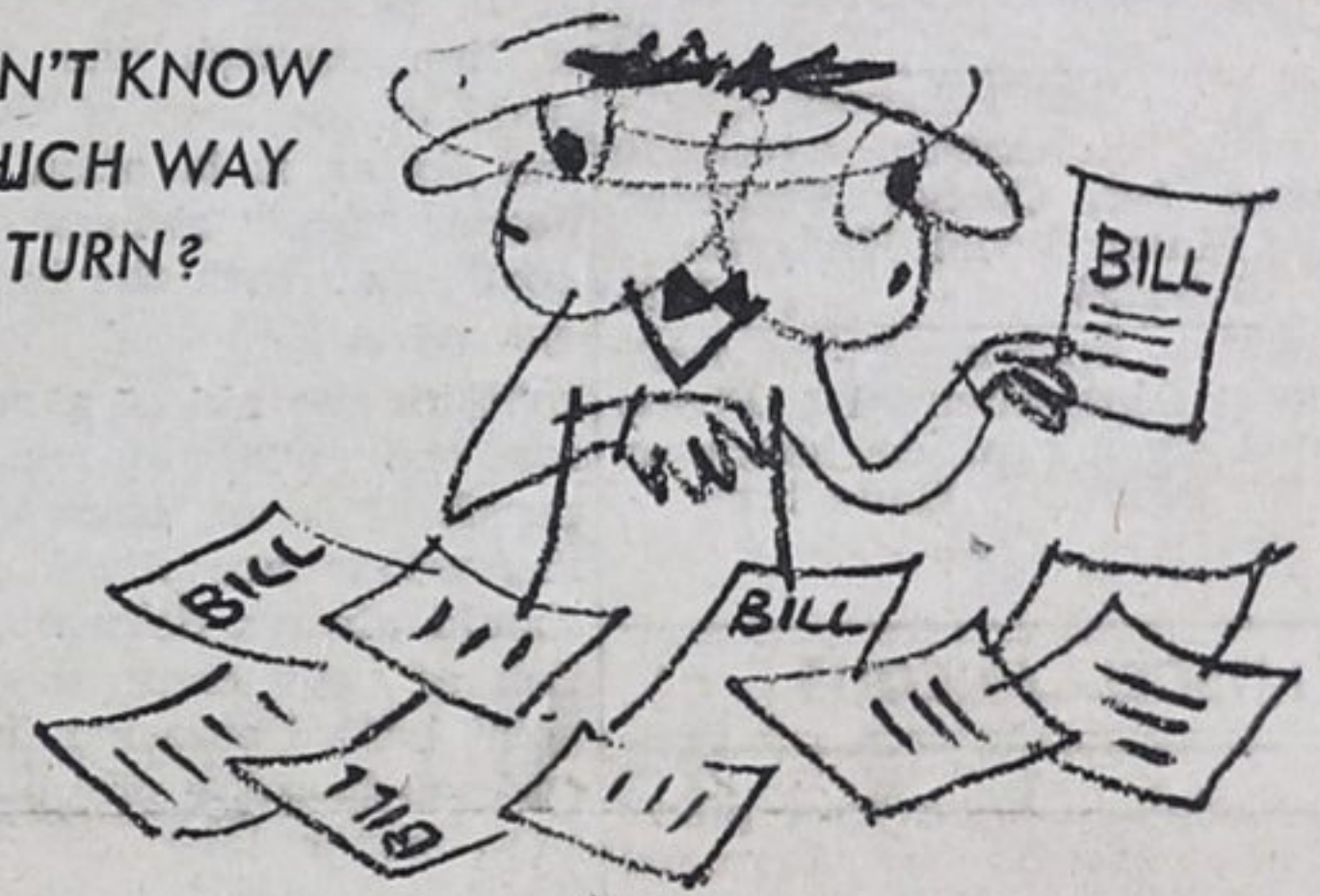
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\$50 Reward for information of anyone found removing speakers from Drive In property. If any speakers are accidentally torn off post, please leave at Snack Bar.

Last Showing Tonight — "A BULLET IS WAITING"

FRI. & SAT. AUGUST 28 - 29

COURAGE of BLACK BEAUTY

COLOR John Crawford, Mimi Gibson

"HURRICANE ISLAND"

COLOR John Hall, Marie Windsor

MON. & TUES. AUG. 31 - SEPT. 1

"ADMIRABLE CRICHTON"

TECHNICOLOR Kenneth More, Sally Ann Howes

"HELLS HORIZON"

John Ireland

WED. & THURS. SEPTEMBER 2 - 3

"ONE THAT GOT AWAY"

Hardy Kruger

EMPIRE

PERFORMANCES

Mon. to Sat. doors open at 6:30 p.m. Shows at 7 & 9 on single bill
On Double-Feature last complete show at 8:15 p.m.

FIRST TUESDAY OF EVERY MONTH IS FAMILY NIGHT
— CHILDREN ADMITTED FREE WITH PARENTS

THURS., FRI. & SAT. AUGUST 27 - 28 - 29

"TONKA"

TECHNICOLOR

Sal Minco, Phil Carey

MON., TUES. & WED. AUG. 31 - SEPT. 1 - 2

"THE TEMPEST"

TECHNICOLOR

Van Heflin, Silvana Mangano

"ROYAL RIVER"

COMING SOON
September 7 and 8

The Queen's recent tour of Canada