beautiful



As a mark of appreciation for the generous patronage we have enjoyed during the many years of serving the public in New Liskeard and District, all our customers will have a chance to win a lovely "Simca" car, absolutely free. Patronize our store and garage during the coming months . . in addition to receiving top value for your purchasing dollar, you may win a new car, one of the finest in the small car field.

LAVERY JEWELLERS

- DIAMONDS
 - ZENITH HEARING AIDS
 - WATCHES
 - FINE CHINA
 - SILVERWARE

WATCH REPAIRS

ARMSTRONG MOTORS LTD.

DODGE - DESOTO - SIMCA DODGE TRUCKS - USED CARS GENERAL REPAIRS BODY SHOP DEPT. BP PETROLEUM PRODUCTS TIRES - TUBES

- RULES

 1. Contest begins April 16th.
 2. Every two dollars or equivalent as trade-in, paid on purchases, entitles you to one free draw ticket. titles you to one free draw ticket.
- 3. Draw tickets to be deposited at your convenience at Lavery Jewellers, 65 Whitewood Ave., and both Armstrong Motors - BP locations at 88 Lake Shore Road and north end of New Liskeard.
- 4. Monthly draw of 25 tickets from tickets deposited in the current month. Final draw made from monthly draws.
- 5. Delivery of car F.O.B. New Liskeard.
- 6. Employees of either firm ineligible for draw.

ARMSTRONG MOTORS

LIMITED

DODGE - DESOTO DEALER

Phone MI 7-4331

New Liskeard

NEW LISKEARD

Phone MI 7-4444