

Nativity Theme Dominates Cards

Modern Christmas cards feature literally hundreds of interpretations of the popular Nativity theme. Many of these are reproductions from the old masters while many others have been created especially for the Christmas card industry.

The Nativity theme, which naturally lends itself to an almost endless variety of interpretations and a wealth of detail, long has been a favorite subject of Christian artists. Many of the details, based upon certain Bible texts, have fostered various legends — such as those concerning the Magi — which grew until the Wise Men were identified and given Kingdoms.

The Annunciation is among the earliest subjects represented in Christian art, antedating the Madonna and Child theme by several centuries, and it is interesting to note that the fathers of the Church determined how the Madonna should be portrayed, her dress and mantle are usually blue and red.

Every Person Has Favorite Tree Trims

When it comes to trimming the Christmas tree — you, like many others, probably have some very definite ideas of your own. If you haven't, the following suggestions may prove welcome as well as practical.

The trend seems to be, as always, towards as large a Christmas tree as the room will permit. The old-fashioned floor-to-ceiling tree is still the stand-by in many homes, and, where space is available, a big tree is always most cheerful and "Christmas-y."

You may be one of those fortunate who remembers the tree trimmed with garlands of popcorn or cranberries or both. Maybe you still find a tree "bare" without a manger or ice skating scene beneath it to simplify your feeling of Christmas.

To some extent the type and size of tree used depends on the section of the country. People in the Northeast and East favor the big, long-needed balsam, while the South and West prefer the Southern and the Douglas fir.

Many families like happily-lighted trees, decorated with multi-colored glass ornaments of all sizes, shapes and colors topped with a gaily large gold or silver star.

Longest Year

Once there was a year which contained 445 days — or an extra two months.

Numa Pompilius supposedly created the Roman calendar in the seventh century B.C. Although revised several times, the calendar by Julius Ceaser's time was two months behind the sun.

When Ceaser set his experts to the task of revising the calendar in the 16th century, they found they had to meet the problem of catching up with the sun. So two months were inserted between the months of November and December for the year 46 B.C.

Why Xmas Candles?

On Christmas Eve the Christ Child wanders all over the earth seeking deserving people — people who are kind and thoughtful of others, and people who have loving hearts. Lighted candles are placed in the windows by such people so that He may not stumble and fall. In the course of His search He visits every castle and hut, no matter how rocky and rough His path may be.

Merry Christmas

NORTHERN TELEPHONE COMPANY LIMITED NOTICE

Public Notice is hereby given that Application has been made to the Ontario Telephone Authority under Section 80 of The Telephone Act for approval of revision of rates in exchanges that are now dial operated, and in such other exchanges as may become dial operated in the future. The exchanges presently affected are as follows:

Atikokan	Rate Group 3	Kapuskasing	Rate Group 4
Cobalt	" "	Moonbeam	" "
Englehart	" "	New Liskeard	" "
Haileybury	" "	Opasatika	" "
		Smooth Rock Falls	" "

All manually operated exchanges will be continued at the existing rates in their appropriate Rate Groups.

A summary of proposed Tariff revisions is given below:

MONTHLY EXCHANGE RATES FOR RATE GROUPS

Class of Service	1		2		3		4		5		6	
	Pre- sent	Pro- posed	Pre- sent	Pro- posed	Pre- sent	Pro- posed	Pre- sent	Pro- posed	Pre- sent	Pro- posed	Pre- sent	Pro- posed
RESIDENCE												
Individual	2.75	3.15	2.90	3.30	3.05	3.45	3.25	3.65	3.50	3.90	3.75	4.15
2-Party	2.45	2.65	2.55	2.75	2.65	2.85	2.75	2.95	2.85	3.10	3.00	3.30
Multi-Party 10 Or Less	2.75	3.05	2.85	3.15	2.95	3.25	3.05	3.35	3.15	3.45	3.25	3.55
Multi-Party Over 10	2.25	—	2.35	—	2.45	—	2.55	—	2.65	—	2.75	—
Extension	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.25	1.25
BUSINESS												
Individual	4.00	4.80	4.50	5.30	5.00	5.85	5.50	6.50	6.25	7.40	7.00	8.40
2-Party	3.25	3.85	3.75	4.35	4.25	4.85	4.75	5.40	5.25	6.05	5.75	6.75
Multi-Party 10 Or Less	3.25	3.85	3.50	4.10	3.75	4.35	4.00	4.60	4.25	4.85	4.50	5.10
Multi-Party Over 10	2.75	—	3.00	—	3.25	—	3.50	—	3.75	—	4.00	—
Extension	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.65	1.75
P.B.X. Trunk	6.00	7.20	6.75	7.95	7.50	8.80	8.25	9.75	9.25	11.10	10.50	12.60
P.B.X. Extension	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.65	1.75

The above noted rates cover the usual types of service required. All other rates for miscellaneous equipment and services are available on request.

Any representations to be made to the Authority with respect to this Application should be submitted on or before December 29th, 1958 and addressed as follows:

The Chairman,
The Ontario Telephone Authority,
7 Queen's Park Crescent East,
TORONTO, Ontario.

Group 6 rates except multi-party 10 or less already have been approved by The Ontario Telephone Authority for Timmins and South Porcupine by Order No. 303 dated September 11th, 1956 to become effective as of the date these exchanges are converted to dial operation. With the advent of dial, subscribers in Timmins and South Porcupine will be able to dial between their two exchange areas directly without charge.

The Company has had no general rate increase since 1951, and has been able to maintain present rates only because of increasing growth and the application of strict economy measures in the face of ever increasing costs. Due to the greater complexity of telephone plant, the increasing amount of plant per telephone, and increasing wage costs, maintenance costs per telephone are rising. The average plant in service in 1958 is estimated at \$194.00 per telephone whereas the average plant in service in 1951 was only \$112.00 per telephone.

Operating expenses have climbed considerably since the last general rate increase in 1951. This is attributable in part to a rise in labour costs. In addition to paying wages that compare very favourably with others in the industry, we have a generous Company Paid Pension Plan, Group, Life and Accident Insurance and Hospital-Medical Plan. Nevertheless all controllable costs have been kept to a minimum over the years, but the costs we cannot control such as depreciation, cost of money, and new plant, have climbed tremendously due to the necessity of supplying top grade service.

Conversion to dial under present rates is proving uneconomic because of the cost of the large sums of money involved at high interest rates and the much costlier maintenance charges. We believe you will agree that by holding the line against rate increases for seven years when all other costs have been continually rising, we have made a worthwhile contribution to the people of the areas we serve.

If any further information is desired with reference to the above Application, apply to the undersigned:

Northern Telephone Company Limited,
Box 450,
NEW LISKEARD, Ontario.

Dated this 15th day of December, 1958
C. A. STEVENS,
Secretary.