



CKRN-TV ROUYN NORANDA

THURSDAY AUG. 21

5:00 Rin Tin Tin
 5:30 Plein Air
 6:00 Ross the Builder
 6:15 Let's Look
 6:55 Nouvelles
 7:00 Dites-nous madame
 7:15 Theatre Colgate
 7:45 Comment dirais-je
 8:00 Silhouette
 8:30 Les trois mousquetaires
 9:00 Rendez-vous avec Michelle
 9:30 Sous les reflecteurs
 10:00 Summer Showtime
 10:30 Come Fly With Me
 11:00 CBC TV News
 11:10 Boxing

FRIDAY AUG. 22

5:30 Turlupin voyage
 6:00 Barney's Gang
 7:25 Nouvelles
 7:30 L'Actualite
 8:00 Chacun son metier
 8:30 Cette belle jeunesse
 9:00 Pays de L'Otan
 9:30 Theatre des etoiles
 10:00 The Unforeseen
 10:30 Summertime
 11:00 CBC TV News
 11:10 Tapp Room
 11:40 Explorations

SATURDAY AUG. 23

5:30 Kimo
 6:45 A coeur ouvert
 7:30 Rythmes
 8:00 Bob Crosby Show
 8:55 News
 9:00 Holiday Ranch
 9:30 The Millionaire
 10:00 CBC Film Playhouse
 10:30 Here's Duffy
 11:00 CBC TV News
 11:10 Cine-Club

SUNDAY AUG. 24

5:00 Les travaux et les jours
 5:30 Reportage d'ete
 6:30 Fighting Words
 7:00 Father Knows Best
 7:30 Cinema du dimanche
 9:00 Faites vos jeux
 9:30 Theatre d'ete
 10:00 Cartes postales
 10:30 Histoire d'amour
 11:00 CBC TV News

MONDAY AUG. 25

5:30 Jeunes auteurs
 6:00 Man from to-morrow
 6:15 Children's Int. Newsreel
 6:55 Nouvelles
 7:00 Revue des sports

7:15 A venir
 7:30 Allo Allo
 7:45 Rolande & Robert
 8:00 Mon pays mes amours
 8:30 La rigolade
 9:00 A La claire fontaine
 9:30 Savez-vous voyager?
 10:00 Studio One
 11:00 CBC TV News
 11:10 Wrestling

TUESDAY AUG. 26

5:30 Olympiques-58
 6:00 Stevie-O
 6:15 The Song Shop
 7:30 Nouvelles
 7:35 Nos artistes en herbe
 7:45 Conversation
 8:00 Long metrage
 9:30 La cle des champs
 10:00 The Sky
 10:30 Rhapsody
 11:00 CBC TV News
 11:10 Country Club
 11:40 Home Town

CKSO-TV SUDBURY

SUNDAY AUG. 24

6:00 Burns & Allen
 6:30 Father Knows Best
 7:00 Frontier Justice
 7:30 World TV News
 7:40 Sportsreel
 7:45 Week in Review
 8:00 Ed Sullivan Show
 9:00 World's Stage
 9:30 Showtime
 10:00 Decoy
 10:30 Explorations
 11:00 CBC-TV News
 11:10 Local News
 11:15 Weather
 11:20 Sports
 11:25 Starlite Movie Nite "Escape in the Fog"

MONDAY AUG. 25th.

6:00 CBC News Magazine
 6:30 Sportsreel
 6:40 Weather
 6:50 World TV News
 7:00 Progress with Natural Gas
 7:15 The Way & The Truth
 7:30 Fin Fur Feather Club
 7:45
 8:00 The Millionaire
 8:30 On Camera
 9:00 I Love Lucy
 9:30 Tugboat Annie
 10:00 Studio One Summer Theatre
 11:00 CBC-TV News
 11:15 Local News
 11:20 Weather
 11:25 Sports
 11:30 Premiere Performance Movie Nite "The Iron Curtain"

TUESDAY AUG. 26th.

6:00 Adventures of Robin Hood
 6:30 Sportsreel
 6:40 Weather
 6:50 World TV News
 7:00 TBA
 7:30 Oh Susanna

8:00 Come Fly With Me
 8:30 Dragnet
 9:00 Chevy Show
 10:00 Rhapsody
 10:30 Men in Battle
 11:00 CBC-TV News
 11:15 Local News
 11:20 Weather
 11:25 Sports
 11:30 The Well Dressed Man
 11:35 Wrestling

WEDNESDAY AUG. 27th.

6:00 TV Showcase
 6:30 Sports
 6:40 Weather
 6:50 World TV News
 7:00 Sunbeam Ranch Party
 7:30 Disneyland
 8:30 Wyatt Earp
 9:00 Kraft Mystery Theatre
 10:00 Boyd Q. C.
 10:30 The Web
 11:00 CBC-TV News
 11:15 Local News
 11:20 Weather
 11:25 Sports
 11:30 Northland Movie Nite-"Come Closer, Folks"

THURSDAY AUG. 28th.

6:00 TV Showcase
 6:30 Sports
 6:40 Weather
 6:50 World TV News
 7:00 Mark Saber
 7:30 Boating & Holidaying in Northern Ontario
 8:00 Summertime 1958
 8:30 Playhouse U. K.
 9:30 Loretta Young Show
 10:00 Exclusive
 10:30 Fighting Words
 11:00 CBC-TV News
 11:15 Local News
 11:20 Weather
 11:25 Sports
 11:30 Hollywood Movie Nite-"Mr. Reckless"

FRIDAY AUG. 29th

6:00 Talk of the Town
 6:20 Elliot Lake Tele-views
 6:30 Sportsreel
 6:40 Weather
 6:50 World TV News
 7:00 Leave It To Beaver
 7:30 TBA
 7:45 Adventures Out of Doors
 8:00 Last of the Mohicans
 8:30 One of a Kind
 9:00 Midsummer Theatre
 9:30 Country Club
 10:00 Cavalcade of Sports
 10:45 Jim Coleman Show
 11:00 CBC-TV News
 11:15 Local News
 11:20 Weather
 11:25 Sports
 11:30 Million Dollar Movie Nite-"Week-End in Havana"

SATURDAY AUG. 30th.

5:00 Here and There
 6:30 Mr. Fix-It

6:45 Weather
 6:50 World TV News
 7:00 Have Gun Will Travel
 7:30 Holiday Ranch
 8:00 Bob Crosby Show
 9:00 Great Movies
 10:30 Here's Duffy
 11:00 CBC-TV News
 11:10 Local News
 11:15 Weather
 11:20 20th. Century Movie Nite-"Deep Waters"

CFCL-TV TIMMINS

6:00 Burns & Allen
 6:30 Father Knows Best
 7:00 Frontier Justice
 7:30 Faites Vos Jeux
 8:00 Ed Sullivan Show
 9:00 The World's Stage
 9:30 Showtime
 10:00 Rythmes
 10:30 A La Claire Fontaine
 11:00 CBC TV News
 11:10 Druggists Newscast
 11:20 Sports Roundup
 11:30 Screen Triumphs "Johnny in The Clouds"

MONDAY AUG. 25

6:00 Focus
 7:00 The Rifleman
 7:30 Date With Don
 8:00 The Millionaire
 8:30 On Camera
 9:00 I Love Lucy
 9:30 Tugboat Annie
 10:00 Studio One Summer Theatre
 11:00 CBC TV News
 11:15 Druggists Newscast
 11:25 Sports Roundup
 11:35 Theatre D'Ete

TUESDAY AUG. 26

6:00 Focus
 7:00 The Vise
 7:30 I Search For Adventure
 8:00 Come Fly With Me
 8:30 Dragnet
 9:00 Chevy Show
 10:00 Guest Book
 10:30 CBC Film Playhouse
 11:00 CBC TV News
 11:15 Druggists Newscast
 11:25 Sports Roundup
 11:35 Movie-Time "Over 21"

WEDNESDAY AUG. 27

6:00 Focus
 7:00 Leave It To Beaver
 7:30 Disneyland
 8:30 Wyatt Earp
 9:00 Kraft Mystery Theatre
 10:00 Boyd Q. C.
 10:30 The Web
 11:00 CBC TV News
 11:15 Druggists Newscast
 11:25 Sports Roundup
 11:35 20th. Century Theatre "Tall Dark and Handsome"

THURSDAY AUG. 28

6:00 Focus
 7:00 Chicago Wrestling

Thursa.

8:00 Sunn
 8:30 Playhouse U. K.
 9:30 Loretta Young Show
 10:00 Exclusive
 10:30 Fighting Words
 11:00 CBC TV News
 11:15 Druggists Newscast
 11:25 Sports Roundup
 11:35 Sagebrush Sagas "Fourth Horseman"

FRIDAY AUG. 29

6:00 Focus
 7:00 Let's Go Outdoors
 7:30 Gunsmoke
 8:00 Last of the Mohicans
 8:30 One Of A Kind
 9:00 Mid-Summer Theatre
 9:30 Country Club
 10:00 Cavalcade of Sport
 10:45 Jim Coleman Show
 11:00 CBC TV News
 11:15 Druggists Newscast
 11:25 Sports Roundup
 11:35 Mid-Nite Playhouse "My Darling Clementine"

SATURDAY AUG. 30

6:00 President's Corner
 6:15 To Be Announced
 6:30 Reminiscing
 6:45 President's Corner
 7:00 Have Gun Will Travel
 7:30 Holiday Ranch
 8:00 Bob Crosby Show
 9:00 Great Movies Show
 10:30 Here's Duffy
 11:00 CBC TV News
 11:10 Saturday Nite Wrestling
 12:10 Shock! "Mad Ghoul"

Television

• About 12,000,000 Canadians — three out of every four — saw the Queen on TV during CBC coverage of her brief visit to Ottawa in 1957; about 5,500,000 watched her on the occasion of her address to the Canadian people. Some 5,000,000 saw the Grey Cup Game on CBC-TV last fall. On March 31st, 5,600,000 viewers — the largest audience thus far for one production — watched TV coverage of the federal election results.

• Close to 12 million men, women and children in TV homes fall within the reception area of the CBC television network (English and French stations combined). The national TV audience on weekday evenings during the peak viewing period of 8.30-9.00 p.m. is approximately five-and-a-half to six million persons. This includes all viewers in Canada with sets in operation.

• The TV audience has widely differing tastes in entertainment, ranging from wrestling to grand opera. Entertainment shows thus have smaller audiences than great national events. But it is not unusual for a "country hoedown" type of show to be seen each week in a million Canadian homes, or for the production of an opera to reach an audience of a million Canadians.

• A quarter of a century of experience has provided the present working formula for Canadian broadcasting: a pooling of public funds and commercial income to produce a CBC national program service, and co-operative effort by the publicly-owned CBC, privately-owned stations affiliated with the network, and advertisers.

• Public funds and commercial income from the network and CBC stations support adequate Canadian program production and national distribution of programs, the two aspects of broadcasting in Canada which are beyond the resources of advertising revenue alone. Privately-owned stations provide much of the system's community service and national programs.