



T. Graeme McIntock, vice president and general manager of BP Canada Limited (right), and R. E. Crighton, sales manager, at Montreal Airport prior to take-off by BOAC for London, England, where they attended the international marketing conference of The British Petroleum Company, parent of the fast growing Canadian oil company.

## Rapid Expansion by BP In First Year's Operation

In the year since BP Canada commenced marketing operations, the company has progressed at a rapid rate having built or acquired, in that comparatively short time, more than 250 retail gasoline outlets. By the end of 1958, it expects to have more than 400 in operation.

In addition to the not inconsiderable number of stations which the company has built—stations which are modern and distinctive—it has acquired many established outlets in both Ontario and Quebec.

In March, 1957, BP Canada purchased the service stations of the Lake St. John (Quebec) Distributing Company, located both in the populous Saguenay Valley towns and around Lake St. John to Roberval, St. Feli-

can and Dolbeau.

While establishing a foothold in Quebec, BP Canada began negotiations with Arthur A. Dupont, president of Ottawa's Sunlight Oils Limited, and Walter Barrington, president of Barrington Petroleum Products Limited.

These negotiations concluded recently with the outright purchase of the four Sunlight stations and two Barrington's outlets, as well as an agreement to supply Barrington's with petroleum products for eight other stations in the Barrington operation and for gasoline consumer and fuel accounts.

Shortly after the announcement of these transactions in mid-April, BP Canada announced that P. M. Fleming Limited of Haileybury, Ont-

ario, one of the best known and respected petroleum distributing companies in northern Ontario and Quebec, had become associated with BP.

Now it has been announced by BP Canada that it will build six new stations in Ottawa, one in Hull and one in Aylmer. While other moves have not been announced, it is known that the company expects to have more than 400 retail outlets in operation by the end of 1958.

Only a very few of BP's personnel are from the parent company, the British Petroleum Company, the vast majority of its personnel, from administrative to labor, being Canadians.

Graham Towers, a former governor of the Bank of Canada, is chairman of the board of BP Canada, and Alistair Down is president, both with offices in Toronto. Marketing operations are directed from the Montreal headquarters at 550 Sherbrooke street west, where T. Graeme McIntock is vice-president and general manager.

Other senior personnel at the Montreal headquarters include: A. M. Wood, supplies and marketing manager; R. E. Crighton, sales manager; G. Archer, administration manager; V. F. H. Samson, chief engineer; D. H. J. Gamble, treasurer; J. A. Riddell-Webster, division manager; and C. H. E. Rebbeck, construction manager of the refineries division.

### HOW CAN I?

**Q. How can I determine what the final color will be when dyeing?**

**A. When dyeing red over yellow the final shade will be orange; blue over red will be purple; green over blue gives a blue-green. Light colors may be dyed darker, but dark colors cannot be dyed a lighter shade unless a dye remover is used. Always remember that the original color plus the dye used equals the final shade.**

**Q. How can I make candles fit into the holders, when the candles are a little too large?**

**A. Hold the candle in hot water for a short time and it can easily be pressed to fit the candlestick. This is better than shaving it with a knife.**

## BIGGEST BUYS IN THE TRI-TOWNS

WE REGRET TO ANNOUNCE

**Eric E. Smith**

MEN' WEAR

IS BEING CLOSED

Summer Briefs and Jerseys  
by Harvey Woods  
Reg., \$1.00 ea., 2 for \$1.59

EVERYTHING  
MUST GO

This is a genuine closing out sale - We don't like to do it - but we must.

All Merchandise

Drastically Reduced

SAVE - SAVE

SAVE

Arrow Shirts \$ 3.95 Reg. \$ 5.00

Duck Shoes \$16.95 Reg. \$ 21.00

Sisman's Summer Shoes \$ 7.95 Reg. \$ 10.95

House Slippers Half Price

Mens' Slacks \$ 6.95 Reg. \$ 10.95

Royal Park Suits Reg. \$69.50

(Two Pants) Sale \$56.95

DOOR OPENING SPECIAL

Mens' T Shirts Reg. up to \$ 5.95

at .99¢

**THEN**

**and NOW**

**O'Keefe**  
**ALE**  
BREWERY LIMITED

N-30